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# NOW IS THE TIME TO USE THE ENCYCLOPAEDIA BRITANNICA

**T**HIS is a crucial age, this reconstruction era, a time of great changes, a live, awakened, alert age, an age of great progress, of great initiative, an age of interests that are world wide. Momentous social, political, industrial and economic changes are affecting the welfare of this nation and every country in the world. Americans today are not only interested in the government and the affairs of their own city, state and country, but have become deeply concerned in the people and the political and social conditions of many nations throughout the world. Where can people find correct, authoritative and comprehensive information on the many subjects in which they are interested as a consequence of this awakening? They naturally turn to the wonderful storehouse of knowledge—the world's greatest guide to correct and authoritative information—the Encyclopaedia Britannica. The Britannica will give a foundation for study of subjects which will be uppermost in our minds for years to come. The Britannica is a great work of useful information. It is a book for Americans today who are waking up to new thoughts, new work and new interests.

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Under these conditions men are required to have the best means of knowledge, the best tools, with which they can keep abreast of the times and fulfill the stricter requirements of our awakened industrial world. The young man returning from war must capitalize his vigor and determination in order to make his mark in the world. The big army of workers who are fearful of falling back into their ruts of pre-war days must have knowledge and equipment in order to build upon the progress made during the war.

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