



Power's for Toys

Open Evenings Until Christmas
Headquarters for Well-Built Toys That Will Long Outlast the Holidays
Leading Portland With Largest and Best Showing of WHEEL GOODS

A Columbia Bicycle—For Boy or Girl

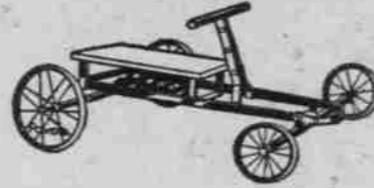
A BICYCLE is a quick mode of transportation—and if it's a Columbia, it is also an exceedingly economical way to travel. The Columbia is especially light running and easy to operate—and is strongly built. It is the one bicycle that qualified for war service.



Velocipedes for the Younger Children

\$4.75 to \$28.50

STRONGLY constructed—in most instances children outgrow velocipedes from Powers, and pass them along for some other youngsters' enjoyment.



Rubber Tired Hand Cars Worth \$11.50

Specialized at \$8.95

FULL-STEEL frame, four rubber-tired wheels. Large wood seat. An easy running traveler and its operation is splendid exercise.

Other Hand Cars ranging in price from \$6.75 to \$26.50.

Wheelbarrows 69c

Rabbit and cat design in black and white. A toy size that the wee ones will enjoy.

Shooflys at \$3.50

Horse design, on well-balanced rockers. Has padded seat and play box. Gay colors make them more attractive.



Here's a Fast Car at \$16.85

Regular Value \$23

A GOOD solid white, not easily marred, with sporty red striping—it will be the pride of that boy's heart. Full rubber tires, large radiator, hood and seat; knuckle joint steering gear, wooden steering wheel, gas and spark control.

Other Cars in a Price Range From \$10.50 to \$57

Highest Grade Wood Wagons—Many Sizes and Prices

\$5.00, \$8.50, \$10, \$11.50, \$12.75
\$13.50 and \$14.75

BLACK ash wood is used for these service wagons. They are made with 3/4-inch steel axles, hardwood wheels, self-contained roller bearings, malleable steel braces and wheel braces. Detachable sides. Wagons made for boys who will make 'em hum!



For the smaller folk KIDDIE KARS in many sizes and styles.

Powers Mechanical Toys Are Unusual

AN immense assortment awaits the shopper who looks for instructive toys that will keep the thoughts and fingers of the boys engaged for hours at a time. Included are Mechanical War Tanks, Erector Sets, Mechanical Band Wagons, Chemistry Sets, Wireless Sets, Telegraph Sets, Konstructo Educational Wood Blocks in sets of various sizes.

\$4.50 Educational Blackboards \$3.69

ALPHABET, figure, picture roller. Hardwood frame, desk style—useful for years and years.

Game Boards \$2.75 to \$8.50

NICE large size for the use of every member of the family. Can be used to take the place of a table for many games.

Little Girls' Rockers

Only \$2.75



WELL MADE Elmwood rockers with large saddle seat, with spind back and arms. Suitable for children up to 6 years. The finish is of golden oak.



PORTLAND'S GREATEST DOLL STORE OFFERS—

Very Special!

\$10 Dolls now \$8.79

BEAUTIFUL in feature and coloring—have real hair eyes. Full 23-inch size.

Walking Dollies \$7.50 to \$16.50

BENEFICIAL being able to walk they're lovely to see and very neatly dressed. Ask for a demonstration.

Kewpie Dolls

A Host of Them at \$1.10 to \$3.50. DRESSED and undressed, many different poses. All sizes in celluloid and composition.

Character Dolls

95c to \$10.00 DOLLS in their best dresses, play clothes; girl and boy dolls; dolls of many nations—becomingly outfitted. Seemingly an endless variety to choose from.

Special Display of Real Bisque Dolls

WITH real hair and sleeping eyes—all beautifully dressed. Ask to see the Baby Dolls that slip "ma-ma" if you know how to make them.

Ornamental Dolls

that appeal to grown-up girls for the boudoir and bedroom, as well as to little girls for their "best dolls." Many novelties here.

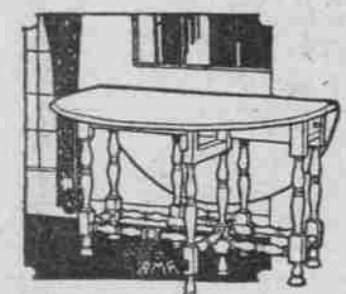
DOLL BUGGIES \$7.95 to \$29.50

FINELY finished and splendidly made Real Doll Buggies—reproductions of real baby buggies. The gift ideal for the small girl.



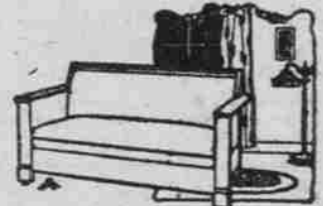
Make This a Furniture Christmas.—Use Your Credit Without Interest at Powers

Gate Leg Tables



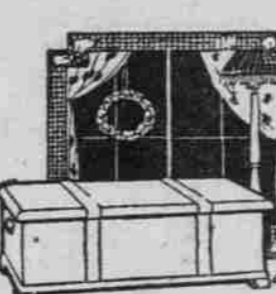
\$13.90—instead of \$21.50—the regular selling price. 25x39 inches when open—folds much smaller when not in use. Prettily designed and nicely finished.

Bed Davenport For Day and Night Use



\$59.75—Oak finished, upholstered in Spanish leatherette. Open to bed size with one motion. Large stock—ranging in price from this special to \$62.50, \$67.50, \$71, \$75, and up.

Cedar Chests



\$21.50—and others up to \$49.50. Splendidly built of moth-proof cedar, brass bound, etc. Treasure chests that make a long-treasured Christmas gift.

Select Your Christmas Phonograph at Powers

Hear the **STRADIVARA** KNOWN FOR TONE

THE patented soundboard is like that of a piano, and is a radical departure from the old-style phonograph. Listening to the Stradivara you hear only clear, sweet music—no metallic, piercing or megaphonic tones. All disc records may be played on the Stradivara—and improved in the playing.

5c Puts a Victrola in Your Home

SEE POWERS at once and make the initial payment of five cents, and we will deliver this Victrola to your home any time you say.



Easy Pay Plan

5c the first week, 10c the second week, 15c the third week, and so on until you reach \$1.00—then finish paying at the rate of \$1.00 weekly.

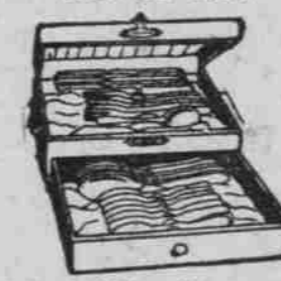
PLAYS ALL SIZE DISC RECORDS

Emerson Records 25c Each

An excellent assortment of instrumental and vocal selections.

Use your credit at Powers.

Rogers 26-Piece Silver Set



\$11.45 Plus 5% war tax. Handsome case, attractively lined, holds one sugar shell, one butter knife, six knives, forks, tea and dessert spoons. A beautiful pattern the December bride will love.

Smoking Stands



\$2.95—\$3.75, \$6.75, \$7.50, \$9, \$12, \$15.50, in mahogany, fumed or golden oak finish. Conveniently arranged for the smoker—and just the right height.

Convenient Phone Sets



\$7.25—\$13.25, \$14.50, \$16.75 and up. Mahogany or oak finish. Many pretty designs—some with stools, some with chairs. A phone set will win a world of appreciation.

Dignified Credit at Powers.

For the Home of Comfort—Beautifully Upholstered

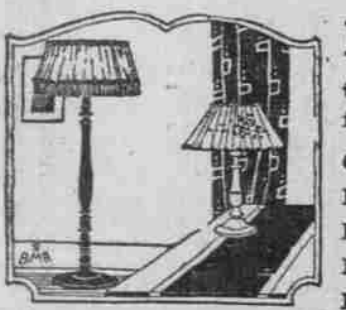
Overstuffed Davenports

A WONDERFUL showing of these—many styles, many sizes; upholstered in tapestries of so many different colorings that you are sure to see one that would look perfectly at home in your most comfortable room.

Of enduring construction throughout—there's years of delightful ease and comfort, in sitting or lounging, ahead for the proud possessor of one of these so-thoughtful gifts.

\$89.50, \$135, \$155, \$162.50 and Upward

Brighten Your Home With Artistic Lighting



HANDSOMELY shaded lamps of every type designed to soften and make mellow artificial light. A lamp of this type beautifies even the plainest surroundings. Floor lamps—with marble base and silk fringed shades, velour standard, silk cord to match.....\$205

Chair lamps; silk shaded; silk cord pulls. Trimmed complete.....\$112.75

Reading lamps—silver finished, silk shaded.....\$55.00 and \$69.75

Hammered gold effects.....\$43.75 to \$54.50

Metal lamps—silver, gold, ivory—a full line.....\$14.00 to \$34.50

Floor lamps complete with shades.....\$30.00 to \$97.00

Comfort Chairs Strongly Featured at Powers

EVERY home is the richer for the Christmas gift of a comfortable chair. Here are the most popular types this year, and prices are wonderfully moderate—giving no hint of the value and comfort they pay for.

Handsome Oak Rocker Special at \$13.85

AN extremely modest price for a chair of excellent appearance. Oak stock designed similar to illustration. Has pad seat and back shaped for comfort.



\$33.75 is an Exceptionally Low Price For the Great Chair Illustrated at the Left

STURDILY constructed with selected oak frame. Full Spanish leatherette upholstered, equipped with foot rest that can be pushed out when not in use. What a present for dad! How gratefully he'll ease down into its cushioned comfort after the day's work.

Many Other Patterns at \$37.50, \$41.25, \$47.50 and up to \$67.50

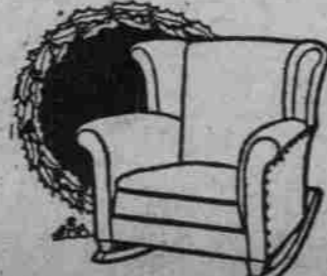
Great Comfort Rockers Underpriced \$39.50

SPRING seat, spring back, wing sides—a comfortably cushioned type of particularly restful design. It is as good looking a piece of furniture as it is comfortable—a valuable addition to the home.

Others as Low as \$25.50

Use your credit at Powers.

Open Evenings Until Christmas



You'll Find That Gift RUG at Powers—The very one you had in mind!

Small Rugs for so little as.....\$ 1.25
27x54-inch mottled Axminster Rugs.....\$ 3.75
24-foot oval Rag Rugs.....\$ 5.50
20x30-inch Smyrna Chenille Rugs.....\$ 6.00
30x60-inch Astec Navajo Rugs.....\$ 6.75
35-inch Axminster Rugs.....\$ 9.75
27x54-inch Wilton Rugs.....\$12.50

Room-Size Rugs.

That you may enjoy as you pay on Powers' Easy Pay Plan.
8x12 Tapestry Rugs, priced close at \$35.00, \$39.50, \$42.50
8x12 Velvet Rugs, ranging \$39.50 to \$60.00
Axminster Rugs featured at very low prices, \$45, \$55, \$65, \$69.50, \$75
8x12 Wilton Rugs, \$100, \$115

Easy Running Carpet Sweepers at Little Prices

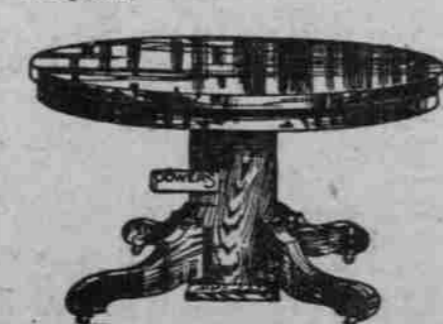
Majestic oak frame nickel-trimmed Carpet Sweepers \$3.50
Bissell's Carpet Sweepers \$4.75, \$5, \$5.75

Dignified Credit at Powers.

Oak Library Table Very Special at \$29.75

SELECTED quartered oak stock, finely finished, fumed or golden. This table has the convenient magazine ends that are always highly appreciated in a table of this type.

Heavy legs and bracketed corners—thick plank top—built for greatest service. One of these tables will be an ornament to your home for years.



Quartered Oak Dining Table \$39.75

A MASSIVE table with heavy base and shapely legs. Thick plank top—selected stock. We consider it the greatest dining table value in our immense stocks. Featured at a very low price for the holiday season.

A Tea Wagon is a Delightful Gift This One Special at \$14.50

CHOICE of oak or mahogany finish. This Tea Wagon may be easily wheeled wherever desired, and stands firmly when not running. Designed for ease of handling and beauty of appearance—a favorite with hostesses who entertain often.

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Use your credit at Powers.

