

"SHAMPEX," Regular 50c Bottle for 25¢ and Coupon From Shampex Ad Back Page Society Section, This Paper—Toilet Goods Shop, Main Floor

# 63rd Anniversary Sales

## Sixty Three Years in Portland

*Meier & Frank Co.*  
Established 1857  
THE QUALITY STORE OF PORTLAND  
FURN. SHOE, Hosiery, Alder St.

A Page of Miscellaneous Specials Arranged Without Much Pretense at Order, But Bound Securely Together by a Common Link of VALUE.



### 1200 Crisp New

House Dress Aprons

Regularly \$2.50 to \$3.00

**\$1.79**

New sample lot from one of our regular good manufacturers. Here and there one may have some trifling defect because of which the manufacturer took it out of his regular collection and classed it as a "second." Percale in pretty blue and white combinations, rose and white combinations, pink and green combinations, plaids and many others. With and without collars. All belted and with pockets. Short and long sleeves. Easy to slip into and one feels comfortable in them—they are so attractive.

*\$1.79, as every woman knows, would hardly pay for the material, let alone all the work of making them.*

—Meier & Frank's: Apron Shop, Third Floor.

### 500 Kinds of Gift Stationery

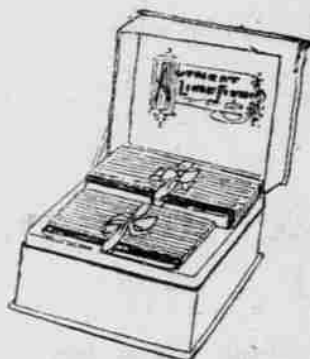
**1/4 Off**

A fine manufacturer's surplus lot of one-of-a-kind boxes of beautiful stationery. A rare chance to get both good looking boxes and unusually fine writing paper or cards. All kinds and colors, also many different shapes and sizes. 500 boxes in the lot. Every box perfectly fresh, shown for the first time.

One, two and five quires of paper with matching envelopes to a box. Plain or with colored borders, gold edges or panel effects. Excellent opportunity to choose graduation gifts now.

These boxes regularly 75c to \$16, are offered in this sale at 57c to \$12.

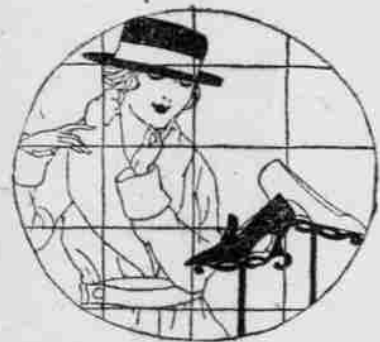
—Meier & Frank's: Stationery Shop, Main Floor.



### 5000 Pairs Shoes Reduced

for Women, Men and Children

This shoe sale is especially important because it offers the shoes that our customers ACTUALLY WANT TODAY and these WANTED styles are priced less than at any time this season.



#### Women's Pumps, Oxfords

**\$8.45**

J. & T. Cousins and other dependable makes. Patent, black kid and tan, calfskin pumps with turned soles and French heels. Tan and black oxfords with Cuban heels so much in demand. Also another lot of tan calfskin, patent and black calfskin pumps with welt soles and 1 1/2-inch leather heels. Still another group of patent and black kid pumps with baby French heels and turn soles.

Nearly all sizes in all these styles.

#### Women's Pumps, Oxfords

**\$10.85**

These include the very popular one-eyelet ties, also black kid oxfords with French heels and turned soles; black kid oxfords with Cuban heels and welt soles; together with the popular tongue pumps with turned soles and French heels in black kid, patent and brown leather.

#### Children's Shoes

**\$3.35, \$4.35**

"Nature Shape" shoes—among the best that we know of for growing feet.

Scuffer shoes in lace and button styles made of smoked and tan leather.

Dress shoes of patent and plain black leather with colored tops.

Sizes 5 1/2 to 8, pair \$3.35.  
Sizes 8 1/2 to 11, pair \$3.85.  
Sizes 11 1/2 to 2, pair \$4.35.

#### Men's Shoes \$9.45

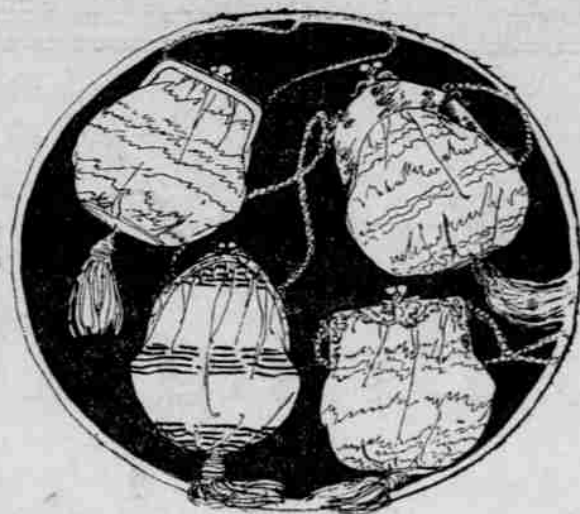
Shoes for business and dress occasions. Shoes for vacations, outings and hotel wear. Well cut, comfortable, good looking.

English and medium toe lasts in tan and black leathers. Solid leather shoes that will wear well and will be really good investments.



—Meier & Frank's: Shoe Store, Third Floor.

ON THE CENTER AISLE, MAIN FLOOR



### 1000 Fashionable Handbags

**\$1.95**

Satin-striped poplin and effective moire bags. Pretty lined. All the best colors most used in expensive bags such as black, navy, taupe, tan. Some have imitation shell frames.

Majority are fitted with coin purse and mirror, others have inside pocket and permanent mirror.

Four styles are pictured.

—Meier & Frank's: Center Aisle, Main Floor.

Leading Honors Must Be Accorded This Sale

### Women's Full-Fashioned Silk Stockings

**\$1.98**

Some from our own fine regular stocks, others specially purchased. Much better grades than the price indicates—one of the best sales of silk stockings offered in many a day. Pure thread silk, full fashioned and in black, white and various colors. More than 600 pairs at this very special price. So inexpensive that no war tax is necessary.

—Meier & Frank's: Hosiery Shop, Main Floor.



### Lisle Union Suits With Silk Tops

**\$1.95**

These union suits are almost better than all silk because the light-weight lisle wears very well and the glove-silk tops give the silk feel and the silk look.

Bodice and regular styles with band tops. Either pink or white.

Low neck, sleeveless, knee length.

Nothing need be said about their perfect fit and finish because they are the well-known Munsing make.

Regular sizes \$1.95, extra sizes \$2.25.

—Meier & Frank's: Underwear Shop, Main Floor.

## GROCERIES

Six staple food necessities at Anniversary savings.

#### SUGAR

100-lb. sacks fine granulated sugar. The quantity is limited so please come early. Much less than the present market value of sugar—and sugar is still scarce; 100-lb. sack at

**\$23.75**

#### FLOUR

200 sacks M. & F. Royal Banquet fancy flour, 49-lb. sacks, less than present wholesale price at

**\$3.32**

#### PEAS

100 cases certified early June peas, fancy stock, case

**\$5.25**

#### JELLY

Jelly at less than cost to manufacture—made of pure fruit and cane sugar, 8-oz. glasses of assorted varieties, 2 dozen in case,

**\$3.00**

#### PEACHES

50 cases of table peaches, extra standard 2 1/2-lb. cans, less than the wholesale list price, at case,

**\$8.35**

#### MILK

100 cases Carnation Milk, tall cans, 4 dozen cans in case; less than the wholesale list price at

**\$5.75**

—Meier & Frank's: Ninth Floor.

### Economies in These Neck Fixings

Everything for milady's throat and many other pretty things, including vests, cuffs and furry scarfs in a number of special purchases grouped in this one big sale.

#### Neckwear Special

**50c**

All sorts of collars, also collar-and-cuff sets. The collars are pique, imitation Irish crochet, white ratine and crepe with embroidery; also collars of organdie and collar-and-cuff sets of white, black and cream lace. Fancy silk Windsor ties also 50c.

#### \$1.50 to \$2 Neckwear

**\$1**

Third to half less for collar and cuff sets, collars and dainty modesty vests. Included are organdie trimmed with lace, beige colored crepe tabbing and lace and eyelet tabbing, net vests with attached collars, organdie vests with frills and bib collars with valenciennes frills.

#### \$2.50 to \$5 Neckwear

**\$1.95**

Round-up of many small lots of fine vests. Organdie, net and imported dimity, tucked or with lace and net pleating. Included are collar and cuff sets and hand-embroidered collars.

#### 95c to \$1.25 Tabbing

**69c**

Embroidered batiste, imitation venise lace, fine English eyelet, crisp organdie and the much-liked lace tabbing. Yard 69c.

#### "Verimole" Scarfs

**\$10.95**

Regular \$14.50 grade of furry verimole scarfs to be used in place of furs. They are in mole shade lined with fancy silk.

—Meier & Frank's: Neckwear Shop, Main Floor.



### Pretty Underclothes at Savings

- Envelope chemises start at 98c and go to \$2.95.
- Night gowns start at \$1.95 and go to \$4.95.
- Straight white petticoats are special at \$3.59.
- Dainty silk and net boudoir caps start at 69c and go to \$1.

All are "extra specials," made of better than usual materials and trimmed with quantities of lace and embroidery. Also there are simpler styles without any lace but with charming embroidery and ribbon. Night gowns with and without sleeves. Some of the chemises and gowns match. Quantities of styles from which to select.

—Meier & Frank's: Third Floor.

### Handkerchiefs

Opportunity to procure excellent handkerchiefs in many different qualities far below their regular prices.

#### Madeira Linen Handkerchiefs 65¢

3 for \$1.75. Standard \$1, \$1.25, \$1.50 and \$1.75 kinds of these fine white linen handkerchiefs exquisitely embroidered and hand-scalloped. Charming for gifts for graduates.

#### Regular 3 for \$1 Handkerchiefs 19¢

Women's imported shamrock lawn handkerchiefs with Irish hand-embroidery. White and colored patterns. Taped and corded borders or hemstitched hems.

#### Regular 20c Handkerchiefs 11¢

Dozens of new designs for women and misses. Novelty styles with colored borders and centers or white lawn with hand-loom embroidery in white or color.

#### Men's Handkerchiefs 11¢

6 for 60c. Regular 20c and 25c grades of men's colored bordered handkerchiefs. Dots, stripes, squares or circles to please his taste. Full regulation size.

—Meier & Frank's: Main Floor.

#### Women's 'Kerchiefs 2 for 25¢

Regularly 20c each. White lawn nicely made with half-inch hemstitched hems.