

63rd Anniversary Sales

1857 Sixty Three Years in Portland 1920

MEIER & FRANK • MEIER & FRANK • MEIER & FRANK • MEIER & FRANK • MEIER & FRANK • MEIER & FRANK • MEIER & FRANK

Sunday, April the Twenty-fifth, Nineteen Hundred and Twenty

A Proclamation:--To the People of Portland, Oregon, and the Entire Northwest:

PAGE ONE

THE MEIER & FRANK STORE will launch its 63d Anniversary Sales tomorrow, Monday, April 26th. The entire resources and energies of this great business have been exercised to make this the crowning effort of a long series of Anniversary celebrations.

WE ARE CONFIDENT that we have succeeded in doing that which we set out to accomplish—to give our friends and patrons—everyone—the greatest Anniversary values it is possible to offer—values that will fittingly uphold MEIER & FRANK'S reputation for BETTER VALUES.

An Entire Great Newspaper Section Given Over to This Great Meier & Frank Event!—This First Page and the 7 Following Pages—8 Pages Crammed With Extra Good News (Please See Also Back Page, First Section This Paper)

"THE STORE BEHIND THE STORY"

See back page of Section 1.

Every page in this announcement deserves to be read by everyone interested in good merchandise at good savings. And there is plenty for everybody in these great varied Anniversary offerings of merchandise that is standard, new, desirable in every way. The Anniversary celebration begins in every department at 9:15 A. M. tomorrow. Two hundred extra salespeople have been provided, so that we have a force of more than 2600 for these Anniversary Sales.



MEN:—Here Are Your Anniversary Values

An Offering of Pajamas \$3.95

300 fine pajamas of mercerized Oxford, English longcloth, silk striped madras and pebble cloths. Trimmed with silk frogs. Finely tailored. \$5.00 to \$7.50 values.

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Great Sale of Men's Night Shirts \$1.95

1200 fine English longcloth and muslin shirts trimmed with wash satin, wash silk or silk frogs. Sizes 15, 16, 17, 18, 19 and 20. Regularly \$2.50, \$3.00, \$3.50 and \$4.00.

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Remarkable Values in Sweaters \$5.95

60 worsted mixed V-neck sweater coats in dark Oxford, Havana, light green, dark green and heather effects. Sizes 36 to 42. Regularly \$8.50.

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Men's Pure Thread Silk Sox 95c

1400 pairs of slightly imperfect full fashioned pure thread silk sox with reinforced lisle feet. Black, white, cordovan, palm beach, gray and navy. Also full-fashioned all-silk sox. Values to \$2.50.

6 Pairs Fine Gauge Lisle Sox \$2.50

2400 pairs of mercerized finish lisle sox in black, cordovan, white, navy and gray. All sizes. Regularly 50c pair.

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Shantung Pongee Pajamas \$6.75

Limited number of all-silk Shantung pongee pajamas, neatly trimmed with silk frogs to match. All regular sizes.

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Men's Outing Flannel Night Shirts \$1.95

600 of these serviceable outing flannel night shirts in two weights. Well tailored garments in all sizes 15 to 20 inclusive. Regularly \$2.50.

Entire Stocks of Men's Suits Reduced

No reservations—our entire stocks of men's suits, including BLUE SERGES, are now offered at substantially reduced prices. Four wonderful groups:

- Every \$40 to \$45 Suit is \$34.50
- Every \$50 to \$60 Suit is \$44.50
- Every \$65 to \$75 Suit is \$54.50
- Every \$80 to \$100 Suit is \$68.50

Extra salesmen in attendance during this sale.

—Meier & Frank's: The Store for Men, Third Floor.

Men's B. V. D. Athletic Union Suits \$1.55

1200 of the nationally famous B. V. D. athletic summer union suits at this wonderfully reduced price. Everywhere else these suits are \$2.00. Sizes 34 to 46, inclusive.

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Spring and Summer Union Suits \$1.95

636 spring needle and summer weight union suits of the famous Otis and Corwith makes. White and ecru. Short and long sleeve styles. Sizes 34 to 46, inclusive. Regularly \$2.50 and \$3.00.

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Boys' Good Athletic Union Suits \$1.15

312 checked and cross-barred nainsook union suits in athletic style—that is, sleeveless, knee length. Sizes 6 to 16, inclusive. Formerly \$1.50.

Chalmers Porosknit Union Suits \$1.85

1200 of the well-known Chalmers Porosknit union suits in white and ecru, short sleeves ankle length and short sleeves knee length style. The nation-wide price is \$2.25. All sizes.

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Good Worsted Finish Union Suits \$2.55

864 Random mixed spring needle union suits in worsted finish. Form fitting garments in long and short sleeves, ankle length style. All sizes. Worth \$3.50 a suit.

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Beautiful Silk Ties \$2.45

1200 fine woven four-in-hand silk ties, mostly of foreign make. Rich, lustrous silks in unusually handsome patterns and a multitude of color effects. Regularly \$3.50 and \$4.00.

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Oliver Mocha Gloves \$2.95

300 of these well-known Oliver mocha gloves in a broken range of sizes. Regularly priced at \$5.50.

2000 Handsome New "Square Cut" Ties

Offered for Anniversary at About Half Their Value

One of the finest values ever offered by our men's neckwear section. Two thousand ties of high quality silks and silk mixtures in a wide assortment of spring patterns and colorings. When you see these you'll buy them in half-dozen lots.

—Meier & Frank's: The Store for Men, Main Floor.

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And Now Turn the Page... Read On... See What a Wealth of Good Things This Section Holds in Store

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