NO. 10

VOL. XXXIX.

PORTLAND, OREGON, SUNDAY MORNING, MARCH 7, 1920

Musicale at Auditorium Tuesday, March 9-Benefit Educational Fund, Institute for the Blind-Tickets on Sale Main Floor

The New Spring La Vida Corsets

—The Corset Shop proclaims, "You cannot buy a corset here if we have not a suitable model and a perfect fit," and takes pride in the exclusive sale of the celebrated La Vida Corsets. Models for every figure-priced \$5.00 to \$15.00.

New Brassieres and Bandeaux at 75c and Upwards Have Arrived Corset Department, Fourth Floor-Lipman, Wolfe & Co.



TURN TO PAGE 3 Important!



We Have Provided Extraordinary Savings for the Woman Who Will Select Her New Spring Suit in This Great Sale

HE announcement on a page headed with Lipman, Wolfe & Co's. signature to the effect that sensational values will be offered in a sale of women's suits is sufficient to arouse the keen interest of Portland women.

—Such is our declaration—this is our promise for what we term a really great sale of spring suits, and we urge you to come and investigate thoroughly, for you really cannot afford to miss such an opportunity.

-Third Floor, Lipman, Wolfe & Co.



HE suits involved in this selling event are all splendidly tailored garments of tricotine, men's wear serge and smart herring bone mixtures in the ever-popular navy blue

-Straight lined, tailored and ripple effects and tuxedo models in plain tailored and braid-

—Every jacket is lined with fancy silk of quality.

—Special in this event, \$58.50.

A Sale of Domestics and Other Staples -- Prices Astoundingly Low!

HE modern housewife is sufficiently familiar with price quotations to realize the full importance of the items published below. Indeed, they are priced astoundingly low for such conditions as we are facing today—the advertised prices are for Monday only—no phone orders will be accepted—we reserve the right to restrict quantities.

1000 Yards 81-Inch Full Bleached Golden Gate Sheeting-Special

The wholesale quotation on this quality is 17c more than what we are asking for it at retail. This quality is equal to Pequot in weight and finish; we guarantee it absolutely qualities. Yard 79c 81x108 Wearwell Sheets Full Bleached and Seamless

Today's mill quotation is \$34.95 the dozen. You can see for yourself the enormity of the value. Guaranteed perfectly free from dressing. On account of the specialness of the offering we will limit the quantity \$2.35

Full Size Satin Bed Spreads—Scalloped With Cut Corners

-Every housewife knows what a splendid value this is. Beautiful quality in scroll and floral designs, with plain centers. Positively offered at 1916 prices. Quantity restricted to two to a buyer; each...

Full Size Plaid Blankets Wool Mixed Great Values

-You are privileged to buy these at less than wholesale cost. Tan and gray with different color combinations. Limit one pair to \$ 6.95 a buyer.....

70-Inch Pure Irish Linen Damask

-Offered at the present price of cotton! Full bleached, excellent quality, in nine attractive patterns. This will no doubt go early \$7.35 in the day.

1200 Thick, Thirsty Bath Towels-Size 21x45 Inches

-Positively sponge - like in their absorbent quality. All are pure white, ends hemmed. None to 45c dealers. Each.

Standard Quality Cambric 36 Inches Wide

....The finest grade bleached cambric, in a fine nainsook finish, making it ideal for undearwear and children's garments. Limit one \$7.95 piece to a buyer. Ten yards....

42x36 Cannon Pillow Cases, each 50c

PINE QUALITY CASES, made of tubing, assuring perfect shape even after many labeled assuring perfect shape even after many launderings. First quality.

70-Inch Scalloped Damask Cloths, \$7.95

DEAUTIFUL PATTERNS in a splendid weight damask. These round cloths are splendid for round tables. We are positively offering them at less than the present Belfast

Excellent White Pique, the Yard 35c

S PLENDID QUALITY white pique in several sizes of wales, offered at less than wholesale. An excellent fabric for skirts; 27 inches wide.

Linen Napkins, Hemstitched, doz. \$7.95 UNCHEON NAPKINS, size 12x12 inches, of homespun linen with neat hemstitching. While they last, dozen

New Easter Blouses \$8.75 to \$40



Lovely Basque Blouses in Georgette. Hip Length Blouses of Tricolette. Smart Blouses of Illuminated Taffeta. Washable Satin Blouses. Pussywillow Blouses. Porto Striped Crepe Blouses.

Georgette and Crepe de Chine Suit Blouses. A WORD, there is every kind of a blouse that milady could possibly desire—be her blouse needs ever so varied—for she may select jaunty sports styles, tailleur effects and wondrous affairs for dinner

and evening wear, so infinitely varied in style, fabric, design and color are the exquisite blouses in this new showing. Third Floor-Lipman, Wolfe & Co.



A Special Event

New Spring Hats Specially Purchased

and Specially Priced

PARTICULARLY SMART—yes, ideal for present wear. Each hat, and there are more than one hundred for selection. creation. Turned-up, rolled and drooped brims and close-fitting Egyptian turban effects. Combinations of Porcupine, Lisere, Celophane, Feathers and Cire Straw, trimmed with the latest Paris craze, lacquered wings, flowers and French ostrich.

Extraordinary Hats-Unusually Underpriced Millinery Section, Third Floor-Lipman, Wolfe & Co.

17,500 Yards Spring Dress Goods

Prices That Will Mark This as a Memorable Event UR preparations for spring stamp this store unmistakably as dress goods headquarters and this event signalizes the opening of the buying season in such a manner as to bring great savings to home sewers and professional dressmakers.

56-Inch POLO COATINGS Yard \$8.50

-Beautiful quality; natural coloring. 56-Inch BLACK AND WHITE CHECKS-Yard \$2.50

-Assorted sizes in smart checks. So 56-Inch CHIFFON BROAD-

CLOTH-Yard \$7.00 -In all the leading shades-black, navy, beaver, taupe, gray, Copen and brown.

56-Inch IMPORTED POLO Yard \$13.00

-Of English make; real camelshair polo, in natural color. 40-Inch SILK MIXED POPLINS Yard \$3.00

-A particularly nice quality, in cream, beaver, Copen, peacock, tan, Pekin, navy, 54-Inch Jerseys Monday \$3.85

-So greatly in demand for one-piece dresses, coats and skirts. This is our famed Standware quality, considered by authorities the best in America. Navy, light gray, tan, Copen, peacock, brown, emerald, begonia and taupe.

Navy Tricotine 56-Inch the yard \$5.85 —A beautiful quality of this splendid dress and suit material. Monday only.

56-Inch NAVY FRENCH SERGE

Yard \$4.00 -A beautifully fine quality, made from finest grade wool yarns.

56-Inch ALL-WOOL PLAIDS Yard \$6.75

-In a magnificent assortment of styles and color combinations. Excellent qual-

56-Inch VELOUR CHECKS

Yard \$7.00 -In a great variety of colors and styles, including, of course, the popular black

56-Inch SILVERTIP COATING

Yard \$12.00 -In all the leading colors, such as taupe, blue, gray, brown, etc. Really a beautiful coating fabric.

Second Floor-Lipman, Wolfe & Co.

Great Quantities of Imported Pongees

X/E WERE indeed fortunate in placing a large order for this highly favored fabric from the orient, months ago before prices took such a skyward jump. Here it is-great quantities of it, natural pongee-every piece a direct importation. In a splendid price range and a great variety of qualities. The savings are yours.

95c, \$1.25, \$1.65 -Qualities at these three prices present extraordinary value and we suggest that you ask

to be shown these par-

ticular pieces.

A Variety of Other Pieces Priced \$1.85, \$2.25,

\$2.50, \$3.00, \$3.50, \$4.50, \$5.50 This versatile fabric is in great demand for sports wear, children's wear, men's shirts and pajamas, etc. An unusual reign of popularity is predicted for pongee this season, so select early while you may still buy at earlier prices.

—White pongee in varying grades is priced \$2.50, \$3.50, \$4.50, \$5.00.

-Colored pongee is priced at \$2.50 and \$3.50. Second Floor-Lipman. Wolfe & Co.

SEWING SERVICE

-The sewing expert is here on the Second Floor to give advice on cutting, fitting and all problems relative to sewing-of course, without

The Phenomenal Sale of

Manhattan Wash Suits For Boys

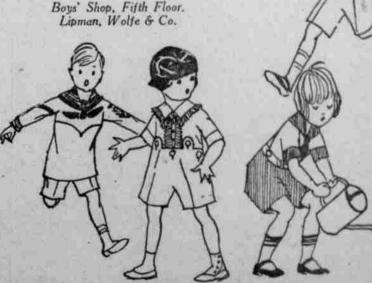
Three Great Groups

\$2.95 .\$3.45

New Styles for Spring, 1920

Fresh, Crisp, New Wash Suits

DEGULATION MIDDY, One-Piece, Billy K Boy, Junior Norfolk and Belter styles. Sizes 2 to 10. Every wash suit color is represented, including plain blues, tans, browns, white and fancy stripes. Foresighted mothers are anticipating future requirements in wash suits for their boys in this wonderful sale.



Four suits sketched. See window.

This Store Uses No Comparative Prices-They Are Misleading and Often Untrue