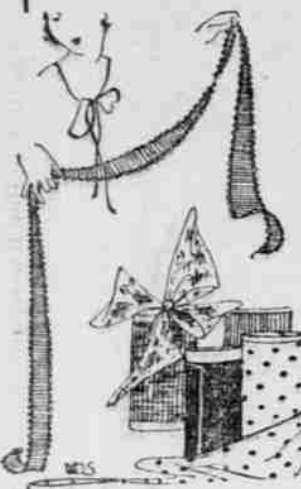


Mothers! Don't Miss the Important Saving Afforded By This Sale of

## Ready-Made Hair Bows



In 4½ to 6½-Inch Ribbons—  
Plain Colors—Stripes—Plaids—  
Checks—Wrap Print Fancies—  
Moirés, etc.—All At One Price

**50c Ea.**

We love to assist you in making the little girls beautiful, and that is just what these handsome Ribbon Hair Bows will do—and what a saving! Many of them should sell at twice or more than the price quoted for this sale.

Included are hundreds of Bows made up from Moire-Satin and Taffeta Ribbons in 4½ to 6½-inch widths—1¼ to 1½ yards to each bow. They come in all wanted plain colors—plaids, stripes, checks, printed warp novelties, etc. Of course, the prettiest bows will sell first; therefore we urge an early visit to our popular ribbon section. COME EARLY—PAY ONLY 50c.

**EXACTLY ½ PRICE**

### For Embroidered Georgettes

Pretty embroidered georgette crepe in flouncings and all-over—comes in black, brown, navy, taupe, champagne, white, pink and orchid, with handsome patterns embroidered in self color or contrasting combinations.

To Close—This Sale at Half Price

### For Ruffled Net Flouncings

A fine selection of ruffled and tucked net flouncings in one and one-half to three-yard lengths—comes in white, cream and ecru. A very popular and especially desirable material for the making of summer dresses.

A Leader—This Sale at Half Price

**18c Yd. FOR COTTON WASH LACES. FOR CAMISOLES, BRASSIERES AND UNDERWEAR**

Purchase at this sale for your entire summer needs—such a splendid saving will not again be presented for many, many months.

You have choice from a full assortment of pleasing patterns suitable for Brasieres, Camisoles, Underwear, Trimming Dresses, etc.—widths from 4 to 5 inches in white and real shades—bands and edges in Platt Vals—imitation Cluny—Crochet—Filet—Colonial, etc., also narrow Venise and Filet Venise Laces in white and cream. Unrestricted Choice This Sale at 18c Yd.

# SNAP! SNAP! SNAP!

**"Prices Are Breaking All Along the Line"**

And Rightly So! The Tremendous Buying and Selling Power of This Great Store Is Being Utilized to the Utmost to Bring Down Prices to a Pre-War Basis!

**Savings in This Sale Average 20% and Surpass 50%**

**Welcome News for Thrifty Purchasers!**

There are three things a store must conscientiously adhere to if it is to judiciously gain and hold the confidence of a growing patronage. First, it must sell quality merchandise; secondly, it must advertise that merchandise honestly and, third, it must maintain an efficient and courteous organization to dispose of that merchandise to patrons who respond to the advertising, whether the advertising be direct or indirect. Interlocking are these things, and where one finds a confiding public, one finds a store which has adhered well to these three principles. Or find an institution with an earnest, honest regard for these three and you will find a large or steadily growing clientele of worth-while patrons. You may judge us from either angle. Inherent in our service, merchandise and appeal, these three ideas make us new friends and better old friends every day. Comparison and contrast will develop interesting things for you if you will take the time to think—to investigate and make this store—YOUR STORE.

## HOSIERY for Women and Children

In a Sensational Underpricing!

We Have Chosen This Group of Special Offerings as the Feature of This Great Sale Because It Represents What We Believe to Be the Most Astonishing Values in Hosiery of Dependable Quality—Come and See for Yourself.



**Children's Lisle Hose At 39c Pr.**

Just an even 100 dozen to sell at this special price—they are medium heavy mercerized Lisle Stockings, with reinforced heel and toe. They are slightly irregular in make, but it is hardly noticeable—nothing to impair their wearing quality. They come in black in sizes 5, 7, 8, 8½, 9 and 9½.

This Sale While They Last at... **39c PR.**

**43c Pair**

**FOR WOMEN'S MERCERIZED LISLE HOSE, ALSO SILK AND FIBER MIXED**

First quality Mercerized Lisle Hose, made with garter top and reinforced heel and sole. They come in black, white, rose, purple, pink, champagne, light and dark green, etc., also white with fancy stripes—not all sizes in each color, but all sizes in the assortment.

And at the same low price we include a fine lot of silk and fiber mixed Hose in tan color.

It is a saving opportunity to secure a generous supply of summer Hosiery that few women can afford to miss.

**Women's Cotton Hose At 19c Pr.**

We have a splendid lot of Women's Cotton Stockings which we have especially underpriced for this sale—knowing full well that at no other store can you find such unusual values at such a low price.

They are perfect fitting Stockings of good wearing quality. Shown in black and in tan colors.

This Sale While They Last at... **19c**

### Every Woman Will Be Impatient to Profit By This Underpricing of Black Silks in All Staple and New Weaves

At the first sign of a price break our silk buyer snapped up a great lot of high-grade lustrous black silks! Now you are to profit to the fullest extent by the savings that we secured. These sale prices are just about what other merchants would pay ordinarily. Their profit is your saving!

**At \$1.98 a Yard** You have choice from:  
36-inch Black Peau de Cygnes  
36-inch Black Moire Silks  
36-inch Black Taffeta Silks  
36-inch Black Messaline Silks

**BLACK SILKS AT \$2.49 YD.**

First quality, yard wide Black Messalines and Swiss finished Taffetas in the same width. Also 40-inch Crepe de Chine. Every yard a Bargain at \$2.49.

**BLACK SILKS AT \$3.49**

Beautiful and extremely fashionable Black Charmeuse—a 40-inch silk of perfect weave and unsurpassed finish; an excellent weight. A Bargain at \$3.49.

**At \$2.98 a Yard** You have choice from:  
36-inch Black Satin Duchesse  
36-inch Black Peau de Cygnes  
36-inch Black Gloria Satins  
36-inch Black Dress Satins

**Black Silk For Every Purpose and Every Need All Underpriced**

### Look! You'll Hardly Believe It! But It's True Nevertheless! Here You Can Buy Short Silk Gloves at 25c Pair

A Final Clean-Up of All Odds and Ends All of First Quality and of Known Makes THE QUANTITY IS LIMITED—So Be Here Early if You Would Profit by This Astonishing Underpricing.

Both Triot and Milanese Short Silk Gloves in two and three-button lengths—includes black, brown, navy, copenhagen, tan, purple, lavender, etc. Sizes are 5½, 6, 6½ and 7—not in each color, but in the assortment. There Will Be Sensational Selling. Come Early. Pay only 25c pair while they last. Only a limited number pairs to any one purchaser. No phone, mail or C. O. D. orders.

### Going Away?



TAKE ONE OF THESE Black Walrus Bags at... **\$4.79**

In our Basement section we have underpriced a limited number of Black Roxyline Walrus Grain Traveling Bags—made with stitched corners and tan lining—they come in 16 and 18-inch—and are both light and durable. While Any Re- **\$4.79** main; on sale.

### Nobby and Unusually Attractive SportCoats '19

They Come in Jersey and Check Fabrics in Styles With Tuxedo Front Be sure that your wardrobe includes one of these nobby Sport Coats—purchased at this sale for the price reductions are pronounced as the coats are attractive.

Several models to select from—brown, heather Jersey Coats with Tuxedo front, others in neat check fabrics with Angora Tuxedo. All sizes in this great sale. While any remain—at **\$19.00**.

**TODDLE'S PIN-TOP SUPPORTERS FOR CHILDREN; SPECIAL 12½c**

90 dozen Children's Pin-Top Hose Supporters, also 17 dozen in same style for women's corsets—those for women in white only. The children's come in black, white, pink and blue. All to Go in This Sale at 12½c Pair.

Ten Tables Piled to Overflowing With Especially Underpriced Offerings That Will Bring Worthy Savings to

## Homesewers and Housekeepers

Pay Our Main Floor Domestic, Wash Goods and Drapery Section An Early Visit Monday Morning

### TABLE NO. 1

**19c FOR CHOICE FROM**

Part Linen—Unbleached—16-Inch Crash Toweling. Huck Towels—15 by 28 inches. White with red borders. Heavy Dice Napkins—hemmed. Half bleached; 18x18. Wash Cloths of good size. Pink or blue border, 2 for 19c. Standard Calicos, both light and dark color patterns. Every Offering an Unmatchable Value

### TABLE NO. 3

**39c FOR CHOICE FROM**

Standard Percales, 36-inch. Neat light colored patterns. Chambrays, 32-inch. Blue and white stripes; plain colors. Pillow Cases, 42x36-inch. Hemmed. Best standard quality. White Mercerized Suitings, 36-inch; they come with a beautiful finish. Every Offering an Exceptional Value

### TABLE NO. 5

**59c YD. FOR CHOICE FROM**

**White and Colored Japanese Crepes 29-Inch Width** **Dainty Voiles** Crisp new goods—Voiles in both light and dark colors in an extensive showing of the season's most popular patterns. **Plain Colored Hawaiian Cloth 36-Inch Width** Three Underpriced Offerings

### TABLE NO. 7

**89c YD. FOR CHOICE FROM**

Cretonnes, Madras, Bungalow Nets, Marquisettes. All in desirable styles in white, cream and ecru. Also novelty colorings.

### TABLE NO. 9

**98c YD. FOR CHOICE FROM**

**New Dress Voiles**

In Hundreds of Attractive Dark Colored Patterns Beautiful Fabrics

**Huck Towels**

White With Red Borders 16x32-Inch Special Sale Price, \$2.75 Dozen

**Turkish Towels**

Full Bleached and Ribbed 17 by 37-Inch, at 45c Each Special Sale Price, \$5.25 Dozen

### TABLE NO. 2

**29c FOR CHOICE FROM**

Huck Towels, 19x38; white with fast colored red borders. Half Linen Crash Toweling; 17-inch. White; unbleached. Pillow Cases, 42x36; well made and durable. Each 29c. Cambric Muslin, 36-inch width; best standard quality. Outing Flannel, 27-inch width. Plain white, pink, blue. Every Item an Unusual Value

### TABLE NO. 4

**49c YD. FOR CHOICE FROM**

**Palm Beach Suitings** A fine quality Palm Beach Suiting—34 inches wide. Comes in white and the popular plain colors. One of the season's most favored wash fabrics. Two Offerings That Cannot Be Equaled Elsewhere.

### TABLE NO. 6

**69c YD. FOR CHOICE FROM**

**ALL SORTS OF DESIRABLE**

**Curtaining and Draperies**

Madras, Bungalow Nets, Scrims, Marquisettes, etc. White, cream and ecru. Also fancy figured styles in unlimited variety. Every Yard at a Positive Saving!

### TABLE NO. 8

**98c YD. FOR CHOICE FROM**

An Extensive Variety of Styles and Colors in Standard Cretonnes High-Class Goods

### TABLE NO. 10

**SUMMER BEDDING SPECIALS**

Price-Clips That Will Prompt You to Purchase for Both Present and Future Needs

**Bleached Sheets**

Made of standard quality sheeting, and well made. 72x90 Sheets, \$2.25 81x90 Sheets, \$2.45 81x99 Sheets, \$2.65

**Pillow Cases**

Well made of fine quality bleached muslin. 42x36-Inch Pillow Cases at 39c Each

**Bed Spreads**

White Bedspreads, full size for double beds—a heavy durable quality, finished with neat hem. While They Last at \$3.95

Astonishing! Is Our Idea of This Out-of-the-Ordinary Underpricing of Women's Fashionable

## Pumps and Oxfords At \$1.00 a Pair

300 women will be of the same opinion, for that is the exact number of pairs to close out at this ridiculously low price—a price that only represents a mere fraction of actual cost of production!

A final disposal of all that remain from our great special purchase and sale of factory rejects in such well-known makes as—

**J. & T. COUSINS—HOLLERS & A. M. CREIGHTON**

and which created such a furor among other shoe merchants and the trade at our former sale price of \$5.85. Pumps and Oxfords in makes regularly sold up to three times this figure. But in order to adjust stock we have decided to close out the entire lot at \$1 Pair. All are this season's styles in Patent, Gunmetal and Kid leathers—both Pumps and Oxfords with military and French heels—Good-year welt—McKay and hand-turned soles. Broken sizes from 2½ to 8 in widths from AAA to C and D.

Come try on as many pairs as you wish until you find the Pump or Oxford that fits and suits you best.

**PAY ONLY \$1.00 AS LONG AS THEY LAST** No Phone or Mail Orders—None Exchanged, Sent C. O. D., Delivered

4 Third to a Half Saved at This Sale of High-Grade



**Gowns and Envelope Chemise Choice \$1.39**

They Can't Be Beat! They Can't Be Equaled Elsewhere at Anywhere Near This Low Price

Diligently we have searched through our entire stock and gathered these extraordinary values consisting of surplus lots, sample garments—those mused or soiled from handling or display—short lines, etc. All these we place on sale at a price that is truly remarkable when the quality, style and workmanship of these garments are considered.

**THE GOWNS—**

About 24 styles of fine Nain-sook and Muslin Gowns with dainty Val lace trimming or hand-embroidered, pastel shades and plain embroidered designs. Also many fine plain tailored and "Blue Bird" patterns, etc. All cut full width and length and fell seamed.

All to Go This Sale at \$1.39

**ENVELOPE CHEMISE—**

About 62 styles in these Envelope Chemise with every conceivable trimming of lace, embroidery and hand-embroidered. Materials are of the finest nain-sooks, batiste, longcloth and muslin. Scores of these patterns are valued from 25c to 75c more.

All to Go This Sale at \$1.39

**Roberts Bros.**  
THIRD & MORRISON