

Tip Top Inn Bakery for Christmas Desserts—Eighth Floor.



Portland's Great Christmas Store Can Serve You Best

We Are Prepared to Care for the Greatest Shopping Throngs We Have Ever Served

EVERY branch of our service has been fortified and reinforced, to the end that we might expedite matters for those who have delayed their Christmas shopping.

ADDITIONAL cash registers, cashiers, wrappers, and electric communication with credit department assure quick service for both cash and charge patrons.

PLEASE carry all small parcels if convenient; our delivery is doing splendid work, but your co-operation will be greatly appreciated.

WE URGE YOU to utilize the early morning hours for shopping. Christmas boxes and wrappings and other service sections on Mezzanine (please use the stairway).

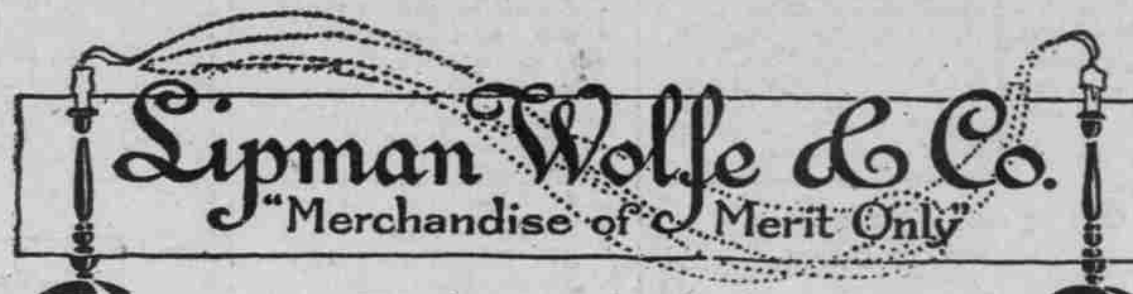
See Pages TWO and THREE (This Section) for More Christmas News



How About Christmas Candies?

THERE is a greater demand than ever for these delicious confections, and with all our extra willing workers, the capacity is limited. Our advice is that you "act tomorrow." We fear somebody is going to be disappointed. We hope not you!

—Sweets Booth—Street Floor



Gift Bonds and Glove Bonds

SOLVE the problem for Mr. and Mrs. "Cannot-Make-Up-Your-Mind." Every one likes to receive one, for they then can select what they really want, when they want it. On sale at special booth, Main Floor.

Half Price Sales of Furs and Outer Apparel



Sketched in the Lipman-Wolfe Studios.

*Without Reservation or Restriction
We Announce Beginning Tomorrow*

A Sale of Our Entire Stock of
Fine Furs
At **Half Price**

AND this in the face of higher prices than ever assured for next year! Hardly believable—and remember, these are all Furs of Lipman, Wolfe & Co. Standard—not one exception!

*Splendid Selection in Capes, Coatees, Fancy Neckpieces, Scarfs, Throws
No C. O. D.'s, No Lay-Aways—Every Sale Final.
Third Floor, Lipman, Wolfe & Co.*

*—Our Entire Stock of Women's and
Small Women's*

Tailored Suits

On Sale Monday at Exactly

1/2 Price

PLENTY of suit weather; still several months; and then the styles of many make them splendidly adaptable for spring, not to say a word about next winter!

—The choice includes a big range of popular styles, and the materials are

*Finest Tricotines Wool Velours
Velveteens Velour Checks*

in many of the best styles and all the good shades.

Promptly at 9:15 Tomorrow We Will Place on Sale Exactly

120 Coats Half Price

THIS is indeed an unprecedented offer. The best looking coats of the season, good and roomy, warm and stylish and with months of service ahead. You can buy them at Half Price!

—Select early—remember just 120 coats in this Half Price Sale and of such materials as silvertones and wool velours in navy, brown, henna and taupe. Nearly all of the coats are full lined with plain or fancy silks.

The Opportunity You've Awaited—

—From Our Regular Stocks We Have Taken for a Great Sale Tomorrow

200 New Frocks Half Price

EVERY woman will require an additional frock for the gaieties of the holiday season and the privilege of buying garments of refined style and quality is yours Monday.

—Charming modes developed of tricotine, serge, velour, velveteens, satin and rare combinations of georgette and silk. Choose early—no reservations—no C. O. D.'s—no lay-aways. EVERY SALE FINAL.

*—From Prices Very Much Higher (in
Some Instances Three Times the Sale
Price) We Are Radically Reducing*

235 Fine Hats
to the Ridiculously Low Price of
\$4.50

THESE hats will be selected in pairs, we predict. Even at season-end you have not had such delightful hats at such a price!

—Included are lovely hats for dress, tailored hats and soft, close-fitting, ready-to-wear hats of fine velvet, velours, and combinations of silk and velvet. Come in black and colors and in a big assortment of good-looking trimmed effects.

—Third Floor, Lipman, Wolfe & Co.

Our Entire Stock of

Finest Blouses

Has Been Regrouped and Reduced in Three Extraordinary Lots to

\$10 \$15 \$25

INCLUDED are the most adorable Paris inspired blouses, the Aztec, the Batik and others that rival the rarest creations that Callot and other famed designers have sent out. In fact, every blouse in the collection is a reproduction of the very finest and most expensive imported models and the

—Sale Prices Are in Many Instances HALF AND LESS!

—Third Floor, Lipman, Wolfe & Co.



Sketched in the Lipman-Wolfe Studios.

This Store Uses No Comparative Prices—They Are Misleading and Often Untrue