

New Shipment of "DARDANELLA"—the Fox Trot of the Hour—10-Inch D. D. 85c—Columbia Record—Sixth Floor



"The Girl He Left Behind"

The genius of De Mores has transformed what was alas a too common incident of the great war into a treasure of infinite sentiment. The painting is on exhibition daily in our Sixth Floor Auditorium, together with "The Conqueror" by Maxim Platoff.

Art Needlework Packages

Just opened. Cases of the new "Pacific" and "Ariano" package goods for spring. Pretty designs stamped on ready-to-wear garments or articles for the home. Each package contains sufficient floor for embroidery and exact instructions.

—Meier & Frank's, Second Floor.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

The Fame of "Silk Maid"

has spread far beyond the confines of their native city but far from being without honor in their place of origin they command today the largest patronage ever accorded silk hosiery by the city's discriminating wearers. \$3 pair—worth more.

SEE ALSO PAGE 13

It contains authentic information of new spring fashions and special events of extraordinary interest.

Ask Mr. Foster Travel Information Service

Branch office of this nationally-known travel bureau on our Sixth Floor. Entirely complimentary.

—and Now for the Second Week of the Banner Sales-Event of 1920

24 DAYS

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

OF SALES

GREAT activity all over the store. Here we can only tell you in part what is planned for tomorrow and succeeding days. The second week will be no less wonderful than the first, for we mean to carry out literally our promise made one week ago to make every one of the 24 days in this February Drive notable for its splendid shopping opportunities.



Cameo Brooches and Rings

Average 1/2 Price
Purchased last April at a large discount, delayed because of lack of proper gold mountings, ready in the Jewelry Store tomorrow for Valentine and birthday gifts.

RINGS
\$2.98, \$3.19, \$4.39
Kinds Usually \$5 to \$12

BROOCHES
\$4.39, \$5.95, \$7.95
Kinds Usually \$12 to \$15

Each piece has a ten-karat gold mounting richly engraved and the cameo is of the genuine Italian shell, hand carved. The brooches have safety catches. The rings come in three sizes and two shapes.

—Meier & Frank's, Jewelry Shop, Main Floor.

"Dix Make" Dresses

The \$3.98 to \$5 Kinds

\$2.95

Percale and gingham dresses of the sort that Dix makes. Clean looking, perfect fitting, satisfactory garments.

Materials good enough to please the particular taste. Blue and white dots, pink and white checks, rose, black and white stripes and many others, including attractive plain colors. Both long and short sleeves.

Sizes 34 to 46 in the lot. Good housekeepers know how important it is to have plenty of just such frocks as these—especially at \$2.95.



New DIX Dresses for Spring

Now on Display

—Meier & Frank's, House Dress Shop, Third Floor.

SPRING SEWING SALE

1000 Yards of Taffeta

Specially Priced at, Yard

\$1.98

Navy Taupe Sand Gray Green Corn
Light Blue Henna Gold Black

This all-silk chiffon taffeta feels good to the touch—and that is the best test, as every woman knows. Taffeta promises to be the most fashionable fabric of the spring. It is ideal for all the new styles. This is the opportunity to get good taffeta at a price which we do not expect to be able to duplicate.

Wonderful \$5 Silk Crepe \$3.98 Yd.

One of the most beautiful lingerie materials we have seen. About the heavy rich weight of a delightful crepe de chine but more closely crinkled, more lustrous and quite irresistible. 40 inches wide. Suitable for dresses, night gowns, chemise, evening petticoats and blouses. Ivory and flesh pink only.

54-Inch All-Wool Tricotine \$5.98 Yd.

Standard \$8 grade of this wanted material for spring suits. We have only 240 yards—enough for those who come early (four yards will make a suit). Dark navy blue only.

50-Inch All-Wool Serge \$2.59 Yd.

Standard \$3.50 grade of French finished, all-wool serge for spring dresses and skirts. Wanted navy blue.

Skirts Cut, Fitted and Basted

ready to finish in a little while. Ask about this tailoring service in the Dress Goods Store. The charge is only \$1.50 if materials are purchased here. Satisfaction is assured.

—Meier & Frank's, Second Floor, Fifth Street.

A Remarkable Rug Sale

This sale represents a clearaway of all the odd rugs in our immense stocks. A large assortment of patterns, colors and sizes but only a few in any one quality or at any one price. Included are Tapestry Brussels, Velvet, Axminster, Wilton and Grass Rugs at very special prices as the following tabulation will show:

NO.	SIZE.	KIND.	REG.	SALE.
3	6x9	Tapestry Brussels	\$20.00	\$14.85
7	6x9	Velvet	\$27.50	\$21.35
7	6x9	Axminster	\$27.50	\$21.35
8	6x9	Axminster	\$30.00	\$23.65
3	6x9	Axminster	\$42.50	\$29.75
0	6-9x9	Tapestry Brussels	\$16.50	\$12.35
4	6-9x9	Axminster	\$32.50	\$24.75
5	6-9x9	Axminster	\$35.00	\$25.85
4	7-6x9	Velvet	\$32.50	\$24.75
4	8-3x10-6	Tapestry Brussels	\$35.00	\$27.85
4	8-3x10-6	Tapestry Brussels	\$37.50	\$29.75
8	8-3x10-6	Velvet	\$50.00	\$38.50
4	8-3x10-6	Body Brussels	\$67.50	\$53.75
5	8-3x10-6	Axminster	\$50.00	\$38.50
4	8-3x10-6	Axminster	\$55.00	\$39.75
4	8-3x10-6	Axminster	\$57.50	\$43.50
1	8-3x10-6	Axminster	\$60.00	\$46.50
3	8-3x10-6	Axminster	\$70.00	\$53.75
6	9x12	Tapestry Brussels	\$35.00	\$26.85
16	9x12	Tapestry Brussels	\$37.50	\$29.75
3	9x12	Body Brussels	\$72.50	\$58.75
4	9x12	Velvet	\$55.00	\$41.35
4	9x12	Velvet	\$60.00	\$46.50
4	9x12	Velvet	\$87.50	\$69.75
12	9x12	Axminster	\$47.50	\$39.50
8	9x12	Axminster	\$55.00	\$44.50
4	9x12	Axminster	\$62.50	\$52.75
15	9x12	Wilton	\$115.00	\$93.75

A Sale of Grass Rugs

8 Grass Rugs, 6x9 feet, special.....	\$5.65
14 Grass Rugs, 8x10 feet, special.....	\$8.35
10 Grass Rugs, 9x12 feet, special.....	\$9.85

—Meier & Frank's, Rug Store, Seventh Floor.

Women's \$10 and \$10.85

Handsome Silk Umbrellas

\$7.95

Taken from our regular stock and reduced.

Fine quality taffeta silk coverings in navy, green, red and purple. 8-rib paragon frames, 25-inch size. Some with ring handles and white ivory tips and ferrules to match the handles. Some with amber handles and crook malacca handles with white tips.

The values in this sale are so unusual that women will not put off choosing if they are not already provided with style-protection against spring rains.



—Meier & Frank's, Umbrella Shop, Main Floor.

All Our Velvet

Handbags

1/2

Were \$12.00-\$35.00
NOW \$6.00-\$17.50

Our entire remaining stock of fine velvet handbags ranging in price from \$12 to \$35 will be sold tomorrow at exactly half price. Lovely and exclusive creations in prevailing styles, sizes and colors.

Come early for best selection.
—Meier & Frank's, Main Floor.

Suede Gloves

\$1.97

Just received—a new shipment of women's DOMESTIC SUEDE gloves so smart for street wear on spring days. One-clasp style, P. K. sewn. Gray and beaver with embroidered backs. Sizes 5 1/2 to 7 1/2. Remarkably good values at \$1.97.

New Spring Gloves of Washable Chamois

Shown in all the new styles and lengths—slip-on, shirred wrist, strap wrist and 16-button. Natural color. All sizes. See the special display tomorrow.

—Meier & Frank's, Main Floor.

Valentines

Our Main Floor Stationery Shop displays a large assortment of valentines for the fourteenth. We have everything for the St. Valentine's party—table decorations, place cards, score cards, crepe paper and heart cutouts. Moderate prices.

SPECIAL

For the pre-Lenten party: 50c Columbia whist playing cards, package, 33c 10c doz. "500" score cards, dozen, 7c 15c plain white paper napkins, 100 for 12c 5c lunch paper, 7 rolls for 25c 5c fancy lace paper doilies, 7 packages, 25c

—Meier & Frank's, Main Floor.

Sale of Par Plate

Silverware

Oneida Community Par Plate Silverware in the popular Primrose design finished in French gray. Guaranteed to give 10 years of ordinary family service. Priced as follows:

In Sets of 6

Tea Spoons, \$1.30
Dessert Spoons, \$2.50
Table Spoons, \$2.60
Soup Spoons, \$2.80
Dessert Forks, \$2.50
Medium Forks, \$2.60
Salad Forks, \$3.40
Dessert Knives, \$3.10
Medium Knives, \$3.20

Fancy Pieces

Sugar Shells, 45c
Butter Knives, 50c
Baby Spoons, 50c
Cream Ladles, 85c
Cold Meat Forks, 90c
Gravy Ladles, \$1.25

26-Piece Set \$10.65

Sets consists of 6 tea spoons, 6 table spoons, 6 medium knives, 6 medium forks, 1 butter knife, 1 sugar shell.

ABOVE PRICES SUBJECT TO 5% WAR TAX.
—Meier & Frank's, Main Floor.



MEN

A Silk Shirt Sensation!

MATCH THIS WHO CAN!

Regular \$10, \$12.50 and
\$13.50 Silk Shirts

\$7.85
Two for \$15

What more need we say?

Except to tell—

That there are 600 shirts.

That they are of such richly serviceable silks as heavy jacquard weaves, crepes de chine and broadcloths.

That they are all first quality, regular stock silk shirts, many newly added, all thus reduced for the first time.

That the workmanship, the fit, the patterns—EVERYTHING about these shirts is RIGHT.

AND

To repeat that this is the biggest silk shirt-buying opportunity in many moons—a supreme achievement of merchandising mastery.

Get the extra saving by buying two—at \$15.

—Meier & Frank's, The Store for Men, Main Floor.



Pleased? Of Course They'll Be

1000 Boys' Wash Suits

Special \$1.98

A thousand won't be any too many when parents realize the wondrous advantages of buying their youngsters' spring and summer supply at this price, which is often

Less Than Today's Wholesale

Famous makes—Kaynee (K & E), Regatta and others. All taken from regular stock. Middy Norfolk, Oliver Twist, Eton and other wanted styles. Plain white, plain shades and combinations in unending variety. Colors guaranteed. Sizes 2 1/2 to 9 years.

—Meier & Frank's, The Store for Boys, Third Floor.

Underclothes at Lower Prices

With every advice from the market telling of higher prices, the Underclothes Shop presents these five special groups at considerable savings Monday.



Crepe de Chine Night Gowns \$4.95
Were \$5.95

Dainty flesh pink crepe de chine with attractive top of effective imitation filet lace and satin ribbons.

Silk Envelope Chemises \$3.79
Were \$4.95

Good crepe de chine, white or pink, tailored or elaborately trimmed with lace; some have entire tops of imitation filet to match the night gowns. Many with shoulder straps of ribbon.

Chemises \$5.45

Were \$5.95 to \$6.95

Hand made and beautifully hand embroidered envelope chemises with the charming Valenciennes lace whipped on, and with ribbon shoulder straps. Delightful gifts for brides.

Gowns \$2.49

Were \$2.95

Well made gowns of pink cotton crepe printed with the good luck figures of Nenette and Rintintin and other designs. Round neck and short sleeves, edged with imitation cluny lace.

Gowns \$3.29

Were \$3.98

Fine nainsook gowns, empire style, trimmed with embroidery and ribbon and sleeveless, or of cambric with embroidery edges. Others in nainsook elaborate with embroidery and lace.

—Meier & Frank's, Underclothes Shop, Third Floor.

Cretonnes and Printed Linens—Sale!

Large and smaller quantities of these beautiful fabrics in ideal colors for spring homes and country clubs. Reduced simply because there is only one piece of a kind.

\$1.95 yard for \$3.75, \$4.50 and \$5.50 hand-block printed linen and cotton cretonnes, majority made in England, 50 inches wide.

\$1.49 yard for \$3 and \$3.50 double-faced shadow printed cretonnes, heavy weight, 30 inches wide.

\$1.15 yard for \$1.50, \$1.80 and \$2.25 chintz of typically English colors and designs.

Cedar Chests a Third Less

Made of the real Tennessee red cedar which smells so deliciously of great forests. Each one complete with lock and key and casters. Some with trays.

\$30.00 Chests for \$20.00 \$45.00 Chests for \$30.00
\$30.60 Chests for \$20.40 \$55.00 Chests for \$36.66
\$35.00 Chests for \$23.33 \$60.00 Chests for \$40.00

Filetnet for Curtains

37c Yard

A popular "special" which looks like real filet net and will wear properly.

250 Window Shades

A Close-Out

Up to 42-inch widths, 99c each.

Over 42-inch widths, \$1.49 each.

Best quality hand-painted oil opaque shades with guaranteed rollers. Mostly odd sizes. Plain and duplex colors.

—Meier & Frank's, Seventh Floor.

A Sale of Aluminumware



Tea Kettle \$3.89

5-quart Lifetime aluminum inset tea kettles. Size of inset is 1 1/2 qts.



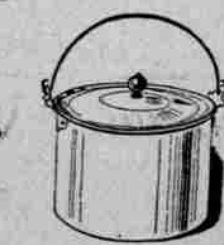
Saucepans \$1.62

Set of 3 Betty Bright aluminum sauce pans—1, 1 1/2 and 2-quart pans.



Kettles \$1.54

5-quart aluminum lipped preserving kettles with bail handles.



Kettles \$1.84

5-quart aluminum covered preserving kettles.

—Meier & Frank's, Housewares Section, Basement.