

**Meier & Frank Co.**

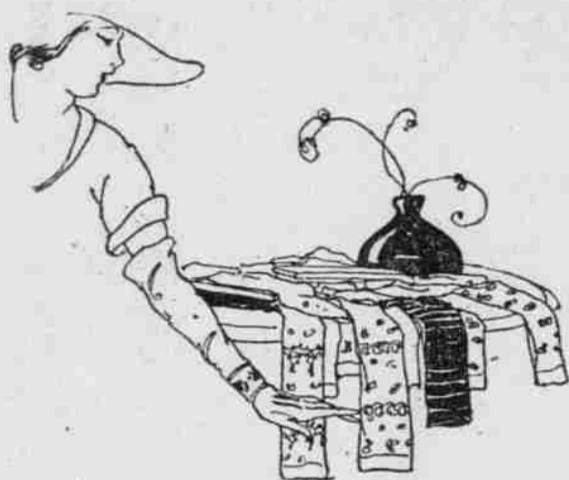
Established 1857  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

SEE ALSO  
OUR ADS

on the back page of this section and on pages, 1, 2, 3 and 5 of section 4 (Dramatic).

## Women's Long Silk Gloves \$1.98

Half and Less Than Half



Heavy rich gloves set with rhinestones or with the arms in narrow tucks or with elaborate band or allover embroidery.

Full 16 and 12-button lengths.

Differ from anything we have had. Aristocrats of the glove world.

Beautiful colors to wear with summer frocks, including pale blue, pink, lavender and gray as well as plenty of white and black.

All sizes from 5½ to 8.

This is an extra special Anniversary purchase of a widely advertised glove. There are also some long plain gloves of exceptional silk in the lot. No telephone orders can be filled and none sent on approval.

—Meier & Frank's: Glove Shop, Main Floor.

To Make This Great Occasion All Embracing

# ½ Price Sale Downstairs

### MEN'S, BOYS' THINGS ½

#### \$1 Shirts 50¢

Men's white and striped shirts with flat collars. Some slightly soiled.

#### \$1 Undershirts 50¢

Men's medium weight undershirts of ecru and white cotton.

#### \$1 Underwear 50¢

Men's mesh shirts with short sleeves and ankle length drawers. White only.

#### 10c Arm Bands 5¢

Men's flexo arm bands in all colors.

#### 50c Neckties 25¢

Men's four-in-hand neckties with flowing ends and slip bands. Assorted colors.

#### \$2.49 Sweaters \$1.25

Sammie or army sweaters without sleeves. Blue, purple or gray with green and purple trimming.

#### 39c Suspenders 20¢

Men's good khaki suspenders with leather ends; they will stand hard wear.

#### 49c Hats for Boys 25¢

Assorted colors in small boys' hats at this small price.

#### Boys' \$1 Shirts 50¢

Sizes 12 and 12½ in striped shirts with starched cuffs. Assorted colors.

#### Boys' \$1 Overalls 50¢

Gray overalls with double knees and seats; sizes 2 to 4 only.

#### \$2.49 Khaki Pants \$1.25

Boys' wool mixed khaki pants with pockets and belt loops. Broken sizes.

### WOMEN'S AND CHILDREN'S—½

#### Women's Waists 50¢ and 75¢

Regular \$1 and \$1.49 shirtwaists of lawn, voile and batiste. White and colored stripes. All sizes.

#### Women's Silk Waists \$2.98

Regular \$5.98 grades of taffeta, mes-saline and louisine silks in plaids and stripes. Pretty color combinations. Sizes 36 to 46.

#### 50c Undervests 25¢

Summer weight vests with wing sleeves and Dutch or high necks. Broken sizes for women.

### Women's and Misses' DRESSES ½

Made of serge, taffeta, messaline, georgette and crepe de chine. Styles include straight line, basque, tunic and blouse effects with pleating, braiding, beads, lace, darn work and folds. Sizes 16 to 53.

14 were \$16.75, now \$8.37
13 were \$19.75, now \$9.87
12 were \$24.75, now \$12.37
6 were \$26.75, now \$13.37
7 were \$29.75, now \$14.87
1 was \$30.75, now \$15.37
2 were \$36.75, now \$18.37

#### 49c Union Suits 25¢

Women's union suits with low necks. Sleeveless. Trimmed with lace or with cuff knees. Broken sizes.

#### Women's \$5 to \$13 Shoes Now \$2.50 to \$6.50

300 pairs taken from our regular stock of down-to-the-minute models. Brown, gray and black kid or calfskin. 8 and 9-inch tops of leather or cloth. Medium and long vamp. Mostly lace style. Military and leather Louis heels. Sizes 2½ to 8.

#### Children's \$1 Sweaters 50¢

Sleeveless sweaters of good yarn in combination colors. Sizes 4 to 14 years.

#### Children's \$1.50-\$2.50 Dresses 75¢ to \$1.25

All sorts of summer dresses of gingham. Various colors.

#### \$1 Play Suits 50¢

Boys' and girls' slip-on play suits and overalls. Sizes 4 to 7 years. Made of heavy mixed gingham in blue trimmed with red.

### YARD GOODS ½ PRICE

#### Cotton Goods Remnants Half Price

Immense assortment. Desirable lengths. This season's patterns and colors. Gingham, percale and voile for dresses as well as some curtain fabrics. Lengths for almost any purpose.

#### 50c Dress Voile 25¢ Yard

About 1000 yards of striped and figured voile, 38 and 40 inches wide.

#### 60c Cotton Suiting 30¢ Yard

Small, pretty checks in various colors. Good for children's play clothes and women's skirts. 36 inches wide.

#### 25c India Lawn 13¢ Yard

2 yards for 25¢ of this regular 25¢ grade of plain white India lawn. Full regular width. 1500 yards in the lot.

#### 50c Cotton Suiting 25¢ Yard

Mill lengths of 2½ to 10 yards at 25¢ yard. 36 inches wide. Hard linen finish. White only.

#### 60c Romper Cloth 30¢ Yard

Large assortment of standard 60c romper cloth, Peggy cloth, galatea and chambray in stripes, checks and plain colors. 27 to 32 inches wide. Lengths from 2½ to 10 yards.

### OTHER NEEDS ½ PRICE

#### Lace Curtains at Half

Miscellaneous assortment of lace curtains and panels at half regular prices. Nottingham, scrim and marquise in white and ecru. A few matched pairs.

#### 25c Cotton Scrim 13¢ Yard

2 yards for 25¢ of this 36-inch cotton scrim in ecru color. Taped edge. Subject to slight imperfections. Bought on the old market to sell at 25¢, so it is extra special at 13¢.

#### 60c to 98c Cretonnes 29¢ Yard

Yard wide cretonnes in floral and conventional designs. Large variety. Many colors. Good heavy grades.

#### 15c Brass Curtain Rods 8¢

3600 regulation extension curtain rods with end knobs, 2 for 15¢.

#### 25c Toweling 13¢ Yard

2 yards for 25¢ of this striped towel-ing or crash. Regular width.

#### Table Oilcloth Remnants Half Price

Slightly damaged oilcloth remnants for the kitchen table. Good lengths. Large assortment.

#### \$1 Crib Blankets 50¢

Limited quantity of cotton blankets with wool finish. Colored plaids. Good full size.

#### 20c Shelf Oilcloth 10¢

White and fancy colors, regular width. Some subject to slight imperfections.

#### 40c Huck Towels 20¢

600 full size huck towels of excellent weight. Sub-standards of regular 40¢ grades.

#### 20c Cotton Batts 10¢

Full 8-ounce size batts made of good white cotton.

—Meier & Frank's: Lower Price Store, Basement Balcony.

## Portland's Greatest Anniversary in Sensational

# Great Half Price

Every article on this double page ad is offered at half its former price or half its present value—some less than half. These half price items are for tomorrow Monday, only while lots last.

### Women's, Children's Underwear ½

Another big summer replenishing sale. Opportunity to get Munsing and Penn garments at half regular prices. Such occasions are infrequent. Quantities limited. Please come early.

#### Women's "Munsing" Union Suits

Regular Sizes Wore \$2.00

\$1

Extra Sizes Wore \$2.25

\$1.10

Plain and mercerized lisle, light weight, low neck, sleeveless, tight and loose knee.

#### Women's "Penn" Vests, Wore \$1.25, Now 59¢

Mercerized lisle, low neck, sleeveless, finished with band top. Mostly extra sizes.

#### Children's "Munsing" Union Suits

Wore \$1.50, \$1.75, Now 75¢

Light weight cotton. Various styles. Low neck and sleeveless. High neck and long sleeves. Athletic styles for larger boys. Some styles for girls. Not all sizes in every style.

—Meier & Frank's: Underwear Shop, Main Floor.

### Girls' Dresses ½

Wore \$2.50 to \$3.98—Now \$1.25 to \$1.99

Girls of 6 to 14 years can have pretty percale and gingham dresses in plaids, stripes and plain colors which were \$2.50 and \$2.59—for \$1.25.

Girls of 6 to 14 years also can have white lawn frocks and play dresses of plain blue percale or plaid and striped gingham in regulation and fancy styles, which were \$2.98—for \$1.49.

Girls of 8 to 16 years can have plain blue percale, lawn and plaid gingham dresses, many with embroidery, which were \$3.98—for \$1.99.

—Meier & Frank's: Girls' Store, Second Floor.

### \$4 Silks

Printed Pussy

Printed Radium

Printed Crepe de

Printed Georgette

Hundreds of yards of silks. Large variety of 40 inches wide. Every yard. For dresses, negligees, slippings.

—Meier & Frank's: Second Floor.

### On the Center Aisle Bargain Square

#### Bed Spreads ½

Wore \$2.00 to \$8.75—Now \$1 to \$4.38

700 heavy white satin-finished crochet, honey-comb and other good bedspreads in desirable patterns. Samples from a prominent manufacturer to which we have added all our own odd lots and broken assortments. Some are soiled from handling. Some are subject to slight imperfections. All are wonderful buys for the prices.

Plain and cut corners. Sizes for cribs, three-quarter and double beds.

—Meier & Frank's: Center Aisle, Main Floor.

### Gingham

Plaid Gingham Worth 75¢ Yard

3500 yards of fine 32

Wonderful variety of ing plaids, stripes, checks

Mill lengths of 2 to 10

Just what everybody needs in their dresses.

—Meier & Frank's: Second Floor.

# Read This Great ½ Price

#### Corsets ½—at \$2.50

Wore \$5. More and more women are wearing front lace corsets. This half-price offer will serve to introduce them to a still larger circle. Flesh pink with low and medium high bust and long hips. All sizes from 20 to 30. About 300 corsets. Standard makes. If you wear front lace corsets your favorite style is quite likely to be in this lot.

—Meier & Frank's: Third Floor.

#### Sweaters ½—at \$2.95

Wore \$6.50. Swiss knit house sweaters with peplums. A great assortment of light and dark colors. They are samples and "seconds" from the manufacturer. Just right for summer wear with light frocks.

—Meier & Frank's: Third Floor.

#### Umbrellas ½—at \$12.50

Wore \$25. An umbrella of the finest silk for the first sixteen customers—all for women. Wanted colors. Trimmed with sterling silver. Bakelite handles.

—Meier & Frank's: Main Floor.

#### Veils, Veiling, ½

13c for regular 25c snug fit veils. A find. Black, brown, navy and taupe. Plain and fancy meshes. 25c to 75c for regular 50c to \$1.50 remnants of veilings. Enough to wear with large and smaller hats. Novelty, filet and Russian meshes, some with chenille dots and borders, or scroll patterns. Black, brown, navy, taupe, and purple in the lot.

—Meier & Frank's: Main Floor.

#### Handkerchiefs ½

At 13c or two for 25c, regularly 25c each, WOMEN'S sheer lawn handkerchiefs with hand-loom embroidery in blue and gray effects, or with plain and woven corded borders. At 17c, regularly 35c each, WOMEN'S imported sham-rock lawn handkerchiefs with real Irish hand-embroidered corners, including bowknot, butterfly, forget-me-not and grape designs.

At 13c each or two for 25c, regularly 25c each, MEN'S white lawn handkerchiefs with printed designs and woven cords. Wide and narrow colored hemstitched hems.

—Meier & Frank's: Main Floor.

#### Hair Goods ½

A number of the regular \$25 switches made of fine French wavy cut hair, 26 inches long, in all shades except gray, now half price at \$12.50.

An exceptional lot of gray transformations made of fine wavy hair, the regular \$20 grade, at half price, \$10.

—Meier & Frank's: Fifth Floor.

### All Girls' Raincoats and Raincapcs ½

Wore \$6.50 to \$32.50, now \$3.25 to \$16.25. Correct dress for rainy days. Practical rubberized poplin, mohair and silk coats or capes in various styles. Plain tan and navy or checks. Sizes 6 to 16 years. Limited number.

—Meier & Frank's: Second Floor.

#### Neckwear, Etc. ½

50c and 75c Neckwear, 25c  
Collar and cuff sets of organdy trimmed with embroidery and lace; collars of ruffled lawn, imitation Venise lace and white pique; vests of colored gabardine; collars of embroidered tan beach cloth.

\$5.95 Sweaterettes, \$1.95  
Wide shawl-like affairs worn with a belt and having two pockets, making them as convenient as a sweater. American Beauty, turquoise and emerald only.

\$1.98 Scarfs, 25c  
Knit scarfs for sport and school wear, in green, purple, rose and Copenhagen, with combination stripes. Originally \$1.98. Now, while any remain, 25c.

50c Motor Caps, 25c  
Black and white checked caps for women and girls who do not want to be bothered with hats in a motor car.

—Meier & Frank's: Main Floor.

#### Albums ½

Were 40c and 50c, now 20c and 25c.  
Every photographer realizes how difficult it is to preserve negatives where they can be found easily. These albums protect and keep them safe, and a photographer knows just where to find them. Each album holds 50 negatives—up to post card size.

—Meier & Frank's: Main Floor.

#### Art Needlework ½

\$2.50 Lunch Sets, \$1.25  
Linen and cotton materials stamped for embroidery. 19 pieces in each set. Suitable for summer luncheons and tea parties.

20c Bibs, 10c  
Infants' feeding bibs of art cloth or bibs of pique stamped for embroidery to wear over baby's coat.

\$1.50 Combing Jackets, 75c  
Good huck stamped for embroidery and with neck and ends hemstitched ready for crochet work.

15c Embroidery Cotton, 8c  
Columbia six-strand embroidery cotton in blue, pink, lavender and rose.

—Meier & Frank's: Second Floor.

### Laces

Were 25c to \$4—now 13c to 13c for regular 25c machine lace edges, 3 to 4 inches muslins and art work.

50c and 60c for \$1 and \$2 Torchon lace edges and insets for camisoles and art needles.

\$1.75 for regular \$3.50 and \$4.50, including silver on white 27 inches wide. Also 4 to 8-1/2 tique silver on black, gun metal silver on white. Especially limited quantity.

### Poplin ½

Regularly 60c. Mercerized, wonderful clothes for children and wears well. Also good for skirts. Pink, tan, bisquit, crimson, copenhagen, navy, 27 inches wide. No telephone orders.

### Toiletries

Six sets of toiletries at the regular prices:

- (1) A 25c lip stick together regularly 35c, now 18c.
- (2) A 25c wash cloth, a 10c bath soap, regularly 50c, now 25c.
- (3) A 50c box of Tizah powder puff, regularly 75c, now 37c.
- (4) A 50c renewable buffer, a 10c orange stick, a 10c cream soap, regularly 50c, now 25c.
- (5) A \$1 bath brush with 10c of British bath soap, regularly 15c, now 7c.
- (6) A \$1 bottle of toilet atomizer spray, regularly \$1.50, now 75c.

### Towels ½

Regularly \$1.00. Good, soft, ing seven pounds to the dozen, perfections in the weave. sent C. O. D.

### Congoleum Remnants

Regularly \$5.40. 200 remnants covering in the most useful Many assorted patterns.