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Extra!

Boys' and Girls' Munsing Union Suits \$1.95

1000 garments are included in this unusual January sale special. Extra fine mercerized lisle medium weight union suits of the nationally famous "Munsing" make. High neck, long sleeves, ankle length style in white only. Half open front for girls, full open front for boys. All sizes. Great values at \$1.95. —Meier & Frank's: Knit Underwear Shop, Main Floor.

January Apparel Sales



Every single garment in the Fashion Salons has had its price cut to a lower figure—coats, suits, dresses, skirts, all are included. Every garment is straight from our regular stocks. It is made just as well as though the full price were being asked.

Splendid Suits at \$20 WERE \$29.50 to \$48.50

Odd one and two-of-a-kind suits made of fine wool materials. Usually plainly tailored and without fur so that they can be worn late in the spring. Majority silk lined. Navy, oxford, Algerian red and light colors. Broken sizes.

Suits at \$32.65—WERE \$55 to \$62.50 Suits at \$41.45—WERE \$65 to \$98.50

Two wonderful groups of distinguished suits in black, brown, oxford, navy, tan, copenhagen. Wool jersey, peach bloom, silver-tone, duvet superior and velveteen. Many are richly trimmed with fur. Some plainly tailored without fur. Practically all sizes.

Velveteen Dresses \$24.38 to \$86.25 WERE \$32.50 to \$115

Rich-looking frocks for afternoon and informal evenings. Many with pretty lace collars. Black, blue and other colors. Only one or two of a kind.

Tricotine Dresses \$49.50 to \$112.50 WERE \$55 to \$150

Such frocks can be worn easily with furs throughout the entire spring. In addition to the regular sizes there are a number of extra sizes in 44, 46 and 48.

Serge Dresses \$14.85 WERE \$19.50 to \$25

Wool jersey as well as serge for everyday wear. Plain, embroidered and braid trimmed. Black, navy, brown, burgundy.

Street Dresses \$18.85 WERE \$29.50 to \$32.50

French finish serge and tricotine in navy, black and other colors. Not all sizes in each style, but excellent variety.



Skirts Are Decidedly Less

\$18.50 to \$20.00 Skirts, \$11.85 \$15.75 to \$17.50 Skirts, \$ 9.45 \$12.50 Skirts.....\$ 7.45

Tricotine, serge and tweeds in wanted styles and colors. Almost every woman needs an extra skirt some time or another and this is her opportunity.

Many Reductions Not Advertised

—Meier & Frank's: Apparel Shop, Fourth Floor.

Two Hats for the Price of One



News Flashed From the Millinery Salons

All holiday merchandise has been moved away and hats have come into their own once more. Decided reductions have been made to celebrate. This is the time when almost every woman feels she ought to have something new to freshen her spirits and there is nothing that adds such a spice to one's costume as a new hat.

\$12.50 to \$18 hats reduced to \$7.50—A splendid assortment. \$7.50 to \$12 hats at \$4.50—Beaver, velour and hatters' plush, in ready-to-wear styles, excellent for motoring and general utility. \$3.50 to \$5.50 untrimmed hats \$1—Considerable variety of shapes. Mostly black. Think of getting a perfectly good-looking hat for \$1. All other untrimmed hats reduced to half price, now \$1.75 to \$5; were \$3.50 to \$10. All flowers, feathers and ornaments a quarter less. —Meier & Frank's: Millinery Shop, Fourth Floor.

Laces, Georgette Crepe 89c

\$1.25 to \$2 Grades Shadow and filet lace flounces 18 and 27 inches wide; net top laces 6 to 9 inches wide; allover shadow laces 18 and 36 inches wide; metal novelty laces 18 inches wide, and metal bandings 4 to 7 inches wide are included in this wonderful collection for winter and spring sewing. In the lot are additional prizes of georgette crepe printed with floral patterns on white grounds; for dresses and blouses; limited quantity.

Our \$2.25 to \$2.75 Georgette \$1.69

Just 400 yards of pretty 40-inch georgette crepe for blouses and dancing frocks. White, flesh, black, navy, green, brown and pastel shades. Less than today's wholesale price. —Meier & Frank's: Main Floor.

Corsets—Samples and Odd Lines Reduced—Now \$1 to \$5.95

Sizes 22 to 36 in the assortment, but not in each price group. Corsets of our standard makes in plain coutil or brocades, but sold down to a few of a kind, so we want to hurry them out to their future owners.

American Lady corsets, special \$1 and \$1.95

Madame Irene corsets of extraordinary quality, special \$3.95

Madame Lyra corsets, special \$4.95

Frolaset front-lace corsets, \$5.95

—Meier & Frank's: Corset Shop, Third Floor.

A Warm Wave Is on the Way!

Note These New Sweater Prices

\$13.95 for \$15.00 to \$24.00 Kinds \$17.50 for \$21.50 to \$42.50 Kinds



Popular styles which have sold down to three, four or five of a kind.

At \$13.95 are the splendid Swiss sweaters of brushed wool pictured, the youthful Co-Ed models for young folk and the good-looking Tuxedo and ruff-neck styles for sports wear. Blue, pink, purple, heather mixtures, oxford, gray and so on.

In the \$17.50 group are golf coats of brushed wool sometimes combined with silky angora. Effective mackinaw plaid coats are illustrated. Then there are the plain colored coats with plaid mufflers, warm and picturesque, also all plain colors with Tuxedo collars. Variety of colors. Splendid for golf, motoring, hiking. —Meier & Frank's: Sweater Shop, Third Floor.

House Dresses

Six Special Groups at \$1.98, \$3.98, \$4.98, \$5.95, \$6.95 to \$12.50

SAMPLES—many less than today's wholesale cost. Made of excellent percale and gingham in checks, plaids and solid colors, trimmed with embroidery, braid and colored piping. The \$5.95 dresses in attractive voiles come in sizes 36 to 40. All the others are in sizes 16, 18, 20 years and will fit small women.

Cover-All Aprons 98c, \$1.49, \$1.98

Splendid values among them for the housekeeper. Straight line and Billie Burke models in solid colors or in light and dark figured percales. Some are bound with white or contrasting colors. A few are of gingham. Not every size in each style, but sizes 36 to 44 in the lot.

Extra Size Aprons \$1.79

Sizes 46 to 52, in capacious coverall aprons of good quality, which large women will appreciate.



—Meier & Frank's: Third Floor, Sixth Street.

Swinging Stand Frames \$1.49

500 swinging stand picture frames in attractive carved effects. Beautifully finished in burnished antique gold. All are complete with glass and back. All sizes from cabinet to 8x10 inches. Wonderful values for the January sales at \$1.49. —Meier & Frank's: Picture Shop, Fifth Floor.

Veilings 49c

—Almost every kind of veil any one can want. Plain and novelty meshes, fashionable scroll patterns, popular chenille dotted shadow designs, filet meshes, French and aeroplane designs and becoming complexion veiling. Plenty of black, taupe, brown, navy, purple. —Meier & Frank's: Main Floor.

An old-fashioned sale with a new meaning, a new method and a new merit.

January Sales as of yore but with this important further application TO BRING DOWN LIVING COSTS.

A new merchandising method in their making: New conditions had to be met with—old abundant quantities were lacking and old reliable qualities did not come unasked.

But we were determined to maintain in the face of whatever difficulties the continuity of our programme so steadfastly followed during 1919 to bring down living costs.

Bringing Down

\$5.00 Bed Spreads \$3 Three-quarter size crochet bedspreads, scalloped, with cut corners.

\$6.00 Bed Spreads \$5 Hemmed crochet spreads of excellent quality. —Meier & Frank's: Second Floor.

Pillow Cases 35c Serviceable quality pillow cases in the 42x36-inch size. Dozen special at \$4. —Meier & Frank's: Second Floor.

\$2.00 Sheets \$1.50 Good quality sheets. Size 72x90 inches. These are in the \$1x90 size. —Meier & Frank's: Second Floor.

\$2.50 Sheets \$1.75 Excellent grade nainsook in the 36-inch width. —Meier & Frank's: Second Floor.

35c Nainsook 25c Fine soft-finished longcloth, yard wide. —Meier & Frank's: Second Floor.

\$2.00 Cotton Batts \$1.50 2-lb. cotton batts in full comfort size. \$3.00 Cotton Batts \$2.50 3-lb. cotton batts in full comfort size. —Meier & Frank's: Second Floor.

50c Gingham 39c 32-inch gingham in plaids and stripes. —Meier & Frank's: Second Floor.

50c Shirtings 39c 32-inch woven madras shirtings in all striped patterns. —Meier & Frank's: Second Floor.

\$4.00 Coatings \$2.98 Dark colored coatings ranging from 50 to 54 inches wide. For women's everyday garments and misses' school coats. —Meier & Frank's: Second Floor.

Fur Remnants Half Price 75c to \$23.75 were \$1.50 to \$47.50 a yard, one to twelve-inch fur trimmings including coney, nutria, skunk, opossum. Eight and one-half inch Hudson seal (dyed muskrat) a third less. Limited quantity. No pieces will be cut. —Meier & Frank's: Main Floor.

Ribbons! Ribbons! RIBBONS! Ribbons 1/2 Price

Hundreds of pieces to select from in this half-price offering. Fancy ribbons taken from regular stock of this season's patterns. Beautiful jacquards, metallic embroidered effects, printed warps, etc. Wonderful colors.

Wanted Housewives



Aluminum Boiler \$1.47 1 1/2-quart Betty Bright aluminum double boiler for rice or milk. 2-quart size \$1.79.



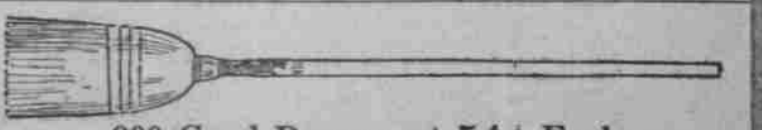
Aluminum Kettle \$3.39 4-quart "Lifetime" aluminum inset tea kettle. Size of inset is one quart.



Cup and Saucer Each 34c Regular 50c fancy decorated Nippon china cups and saucers specially priced for the January sales at each 34c.



Cake Sets \$2.69 Regular \$3.25-\$3.50 fancy decorated Nippon china cake plate and six individual plates.



900 Good Brooms at 54c Each Housewives do not need to be told how exceptional is this offering. A special purchase brings 900 of these good Post-land-made brooms of genuine broom corn (no filler) with four red seams, wire run-down finish, polished handle securely bound with wire. While any remain 54c.

Thirty-Inch Fur Sport Coats Very Much Less

The January Sales affect for the first time these fur coats best suited to Portland winters. Being only 30 inches long they are not bulky, they are not too hot, they are useful, they are extremely smart. An exceptional assortment. Only one of a kind.

A plain sealine coat, was \$145.....\$108.75 A plain sealine coat, was \$175.....\$131.25 A sealine coat with natural gray squirrel collar and cuffs, was \$208.50.....\$223.75

A sealine coat, ekunk collar and cuffs, was \$350.....\$262.50 A plain near-seal (seal dyed coney) coat, was \$225.....\$168.75 A Hudson seal coat (dyed muskrat) with taupe squirrel collar and cuffs, was \$385.....\$288.75 A very full plain Hudson seal coat (dyed muskrat), was \$550.....\$412.50 A plain marmot coat, was \$150.....\$112.50 A marmot coat with border of same fur, was \$185.....\$138.75 —Meier & Frank's: Fur Shop, Fourth Floor.



Blouses—Important January Sale

Five very special groups offered tomorrow; the values such as come only once or twice a year. Majority perfectly fresh and ready to wear; some may need pressing. A few of the styles are pictured.

\$1.25 to \$1.50 Waists 69c

A clearaway of white voile waists. Sizes 36 to 46, but not in each style. So inexpensive that they will be bought by the half dozen and saved for spring.

\$12.50 to \$16 Blouses at \$7.45

Georgette crepe and satin in Cuba red, navy, white, flesh, taupe, black, brown. Wide variety of styles; plain or with embroidery.

\$4 to \$5 Waists \$2.45

Georgette crepe or silk crepe de chine, also voile or organdy. Sizes 36 to 44 in the lot, but not in each style. Flesh, white, gray, bisque, a few dark colors.

\$9 to \$75 Blouses, \$6.75 to \$56.25

This season's distinguished models in long and short blouses for street and elaborate dress occasions. White and dark colors, including black. —Meier & Frank's: Blouse Shop, Fourth Floor.

\$5.00 to \$7.50 Blouses \$3.95

Georgette crepe, satin, crepe de chine and taffeta in flesh, white, bisque, navy, black. High, low and round necks. A remarkable assortment.