

# Op at Meier & Frank's

*Meier & Frank Co.*  
Established 1897  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

See Also

Our Ads on Back Page, This Section and Front Page, Dramatic Section.

YES, it does ALWAYS pay to shop at MEIER & FRANK'S. It pays in the definite assured knowledge that the merchandise you buy is always merchandise of QUALITY—it pays because at MEIER & FRANK'S you have always the largest assortments of new seasonable and staple merchandise to select from—it pays above all in VALUES which at Anniversary time or at any other time are consistently THE BEST.

## Short Cuts

—to Economy

### Sports Blouses \$1.98

Specially priced sports blouses stamped for embroidery. Made of good voile in blue, rose, pink, white, navy, reseda and Nile.

### Luncheon Cloths \$1.79

Regular \$2 to \$3 luncheon cloths, 54-inch size. Round ones stamped for embroidery. Made of linen finished art cloth.

—Meier & Frank's: Second Floor.

### New Amber Necklaces \$15

Is there anything quite so romantic as this marvelous yellow substance from the far-away shores of the Baltic sea? It glows and glistens like captured permanent sunshine.

These special \$15 necklaces are cut to show off all their brilliancy. 18 and 24 inches long.

### White Necklaces \$1.19

Novelty necklaces of regular \$2 kinds—nice to wear with white dresses.

—Meier & Frank's: Main Floor.

### Handbags \$2.98

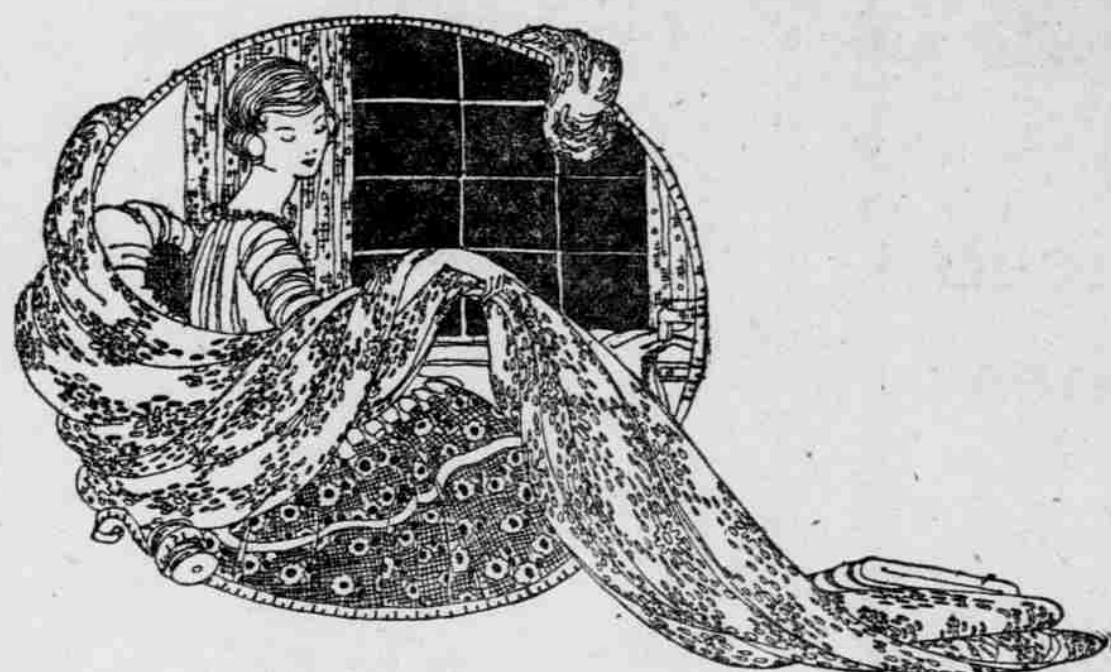
Moire hand bags complete with moire handles and fitted with coin purse and mirror. They come in black, navy and taupe to match the favorite silk dresses of the season.

—Meier & Frank's: Main Floor.

### Bibles 1/2 Price At \$2.50

The regular \$5 Red Letter Edition of the Holy Bible—old and New Testaments. Large type octavo edition, self-pronouncing, with copious helps and references and maps. Slightly durable leatherette binding. Fifty only.

—Meier & Frank's: Fifth Floor.



## Silk Sale

A big movement inaugurated in various Meier & Frank departments to bring down the cost of good silk in Portland.

Silk for dresses, sports costumes, blouses, petticoats, negligees, underclothes.

Many taken from our regular stocks, others specially purchased from reliable dealers.

The big silk event of this season.

A Wonderful Enterprise—This Silk Selling

**\$3.00, \$3.50 and \$4.00 Silks**

One of the most extraordinary silk sales in which we have ever invited the women of Portland and surrounding territory to share. Thousands of yards in the collection. All first quality. All reduced for Anniversary to a price lower than our replacement cost. Tomorrow will be a red-letter day in the silk store. 75 different patterns and colors at \$2.23. Plain taffeta, plain satin, rich heavy tourist silks in block checks and plaids, beautiful twills, checked louisine and fancy taffetas and messalines in a marvelous array of plaid and striped designs. 35 to 40 inches wide.

SKIRTS ACCORDION PLEATED and made ready to put on band for \$1—applies on any of these silks.

**\$2.23.**

### Center Aisle Bargain Square

**\$3.00 Crepe de Chine \$1.95**

39 and 40-inch crepe de chine of good weight closely woven—2400 yards of it just off the train. Twenty shades, including black, ivory, flesh, pink, maize, turquoise, old rose, silver, copenhagen, sapphire, orchid, taupe, brown, navy, beige, tea rose, bisque, Bermuda and steel gray.

Ready for the new sports dresses and skirts, for blouses, underclothes and other purposes. Wish we had ten times the quantity. All perfect quality.

—Meier & Frank's: Bargain Square, Main Floor.

### Regular \$2.75 and \$3

**Georgette Crepe \$1.69**

39-inch all-silk georgette crepe in nineteen different shades.

Ivory, flesh, pink, old rose, gray, green, plum, maize, copenhagen, marine and other popular shades.

1500 yards at this new price—lowest of the season.

We recommend early shopping.

—Meier & Frank's: Main Floor.

## MEN!

1800 New Ties

Special for Anniversary

**85c**

Regular \$1.50 Values

85c each or 3 for \$2.50—what wonderful values!

We call them \$1.50 values because they are the exact counterparts of ties selling in our regular stock at that price. These 1800 new ties came to us in a special purchase and we want our men friends to share in our good luck.

Generously cut "four-in-hand" ties with wide flowing ends. High-grade satins, brocades, failles, basket weaves, crepes, foulards and repps. Choice assortment of patterns and colorings. All have satin slip-easy bands.



## Hatch One-Button Union Suits

**\$1.95**

It's a pretty safe bet that you've seen pictures of happy gentlemen arrayed in union suits with a single button and it may be that you've envied their contentment and evident happiness at being freed from tyranny of buttons. Well, here's a chance to have this satisfaction for yourself. Anniversary brings the price on nationally-advertised Hatch One-Button union suits down from \$2.50 to \$1.95 garment or two for \$3.75. All light weight for summer wear.

No less than six styles at the reduction: Fine jersey ribbed white in short sleeves, ankle length and sleeveless, knee length—Poros-mesh white in short sleeves, knee and ankle length—fine jersey ribbed ecru in short sleeves, ankle length—Swiss ribbed white in short sleeves, ankle length.

Sizes 34 to 46.

—Meier & Frank's: The Store for Men, Main Floor.



## STAIRS STORE Dress Sale \$1.98



and Bungalow Aprons  
enormous sale of last Monday  
this! Less than today's cost of

Up to \$5.98

Dress styles and pretty bungalow  
those pictured, but we cannot guar-  
antee the sure-to-be-heavy demand  
tomorrow.

ets, Russian blouse and Billie Burke  
ching treatments in collars, belts—  
le, zephyr, Amoskeag and fancy  
marvelous patterns! **\$1.98**

Lower Price Store, Basement Balcony

Women's \$3.50, \$3.75, \$4.50 and \$5

## Kid Gloves to Be Handed Out

at **\$2.43** pr.

NONE SENT ON APPROVAL—NO TELEPHONE ORDERS.

A wonder happening in the world of fine gloves.

Less than half price for some.

Here is the list of what will be ready for your choosing the first thing tomorrow.

Chanut P. K. sewn, real kid, one-clasp in white, gray, brown.

Dent's real chamois and doeskin, two-button style.

French suede, P. K. sewn, two clasps, champagne, brown, beaver, gray.

Slip-on chamois and doeskin.

Strap wrist white lambskin.

All sizes in the group but not in each style or color.

Please remember the price—\$2.43.

—Meier & Frank's: Glove Shop, Main Floor.

## Quick March!—



**\$9.85 for 500 Boys' Knicker Suits**

And we want to emphasize right at the outset the importance of making selection early, for \$ to 18 year boys' knicker suits won't go a-begging long at \$9.85. Why, even many of the suits have TWO PAIRS OF KNICKERS! Yes, and some of our famous "DOUBLEBILT" suits are included! On top of which it is hardly necessary to add that our Anniversary price to you is less than maker's prices to us today.

Sturdy fabrics in homespun, cassimere and tweeds. Well tailored garments in smart belted models and all the patterns and colorings you could want to see. And nine dollars and eighty-five cents! Is it any wonder we say—"Come early."

**\$9.85**

—Meier & Frank's: The Store for Boys, Third Floor.