

GAS PRICE LIKELY TO SHOW INCREASE

Auto Drivers Interested in Saving Fuel Bills.

RICH MIXTURE COSTLY

Every Possible Care Should Be Taken to Insure Proper Ignition and Motor Repair.

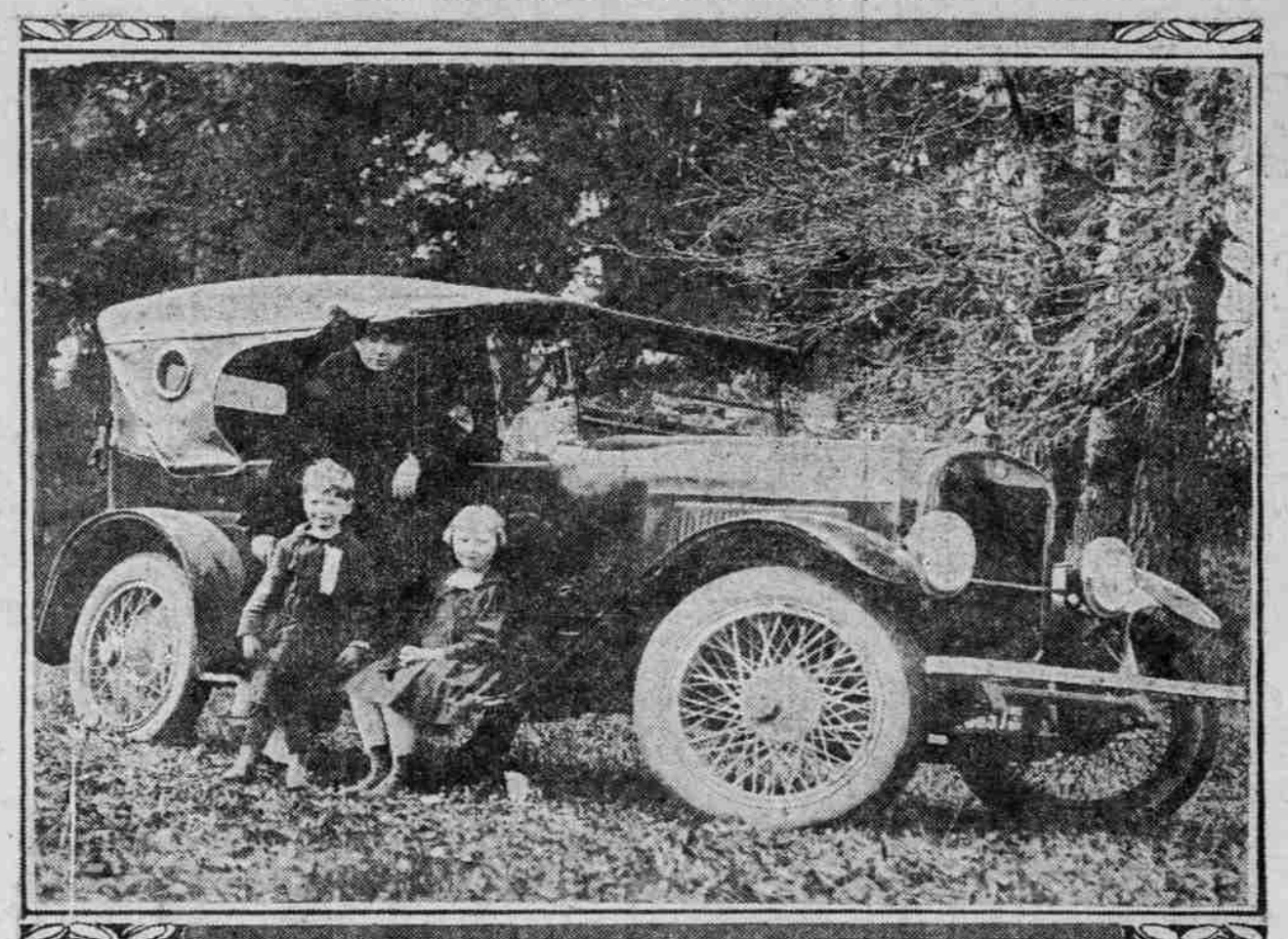
There is every indication that in the coming summer we are going to have a general increase in the price of gasoline...

Don't Have It Too Rich. Obviously a mixture of 8 to 1 contains almost twice as much gas as one of 14 to 1...

Now the carburetor may be never so good, but the mixture is not up to the mark maximum efficiency can never be reached...

Keep Battery Filled. Now the carburetor may be never so good, but the mixture is not up to the mark maximum efficiency can never be reached...

YOUNG THOMAS AND ELIZABETH QUITE AGREE WITH THEIR MOTHER THAT THEIR NEW KING EIGHT IS A THOROUGHGOING CAR.



Mrs. Roy T. Bishop of 435 Wasco street especially likes this King because of its swift, sure power and the ease with which it is handled...

at best. Any car owner who has experienced the pleasure of driving immediately after the valves have been ground will need no advice in regard to having the valves ground at frequent intervals.

The clutch, while it is usually a well behaved piece of mechanism, when it develops trouble is an enormous power and hence fuel waster.

OLDFIELD EYES BLOWOUTS

RIGHT AND TIMELY TWIST NEEDED BY DRIVERS.

Racer Declares That When Tire Pops at Top Speed Car Must Be Kept Due Ahead.

Carbon Wastes Fuel. Another fruitful source of fuel waste is carbon in the cylinders.

ANOTHER VIEW OF THE LAFAYETTE EIGHT.

This photo was taken after one of the touring models had been driven for 10,000 miles on a factory trial test.

PUPILS GET NICE OFFER

SHIP BY TRUCK ESSAYS ARE TO BE REWARDED. Scholarship Prizes to Be Given by Competent Set of Judges on Paper Merits.

COLUMBIA IS GAS SAVER

ATOMATIC THERMOSTAT CONTROLS ENGINE HEAT. Device Declared to Be as Effective in Summer as in Winter in Saving of Fuel.

LOSS OF POWER TOO GREAT

Clogged Muffler Will Reduce Efficiency of Auto Engine.

WIRE RESISTANCES

Contrary to the seeming ideas of many car owners, there is considerable difference in the properties of electric light wire.

TRAFFIC LAWS IN SAN FRANCISCO

Make Policemen Pied Pipers. SAN FRANCISCO, May 8.—Jay walking pedestrians, whose nervous feet impel them to take a chance with the untamed taxi and the wild motor-cars, must observe a brand new set of traffic rules in San Francisco.

WESTCOTT

The Car with a Longer Life. One trip behind the wheel of a Westcott will convince you that driving such a car is not "work."

not the least of which is a partially stopped up or clogged muffler. It is natural that the often narrow and tortuous passages of the muffler should be choked with carbon after a year's use...

Roads Reported in Good Shape. HOOD RIVER, Or., May 8.—(Special.)—Except for a few stretches of rock-covered, ungraded road between here and Mosier and between the latter point and The Dalles...

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MACK PERFORMANCE COUNTS

Features You Get Exclusively in MACK Trucks

Introductory

Twenty-one years of experience devoted exclusively to designing, engineering and manufacturing motor trucks are back of every MACK truck.

It is our intention to devote this space each week to telling you what these 21 years of experience have accomplished in motor truck building.

This series of advertisements will be educational in nature and we recommend that you follow them carefully and let them be your guide in judging motor truck values.

Next Week—The MACK MOTOR

MACK-INTERNATIONAL MOTOR TRUCK CORPORATION Tenth and Davis Broadway 691

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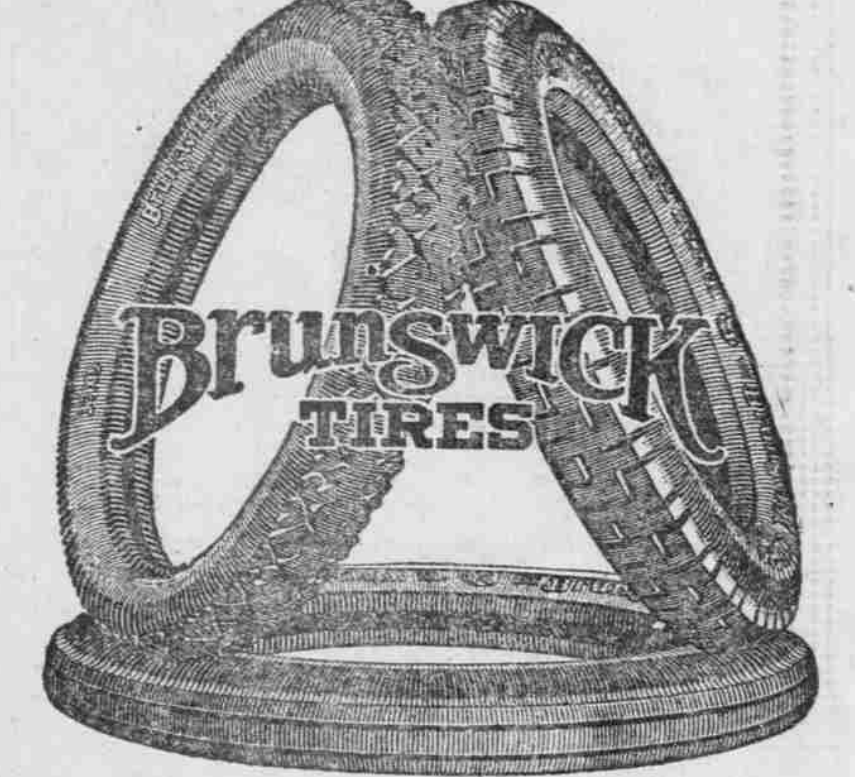
Brunswick Principles In Fine Tire Making

The reason you are interested in the name on your tire is that it identifies the maker. By knowing the maker you can judge his ideals of manufacture.

The only secret of a super-tire lies in the principles of the maker. His standards decide the quality. For there are no secrets in the tire industry.

What you get depends on what is behind the name on your tire. Brunswick, as you know, means a very old concern, jealous of its good name.

THE BRUNSWICK-BALKE-COLLENDER CO. Portland Headquarters: 46-48 Fifth Street

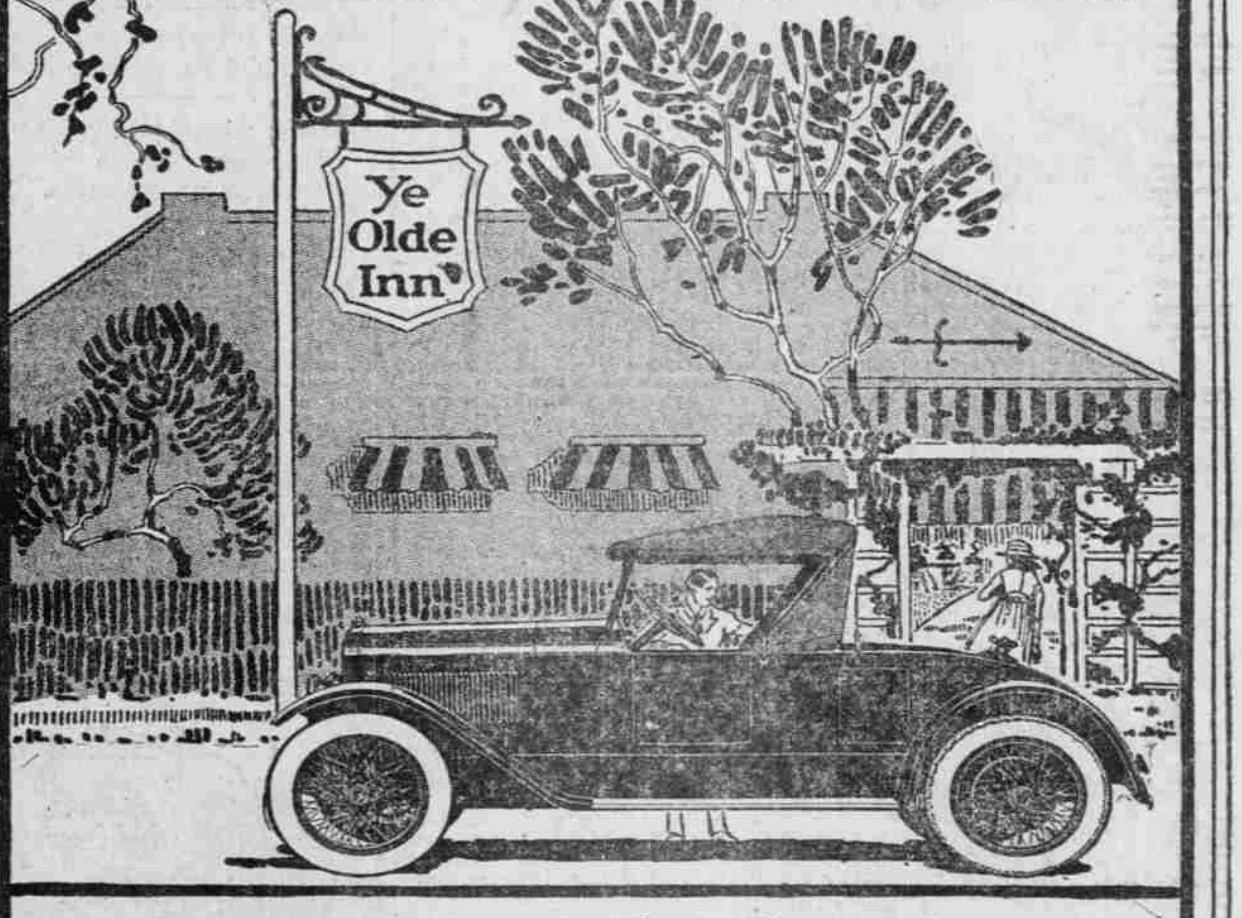


Sold On An Unlimited Mileage Guarantee Basis

Brunswick Tire Co.

Multnomah County Distributors, Eleventh and Stark. Broadway 35. Frank P. Walbon W. F. McKenny

- DEALERS: THIMMAN Auto Service Garage, 605 First St. J.J. Keys, 270 E. Morrison St. Reliable Auto Repair Shop, Lennox and Foster. C. O. Merrill Co., Second and Main. Montasilla Services, 824 and Base Line Road. Portland Retread Vulcanizing, 95 Eleventh St. Williams Ave. Garage, 482 Williams Ave. Graybeal's Garage, 4031 Union Ave. North. Boulevard Garage, 424 and Sandy. Vinduet Garage, 35th and Sandy. Knight's Garage, 741 Alberta St. C. E. Osborn, Gresham, Or. North Grand Auto Co., 20 Grand Ave. North. City Garage, Twelfth and Alder. Peninsula Garage, Lombard St.



Just Arrived Two Carloads The King of Roadsters

The Road-King is a true sport car, beautiful, but with the efficient business-like beauty of a powerful speedy destroyer. It is mounted on the same standard King chassis and equipped with the same famous King motor that served the Marines and U. S. Army for war ambulances and armored cars.

RUBIN MOTOR CAR CO. Broadway and Hoyt Streets. Opposite new Postoffice Broadway 89