HELP SAVE A LIFE



The Christmas sale of Red Cross Seals is now being held on our Main Floor under the auspices of the Oregon Association for the Prevention of Tuberculosis.



The Joy of Getting A Kodak

for Christmas - and then the fun of using it that day and all the days to come!

A Merchandise Order

allowing the recipient to choose his or her own gifts for the amount stated is a safe solution of the Christmas problem. We issue orders in any amount-\$1 or moreredeemable for merchandise in any department at any time.-Booth,

See Also Page 13 of This Section

Christmas Gift Dressings

To add the final touch-seals, tags, stickers, cards, ribbonzene, tissue paper and every other sort of "fixin'" for that very important Christmas package will be found in the Stationery Shop, Holiday Section on the Second Floor, Fifth

HURRY! HURRY! Christmas Shopping Should Be Done Right Away

Christmas Riches in The Jewelry Store

IAMONDS and lacy platinum work-dinner rings, slender barpins, tiny watches on black ribbons-gold bracelets, cameo brooches, baby pins-silver vanity cases, mesh bags, cigarette cases, thimbles-genuine Whitby jet, indestructible pearl beads, novelty necklaces—men's and women's watches—traveling clocks in leather cases—men's and boys' scarf pins, cuff links, tie clasps-sterling silver flatware, chests of silver, sterling silver tea sets, after-dinner coffee sets, cake plates, sandwich plates, cheese dishes, vases, candlesticks-Sheffield plate reproductions in tea sets and separate pieces the best silver-plated flatware in convincingly sterling patterns.

ATCHES of Waltham and Elgin makes for men and women - a man's 25-year-case Waltham at \$37.50—a woman's little Swiss watch on flexible gold-filled bracelet at \$15-a woman's 14-karat engraved gold tonneau watch at \$45a tiny white gold watch, engraved, with 15-year movement, on black ribbon, \$56-a man's Waltham watch in 20-year case with 7 jewels, \$20.25—a man's 7-jewel, 20-year-case Elgin, \$16.25 -a railroad watch, 17 or 21-jewel movement, \$50 to \$65-finer Walthams up to the Riverside at \$150 for 19-jewel movement.

COMPLETE JEWELRY STORE of gifts personally chosen on their individual merits, priced at the uniformly fair rates customary in the entire Meier & Frank Store. Please feel perfectly free to come, to see, to make your own judgments and comparisons, without any obligation to purchase. -Meier & Frank's: Main Floor. (Mail Orders Filled.)

FREE

Tickets to the Poultry Show

The Great Western Winter show of poultry, eggs and rabbits opens Tuesday at the Municipal Auditorium and continues all week,

A Limited Number of tickets admitting to the show Tuesday will be given free to persons calling for them at this store from 9:15 to 12 tomorrow while

-Sporting Goods, Sixth Floor

Order Your Xmas Tree Now



MEIER & FRANK CO. have made arrangements to supply patrons with Christmas trees of Oregon fir, luxuriant, symmetrical, evenly balanced trees that will grace any home, at \$1.25 each.

Orders taken now for trees to be delivered, beginning Saturday, De-FREE DELIVERY anywhere

within city limits. No C. O. D. or-

ders will be accepted. -Meier & Frank's; Sixth Floor, Fifth Street.



300 Gift Blouses \$5

Sub-standard-If Perfect Would Be \$10.00 to \$15.00

Nearly twenty different styles in fashionable georgette and crepe de chine blouses. Practically all fresh from the workrooms. Cut over standard patterns and in late autumn styles.

This is the first sale of sub-standard blouses offered in the Blouse Shop, and we make the innovation only because the blouses are so nearly perfect that the flaws are of trifling importance-and the values wonderful!

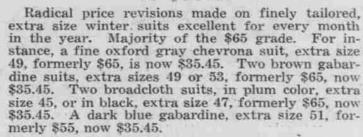
Clever color combinations'. Interestingly trimmed in varn and silk embroidery, with beadings, fine tucking, and-made filet lace, embroidered ruffles and other attractive features. White, peach, flesh, maize, navy, tan, copenhagen, green, brown. Sizes 36 to 46 in the lot. The three pictures show what interesting styles can be had. -Meier & Frank's: Fourth Floor, (Mail Orders Filled.

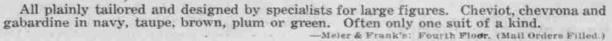
Beautiful Fur Trimmed Coats

Special \$71.25

Particularly elegant coats of such rich materials as velour, peach bloom, silvertone, crystal cord and other novelties. Majority are luxuriously trimmed with natural raccoon, Hudson seal (dyed muskrat), nutria and wolf. All lined with silk and warmly inter-lined. These are the very same coats which you have seen in our stocks until now at \$95.

Extra Sizes in Women's Suits At \$35.45







These Furs are Perfect Gifts

And all the prices are "special"-an ex-

traordinary happening before Christmas. Pictured is a luxurious coat any woman would like to have. Natural unplucked otter is the fur and it has an extra large collar of skunk. 38 inches long. Spe-

cially priced \$425.

In the second picture is shown a large, deep Jap kolinsky wrap trimmed with tails and paws, specially priced \$157.50.

An exquisite coat for someone of very good taste forms the third illustration. Made of delightful mole, trimmed with natural gray squirrel. Special \$467.50.

l	A beautiful skunk throw, specially priced	\$130.50
l	A glossy black lynx throw, specially priced	\$166.50
Ì	Natural Siberian gray squirrel cape coatee, specially priced	
1	Mole coatee, collar and cuffs of ermine, specially priced	
1	Nutria coat, long and very full, specially priced	
	Hudson seal coat (dyed muskrat) with collar and cuffs of taupe squirrel, 30 inches long, specially priced	
I	Natural marmot, plain, 30 inches long, specially priced	
1	Japanese mink cape coatee, specially priced	
	Animal scarfs of wolf, specially priced\$24.55 t	
1	Animal scarfs of fox, specially priced	A SHARE THE PARTY OF THE PARTY
1	Animal scarfs of lynx, specially priced	to \$135

Christmas Sale of

Silk Hosiery

"BUY THE BOX"

Silk hosiery has been called "the ideal Christmas gift" and it is hard to think of any better gift for a woman, combining so well the attributes of beauty and utility, not to speak of those hardly less essential ones of comfort, fashion and-shall we say it-luxury. Wherefore when, in the face of a nation-wide shortage of the better kinds, we offer close to 20,000 pairs of America's best silk hosiery at special 3-pair prices, the importance of immediately making Christmas selections becomes apparent.

NOTE: Silk Maids are NOT included.

3 Pairs Silk Boot Hose \$5

4000 pairs. Fine silk boot hose with mercerized lisle tops and soles. Full fashioned and mock seam stockings in all colors and sizes. Pair \$1.75.

3 Pairs Silk Hose \$5.25

3400 pairs. Pure dye silk hose with lisle tops, heels and toes and mock seams. Black, white, brown, castor, Cordovan, etc. All sizes.

3 Pairs Silk Hose \$6.50

4200 pairs. Pure dye thread silk hose with durable mercerized lisle tops and soles. Full fashioned stockings in a good assortment of staple shades. Pair \$2.50.

3 Pairs Silk Hose \$7.50

2000 pairs. Full fashioned all-silk stockings with double garter welts and lisle soles, lisle lined. All the leading shades. Pair \$3

3 Pairs Silk Hose \$9

3000 pairs. Pure thread silk hose, including such makes as Wayne, McCallum, Gunther, Merrill and others. Full fashioned hose in all colors and sizes. Pair \$3.50.

3 Pairs Fiber Silk Hose \$2.65

1000 pairs. Seamless fiber silk stockings with lisle tops, heels and toes-the "Ipswich" brand in black, white, gray, etc. Pair \$1.

3 Pairs Fiber Silk Hose \$3.75

900 pairs. Fiber silk hose with lisle tops, double heels and toes.

Mock seams. Black, white, brown, navy, etc. Pair \$1.50. Meier & Frank's: Main Floor. (Mail Orders Filled.)

B-O-O-K-S

Solve Every Christmas Problem

What a fascinating place the Meier & Frank Book Shop is. Busy all day long, but never too busy to serve courteously. Assistants who know what you want and where to get it

Books are a universal gift—there isn't anyone too young or too old for a book; there isn't anyone too sad or too gay to read. Books are easy to send by mail or express and they make small packages which can be carried home secretly and laid away safely until Christmas morning.

Good Fiction for Christmas Giving

The Passionate Pilgrim by Samuel Merwin. A story which almost anyone would like, introducing newspaper

end. \$1.75. Sisters by Kathleen Norris. A story of the California red-woods and the world outside. The best love story that Mrs. Norris

life, a love story and a fascinating

has written. \$1.60. Mrs. Marden

by Robert Hichens. Robert Hichens has a fame of is own and any new novel by the author of "The Garden of Allah" makes thousands of friends immediately. \$1.75.

A Woman's Woman by Nalbro Bartley.

A story of Densie Plummer, who as the mother of a family was old at 37 and most self-sacrificing. Then the tables are turned, Densie becomes the power of the community. \$1.75.

Dangerous Days by Mary Roberts Rinehart. An interesting story of American life and its reaction towards

the war. \$1.60. Jeremy, by Hugh Walpole. Everyone will want to read about this newest boy called "Jeremy," who is so likable. \$1.75.

In Secret by Robert W. Chambers. A story of mystery and adventure by this popular author.

Mare Nostrum by V. Blasco Ibanez.

The epic of the Mediterranean from the dawn of legend to the days of lurking German submarines. It tells not only of the surface of the sea, but the life and wonders of its depths. \$1.90.

To Patrons Living in

Outlying Districts

Sensible of the inconvenience to which you have been put by the snow and its effect on delivery schedules and desirons of extending the regular MEIER & FRANK delivery service to you at once so far as humanly possible, weather conditions remaining the same, we will observe the following schedule in the undermentioned districts to morro w (Monday) the time in each case being the hour at which we expect to arrive at the specified points.

Beaumont 10 o'clock Lents Junction 11 o'clock 10 o'clock Milwaukie Montavilla 10 o'clock

(82d and Stark) St. Johns 12 o'clock Carline routes have been selected, as these alone permit of proper traction and access. Patrons living in the vicinity of the above mentioned points are asked to assemble at the place indicated for distribution of their packages. Each car will be manned by a driver and two helpers who will render what assistance is possible to patrons living at a distance from central distribution points in carrying bulky packages.

Drivers will receive orders for next morning delivery. Orders should be itemized. State name and address in full. or girl under 8. \$2.50. The Boyd Smith Mother Goose. Beautifully illustrated, with arge type. \$3.

Mother Goose. The Volland Edition. Illustrated by Frederic Richard-

on. An elaborate gift for any fortunate little girl. \$2. Heidi, by Johanna Spyri.

Alex the Great

by H. C. Witwer.

"You can do it" is the slogar of this compelling hero of the

John McCormack,

His Own Life Story.

is a boy? As he grows into man-

hood is he any different from other men? This book tells about

it in the singer's own words. \$3

Rudyard Kipling's Verse.

An exclusive edition 1885-1918,

containing more than 400 poems

of this master of verse. It is a

unique gift for a lover of Kipling.

John Martin's Big Book for

Little Folk, Number Three.

Stories, pictures, rhymes, poet-ry, something about animals, mu-

sic, stars, mythology. All done in delightful fashion for any boy

Boxed \$5.

What is a singer like when he

romance of business. \$1.75.

A story of little Heidi, 8 years old, in her home in the high Alps where she helps Peter take care of the goats. Charmingly illustrated by Elizabeth P. Stork.

The Magic of Oz by L. Frank Baum.

A faithful record of the marvelous adventures of Dorothy and Trot and the Wizard of Oz. together with the Cowardly Lion, the Hungry Tiger and Cap'n Bill.



"Let's Be More" Careful"

PEDESTRIANS'

Try and cross the street ac-cording to semaphore signals. Do not stop on the cross-walk. Do not step into the street without looking in both direc-Do not cross the street with

an umbrella in such a position as to obstruct your view in any direction. Do not stop and stand and talk in the middle of the walk Cross the street at right angles and only at intersections.

Remember that vehicles have rights the same as pedes-trians. VEHICLES

Observe the semaphore. Keep brakes in perfect con-

dition.

Keep car under perfect control.

Give right of way to vehicle crossing from the right.

Don't pass another vehicle at an intersection.

Give the proper signal before turning in either direction, slowing down, stopping or turning out from the curb.

Don't turn around except at intersections—go around the block.

block.
Keep your eye and mind on
the object immediately ahead.
Don't try to "hog" the road.
"Light-up" at sundown.
Be considerate of the rights
of pedestrians.

Christmas Umbrella Land

They're all here. They're all new. The smart umbrellas of the season for gifts. No one wants an old-style umbrella these days any more than they would care for a lastseason's hat. Latest fashions for these rainy-day protectors include tailored malacca handles, interesting shepherd crooks, colorful bakelite rings and, of course, all the bright colored silks which look so pretty in umbrella crowds on rainy days. Nowadays no one wants to have only one umbrella-many women like two or three different hues to go with various costumes, and every man wants one to keep at home and another to have at the office for emergencies.



A Few Gift Suggestions

Colored umbrellas for women have ivory-finished handles and rings to match the color of the silks; also dark wood handles with rings or cords-\$7.35.

Shepherd crook handled umbrellas for women come in purple,

green, red or blue; often with the smart white tips-\$8.35. Malacca cane umbrellas for women are of excellent silk, some with white tips, and there are often rosettes on the handles; included are fancy ring handles with ivory finished tips and fancy ferrules to match; all the popular colors at \$10.

Exclusive umbrellas for women have fancy crook handles with imitation amber, tortoise shell or sterling silver mountings and tips; there are also transparent red and smoked pearl handles which have extra heavy silk covers edged with wide grosgrain tape; priced from \$12.50 to \$17.65.

-Meler & Frank's: Main Floor. (Mail Orders Filled.)