

POPULAR ORGAN RECITAL AT MUNICIPAL AUDITORIUM, 3 O'CLOCK THIS AFTERNOON—ADMISSION 10 CENTS

"NEVER ALONE"

The Internationally Famous War Painting
By the Immortal Herbert de Mureau

is still on exhibition on the Seventh Floor, Fifth and Alder Street side. The general public, the clergy, art students and art lovers are invited to view this masterpiece. Admission without charge.

Portland Symphony Orchestra Concert

The Portland Symphony Orchestra, Carl Denton, Conductor, will give a concert at the Hellig Theater, Wednesday evening, December 31, from 8:30 until 10 o'clock. Tickets now on sale at Hellig theater. 50c, 75c, \$1 and \$1.50 (no war tax).



All Charge Purchases
Tomorrow and Balance of Month
Go on January Bills Which Are
Rendered February 1

See Double Page Ad
in the Center of This Section
for Additional Store News of
The January Sales

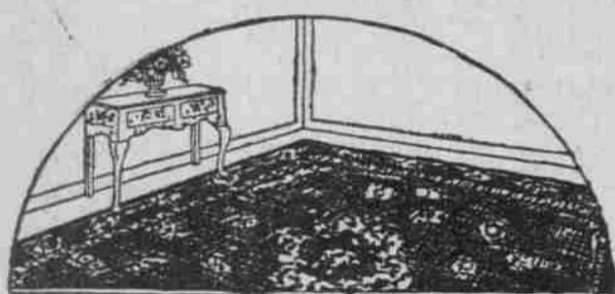
January Sales for the Home

Going Right to the Heart of Things to Bring Down Living Costs

We Announce to Begin Tomorrow the Year's

BIG Sale of Rugs and Linoleums

LOW Prices on Wilton, Velvet, Axminster and Tapestry Brussels Rugs
EXTREMELY Low Prices on Extra-Large, Odd Size and "Damaged" Rugs
VERY Special Prices on Linoleum by the Yard and Congoleum Mats



This great January sale of rugs and linoleum will bring back the prices of long months ago. It will give special reductions on usable sizes, the right colors and good patterns.

Most of the merchandise comes straight from our regular stocks. Splendidly worthwhile grades generally bought direct from the mills.

Listed below are the actual numbers of rugs in stock, the sizes, the regular prices and the special prices for this sale. Please be sure to bring the measurements of your rooms. Where there are only one, two or three rugs of a kind, it will be well to make sure to be at the store at opening time if you happen to wish that particular price and kind.

Wilton Rugs in Oriental Patterns

50 rugs, 27x54 ins., were \$12, now	\$ 7.65
25 rugs, 27x54 ins., were \$14, now	\$ 9.35
20 rugs, 27x54 ins., were \$15, now	\$10.75
12 rugs, 27x54 ins., were \$17, now	\$11.50
10 rugs, 36x43 ins., were \$20, now	\$13.65
8 rugs, 36x43 ins., were \$26.75, now	\$18.65
8 rugs, 4.6x7.6 ft., were \$45, now	\$29.50
3 rugs, 4.6x7.6 ft., were \$50, now	\$33.50
2 rugs, 4.6x7.6 ft., were \$57, now	\$38.50
3 rugs, 6x9 ft., were \$72.50, now	\$49.50
7 rugs, 6x9 ft., were \$80, now	\$58.75
8 rugs, 6x9 ft., were \$90, now	\$67.50
2 rugs, 8.3x10.6 ft., were \$120, now	\$87.50
1 rug, 8.3x10.6 ft., was \$140, now	\$98.50
3 rugs, 9x12 ft., were \$115, now	\$87.50
2 rugs, 9x12 ft., were \$130, now	\$97.50
1 rug, 9x12 ft., was \$150, now	\$109.50

Durable Axminster Rugs

4 rugs, 6x9 ft., were \$27.50, now	\$19.75
7 rugs, 6x9 ft., were \$30, now	\$22.85
5 rugs, 6x9 ft., were \$35, now	\$26.50
2 rugs, 6x9 ft., were \$42.50, now	\$28.75
1 rug, 6.9x9 ft., was \$32.50, now	\$24.65
2 rugs, 6.9x9 ft., were \$35, now	\$26.50
3 rugs, 8.3x10.6 ft., were \$50, now	\$39.50
3 rugs, 8.3x10.6 ft., were \$55, now	\$41.50
5 rugs, 8.3x10.6 ft., were \$57.50, now	\$43.65
1 rug, 8.3x10.6 ft., was \$80, now	\$46.50
4 rugs, 8.3x10.6 ft., were \$70, now	\$49.50
25 rugs, 9x12 ft., were \$47.50, now	\$39.50
5 rugs, 9x12 ft., were \$50, now	\$41.75
11 rugs, 9x12 ft., were \$55, now	\$44.50
1 rug, 9x12 ft., was \$80, now	\$47.50
1 rug, 9x12 ft., was \$62.50, now	\$49.50
1 rug, 9x12 ft., was \$67.50, now	\$53.75
3 rugs, 9x12 ft., were \$77.50, now	\$57.50

Seamless Velvet Rugs

7 rugs, 6x9 ft., were \$27.50, now	\$19.75
9 rugs, 7.6x9 ft., were \$32.50, now	\$23.50
10 rugs, 8.3x10.6 ft., were \$42.50, now	\$29.75
9 rugs, 8.3x10.6 ft., were \$52.50, now	\$38.50
2 rugs, 9x12 ft., were \$50, now	\$41.50
7 rugs, 9x12 ft., were \$60, now	\$46.50
1 rug, 9x12 ft., was \$75, now	\$57.50

Seamless Tapestry Brussels Rugs

3 rugs, 6.9x9 ft., were \$18.50, now	\$12.35
1 rug, 7.6x9 ft., were \$22.50, now	\$16.50
4 rugs, 7.6x9 ft., were \$27.50, now	\$21.50
1 rug, 8.3x10.6 ft., were \$27.50, now	\$19.00
9 rugs, 8.3x10.6 ft., were \$35, now	\$25.25
1 rug, 9x12 ft., was \$32.50, now	\$23.50
6 rugs, 9x12 ft., were \$37.50, now	\$27.25
3 rugs, 9x12 ft., were \$40, now	\$28.75

Extra Large and Odd Size Rugs

Tapestry Brussels, velvet, Axminster and body Brussels rugs for extra large rooms and hotel lobbies. Only a few of a kind, so that the opportunity will have to be seized quickly.

2 rugs, 9.2x9.9 ft., were \$40, now	\$27.50
2 rugs, 11.3x12 ft., were \$45, now	\$31.50
1 rug, 11.3x12 ft., was \$40, now	\$29.50
2 rugs, 11.3x12 ft., were \$45, now	\$31.50
3 rugs, 11.3x12 ft., were \$45, now	\$31.50
4 rugs, 11.3x12 ft., were \$55, now	\$46.50
1 rug, 11.3x12 ft., was \$75, now	\$59.50
1 rug, 10.6x13.6 ft., was \$75, now	\$59.50

Linoleum and Congoleum Are Reduced

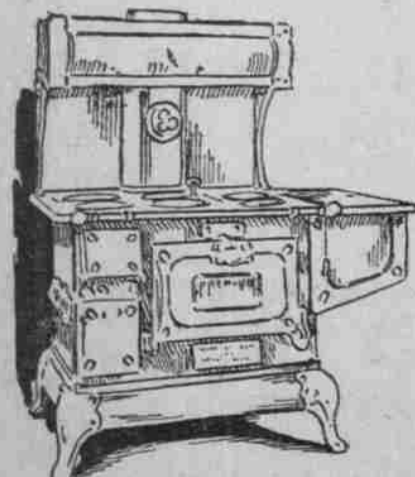
400 yards of inlaid linoleum in six patterns, was \$1.75	\$1.19
and \$2.25, special now at square yard	
850 yards of printed linoleum in four patterns, was \$1.25	89c
and \$1.50, special now at square yard	

500 yards Gold Seal congoleum, five patterns, was 90c per	69c
square yard, special now at square yard	
200 congoleum mats, 3x4.6 ft., were \$2, priced special	\$1.29
now, each	

—Meier & Frank's: Rug Shop, Seventh Floor.

This \$70 "Premium" Range

\$57.50



Body of heavy steel—astobest lined and electrically welded.

Duplex grates for wood or coal.

Roomy oven size 17½x18 inches.

Reservoir tank of cast iron, white enameled—easy to lift out for cleaning. 3½ gallons capacity.

Six other styles of wood and coal ranges specially priced for the January sales.

This Regular \$39.50 "Acorn" Combination

Heater

\$28.75

A high-grade heater that will burn wood, coal, bark and briquets.

Oblong firebox. Duplex grates.

Airblast that economizes on fuel.

Twelve other styles of heaters specially priced for the January sales.

Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



Curtains, Portieres, Etc.

Hotels, boarding houses, public institutions, private homes will benefit by this sale. Any housewife will tell you that it is the small things that cost. The January sale of draperies takes a quarter, a third, almost a half off the prices of furnishings which make a place home-like.

\$2.50-\$6 Drapery Fabrics \$1.39

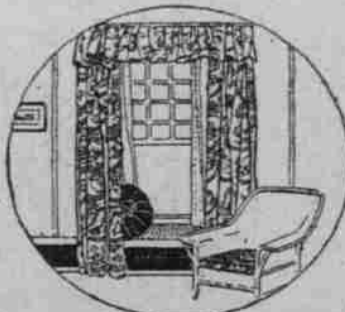
A drapery miscellany of fabrics for curtains, pillows, table scarfs, chair coverings and so on. Warp printed cretonnes, silks and many other sorts.

Curtains \$1.95, \$2.95, \$3.85, \$5.35, \$7.85

Odd lots from our own stocks at a quarter to nearly a half less. Two, three and four pairs of some kinds; others can be had in as large quantities as needed. Made of Nottingham, flit, marquisette and various nets. 1200 pairs.

Portieres \$6.55, \$7.15, \$8.35, \$10

Nearly a third less than standard prices for these excellent portieres of armure and rep in green, brown and combinations of color. Heavy enough to keep out winter drafts and yet not so heavy that they are bulky. 200 pairs.



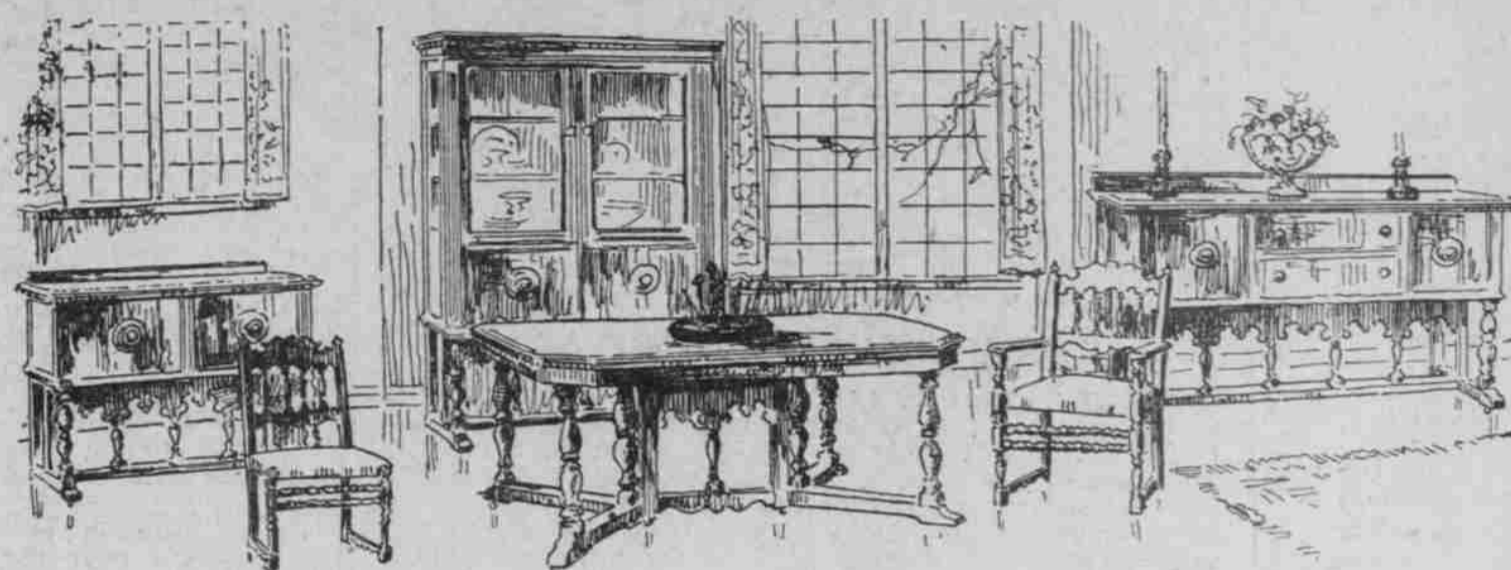
Heavy Cretonnes 49c and 77c

About half the standard price for 1750 yards of fascinating cretonnes. Charming colors and patterns printed on extra heavy materials for upholstery, slip covers, curtains, portieres, pillows and other uses.

Curtaining 49c

Standard 65c to 90c cretonne, voile, marquisette, madras; plain or figured. Curtains for the entire house can be made up from this lot. 1500 yards.

—Meier & Frank's: Drapery Shop, Seventh Floor.



Putting DOWN the Prices of VERY GOOD

Furniture in the January Sales

Every home must have its furniture. Good furniture lasts. Good furniture bespeaks culture, good taste. The Meier & Frank Furniture Gallery has the greatest collection of fine furniture in the northwest. It is known far and wide for its careful reproductions of period styles. Its direct and intimate connections with the furniture makers of America permit of its prices being always within reason and usually lower than elsewhere.

But now January is only three days away. In a month we inventory every piece of furniture on our floors. To facilitate this huge task, every odd piece of furniture has received marching orders. A number of furniture suites which cannot be duplicated are to be dismissed. To make their exit imperative the prices have been reduced to such an extent that it will pay you to travel many miles to take advantage of them.

Some of the Savings on the Suites

For the Bedroom

Now \$213, was \$426; four-piece suite of old ivory enameled wood including full size bed, chair, rocker and 59-inch dresser with mirror 32x52 inches. The bed has cane panels and Louis XVI decoration. The mirror of the dresser is slightly clouded.

Now \$285, was \$365; seven-piece walnut suite consisting of dresser, chiffonier, full size bed, dressing table, chair, rocker and bench.

Now \$315, was \$435; five-piece suite of American black walnut made by Berkeley and Gay, including full size bed, chest of drawers, dresser, dressing table and rocker.

Now \$349, was \$467; five-piece suite of mahogany with burl mahogany front made by Berkeley and Gay; an adaptation of William and Mary style; full size bed, chiffonier, dresser, chair and rocker.

Now \$362, was \$490; eight-piece walnut suite consisting of twin beds, chest of drawers, dresser, table, chair, rocker and dressing table; rather out of the ordinary with very good lines, excellent workmanship.

Now \$395, was \$496; five-piece mahogany suite consisting of full size bed, large dresser, chest of drawers, dressing table and chair; from one of our fine designers.

Now \$395, was \$635; five-piece suite of mahogany in Queen Anne style consisting of twin beds, large dresser, high boy and chair; something different.

For the Dining Room

Now \$167.50, was \$261.75; seven-piece suite including 54-inch round table together with one arm and five side chairs having blue leather seats; Chippendale style.

Now \$199, was \$385; eight-piece suite of oak; William and Mary style; consisting of buffet, china cabinet, serving table, 48-inch dining table extending to 8 feet, and four chairs with brown leather seats.

Now \$269.50, was \$360; ten-piece suite of brown mahogany veneer, including 60-inch buffet, large china cabinet, serving table, 48-inch round dining table, one arm chair and five side chairs having tapestry seats.

Now \$270, was \$362; ten-piece Cromwellian dining suite of walnut; a 64-inch buffet, 54-inch round table, china cabinet, serving table, one arm chair and five side chairs.

Now \$380, was \$495; ten-piece suite of combination mahogany consisting of buffet, china cabinet, 54-inch round table, serving table, one arm chair and five side chairs.

Now \$431, was \$585; ten-piece suite, part mahogany, Italian style, very interesting in line and decoration including a 45x60-inch oblong table, buffet, serving table, china cabinet, one arm chair and five side chairs. ILLUSTRATED.

Now \$470, was \$575; ten-piece suite of mahogany, Heppelwhite style including 48x60-inch oblong table, 72-inch buffet, china cabinet, serving table, one arm chair and five side chairs.

Odd Pieces of Furniture Reduced

Odd Bedroom Pieces

Now \$15, was \$27; old ivory enameled full size bed.

Now \$22.85, was \$26.50; old ivory enameled dresser.

Now \$37.50, was \$63.50; old ivory enameled chest of drawers.

Now \$37.50, was \$75.50; old ivory enameled twin bed with cane panels.

Now \$41.50, was \$83; old ivory chest of drawers.

Now \$42.25, was \$69.50; mahogany finish dresser.

Now \$44.50, were \$89; single beds of walnut with cane panels.

Now \$63.50, was \$88; walnut dresser.

Now \$66, was \$115; walnut dresser.

Now \$98.75, was \$160; large walnut dressing table made by Berkeley and Gay.

Now \$99.50, were \$180; two three-quarter mahogany beds.

Now \$115, were \$219; mahogany chiffonier and twin beds.

Now \$118, was \$142.50; large mahogany dresser.

Now \$127.50, were \$245; Martha Washington mahogany dressing table, 1 single bed, bench and chair.

Now \$136.50, was \$195; walnut dresser made by Berkeley and Gay.

Now \$162, were \$293; walnut chest of drawers and twin beds.

Odd Dining Room Pieces

Now \$9.95, was \$16; mahogany finish chair with tapestry seat.

Now \$15.75, was \$20; mahogany finish arm chair with tapestry seat.

Now \$34.50, was \$69; walnut serving table.

Now \$21.75, was \$37; walnut serving table.

Now \$26.50, was \$41; mahogany serving table.

Now \$28, was \$42; mahogany serving table.

Now \$29.50, was \$45; mahogany serving table.

Now \$29.85, was \$58; mahogany finish 48-inch table.

Now \$32.50, was \$65; walnut china cabinet.

Now \$34.25, was \$61; mahogany finish china cabinet.

Now \$89.50, was \$120; walnut china cabinet.

Now \$42.25, was \$61; mahogany finish buffet with mirror.

Now \$43.50, was \$48.50; mahogany finish buffet.

Now \$48, was \$72.50; mahogany china cabinet.

Now \$49.50, was \$64.50; mahogany china cabinet.

Now \$49.75, was \$65; walnut 54-inch table.

Now \$59.50, was \$96; walnut 60-inch buffet.

Now \$39.75, was \$55; mahogany buffet.

Now \$69.50, was \$89; mahogany finish buffet with mirror.

Now \$69.75, was \$107; mahogany 60-inch buffet with mirror.

Now \$89.50, was \$120; walnut 60-inch buffet with mirror.

Now \$126, were \$250; mahogany 66-inch buffet with mirror, five side chairs, 1 arm chair.

Odd Chairs and Rockers

Now \$49, was \$98; mahogany arm chair covered with damask.

Now \$49.50, was \$91.50; arm chair overstuffed, loose spring cushion seat, covered with denim.

Now \$49.75, was \$91.75; overstuffed rocker, mahogany frame, loose spring cushions upholstered in gray denim.

Now \$29.75, was \$42.50; arm chair of mahogany and cane with tapestry seat.

Now \$60, was \$120; mahogany arm chair of Adam design, loose down cushions, upholstered in satcen.

Now \$66.50, was \$99.50; fireside rocker covered with mulberry and taupe velour.

Now \$66, was \$88; chair to match.

Now \$76.50, was \$96; arm chair of mahogany and cane upholstered in two-tone taupe color.

Now \$77, was \$154; comfortable feminine chair with loose down cushion seat and back upholstered in mulberry velour.

Now \$99.50, was \$147.25; easy chair, loose down cushion covered with denim.

Now \$110.50, was \$156; easy chair loose down cushion, green satcen covering.

Now \$127.50, was \$194; large easy chair, loose down cushion, good tapestry covering.

Now \$128, was \$197; easy chair, down cushion, tapestry covering.

Davenport, Arm Chairs and Sofas

Now \$88, was \$110; davenport covered with tapestry; this also has the outside back tapestry covered.

Now \$98.50, was \$125; davenport with spring seat; tapestry covered.

Now \$122.50, was \$168.50; davenport with mahogany base upholstered in covert cloth.

Now \$76.25, was \$101.75; arm chair to match.

Now \$189.50, was \$247.75; Chesterfield sofa with three loose down cushions upholstered in striped denim.

Now \$98.75, was \$144; arm chair to match.

Now \$198.75, was \$268.25; davenport with mahogany base having three spring cushions covered with tapestry.

Now \$210, was \$285; carved mahogany sofa with cane back, down filled cushions, covered with brown denim.

Now \$215, was \$350; mahogany davenport with cane back and arms, down cushions in seat and back, upholstered in blue velvet.

HALF PRICE

A few sample dining-room chairs and arm chairs, only one of a kind.

TO NEW HOME-BUILDERS

Furniture purchased in this sale will be held up to six months for delivery upon request, without additional charge.

Your Own Terms—in Reason—Eighth Floor