

3500 Pkgs. of Golden Pheasant "Small Blacks," Regularly 10c, Limit 5 Pkgs., None Delivered at Pkg. 5c—Main Floor

SEE ALSO
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Meier & Frank Co.
Established 1867
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

100 Four-Piece Enameled Sets of Bedroom Furniture at \$131

This huge purchase was ordered six months ago at a great concession from the prevailing lower prices even of that date, then built to our special design and brought direct from the factory for this sale

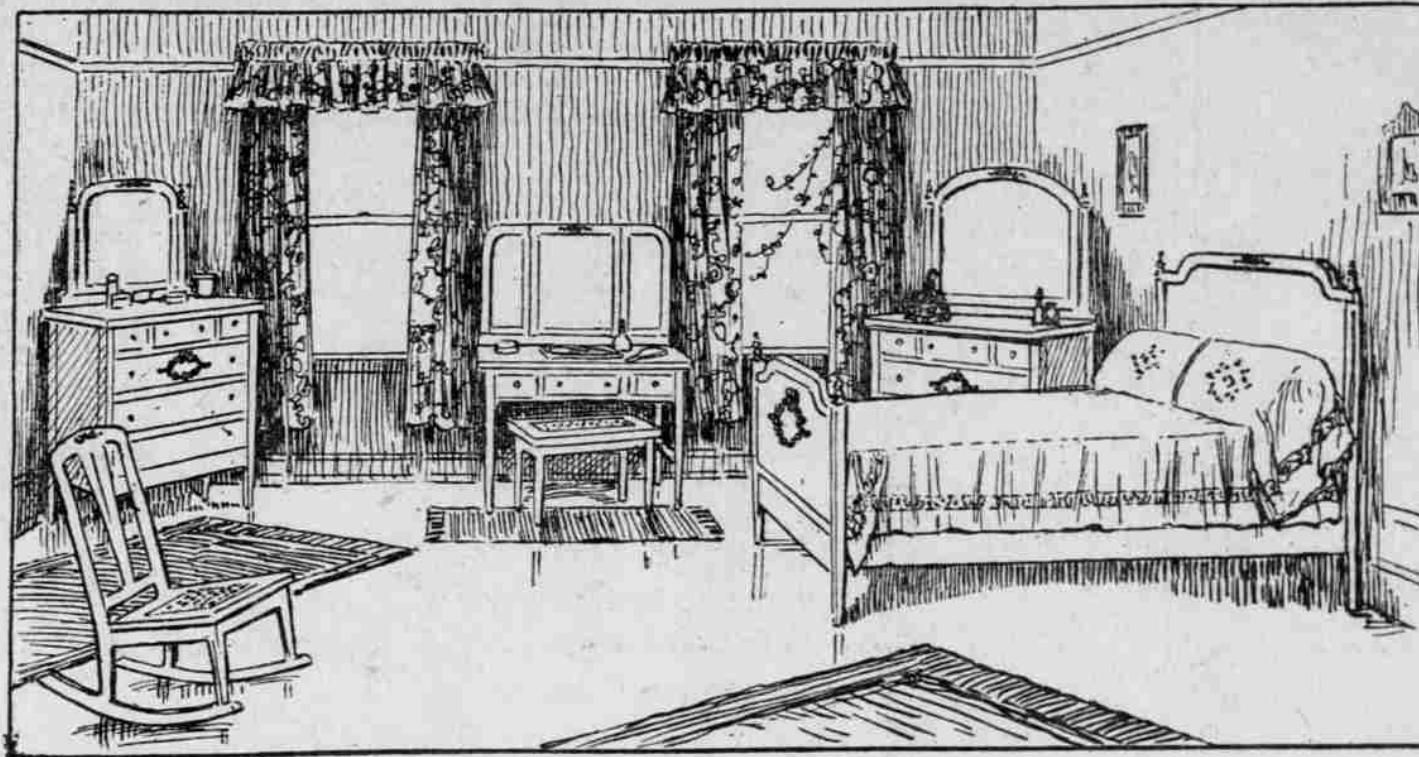
THE SUITES WILL BE SOLD FROM SAMPLE FOR DELIVERY AS SOON AS POSSIBLE

Four Pieces in Each Set

	REGULARLY	NOW
Dresser	\$ 60.00	\$39.00
Bed	47.50	29.50
Chiffonier	47.50	29.50
Toilet Table	50.00	33.00

The whole suite.....\$205.00 \$131.00

Any Piece Sold Separately



Other Pieces to Match

	REGULARLY	NOW
Chiffonier with Mirror	\$55.00	\$36.00
Desk	30.00	19.50
Chair with Cane Seat		9.75
Rocker with Cane Seat		11.50
Bench with Cane Seat		8.50

Any Terms in Reason

A CLEAR saving of seventy-four dollars (\$74) on good-looking bedroom sets.

Another of the BIG opportunities offered to the whole northwest by the MEIER & FRANK Furniture Galleries. An opportunity not equaled in twelve months.

New ivory enameled bedroom sets for one or a dozen bedrooms all to match—all at the same big economy. And it is economies on necessities which really lower living expenses.

It was not easy to get these sets, as anyone familiar with the furniture market can guess. Furniture factories throughout the whole country are so rushed that they cannot fill their orders. Lumber is scarce. Mirrors are almost unobtainable at any price. Yet these very real difficulties have been surmounted and a full hundred bedroom sets are subject to your order at seventy-four dollars less than the conservative market rate.

Decorated With Roses

"City of Roses bedroom set" is the name our decorator has given it. The roses are in relief and especially realistic in design. They are a modification of the wreaths that Queen Marie Antoinette of France loved so well—the roses so often used in Louis XVI furniture. The lovely ivory tones blend beautifully with cretonne curtains, wicker chairs and rag rugs. Ivory sets like these make a room look sunny and cheery. A hotel furnished with ivory enamel would be so uncommonly attractive that its fame would spread far and wide.

The Dresser at \$39

is extra large, measuring fully 42 inches wide. It has a generous 24x30-inch mirror even though mirrors are as scarce as "hen's teeth." It has five drawers, the three lower ones being particularly capacious. Some homes may not require the additional drawer space of the chiffonier, in which case the three pieces remaining in the set would be \$101.50. Or perhaps the desk and chair might be substituted for the chiffonier, bringing the total up to \$130.75 for five pieces.

The Chiffonier at \$29.50

Many inexpensive chiffoniers are only 24x30 inches wide. This one is fully 36 inches. There are three top drawers—another unusuality—and three larger lower drawers.

The Toilet Table at \$33

has three convenient drawers for milady's creams, powders and perfumes. The table measures 36 inches wide. The triple mirrors are full length—and there is nothing like a triple mirror to let one see oneself as one really is.

The Bed at \$29.50

is full double-bed size. It is gracefully shaped with turned posts and has charming rose decorations in relief. Extraordinarily inexpensive at \$29.50.

The four pieces as listed above are \$131, but any piece or combination of pieces can be purchased separately or in conjunction. We reserve the right to deliver at our convenience.

Five Extra Matching Pieces Include

The chiffonier at \$36 with a 16x20-inch mirror.

The particularly attractive desk at \$19.50.

The chair, rocker and toilet table bench at \$9.75, \$11.50 and \$8.50, respectively—with cane seats and ivory enameled frames which can be used to augment the set if desired.

At 9:30 o'Clock Tomorrow the Sale Starts

Find this "City of Roses bedroom set" in the bedroom section—straight ahead from the center elevators. We know hundreds of homes in Oregon, Washington and California are just waiting for something as good looking as these at such a low price.

Long distance telephone and telegraph orders filled in rotation and mail orders will be delivered as requested as long as the quantity lasts.

Any terms in reason.

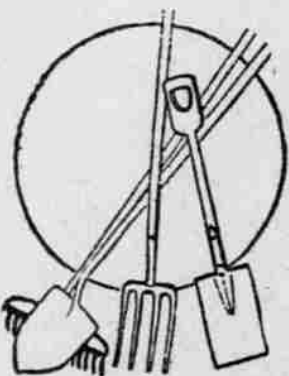
—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

Tools for the Garden Reasonably Priced

The Hardware Shop specializes in good tools for practical and family gardening—it is only a few steps away from the street—in the MEIER & FRANK Basement.

Hoes, solid shank, 90c.
Hoes, riveted, 45c.
Hoes, Acme, \$1.10.
Wheel cultivators, \$6.50.
Shovels, \$1.80.
Spades, \$1.80.
Turf edgers, \$1.10.
Rakes, 12 teeth, 40c, \$1.05.
Rakes, 14 teeth, 45c, \$1.15.
Pruning shears, \$1.15 and \$2.
Tree Pruners, 8 feet, \$1.50.
Spading forks, \$1.60.
Garden sets, 3 pieces, \$1.80.
Grass shears, 60c, 85c, \$1.35.
Garden trowels, 7c to 80c.
Mangle weeders, 40c.
Rose lawn fertilizer, 10-lb. cans, \$1.

—Meier & Frank's: Basement. (Mail Orders Filled.)



Lime or land plaster, sack 100 lbs. \$1.50.
Garden hose and wheelbarrows of all wanted kinds.
Philadelphia and Reliance lawn mowers in complete assortment.

Sale of Spring Blankets

Write it down in your note book! Spring blanket sale at MEIER & FRANK'S all this week—March 15 to 22.

Blankets for every spring and summer need are offered at decidedly less.

\$3.50 Blankets at \$2.85
White, gray or tan.
\$4.50 Blankets at \$3.85
White, gray or tan.
\$6.50 Blankets at \$5.65
White, gray or tan.

Excellent time to save on seashore and mountain house blankets—and for camping.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Unexpected Sale of Sheets Spreads, Pillow Cases

\$2.25 Sheets, \$1.69
300 good, serviceable, seamless sheets for single beds, 54x108 inches.
468 soft finish, seamless sheets for double beds, 81x90 inches.
55c Pillow Cases, 45c
600 good muslin pillow cases, 45x36 inches.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Bedroom Cretonnes 45c Standard 65c to 85c Grades

Soft pink and blue effects or chipper chintzes. Sedate colors and others with lots of zest which enhance the joy of living.

French designs and wistful stripes with cheery flowers in between.

1200 yards of them—almost any wanted color. All 36 inches wide.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

"Sunfast" Draperies 95c Were Priced at \$1.35

Made by the Sunfast company but these do not now carry the guarantee of Sunfast color. They are as good as any other materials except the rigidly "Sunfasts" and

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Wilton Hall Runners Less

Softly Toned Persian Designs

Some of the more uncommon reproductions of Oriental rugs were discovered on a recent trip east. Much softer in color and with rather delicate all-over patterns as one sees most often in the real Persians. The rugs themselves are especially velvety.

To introduce them quickly to our customers we offer:

7½-Ft. Runners, \$35.00 Grade, at \$28.75

9-Ft. Runners, \$42.50 Grade, at \$36.75

12-Ft. Runners, \$55.00 Grade, at \$46.85

These prices will continue only for a limited time.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Why Not Have a Plain Colored Chenille Rug

Which Will Fit Your Room Perfectly?

Mrs. Jones came into the Rug Store last week. You could see by the very way she walked that she did not expect to get what she wanted. A salesman inquired her wishes and she responded with the negative inquiry: "I don't suppose you have a rug in stock which will fit my living room?"

"What size is it, madam?"
"18x28 feet."

"But we have, madam, said the clerk. What margin would you like to leave, 18 or 36 inches? These plain colored chenille rugs come in any wanted shade and in all widths without seams," and walking over to some immense rolls on the floor

the clerk turned one over and unrolled a beautiful, velvety, deep pile of carpeting.

The result was that Mrs. Jones ordered these plain chenille rugs for both her living and dining rooms because she found the right color in exactly the right size.

This chenille carpeting comes at four prices, \$12.50, \$16.50, \$17.50 and \$19.50 a square yard. Both American and Scotch weaves.

Perhaps it is only just to add that these smart plain rugs are unusually reasonable in price compared with any that are figured.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

8 Grocery Specials

Peaches, Del Monte, halves or slices, No. 2½ cans, doz. \$4.85, two cans 85c.
Strawberry Jam, No. 1 jars, doz. \$4.65, jar 40c.
Raspberry Preserves, Colonial Brand, 20-oz. glass jars, doz. \$8.75, 3 jars \$1.

Evaporated Peaches, 4 lbs. \$1.
Evaporated Apricots, 2½ lbs. \$1.
Carnation Milk, 8 tall cans \$1.
Best Cane Sugar, 6½ lbs. \$1.
Citrus Washing Powder, 4 large pkgs. \$1.10, pkg. 28c.

—Meier & Frank's: Grocery, Ninth Floor.

Why Not Have the Best Sewing Machine?



The ELDREDGE TWO-SPOOL bobbinless rotary sewing machine is THE BEST family sewing machine made today. With an ordinary sewing machine it is necessary to spend a large part of each day's work winding bobbins and changing bobbins. With an Eldredge two-spool there are no bobbins to wind—you sew directly from 2 spools of thread—one above, one below.

Our experts will point out to you its many superior features tomorrow or any day. If desired pay only

\$1 Down—\$1 Week

Your old machine taken as part payment.

Join Our Dress Form Club

Our dress form club enables every home dressmaker to have a dress form and the use of it while she is paying for the form. We have a large assortment of Model adjustable and collapsible dress forms. Pay only

\$1 Down—50c Week

—Meier & Frank's: Second Floor. (Mail Orders Filled.)



For the Modern Practical Kitchen a

Universal Combination

Fancy your range always delightfully wholesome, clean and cool, with never a smoky bluish or scar. Its clear, inviting surface an inspiration for dainty, delicious dishes. No wonder the immaculate Universal Combination Range captivates every housewife's heart.

Two Complete Ranges in One

The turn of a simple lever automatically adjusts oven for use with coal, wood or gas. No parts to change, no dampers to operate. Beautifully finished in unbreakable, durable UNIVIT Porcelain—peacock blue or pearl gray. Will not chip, craze or discolor. Clean as a china dish. Can be washed like a porcelain bath. Also shown in plain and nickel finish. Fits in small place and keeps kitchen cool in summer and warm in winter.

Priced complete from \$137 to \$215. Your old range taken as part payment, and on the balance you can if desired

Make Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)