

A DEVELOPING AND PRINTING SERVICE FOR CRITICS—KODAK SHOP, MAIN FLOOR



This Is One of Two Meier & Frank Pages

Carrying News of Specially Planned Activities for Monday—Emphasizing This Store's Leadership as Regards the NEW as Well as Ability to SAVE Patrons Money.

SEE ALSO
BACK PAGE

Tomorrow Begins a Special 6-Days' Featuring of Drugs and Toilet Articles

wherein we emphasize the important part played by the MEIER & FRANK Drug and Toilet Goods Section in supplying the community with requisites of standard quality and tested excellence. The list does not profess to be exhaustive of the possibilities of this great section, the preparedness of which is proverbial: "You can get it at MEIER & FRANK'S." It is, however, representative of the broad diversity of the lines carried and the uniformly moderate prices at which the articles are always marked. And it points out opportunities for special savings all the more important because of the prevailing trend. Check off your requirements from this list. MAIL AND TELEPHONE ORDERS promptly and expertly filled.—Main Floor.

FACE POWDERS

La Blanche Face Powder, 49¢
Java Face Powder, 45¢
Swansdown Face Powder, 20¢
Pompeian Bloom Face Powder, 50¢
Mason Lescaut Face Powder, \$1.25
Dier Kiss Face Powder, \$1.05 and 62¢
Melba Face Powder, 50¢
Ayer Face Powder, \$1.25 and 65¢
Mavis Face Powder, 50¢
Miro Denia Face Powder, \$1.00
Aubrey Sisters Face Powder, \$1.00, 60¢ and 35¢
Ambre Royal Face Powder, \$2.50
Oryane Face Powder, \$1.25.
La Grace Face Powder, 50¢.

FACE CREAMS

Daggett and Ramsdell Cream, \$1.35, 75¢, 43¢ and 30¢
Milkweed Cream, 90¢ and 45¢
Sanitol Face Cream, flesh and white, 50¢
Berry's Freckle Cream, 90¢ and 60¢
Stillman's Freckle Cream, 90¢ and 50¢
Malvina Cream, 48¢
Ayer's Luxuria Cream, \$1.75, \$1.25 and 65¢
Melba Massage Cream, 50¢
Fiancee Cold Cream, 50¢
Mellorose Cold Cream, 50¢
Miro Denia Cold Cream, 65¢
Tokalon Roseated Cream, 79¢
Lady Mary Creme, 50¢

TALCUMS

Corylopsis Talcum, special 2 for 25¢, can 15¢
Williams' Talcum, assorted odors, 18¢
Squibb's Talcum, assorted odors, 23¢
Mennen's Violet Talcum, 25¢
Colgate's Talcum, assorted odors, 25¢
Fiancee Talcum, 75¢
Lady Mary Talcum, 50¢ and 35¢
Lehn and Pink Talcum, 45¢
Piver Poudre Talcum, 30¢
Roger and Gallet Talcum, assorted odors, 45¢
Mavis Talcum, \$1.00 and 25¢
Waltz Dream Talcum, 25¢
Mary Garden Talcum, 60¢

TOOTH PASTES AND POWDERS

Pepsodent Tooth Paste, 50¢
Kolyons Tooth Paste, 28¢
Dr. Lyons' Tooth Paste, 23¢
Dr. Lyons' Tooth Powder, 23¢
S. S. White's Tooth Paste, 25¢
Sanitol Tooth Paste, 20¢
Sanitol Tooth Powder, 20¢
Colgate's Tooth Paste, 25¢
Boradent Milk Magnesia Tooth Paste, 25¢
Arnica Tooth Soap, 33¢
Rubifam Mouth Wash, 27¢
Sanitol Mouth Wash, 69¢ and 45¢
Fyrorhodic Tooth Powder, 98¢
Forhan Tooth Paste, 55¢ and 30¢

ROUGES

Dorin Rouge Brunet, 65¢
Veda Rouge, 45¢
Miro Denia Rouge Vegetal, 50¢
Fiancee Peach Blush Rouge, 50¢
Melba Rouge, 50¢
Ayer's Rosat Rouge, 35¢
Mary Garden Rouge, 50¢
Aubrey Sisters' Tint, 60¢ and 35¢
Hudnut's Vegetable Liquid Rouge, 50¢
Pinaud Vinaigre Rouge, 25¢

EXTRA SPECIAL!

Epsom Salts, lb. pkg., 9¢
Glycerine and Rose Water, 6-oz. bottle, 19¢
Glycerine, 6-oz. bottle, 23¢
Milk of Magnesia, 6-oz. bottle, at 10¢
M & F Cough Syrup, bottle, 39¢
M & F Carbolic Witch Hazel Ointment, 19¢

Wayne Wardrobe

Bags 1/2 Off
Made of cedar paper. Fine for storing furs, clothing, blankets, etc.

Graemar Toilet

Tissue Doz. 98¢
High-grade tissue toilet paper—1000 sheets in roll. Regularly \$1.20 dozen.

PATENT MEDICINES

Peruna Tonic, 98¢
Maltine with Cod Liver Oil, \$1.35
Hemabuloids, \$1.15
Ovoferin, 95¢
Scott's Emulsion, \$1.39 and 69¢
Angier's Emulsion, \$1.10 and 55¢
Phillips' Phospho Muriate Quinine, 90¢
Vinol, \$1.00
Hydrolene, \$1.00
Kepler's Malt and Cod Liver Oil, \$1.45 and 95¢
Waterbury's Compound, 90¢
Gude's Pepto Mangan, \$1.12
Stearns' Tonic Wine, 95¢
Wampole's Extract Cod Liver Oil, 90¢
Fellow's Syrup Hypophosphites, \$1.35 and 95¢

COUGH REMEDIES

King's New Discovery, \$1.10 and 55¢
Chamberlain's Cough Remedy, \$1.10, 55¢ and 30¢
Dr. Bell's Pine and Tar Cough Syrup, \$1.10, 55¢ and 28¢
Foley's Honey and Tar Cough Syrup, \$1.10, 57¢ and 29¢
Ayer's Cherry Pectoral, 95¢, 55¢ and 29¢
Pinex Cough Syrup, 55¢
Piso's Cough Syrup, 25¢
Zymol Troches, 25¢
Improved Bronchial Lozenges, 20¢

LINIMENTS

St. Jacob's Oil, 55¢ and 28¢
Perry Davis' Pain Killer, 50¢, 35¢ and 25¢
H. H. H. Liniment, \$1.10 and 55¢
Porter's Healing Oil, 55¢ and 28¢
Omega Oil, 55¢ and 28¢
Sloan's Liniment, 63¢ and 33¢

FOR BABY

Horlick's Malted Milk, hospital size, \$3.00
Dennos Food, \$3.75, 85¢ and 45¢
Mellin's Food, 75¢ and 50¢
Merk's Sugar Milk, 1-pound can, 75¢
Imperial Granum, \$1.00
Castoria, 33¢
Caldwell's Syrup of Pepsin, 90¢ and 45¢
Boric Acid, one-pound package, 40¢, 1/2-pound package, 25¢
Phillips' Milk Magnesia, 45¢ and 25¢
Meade's Dextri Maltose, \$3.00 and 75¢
Zinc Stearate (Merk's), 25¢
Lime Water, 1-quart bottle, 20¢

MISCELLANEOUS

Wool Powder Puffs, special, 19¢
Scalloped Chamis, special, 19¢
Removable Buffers, special, 19¢
Stand Mirrors, special, 19¢
Whisk Brooms, special, 29¢
Camia Face Powder, 19¢
Camia Talcum, 2 for 25¢
Nujol, \$1 and 50¢
Stanolax, 16-oz. bottle, 50¢
Allopecs Porous Plaster, 20¢
Squibb's Oil, 6 bottles, \$5; bottle \$1
B & B Belladonna Plaster, 20¢
Red Cross Kidney Plaster, 25¢
B & B Formaldehyde Fumigators, 55¢, 45¢ and 35¢
Forma-Germ Kill Fumigator, 50¢ and 35¢

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Universal Porcelain Enamel Ranges

Are Durable and Dependable

No blacking required—as easily cleaned as a porcelain dish. Body of cast iron finished in rich, glossy shade of gray or blue; porcelain is fused right into the metal at a very high temperature and results in a finish of permanence and durability—that puts the Universal Porcelain Range in a class by itself.

In addition to its graceful design and beautiful finish, the Universal Porcelain Range possesses all the splendid baking qualities of the old-fashioned cast-iron range. Shown in wood and coal ranges and combination wood, coal and gas.

Make Your Own Terms—In Reason
—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Sale of Laces

8c and 10c

Imitation cluny lace edges and insertions, 1/2 to 1 1/2 inches wide. Nice ones for underclothes and art needlework.

A Little Sale of Dress Flouncings

\$3.89 yard, was \$5.49, for 40-inch net flouncing with narrow frills. About three yards will suffice for a frock with short sleeves.

\$1.95 yard, was \$2.39, for 40-inch organdy flouncing with narrow frills, picot edged. White only. Some of it shows marks of handling.

—Meier & Frank's: Main Floor, Fifth Street.

Our 80c "Society" Chocolates 68c

Delicate cream and nut centers covered with dark vanilla and milk chocolate. Packed in half-pound to five-pound boxes. None delivered.

"Fruit" Maid Chocolates

75c half-pound boxes 60c. The \$1.50 pound boxes \$1.20. Each one has a fruit center and is individually wrapped. Packed in beautiful boxes.

—Meier & Frank's: Ninth Floor and Other Candy Sections

Corsets \$3.95

Prettiest little corsets imaginable. Admiredly suited to misses and slender women. Low with elastic tops and just long enough over the hips to give the proper silhouette. Made of good firm satin in a lovely shade of pink. Just arrived!

—Meier & Frank's: Third Floor.

From Japan!

Kimonos \$4.95 and \$6.50

The ones at \$4.95 have hand-embroidered cherry blossoms and those at \$6.50 have hand-embroidered chrysanthemums and fitting butterflies. Both are of excellent cotton crepe in artistic shades of orange, terra cotta, rose, pink, Indian red, apple green, lavender, pale blue, Copenhagen. They have Japanese sleeves and fringed obi.

Quality Silk Boudoir Slippers \$2

Silk outside and inside—finished with tiny flower-like rosettes. Colors to match almost any of the kimonos.

—Meier & Frank's: Third Floor.

Silk Petticoats Are \$3.95

A dollar less for good-looking striped taffeta petticoats. Pretty color combinations to wear under spring clothes.

—Meier & Frank's: Third Floor.

Wash Goods Yard 69c

Our regular \$1 and \$1.25 qualities. 36-inch silk and cotton wash goods in plain and fancy colorings.

Also 25-inch plain colored silk and cotton poplins. Limited quantities.

—Meier & Frank's: Second Floor.

Sale \$3.00 Table Cloths \$2.50

Mercedized table cloths finished ready for use. Square hemstitched and round scalloped cloths in 72x72-inch size. Fine for general use.

Pure Linen Table Damask Yd. \$3.50

Good serviceable quality pure linen table damask in many pretty designs. 70 inches wide. Napkins to match dozen \$10.

—Meier & Frank's: Second Floor.

35c White Outing Yard 26c

Full bolt lengths of white "Fleecedown" outing flannel twilled in the weave and well fleeced. Good for nightwear purposes, diapers, etc. 27 inch. Less than present wholesale.

—Meier & Frank's: Second Floor.

Groceries

Borden's Milk, 100 cases at case \$6.50, doz \$1.70.
Standard Tomatoes, No. 2 1/2 cans, 100 cases at case \$2.35, doz. \$1.50.
Oregon Green Beans, 25 cases at case \$3.75, doz. \$1.90.
Veribest Tomatoes, fancy solid pack, 50 cases at case \$3.75, doz. \$1.95.
Citrus Washing Powder, large pkgs., 10 cases at 4 pkgs. \$1.10, pkg. 28¢.

Soap Special 88c

8 bars Crystal White Soap, 2 pkgs. Crystal White Soap Flakes and 1 large pkg. Sea Foam Washing Powder—regular \$1.10 value.

—Meier & Frank's: Grocery, Ninth Floor.

The Gracious Influence of Spring

has already begun to make itself apparent throughout the store. The new, lovely things that are coming in every day—the smart tailors, the charming frocks and blouses, the graceful wraps, the adorable hats—all bring with them the inspiration of hope, of pleasure and of happiness.

Cire Trimmings, Accordion Pleatings, Velvet Ribbons, Extended Shirts and Taffeta . . .
These Are Some of the

New Fashion Notes

A black taffeta frock with short-pointed sleeves above the elbow has a new V-neck, a sash that ties in back little-girl fashion and accordion pleated skirt with graduated frills.

A brown taffeta frock which buttons close to the throat and has a creamy net collar edged with Valenciennes buttons straight down the front and the three-flounce skirt is edged with wide velvet ribbon in deeper brown; this dress has an exaggerated long waist with wide girde ending in butterfly bow at back.

Paris is greatly excited over cire materials, cire meaning waxed. One of the latest frocks is of dark blue satin with cire belt, frills and bindings and cire sash; exceedingly original.

Black taffeta is to be favored this season; a black taffeta frock has outstanding accordion pleating at each side of the skirt and brightly colored stitching, together with an organdie vest trimmed with lace.

Women's Spring Dresses, \$39.50 upwards.

Women's Spring Suits, \$45.00 upwards.

Women's Spring Coats, \$27.50 upwards.

Women's Spring Skirts of Plaids, \$10.00 upwards.

—Meier & Frank's: Fashion Salons, Fourth Floor.

Masses of Flowers a New Note in Spring Hats

Pink roses banded under and on top of navy blue brims as shown in the picture—some have an additional swirl of a curious feather.

The Egyptian turban pictured is of midnight blue meline with gold ribbons and a gold and blue rose in true Hindu style—it will be wonderful if worn by the right woman.

The taffeta hat pictured with wreath of variegated flowers is faced with glittering cellophane in electric blue.

A quill with shepherd's crook trims the small black satin hat shown—notice its backward flaring straw brim, which is heavily lacquered.

Veiled hats are headed with shining glass cartridge heads—and the straw hat has a curious bristle-like effect.

There are throngs of spring hats already here.

Gleaming lacquered models.

Lacquered quills, flowers, straws.

Jewel-like cellophane, which is another marvelous product of celluloid.

Hats of quaint haircloth and batavia cloth—some of them embroidered with raffia.

Hats with feathers to represent monkey fur—or with tufts of ostrich, whigs, breast feathers and many quills.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

35 COATS \$48.50

Formerly \$75.00 to \$98.50

40 COATS \$75.00

Formerly \$125.00 to \$175.00

All remaining autumn and winter coats for women. One and two of a kind models. Large collars of fur or the materials. Various colors. All fully lined.

—Meier & Frank's: Fourth Floor.

75 WONDERFUL DRESSES

for Women and Misses

SPECIAL AT \$17.45

Evening, Afternoon and Street Dresses

Former prices were so much more that we shall not even mention them. Taffeta, net, satin, serge. Black and fascinating colors. Mostly just one of a kind.

—Meier & Frank's: Fourth Floor.

New Blouses Rushed From New York and—Special at \$13.50



One of the first discoveries of the Meier & Frank blouse chief, who is now in New York. It is a discovery, too. Heavy georgette crepe blouses. The very kinds one wants to wear this spring. All at this one price—\$13.50.

A number are in delicate flesh pink georgette with black stitching and embroidery, an entirely different note. Other styles are in white georgette with black stitching and embroidery.

A bewitching blouse pictured is of flesh pink georgette with stitched stripes of black, back and front, and panels of embroidery with effective designs in black; the short sleeves and round neck are finished with double folds of material in Paris-like fashion.

Showing the great vogue of lace is another blouse of white georgette embroidered and tucked and with a soft sheer lace collar at the round neck.

There are high as well as low collars. The high collar blouse sketched is stitched in blue and gold on white.

All sizes for women. Every blouse fresh and inviting.

Imported From PARIS—Spring Blouses

The pink blouse with the black rose and applique leaves looks as though Paris might have made it expressly for the Rose City. The blouse with round neck and exquisite hand hemstitching, coin spots and other circular spots of punch work and exquisite hand hemstitching. An adorable frill blouse is in heavy lustrous pink crepe. They are as exquisitely fashioned as they are original in style. Each one is exclusive. No two are alike. First showing Monday.

—Meier & Frank's: Blouse Shop, Fourth Floor.

New Spring Modes in the Neckwear Shop

Women's Smart New Spring Neckwear

Slashed or tab collars for round and square neck dresses. Valenciennes frills. Ribbon pleatings. Eyelet embroidery collars and cuffs. Many other new arrivals in lace and net, either white or soft ecru. Moderately priced \$1.25 to \$8.95.

Lacquered Flowers and Other Nosegays

Of new and different kinds are shown in the Neckwear Shop. One little bunch of plums, bananas, oranges, pears and apples is 85¢. Loganberries are 75¢. Ostrich feather flowers, \$1.75. Roses with loops of ribbon, \$1.25 up.

To Make Postscripts for Short Sleeves

are elbow length affairs of net puffed at the side and edged and inset with lace. Cut them the proper width, sew a seam, put elastic in at the top and you have a pair of elbow sleeves. Half yard is enough for two sleeves.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)