MEMO: BRING YOUR OVER-SUNDAY FILMS TO MEIER & FRANK'S KODAK SHOP FOR DEVELOPING AND PRINTING—MAIN FLOOR

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

FLAGS for Flag Day (Tomorrow) are Here in All Styles and Sizes at Lowest Prices—Fifth Floor

Another Wonder Sale of Model Gowns

"Fair Weather Weddings Make Fair Weather Lives"—
SO SHOWER THE BRIDE WITH

Fair Weather Gifts of Jewelry and Silver

Gifts practical for brides, for birthdays, for visitors and to replenish one's supplies for the numerous hospitalities of Shrine week are everywhere in the Jewelry, Silver and Leather Goods Stores. Many novelties personally ordered in Europe by the jewelry buyer are arriving every little while. Other new shipments have been received from American manufacturers. Never have the gift stores offered such excellent collections—and all marked at our usual fair, reasonable prices.

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Wedding rings of modern kinds, plain and engraved.

Diamond rings from ten to a thousand dollars.

Tiny watches on ribbon bracelets for women; strapped wrist watches for men; big open-faced railroad watches for the men who prefer them.

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Beads are featured—hundreds of different kinds and colors.

Genuine amber beads—perpetual sunshine. Whitby jet beads from England. Artificial pearls from France. Fashionable red bakelite beads from Paris. Glittering composition Italian type jet beads.

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Bracelets that are imported—the real amber, Whitby jet and novelties.

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Cuff links, scarf pins, Waldemar watch chains, photograph cases—for the groom and the man with a birthday. Popularly priced so that an effective gift is not too expensive.

Sterling Silver

Innumerable gifts. These lists may suggest just the articles for which you are looking.

Serving Pieces $2

Sterling silver bonbon spoons, sardine forks, olive forks, cucumber servers and cream ladles.

Sterling Silver Table Ware

Old English, Colonial and other designs, including Deerfield, Quincy, Florence Nightingale, Patria.

Sets of 6 tea spoons $9; 6 table spoons $25; 6 soup spoons $22.50; 6 medium forks $23.50; 6 medium knives $27; 6 individual salad forks $21; 6 individual butter spreaders $16.50. Serving pieces include sugar shells $3.50; sugar tongs $2.25; gravy ladles $5.25; berry spoons $10; pie servers $2.25; cold meat forks $8.50.

Other Sterling Silver Articles

Tea sets of five pieces $150 to $250. Coffee sets $150. Flower baskets $45. Casseroles $27. Comports $12 to $25. Candle sticks $15 to $22. Sandwich trays $18.50 to $25. Roll trays $18.50 to $25. Mayonnaise sets $15 and $16.75. Sugar baskets $10 and $10.50. Bonbon dishes $7 to $10. Flower vases $6 to $10.

Sheffield Re-Productions

in quadruple plated silver are now generally used and their designs are practically identical with those of silver.

Condiment sets $2.98. Sandwich trays $3.95 and $4.95. Gravy boats and trays $6.95. Flower baskets $7.50, $8.95. Baking dishes $8.95. Water jugs $10. Vegetable dishes $12. Meat platters $12.95. Dessert sets of sugar bowl and cream pitcher in neat white boxes are $6.

Hand Bags for Fair Women

Beautiful bags for every costume. Beaded bags from Paris. Taffeta and moire bags in the new shades of taupe, brown, tan, navy as well as black. Fine canteen bags in odd shapes with all sorts of beauty devices in them. Handsome tapestry bags and others of vivid sports silks. Leather shopping bags of all kinds.

Moire and silk bags $1.95 to $28.50.

Leather canteen bags $3.50 to $35.

Special Moire Bags Regularly $6 and $6.50 Now $4.49

Navy, taupe, brown and black in moire bags with drop frames, beaded frames and covered frames. Full size mirror. Each bag fitted with coin purse.

—Meier & Frank's: Main Floor.

"VOGUE" Sports Hats $15 to $30

Presenting interesting new models of sailor hats, shade hats and small brim hats of straw and taffeta just received from New York.

The Sailors Are Specially Priced at $15

thus saving our patrons the luxury tax.

Other new mid-season hats are of georgette crepe, straw and delightful combinations of materials in white and light colors, at moderate prices.

—Meier & Frank's: Millinery Salon, Fourth Floor.

RIBBON SALE...!

This is a ribbon season and here are ribbons for everybody—at very special prices!

Flowered taffeta, striped taffeta and plaids for hair bows. Wonderful satin ribbon for sashes. Extremely wide embroidered and metal ribbons for vestees, high girdles, corsages and fancy bags.

Dresden and Plain Ribbons 39c

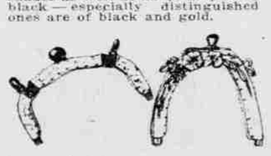
4¾ and 5-inch ribbon of silk taffeta in plain colors with satin borders, fancy stripes, moires, plaids and novelty flowered ribbons. For hair bows, sashes, fancy bags and fancy ribbon novelties. All were much more.

Two-Tone Heavy Satin Ribbon $1.95

Very special purchase of 5½-inch Lady Fair double-faced satin ribbon in delicate shades of pale blue and yellow, pink and yellow, pink and blue, blue and lavender. One of the most beautiful ribbons woven. Desirable for sashes, panels, camisoles, hats.

Embroidered and Metal Wide Ribbons $4.95
Were $6.50 to $12.50

Disposal of very rich ribbons for hand bags, vests, sashes, evening gowns. Some are as wide as 10 inches. Exquisite light shades as well as navy, taupe and black — especially distinguished ones are of black and gold.



Fancy Bone and Celluloid Bag Frames ½ Price
Were $7.50 to $12
Now $3.75 to $6

Unusual colors and styles to be combined with handsome velvet, brocaded ribbon and other materials. One in malachite green with black, another in carved ivory style, one in a lovely brown bone effect. Many others.

—Meier & Frank's: Main Floor.

Mark Sullivan

comes to the Municipal Auditorium next Saturday, June 19, to discuss "Sidelights on the Chicago Convention and Outlook for the San Francisco Convention."

Ticket sale opens Wednesday on our Main Floor, Alder-street side. Balcony and dress circle 50c and 75c; lower floor 75c and $1 (war tax extra).

Mid-Summer Models From a Famous Maker

Regularly $125 to $175

$75

Just received from a famous dress manufacturer of whom all Portland knows a collection of very beautiful model gowns in the fashions and materials of the hour.

FULLY 75 NEW MODELS

will be shown for the first time Monday. Taffeta, satin, velvet, lace, net, foulard and other distinguished materials. Usually only one of a kind—designed for afternoon and informal dinner wear.

IN COMBINATION WITH THESE

there will be shown some earlier models of the same value, at the same low price, $75—organdie, net, tricotine, satin and other materials.

This sale offers an extraordinary opportunity to secure beautiful frocks for Shrine week at a small fraction of their values.

—Meier & Frank's: Fashion Salons, Fourth Floor.

"FLEUR-DE-LIS"

Hand-Made Blouses in New Styles

All Fleur-de-lis hand-made blouses are so charming that they win new friends for themselves each day. They are cut to fit American women and every detail is perfectly executed. Considering their beauty, they are very reasonably priced.

A blouse of exquisite batiste of the silky sort, very fine and semi-transparent, each tiny stitch made by hand, with a large collar of real Italian filet, richly hand-hemstitched—shown in the picture, priced $18.

A good batiste blouse, hand made, hand hemstitched, very dainty, $5.95.

Hand-made Fleur-de-lis blouses with the real Italian filet can be had for as little as $12.50.

—Meier & Frank's: Blouse Shop, Fourth Floor.

Health Resort for Furs

Our fur storage vaults on the premises where the dry cold temperature is uniformly 6° below freezing. In this invigorating atmosphere the furs' pristine freshness and luster are restored.

There is still space for fur coats, scarfs, throws. Telephone or drop a postal and our auto will call for your furs. Reasonable charges based on your own valuation. Guarantee against loss or damage.

—Meier & Frank's: Furs Received, Fourth Floor.

Announcing the Exclusive Portland Agency for "Aquascutum" London-Tailored

Sport Coats for Women and Men

Probably there are no other two cities so alike in climate as are London, England, and Portland, Oregon. Because of their showery weather Londoners have become especially adept in creating WEATHER-PROOF garments. More than this, they tailor these weatherproof clothes so that they are typical fashion plates of English sports toggery.

Aquascutum Coats

are as famous on Fifth Avenue, New York, as on Regent Street, London. Americans buy thousands of Aquascutum coats every year and the demand in the east is growing for them.

It Is With Great Pleasure

therefore that we now announce the exclusive Portland agency for Aquascutum coats, secured for Meier & Frank's by a member of the firm on his recent trip to London.

Aquascutum coats are of those sterling materials so splendidly woven in British mills. The wool used in them is so fine that the fabrics feel almost like silk. They are all-weather-proof, so that they are shower-proof, wind-proof and cold-proof.

Cut in characteristic London ways with raglan sleeves, loose backs and plenty of convenient straps which can be snugly buttoned, shutting out wind or rain from sleeves and around the ankles.

Our Introductory Importation

will be shown in the Women's Fashion Salons, Fourth Floor, and in the Store for Men, Third Floor.

It consists of correct London lightweight weather-proof coats of covert and cloths, including plain, plaid and mixed weaves.

A variety of colors and several styles in the various sizes.

—Women's coats $59.50, $65.
—Men's coats $60 to $125.

—Meier & Frank's: Third and Fourth Floors.

A Remarkable Sale of Silk Petticoats

$12, $13.50, $14,50 Values

$8.95

A happy family of 180 women can have these petticoats at this new price. We say "happy" because the petticoats are in rather uncommon styles and materials are extra good.

A soft beige jersey has a row of puffing at the foot and fringe.

A vivid Kelly green jersey has Van Dyke bands edged with narrow pleated frillings.

A dark blue jersey has wide band of Pompadour taffeta.

A rose-colored jersey with curious waffle-like pleating and flower petal ruffle edged with scalloped embroidery.

A straight-line cerise jersey is charmingly embroidered with coin dots and scalloping.

This assortment of silk petticoats offers astonishing values at $8.95 instead of $12 to $14.50.

—Meier & Frank's: Petticoat Shop, Third Floor.

The June White Sale Opens Its Second Week

Added to the White Sale

Thousands of Yards New Laces

SOME HALF PRICE

Hand-made filet, metal run laces, wash laces—widths and kinds for all purposes. Some of the best values we have been able to offer in months.

2000 Yards Oriental Hand-Made Filet
Regularly 50c to $6
Now **25¢** to **$3**

Rose and other popular patterns in these beautifully made laces. Some experts consider them even better than the Italian. ½ to 6 inches wide. Edges and insertions for blouses, camisoles, lingerie, neckwear, dresses, babies' pillows and art needlework. They wear and launder most satisfactorily.

Metal Run and Net Top Laces
Regularly $3.50 to $5.50
Now Yard **$2.98**

Two special purchases just received. Metal run flouncings and allovers including silver and gold on black, silver on white, silver on rose, copenhagen, orchid and royal blue. Also net top laces, margot and imitation filet in 12 to 36-inch flouncings suitable for summer frocks.

Wash Laces 25¢

Extra good qualities of imitation Duchesse, filet, point de Paris. Both edges and bands 3½ to 6 inches wide. For petticoats, blouses, camisoles and other purposes.

Special Embroidery 49¢

All have scalloped edges. 12 to 27-inch flouncings of Swiss and cambric for women's and babies' underclothes.

—Meier & Frank's: Main Floor.

Because all the Third Floor underclothes, corsets (excepting Nemo), brassieres and boudoir caps have been reduced the White Sale savings are the most important in several seasons. Needless to say these exceptional opportunities are making the sale the most successful we have ever had.

Brides are especially interested in the lovely garments in the French Room which are all quite a great deal reduced.

600 Special Nightgowns and Envelope Chemises

$1.95

New special purchase just arrived. Fresh, pretty nightgowns and envelope chemises in white or pink. Trimmed with lace, embroidered net and ribbons or quite plain with hemstitching. Values are exceptional. Nine styles.

—Meier & Frank's: Third Floor.

Children's White Underclothes and White Dresses Reduced

Mothers are delighted to find that practically every white frock and every undergarment for babies and children up to 14 years on the second floor can be had at newly reduced prices.

—Meier & Frank's: Second Floor.

White Specials for Baby

Summer shirts of cool cotton, the Rubens and Tiny Tot kinds, sizes for infants and to 1 year, originally 35c to 65c, now 25c.

Infants' white sox specially priced 15c.

French bibs of pique, hand scalloped and with hand embroidery specially priced 69c and $1.49.

—Meier & Frank's: Second Floor.