It Pays To Advertise"

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BY LEONE CASS BAER. ARRY LAUDER, who will al-HARRY LAUDER, who was a ways be Harry Lauder, despite his recently bestowed title of Sir Harry Lauder, will be here soon. Direct from his Australian tour is the Scotch comedian. His visits Portland are always events of importance. He has a collection of new songe and anecdotes. His entertainment is in the nature of a vaudeville bill, with a notable com pany of entertainers contributing acts. The date of the Lauder engagement at the Hellig is Wednesday, De-cember 3, and includes a matinee and one evening performance. Immediately preceding the Lauder engagement we are to have "Up in Mabel's Room," a farce which comes directly from the Eltings theater in New York with Julie Ring, sister to Blanche, in the leading comedienne role. One other company of "Up in Mabel's Room" is playing in Chicago to ca-pacity houses, and another company with Ruth Gates featured, is on tou in the south. "Up in Mabel's Room is booked for the Heilig December 4 5 and 6. Before its arrival, however we have still another show of inter est, a musical comedy called "Flo Flo" sent out by John Cort. This is the Thanksgiving attraction and there's a special matines on next Thursday afternoon, besides one on Saturday also. Madame Fred de Gresac wrote the book and with E. Paul-

the music is Silvio Hein's. One of the stock standbys goes farce comedy "It Pays to Advertise." There will be an extra matince or

ton collaborated on the lyrics, while

Thursday. At the Alcazar the famous and always fascinating Gilbert and Sullivan comic opera, "The Mikado," the first of a series of old-time operas, is to be given this week. The opening of the new bill is tomorrow night. noteworthy vocalist, Marie Horgan, is coming from Los Angeles to appear in the role of Katisha, of the wellknown elbow. Miss Horgan appeared in the Metropolitan all-star revival a few seasons ago in which De Wolf Hopper, Eugene Cowles, Arthur Cunningham and others appeared, later coming here on their coast tour.

Ernest Ball and Maud Lambert are to top the new bill at the Orpheum opening this afternoon. This is welcome news, inasmuch as he is one of the music makers who not only writes the songs he sings, but sings them and plays his own accompaniments nicely as well. He wrote "Mother Machree," "Love Me and the World Is "Till the Sands of the Desert Grow Cold," "A Little Bit of Heaven," "In the Garden of My Heart" and

dozens more.
At the Lyric Dillon and Franks are to open this afternoon in "Money to Burn."

Diversity predominates on the in-coming programme at Pautages for the week opening with tomorrow's matinee. Such vaudeville offerings as Mabel Naynon and her tropical birds, Slatko's Midnight Rellickers in "Dancing Around": Sonia de Caive, the dancing violinist: Charles Lind-holm in the "Man From Minnesota," are included in the bill, which promises to be one of the best of the season and which will provide excel-



Sumptuous Revival Of "The Mikado" At The Alcazar. ises to be one of the best of the season and which will provide excellent. Thanksgiving-week entertainment.

CORT PRODUCTION AT HEILIG

Fio-Fio Has Handsomely Gowned Chorus. Each a Perfect 36.

A musical delight in which laughter, melody and remance gallop through a story of delicous charm and waft away a night as if by magic is John Cort's senastional success entertainment of the performance. Funnier even than Charlie Chaplin's funny feet are than Charlies Chaplin's funny feet are then the feeling of whotherhood existing between the English-speaking nations during the tungle food world war and since. In the slass two feed much to sement the feeling of whotherhood existing between the English-speaking nations during the tungle food much length and much to sement the feeling of whotherhood existing between the English-s

momely gowned productions ever seen on a New York stage, the wares of Mosher and Simpson, exhibited in their bride shop, where the scenes of the story are laid, having been selected from the most exclusive shops in New York and Paris.

Every member of the chorus is a "perfect 36" and eac. is blessed with that rare attribute of the chorus girl that the scenes are laid in a country home on Long Island. The story of the play deals with the tarcical adventures of Garry Ainshow which will open at the Heilig that the tare att

Other acts are Ralph Dunbar's Salo

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nees.

The extra added attraction of the any theatrical season, has awakened

Singing Violinist At The Pantages. and means employed to make the desired man "pop the question."

"Georgic" Price, the juvenile made famous by Gus Edwards, is the third big-type not of the new show. This young man is regarded as being the most promising juvenile on the American stage today. He is in the headlining class, although far from having reached his majority. He presents a routine of popular songs and characteristic impersonations, accompanied by Henri Young at the piano.

Other acts are Raiph Dunbar's Saion

Sonia De Calve,

celebrated composer is piano accompanist in an act that is one of the high lights of the season. The Lambert-Ball show will be on the boards at the Heilig for only three nights and four matinees, closing with the matinees, closing with the matinees, closing with the matinees next Wednesday.

Mr. Ball is the author of "Mother Machree." "Till the Sands of the Desert Grow Cold." "A Little Bit of Heaven Called Ireland." "Dear Little Boy of Mine," and numerous others that are among the best sellers. He is one of the most popular Orpheum headliners, and he accepts a big-time vaudeville contract every alternate season. In his former tour he displayed talent for comedy, and his present offering with Miss Lambert is punctuated with laughs. Mr. Ball has a medley formed of the most popular of his compositions, and as a rule he has new songs which he eings for the first time for his Orpheum audiences.

The extra added attraction of the

rew show is "Indoor Sports," a comedy written by Harlan Thompson and
Hugh Herbert and staged by William
B. Friedlander. This act sparkles with
fun, and it is registering a hit everywhere. It has to do with the ways



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