



## The Fashion Show

To Take Place at

### The Municipal Auditorium

Tomorrow Evening at Eight-Fifteen Will Serve as the Occasion for Displaying Gorgeous Models in Women's

### Apparel and Millinery

Fifty Living Models Will Promenade

Music

The Public Is Invited

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AND AS EMPHATICALLY as our supremacy in the world of fashions will be demonstrated at the Municipal Auditorium Monday night, just so are we in a more practical way holding forth in the Ready-to-Wear Sections of the Third Floor, where

### Spring Apparel

in an unending number of charming styles is featured. We urge our patrons to make selection as early as possible, for

Easter Is But a Week Hence

### The New Suits—

possess a charm that has been unknown to suits for some few years. Etons and Boleros, with their accordion or straight-line skirts, are even more interesting because of gorgeously embroidered Roman or tricolette sashes. Braid trimmed, embroidered effects, flares and ruffles are all featured, for, truly, variety has its swing, more so than in any past season. Tricotines, gabardines, Poirer twills, shepherd and novelty checks; also duvetynes, silk poplins and fine serges.



Sketched

### The New Coats—

Masterful Examples of the Finest Tailoring

—Many of them are from Pellard, as the labels show, which leaves nothing further to be said as to quality of tailoring, fabric or style. Marvelous creations of the favored fabrics, viz.:

- ☞Pantinettes ☞Cash Matinee ☞Chameleon
- ☞Bolivia ☞Peach Bloom
- ☞Fortuna Cloth ☞Duvetyne and a variety of ☞Polo Cloths

—The 36-inch Sport Jacket is popular, but many are admiring the 48-inch Wrap Coats. Then there are Novelty and Cape Coats, Novelty Capes and Wraps, Velvet and Jersey Sport Jackets, Utility and Evening Coats. Of each we could write a story if space permitted!

And a word of the

### New Spring Frocks!

—Here is where springtime has blossomed forth, seemingly without restraint. The Dress Section is a bower of summer flowers, and well can we imagine the utter helplessness of the buyers who went forth into the markets, for

These Delightful Frocks Simply Were Not to Be Resisted

—And so, when thinking of spring frocks, prepare for many a surprise. Scores of models after the woman's own heart—dresses, dresses, and more dresses! One more charming than another. Truly, an assemblage—rarest materials, trimmings always appropriate, dresses for every occasion, and pricing which we are sure will meet with your approval.

Third Floor—Lipman, Wolfe & Co.

## Lipman Wolfe & Co.

Merchandise of Merit Only

Charge Purchases

—Goods purchased tomorrow and balance of month will appear on bill with April purchases.

Payable in May

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### The Millinery Salons Are Radiant With Delightful Creations in Easter Hats

REVELATIONS IN THE ART of millinery designing are the new modes which grace the Millinery Salons. Captivating creations in wondrously soft fabrics and pliable straws vie with lovely picturesque affairs of charming transparency. There is a bewildering variety of shapes—large, graceful ones and petite dainty ones. —The mode of garniture varies from drenched ostrich to gay flowers. Black and all colors.

Third Floor—Lipman, Wolfe & Co.

### More Than Ever Is Silk the First Fabric and of All the Silks Taffeta Again Leads

NAVY AND BROWN are the two most demanded shades, and we have quantities of these two shades in splendid quality taffeta at prices ranging from \$3.50 to \$6.00. Also the shades of taupe, green, wistaria, gray, rose and light evening shades—\$3.50 to \$6.00.

### Two-Tone Gros de Londre

—Very new and wonderful is this new two-tone silk—shimmering, lovely—and in the most exquisite shades for evening wear.

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Satin Francais, Suede Satin, Duvetyne, Tricolette, Crepe de Chine, Sports Silks and Many Other Lovely Silk Weaves Run the Gamut of Spring Colorings

Second Floor—Lipman, Wolfe & Co.

### Parents Must Now Give Attention to Spring Coats for Little Ones



Sketched

Hand-Painted Coat Hanger Presented With Each Coat

Wherewith Our Story of Charming Little Garments That Have Just Recently Come to the Babies' Rooms and "Little Folks' Isle" Will Be of Interest

SPECIALIZATION is indulged in by the manufacturers of little folks' wear to as great a degree as by those who make garments for grown-ups. And so we can truthfully say that this collection includes styles to fit each individual type. —There are many models in navy blue serge; the model with the yoke for the wee tot; another model with belt, pockets and buttons, a style suitable for either girl or boy. All of these new spring goods have hand-embroidered collar and cuffs, and the sizes range from 1 to 6 years. The prices are \$15, \$16.75, \$19.50, \$27.50. Other models in homespun and polo cloth.

White Coats for the wee ones, up from \$7.95.

Fourth Floor—Lipman, Wolfe & Co.

### The New Spring Hosiery

Combining Quality, Style and Utility

OUR STOCKS ARE COMPLETE to the point of satisfying every woman's requirements from the staple list to the beautiful mesh stockings of pure silk so favored among the fashionables.

Pure Thread Jap Silk Stockings, \$3

—Full fashioned with double lisle soles, toes and heels. Black, white and colors. All sizes.

Women's Lisle Stockings, 75c

—Drop stitch and plain lisle stockings, with double toes and heels and garter tops. Black, white and colors. All sizes.

The Season's Smartest—Lace and Net Stockings Of Pure Silk

—Beautifully patterned lace and all-over lace and mesh, also plain with lace inserts. All have tops, toes, soles and heels of Italian silk, the splendidly wearing kind. Black, white, brown, gold and silver. Priced \$6 to \$9.50.

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### Jersey Silk Vests \$3.50

Bloomers, \$3.95

—Dainty flesh tinted vests and bloomers; vests are regulation style with narrow shoulder straps, reinforced under arm. Sizes 36, 38, 40, 42.

Cotton Bloomers \$1.00

—Flesh and white knee length bloomers, with elastic at waist and knees; full cut; reinforced in the crotch. Will give splendid service. Sizes 5, 6, 7, 8, 9.

Swiss Rib Lisle Vests 85c

—Low neck, sleeveless, tailored band top styles with narrow shoulder straps. Full size; very elastic quality. Flesh and white. Sizes 36 and 38.

Street Floor—Lipman, Wolfe & Co.

### Dress Goods

From America's Leading Woolen Makers

—The Dress Goods Section is replete with its new fabrics, including a most complete assortment of fine

- ☞All-Wool Plaids
- ☞Camelhair Polo Coatings
- ☞Velour Checks
- ☞Tricotines
- ☞Gabardines
- ☞Men's Wear Serge
- ☞Peach Bloom
- ☞Bolivia
- ☞Wool Duvetynes

—In all the leading spring shades; all full 56 inches wide. \$5.00 to \$18.00 per yard.

Second Floor.  
Lipman, Wolfe & Co.



Sketched

### Handmade Lingerie

From the Philippines and Porto Rico

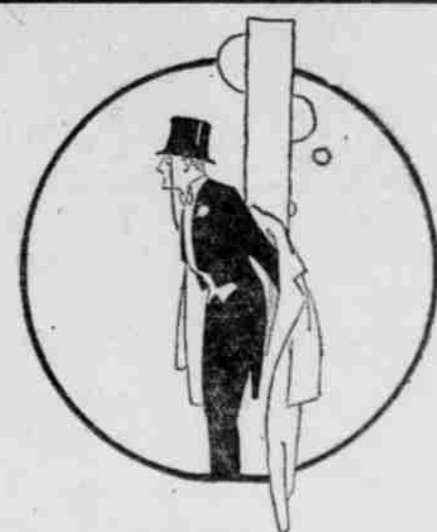
GOWNS ENVELOPES

Very Special \$3.95

Gowns—Nine smart styles. Dainty sprays of hand work hemstitching, dots, eyelet-work, all with scalloped edges; kimono sleeves or sleeveless.

Envelope Chemise—Fancy scalloped edges, dainty embroidered designs, in floral or conventional effects; hemstitching combined with embroidery; all with ribbons and eyelets.

Fourth Floor.  
Lipman, Wolfe & Co.



### Evening Dress Suits

Styles Do Change in Men's Evening Dress—Be Assured of the Authentic Mode by Allowing Us to Serve You.

—For these suits bear the label of

Stein Bloch  
Smart Clothes

—The high line style is an attractive model—it is new. Full silk lined, and the price is \$75.

Fifth Floor—Lipman, Wolfe & Co.



Hundreds of Delightful Surprises in the Now Ready Showing of New

### Spring Wash Fabrics

ABUNDANCE of exquisitely patterned fabrics in a number of new weaves, as well as complete stocks of the staples that women buy season after season make up our vast collection of wash fabrics. Many of our own direct importations from Europe are included in the stocks. Beautiful hand-embroidered effects in exquisite voile weaves and thousands of yards of clearly patterned gingham, and many other fabrics from across the seas.

New Novelty Voiles, 60c

—Smart printed voiles in a wide range of colorings and prints, including the beautiful georgette effects. Medium and dark grounds; 36 to 38 inches.

Novelty Voiles, 75c-\$2.25

—The newest designs in all-over prints, silk stripes and woven voiles, both domestic and imported qualities; 36 to 40 inches.

Silk Mixed Crepes, \$1.25

—A varied assortment of patterns and colors for frocks and blouses.

Japanese Crepes, 75c

—Plain crepe in a number of shades; also plain white. Launderers perfectly.

New Novelty White Fabrics, 60c to \$2.50

—Sheer fabrics in all the popular weaves, including the dainty lace weave with embroidery effects; all-over lace weaves in batiste with colored embroidery and plaid effects. A marvelous assortment.

New White Shirting, 75c to \$2.75

—Basket weaves, gabardines, plain effects, plaques and white golfing—all the popular weaves for sports wear.

White Organdies, 50c to \$2.25

—A splendid showing of plain white organdie—organdie is a favored fabric for spring and summer, and this assortment includes a wonderful selection of genuine Swiss, French and domestic weaves. 28 to 44 inches.

Dotted Swisses \$1.35 to \$2.75

—Genuine imported dotted Swisses in all white and a wide range of colors. The assortment is satisfyingly complete.

Second Floor.  
Lipman, Wolfe & Co.

Silk and Cotton Crepe, 85c —A dainty fabric for underwear; may be had in the lighter shades.

27-Inch Gingham, 45c —Including standard qualities, in a wonderful assortment of checks and plaids.

32-Inch Fine Zephyr Gingham, 75c —Beautiful assortment of patterns; extra fine quality.

Fine Ginghams, 85c-\$1.50 —Thousands of yards in a wide range of patterns in all the new, wanted shades. Included in the assortment is the celebrated David and John Anderson brand, noted particularly for its clearness of design and exquisite coloring; 32 inches.

New Beach Cloth, 75c —A popular fabric for sports wear; heavy of weave, closely resembling linen. This fabric is wonderfully smart and satisfactory. Splendid assortment of colors; 36 inches.

### The Easter Gift

should be different. Our suggestion of the ideal gift for the Easter tide is a

### Plumbridge Basket

—It is the original novelty of its kind; it is the best. And you will agree the best is none too good for —!



Fourth Floor.  
Lipman, Wolfe & Co.

### Brushed Mohair Scarfs

\$7.50 and \$12.75

—These lovely soft scarfs are shown in sizes 27x78 inches and 11x60 inches. The colors are reindeer, brown and tan, tan and brown, navy and tan, turquoise and copper, purple, black and white.

Fourth Floor.  
Lipman, Wolfe & Co.

### Corset Service

is featured here to the point of making the mere selling of corsets a secondary matter.

You Cannot Buy a Corset Here if We Have Not the Right Size and the Right Model for Your Requirements

THAT IS THE PLATFORM on which business is transacted in the corset service. From this there is never any deviation. The new spring models in

### La Vida Corsets

Are Now Ready

—There is a model suitable for every type of figure, and please remember that La Vida corsets are sold at this store exclusively. Priced \$5.00 to \$20.00.

Fourth Floor—Lipman, Wolfe & Co.



Sketched

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Important!