

DAILY MATINEES IN VOGUE FOR FIRST TIME IN HISTORY

People Have Money to Spend and Managers Want Increased Profits. Call for Floradora Chorus Girls Says That No Blondes Need Apply.



Two of the student chorus from 'See Saw.'



Harry Beresford

By ELIZABETH LONERGAN. NEW YORK, April 10.—(Special.)—For the first time in theatrical history a number of theaters are giving daily matinees. Easter week, the most profitable one in the year, was utilized in this way to bring more dollars to the coffers of some of the managers. The first manager to announce his plans was Henry Miller, which brings up an interesting point. As he is also his own leading man he is obliged to do the extra work himself. Most managers simply dictate to the actors in their companies and a few extra matinees—more or less—mean nothing in their young lives. "The Famous Mrs. Fair," which James Forbes wrote for Mr. Miller and Blanche Bates, has had the S. R. O. sign on ever since the opening night.

"Apple Blossoms" also gave daily matinees, as did other attractions. The Winter Garden is playing three a week now and several others are putting in extras from time to time.

An interesting point has been raised about the overwhelming success of the theater during this season, or, to be exact, since the signing of the matinee. There are few first-class houses charging less than \$2.50 for an orchestra seat, with \$3 and higher for Saturday night. And even at that figure the obtaining of seats is a matter of luck. Managers blame the change on the actors' strike, which added expense to the producer in the way of salaries for extra performances and for prolonged rehearsals. The real truth is that the public is willing to pay any price—some of them! And it might be interesting to note that it is not the people of yesterday who are spending the money, either. More often it is "the honest working man," whose wages have been boosted by the strike. The public downstairs while the former "plungers" is content with a cheap seat or a 100th row to save money. Another explanation of the success is that since the abolition of the corner saloon and its more expensive sign, the crowd has been able to get in where. Be that as it may, it has backed theaters as never before. Even on the few slim days, the extra matinees are paid for, and, coming in on the old days when some managers are in an extra performance or two for good measure, but didn't recompense their companies.

The call for chorus girls for "Floradora" stated definitely that "no blondes need apply." Brunettes or honest-to-goodness redheads would be accepted with open arms, other qualifications being satisfactory, but in the words of a recent bedroom farce, "No More Blondes." Margot Kelly, the vivacious little redhead whose spirit matches her hair, is one of the featured players.

Two more Schubert openings, destined for Broadway theaters a little later, have taken place. "The Man Outside," a comedy by Ward Howe and Kilbourne Gordon (general press representative for William Brady), opened at Hartford for its preliminary season. Mr. Gordon wrote "The Big Game," produced earlier in the season at the Fulton.

The second play is one by Owen Davis, which was produced at the Globe theater, Atlantic City. It is called "A Wheel-End Marriage."

well as in the few cities where it was seen after leaving the Astor. Whether another name will have the same drawing power remains to be seen. Mrs. Drew has not been lucky in her single attempts in picture work, but everyone is hoping that she will strike it right, and the same good wishes follow her in her theatrical undertaking.

NEWS OF THE THEATERS

(Continued From Page 2.) and the sixth episode will be an exciting one. "Oh, Mike," the George Chorus musical comedy, closes its engagement with the continuous performance today, commencing at 1:30.

"EASY MONEY" ON AT LYRIC

Crooked Race Track Followers Furnish Comedy Theme. Broken dishes, crooked race track followed by women detectives and an adventuresome, along with Mike Dooley and Ike Leshinski, furnish the comedy and interest in "Easy Money," which opens today at the Lyric theater with Ben Dillon and Al Franks in a merry melody of fun and music. Billie Bingham will be seen as the woman sleuth who dons men's clothes and poses as a waitress to snare an adventuresome (Dorothy Raymond) and her confederate, Bill.

Ben Dillon and Al Franks will be seen as two men, with some money and a hunch on the wrong horse, who fall a victim to the pair's schemes, and who are given an opportunity to replenish their money supply by purchasing the pickpocket concession at the track. There are half a dozen cross-plots, with an added interest in a search for a missing son, and many good comedy moments follow the bad luck which spurs the two to betting their money on the wrong horses each time they collect enough by exercising their right to pick pockets at the track. How they disguise as policemen to escape arrest and how they accidentally help to run down the pair of crooks makes up the plot. Among some numbers of the show are: "Down on Bullfrog Isle," sung by Will Rader; "Barfoot Trail," by Carleton Chase; "Egyptian Nights," by Dorothy Raymond; "I'm Waiting for Ships That Never Come In," by Clarence Wurdig, and "The Church Wedding Bells," a song by Murtagh, which will be sung by Billie Bingham and the chorus.

MARY EDGETT BAKER AGAIN ON STAGE IN BAKER STOCK

Daughter of Mayor Returns to Theater in "The Five Millions" After Season in Pictures and Engagements With Famous Stars.



ANNOUNCEMENT is made of the return of Mary Edgett Baker to the stage. Miss Baker is the only daughter of Mayor Baker of Portland and she makes her return by way of the Baker Stock company with which her father was identified for many seasons prior to his entering politics. Mary Edgett Baker is a Portland girl, known to her schoolmates at Portland academy and at the University of Oregon as Mabel Baker. Upon her taking up dramatic work a few years ago she adopted the name of her paternal grandmother, Mary Edgett, for her stage name. She made her debut in 1912 in a character role at the Baker when it was

Belle Story's hat is in the ring. At the termination of the Hippodrome season she will have a dip into pictures. Impossible to do anything now with those "two-day" performances and she is on the stage most of the time in "Happy Days." "Happy Days" has the third longest record of current attractions and the longest of 1919 runs. It opened just before labor day last year with a dozen or more shows, all of which have taken to the road or gone to the storehouse. "Scandal," which opened on September 13, comes next. Of course, "Lightnin'" and "East is West" were of the 1918 vintage, the latter opening on Christmas night and Frank Bacon's play on August 26 of the same year. Some runs those two have had, and both are headed by western favorites who are known and loved on the coast before Broadway had ever heard of them. Fay Bainter had appeared in New York for a couple of seasons, but Frank Bacon was very little known, as his parts had been small ones. Yet, a strange thing is that the "Bitter" he did stand out like anyone who saw "The Cinderella Man," which part he remembers best, and nine chances out of ten he will say that of the butler in the picture the butler was just a minor character—which he probably was meant to be in the play—but Bacon made it a vital character. So with everything he ever played. No wonder that "Lightnin'" has been called "the second 'Tip Van Winkle.'" It is Bacon's genius that made the good play the biggest hit of theatrical history.

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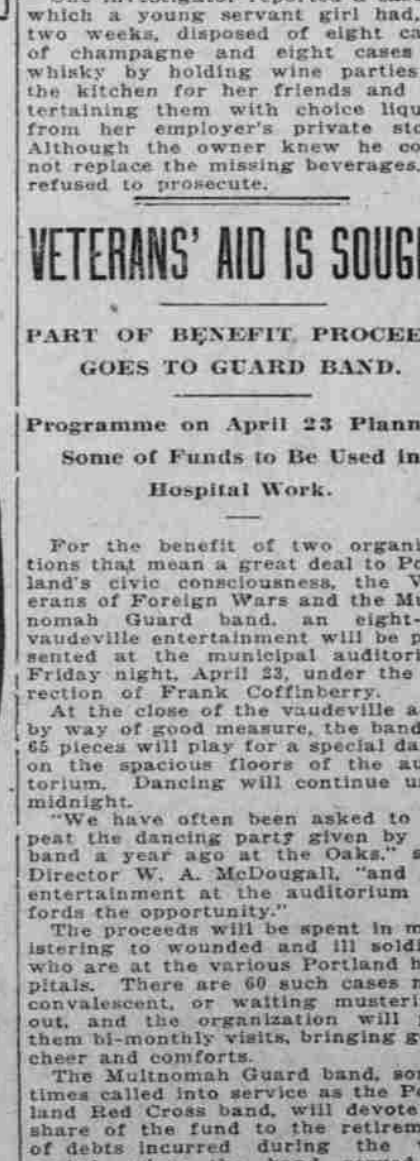
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AUDITORIUM TONIGHT AND MON., TUES.

Ladies' Only Matinee Tuesday, 2:30

MURDOCK

The Super-Mental Marvel and Original Crystal Gazer.

Presenting His Marvelous

"1920 Revue of Wonders"

with the Beautiful Temple Scene of Buddha

The most awe-inspiring demonstration of psychic power ever presented on the American stage.

Ask Murdock any questions, he will tell you all

Weird mystifications from India and the Far East.

Latest Oriental Illusions.

Orient's Foremost Dancers in Dance of Death, Snake Dance, Etc.

Prices—Lower floor, \$1.10; dress circle, 50c; balcony, 35c. Seat reserved, \$1.00; Admission, 75c. after 6 P. M.

BURGLARY INSURANCE HIGH

COMPANIES DECIDE TO RAISE RATES 2.5 PER CENT.

Trouble Caused by Unwillingness of Employers to Investigate Servants Suspected of Theft.

NEW YORK, April 10.—An increase of 25 per cent in burglary insurance rates which has just been put into effect has brought to light the fact that employers, made timid by the shortage of domestic workers, are tolerating thefts from their wardrobes and wine cellars in order to retain the few servants they have "in captivity." Officials of indemnity companies who give this explanation declare that in many cases employers have refused to allow the servants in their households to be questioned about thefts, through fear that they will quit if annoyed.

Emboldened by this situation, dishonest servants are reported to be helping themselves to their employers' effects, such as wine, clothing and jewelry. "Servants are privileged characters in the homes of the wealthy throughout New York," said the head of one surety company. "In many cases holders of burglary insurance policies have canceled their claims against the company rather than prosecute a guilty servant, knowing that this would mean the loss of his or her services."

One New York lawyer recently refused to allow his servants to be questioned regarding a \$1000 theft, saying: "Don't go near the house. If the maids suspect you, they will leave."

One investigator reported a case in which a young servant girl had, in two weeks, disposed of eight cases of champagne and eight cases of wine, against the company rather than prosecute a guilty servant, knowing that this would mean the loss of his or her services."

Romance of Diamonds Is Stranger Than Fiction.

Quest of Glittering Baubles Has Led to Death of Thousands.

FICTION in its maddest moods never invented romance more bewildering than the stories of the great diamonds. For these baubles wars have been waged, nations devastated, thrones and dynasties overturned, men slaughtered by tens of thousands. For gems men have plotted, intrigued, robbed, murdered, committed every cruelty and treachery, stained their souls with every crime.

The fame of the Great Mogul lured Nadir Shah to the sack of Delhi. Desires to possess the Koh-i-Noor were given to the complex motives that led Aurungzeb to deluge India with blood, slay his three brothers and de throne and imprison Shah Jehan, his father.

The Orloff, stolen from the eye of a temple idol and sold overseas, was presented to Catherine of Russia by her princely paramour to patch a lovers' quarrel. Swallowed by a faithful serving man to save it from robbers who slew him, the Sancy was sliced from his stomach to adorn the royal person of Henry of France and Navarre.

The Great Mogul, the most magnificent gem of the Indian mines, disappeared from history, never definitely to reappear, its fate a riddle of the centuries.—Popular Science Monthly.

VETERANS' AID IS SOUGHT

PART OF BENEFIT PROCEEDS GOES TO GUARD BAND.

Programme on April 23 Planned. Some of Funds to Be Used in Hospital Work.

For the benefit of two organizations that mean a great deal to Portland's civic consciousness, the Veterans of Foreign Wars and the Multnomah Guard band, an eight-act vaudeville entertainment will be presented at the municipal auditorium Friday night, April 23, under the direction of Frank Coffinberry.

At the close of the vaudeville acts, by way of good measure, the band of 65 pieces will play for a special dance on the spacious floors of the auditorium. Dancing will continue until midnight.

"We have often been asked to repeat the dancing party given by the band a year ago at the Oaks," said Director W. A. McDougall, "and the entertainment at the auditorium affords the opportunity."

The proceeds will be spent in ministering to wounded and ill soldiers who are at the various Portland hospitals. There are 60 such cases now convalescent, or waiting mustering-out, and the organization will pay them bi-monthly visits, bringing food cheer and comforts.

The Multnomah Guard band, sometimes called into service as the Portland Red Cross band, will devote its share of the fund to the retirement of debts incurred during the war period, when the band served in every patriotic drive.

Mr. Coffinberry, in charge of the vaudeville, will announce his programme within the coming week.

OIL CLAIMS BEING STAKED

Stampede, Old Timers Say, Rivals Gold Rush of Earlier Days.

SEATTLE, Wash.—Hundred of oil claims, embracing thousands of acres of land along the Alaskan coast, from Mount St. Elias on the boundary line of Yukon territory to the Alaska peninsula in the west have been staked by locators in the few weeks since President Wilson signed the coal and oil land leasing measure, according to reports from Seward,

BAKER Stock Company advertisement. Home of Portland's Favorite BAKER STOCK COMPANY. Starting Sunday—Today—All Week THE BIG SENSATION THE FIVE MILLION. Companion Play to "Jim's Girl". Different in Plot, Yet It Deals With a Couple of Doughboys Who Bring a Little French Bride Back to America. A Great Theme—A Remarkable Love Story—An Immense Comedy. NEXT—OLIVER MOROSCO'S FASHION SUCCESS "LOMBARDI, LTD."

STRACCIARI Baritone Heilig Theater, April 14. Prices: Floor, \$2.50, \$2.00; Balcony, \$2.00, \$1.50, \$1.00; Gallery, Reserved, \$1.00; Admission, 75c.

FLONZALEY Quartet Heilig Theater, April 21. Prices: Floor, \$2.00; Balcony, \$2.00, \$1.50, \$1.00; Gallery, Reserved, 75c; Admission, 50c.

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