

49 Pound Sack Flour \$3.10

Fancy patent Olympic flour, 49-pound sack priced at \$3.10.

Small White Beans, fancy new California, 10 pounds \$1, pound 11c.
Bunte's Cocoa, finest quality, 1/2-pound cans, doz. \$2.25, can 20c.
Karo Syrup, red label, No. 10 pails \$1.05, No. 5 pails 55c.

Karo Syrup, blue label, No. 10 pails 95c, No. 5 pails 50c.
Tomatoes, Del Monte or Preferred Stock, fancy solid pack, No. 2 1/2 cans, case \$4.25, doz. \$2.15, can 19c.

—Meier & Frank's: Ninth Floor.



Xmas News From the Bakery

Coffee cake made in long French strips with quantities of butter rolled with the dough and full of fresh eggs, almonds and raisins will be freshly baked in the Model Bakery tomorrow. Priced 10c a strip.

Christmas fruit cake orders should be given as early as possible. The Model Bakery makes wonderful fruit cake black with almonds, walnuts, cherries and all kinds of fruit. 75c pound.

—Meier & Frank's: Bakery, Ninth Floor.

SEE ALSO BACK PAGE THIS SECTION

The Christmas Store is Ready

SEE ALSO BACK PAGE THIS SECTION

Only 21 shopping days till Christmas—"Buy Some Gifts Each Day." The Store of Universal Gifts is ready with large new stocks of carefully selected holiday goods conveniently housed under one roof. Ready with more than 2000 efficient courteous employees, 14 passenger elevators and Portland's only installation of escalators. The U. S. Postal Sub-Station, Express Office and Accommodation Bureau are on the Basement Balcony. Please shop in the morning. Shop on a transfer. Carry small parcels when possible.

Join Our Xmas Phonograph Club

A small payment down which applies on the purchase price of any machine or outfit admits to membership. Join now—it is unwise to take a chance on being able to get one's model later.

For tomorrow we feature these four Grafonola outfits:



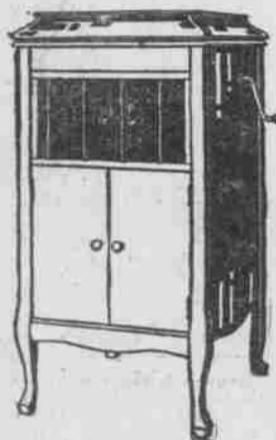
No. 1 Outfit at \$57.10

includes a Columbia Grafonola as illustrated, six 10-inch double disc 85c records (containing 12 selections) which can be whatever you choose, two 10-inch record albums and 300 steel needles.



No. 2 Outfit at \$82.10

includes a Columbia Grafonola as illustrated, six 10-inch double disc 85c records (containing 12 selections) chosen by yourself, two 10-inch record albums and 300 steel needles.



No. 3 Outfit at \$108.50

includes a Columbia Grafonola as illustrated, with ten 10-inch double disc 85c records (containing twenty selections) of your personal choice, 300 steel needles and record brush.



No. 4 Outfit at \$133.50

includes Columbia Grafonola as illustrated, ten 10-inch double disc 85c records (containing 20 selections) chosen by yourself, 300 steel needles and a record brush.

Your Own Terms—in Reason

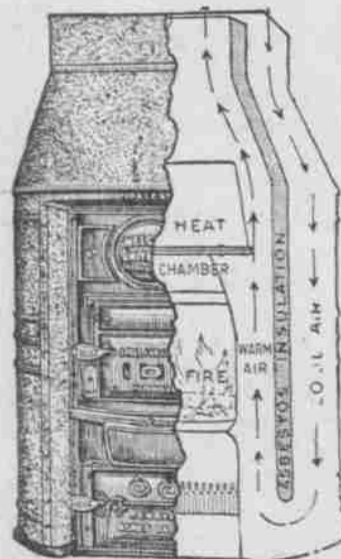
Any home without a phonograph is missing a great deal of pleasure. A phonograph never tires of playing. It brings to you the music of the best singers, violinists, pianists, great orchestras and bands in all parts of the world. The phonograph is a jolly companion for an informal dance. It provides amusement for oneself and for one's guests. It is the most democratic and pleasant addition to home life.

The MEIER & FRANK Christmas Phonograph Club provides an easy way of payment for this most pleasant Christmas gift. Ask about it.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

There is Warmth and Comfort in the Home That is Heated With a

"Universal" Asbestos-Insulated Pipeless Furnace



More heat with less fuel—better ventilation and a more even distribution of heat are assured if you heat your home with the Universal Asbestos-Insulated Pipeless Furnace. No need of tearing holes in the walls and keeping your house torn up for a week when your furnace is installed. There is just one register—one hole in the floor with the Universal Pipeless. The complete furnace may be installed in your home in a very short time.

The Universal Asbestos-Insulated Pipeless Furnace delivers all the heat directly to the living rooms above it. No loss of heat in the basement. No cold floors. The Universal Pipeless is the logical method of common sense, economical heating.

The Best All Around Range on the Market Today—

The "Universal" Combination Range

When once you become the user of a Universal Combination Range you will wonder how you had ever gotten along without it.

Good for Any Weather

On chilly mornings there is no delay—just put some fuel, wood or coal, in the fire box, light the gas self-starter and you will soon have a cheery warmth and an abundance of hot water. For warmer days you have a gas range ready for instant service. Therefore the Universal Combination is really

2 Complete Ranges in 1

and all in the space ordinarily occupied by one range. We have Universal Combinations in several finishes and styles.

Your Own Terms—in Reason



—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Time to Be Thinking of Christmas Candy

Crystallized cream mixed candy is pure and good. Creamy bonbons, assorted soft jellies and chocolate creams, 60c pound.

Christmas broken mixed candies of the good old-fashioned sort include pulled taffies, clear lemon squares, cut rock candy, peanut taffy, coconut taffy; the large pieces can be broken at home; 40c lb.

Yuletide mixed candy includes

—Meier & Frank's: Main Floor, Ninth Floor and Basement Balcony.

pure hard glossy pieces in assorted colors, stripes and flavors; everybody likes them. 50c lb.

Royal mixed, a glossy hard mixture in beautiful shapes and designs. Cut in very small pieces. Lb. 60c.

Christmas cream mixed candy is the old-fashioned kind of crystallized sugar in assorted sizes, shapes, flavors and colors. Very popular. 40c lb.

Little Notion Gifts

"The Little Gift Shop" in our Notion Store just inside the Sixth and Alder street entrance invites your inspection. Here you will find a complete array of inexpensive, useful, original and attractive Christmas gifts. Now is a good time to shop—while assortments are new and complete and before the Christmas rush begins in earnest.

—Meier & Frank's: Notion Shop, Main Floor.

\$12.00-\$12.50 Robes \$9.75

A wide variety of patterns in beautiful colorings distinguishes these fine quality fringed auto and steamer robes. Warm, durable wool mixed robes in good large sizes. Nearly every robe in the lot is in an individual design.

These robes have been taken from regular stock and reduced for tomorrow. Buy for gifts.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



A Sale of Bag Frames 29c



To those who contemplate making bags for Christmas gifts we announce this sale of bag handles. They are made of celluloid in amber, shell, demi and other shades. Two illustrated. Tomorrow about HALF.

All other metal and celluloid bag frames on sale at ONE-THIRD OFF.

Scarfs, Centers, Pillow Tops \$1.19

Just 50 of these tapestry and cretonne library scarfs, centers and pillow tops on sale at \$1.19. Some are trimmed with gold braids, others with fringe. Values to \$3.50.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Delightful Gifts for the Owner of a Home

In addition to its rich stores of curtains, portieres, screens and materials by the yard, the Drapery Store suggests

Taffeta Pillows \$3.95, \$5.95, \$7.50

Every color of a party dress is included in as fascinating a collection as one can imagine. Square pillows of plain and plaid taffeta \$3.95. Great round, shirred pillows of plain taffeta \$5.95. New round pillows of taffeta with insets of brocade \$7.50.

Table Runners and Pillow Tops

Decorative affairs of metal brocades and silk damasks—one of black and gold, another of mulberry and gold—some introducing several rich colors. Table runners and piano scarfs, \$5.75 to \$22.50. Pillow tops, \$2.85 to \$6.

Cedar Chests \$11.25 to \$52

All sizes and shapes of the aromatic red Tennessee cedar chests which make such handy receptacles for all sorts of things. Excellent for the storing away of woollens because moths do not like the smell of cedar. Useful as window seats which can be piled high with cushions. Three special values because contracted for in large quantity. Standard \$26.75 grade, \$20.95. Standard \$22.50 grade, \$15.65. Standard \$17 grade, \$11.25.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Sale Cut Glass Goblets and Sherbets 39c

Exactly 500 of these attractive light blown cut glass goblets and high-footed sherbets in the dainty rose cutting as illustrated. Very specially priced at each 39c or dozen \$4.49.

A set of these goblets or sherbets will make a very acceptable Christmas gift.

—Meier & Frank's: Basement. (Mail Orders Filled.)

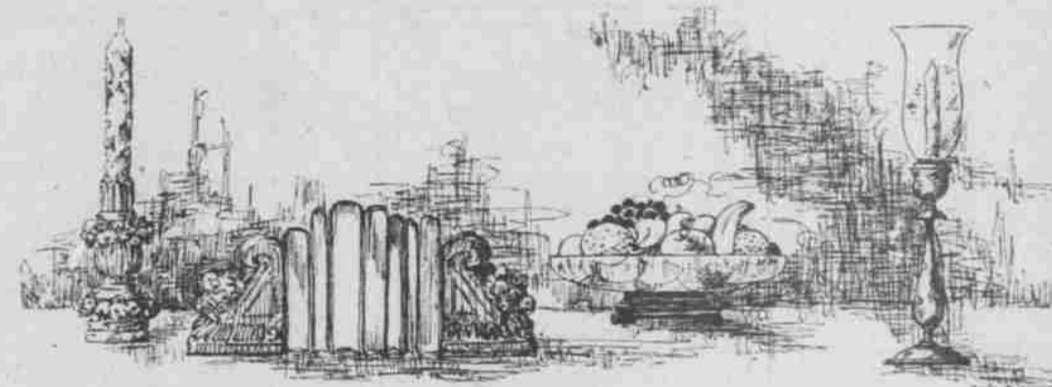


The Furniture Gift Shop

Is an Enchanting Land of Christmas

Here there are the unusual gifts for people who like "something different." There's a cosmopolitan flavor to this shop. An air of Bond Street, London; of the Rue de la Paix, Paris; of Fifth Avenue, New York, and—of MEIER & FRANK'S, Portland.

All around the world people "in the know" like more or less the same things—and this Furniture Gift Shop has the things they like.



Nests of tables from the Orient, lacquered or inlaid with mother of pearl.

Bowls and small vases of exquisite iridescence which are of little more than eggshell weight.

Tall glass compots, candlesticks and other pieces of delicate glass in amber, amethyst or rose color copied from museum pieces of Venice.

Tea tables and console tables of quaint colonial lines.

Irresistible sewing receptacles of mahogany in old, unusual styles.

Muffin stands, kidney tables, tilting tables, charming desks.

Mirrors small or large, chosen because of their individuality and interesting design. Some in gold, others in polychrome, red lacquer, mahogany and walnut.

Luxurious cushions, stools and low fireside benches with great soft cushions.

Bowls of amazingly artistic fruit.

Tall fireside candlesticks as well as the smaller candle holders for the table; many of them in the polychrome finish now so fashionable; these have candles especially to suit them.

Colonial hall clocks.

Piano lamps of mahogany and polychrome.

Table lamps of Oriental vases in crackle effects or in plain rich colors. Interesting shades to go with them are in parchment effect painted with flowers, birds, landscapes or clouded or with directoire stripes.

Book-ends of the kinds one does not often see; many in the much-wanted Italian polychrome effects. Formal bouquets, the Arch of Victory, Buddhas, architectural columns, crusaders, Dante and Beatrice, Jeanne d'Arc, decorative arrangements of Italian fruit.

"Last Look" hand mirrors.

Telephone shields in parchment effect painted with flowers, birds, fruit.

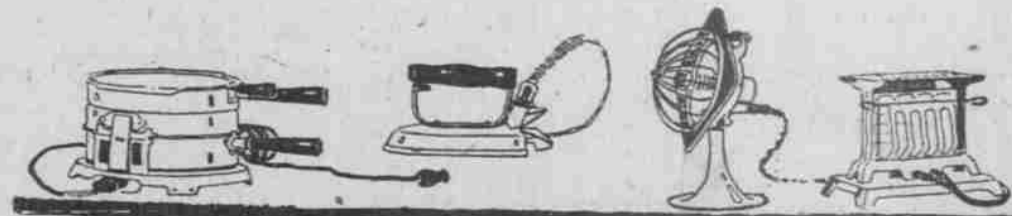
Does not this incomplete directory indicate that the Furniture Gift Shop is a delightful place in which to choose the perfect gift? There are almost as many prices as there are objects—starting at \$1 and going to as much as one wants to pay. You are invited to explore this Treasure Land if you are puzzled as to what to give to anyone.

—Meier & Frank's: Furniture Gift Shop, Ninth Floor. (Mail Orders Filled.)

Electric Gifts Are a Joy to Receive

This is the first Christmas of the new Electric Shop and from all appearances it will be a very busy one. The consistent attitude of the MEIER & FRANK Electric Shop is to recommend and sell electric articles only of proved merit which our experts have personally tested.

Because of this fact even a person who knows little about electric gifts can be sure of finding the right thing in the Electric Shop.



The Hoover sweeper we consider the best of all because the electric-driven brush makes it a thorough cleaner; it "beats as it sweeps as it cleans."

The Electric Shop has all the popular appliances of Edison, Hotpoint, Universal, American Beauty and Westinghouse makes.

Electric toasters are \$6.25 to \$7.25.

Electric grills which boil, broil, fry or toast are \$10.50 to \$12.00.

Electric waffle irons are \$16.50.

Electric percolators are \$10.50 and prices go up to complete sets of percolator, cream jug, sugar bowl and tray made of copper, nickel-plated.

Heating pads which take the place of hot water bottles are \$6.50 to \$10.50.

Heating pad blankets, 50x72 inches, are especially nice to place underneath the lower sheet on a sleeping porch bed. \$25.00.

Electric vibrators are one of the best aids to beauty and health. \$15.50 to \$18.50.

Electric hair dryers are \$16.50.

Electric curling irons are \$6.00 and \$6.50.

—Meier & Frank's: Electric Shop, Basement Balcony.