OREGON'S HIGHWAYS APPEAL TO VISITOR

Hudson Factory Official Says Good Roads Will Pay.

FAR WEST SURPRISES HIM

Section of United States on the Coast, and Likes It.

"This country is a big surprise to me. Honest, I didn't know the United States was so large. And here, way out on the western edge of it, I find one of the best parts of the whole

So declared R. S. Day, district man-So declared R. S. Day, district manager of the Hudson Motor Car company, Detroit, Mich., while in Portland last week in the course of a tour that is taking him pretty well through all the territory west of Detroit, and which will not be ended until about next March. Mr. Day, while in Oregon will visit several of the principal towns of the state and talk to Hudson and Essex dealers and owners. Fart of his touring here will be made with R. J. McRell of the C. L. Boss Automobile company, and part of it he will make by himand part of it he will make by him

Mr. Day was particularly impressed by road building operations in Ore-gon. And small wonder, with about half the main roads of the state torn up for reconstruction. He had come here from California, where the splendid highways of that state won him

Oregon Has Right Idea.

"The people of Oregon," he de-clared, "have the right idea. The state that builds good roads and builds them now is the state that will go ahead in the next few years. It will repay the cost many, many times. California has set a wonderful ex-ample, one of which I, as an effete easterner, had never dreamed until I came out there for myself and saw. What seemed to me an amazing fact What seemed to me an amazing fact was that in some 3400 miles of driving I did in that state, I wasn't off

ing I did in that state, I wasn't off the pavement once.

"This was all the more remark-able to me because back in my state we don't have such fine roads. In fact, some of our highways are in such condition that the less I say of them the better. I only wish every state official could take a course of California highway instruction.

"You in Oregon are on the right track. Go to it. In the next year or so when your present era of tornor so when your present era of tornup roads has evoluted into one of
fine paved highways, I am coming
out here and ride over them."

C. L. Boss took Mr. Day out the
Columbia river highway, which he
declared to be the most beautiful
scenic drive he has ever seen.

The Rainier or Crater lake
camper brings his own outfit and provisions he is at no cost, but the comdeclared to be the most beautiful
pany which has the government concession rents camp outfits and con-

Essex Production Rushed. Mr. Day brought Mr. Boss the important news that the new addition to the Essex factory, which will make possible next year a combined Hudson-Essex production of 70,000 cars, of which 40,000 will be Essex, has been completed and that the enlarged manufacturing programme is ever

now under way.

"All over the United States," he said, "there is an unprecedented demand for cars. That demand cannot be filled for some time yet to come. And when it would be filled in the ordinary course of events, there will arise a still larger demand, due to construction of good highways in construction of good highways in

'In 10 years from now new high way construction will cause us to re-gard the present period as only the infancy of the automobile business."

LARGER MILEAGE EXPECTED done on the transmission.

OF LARGE SIZES.

Manufacturers Adopt Government Standard for Air Capacity in Each Tire Size.

Oversize tires, designed primarily for exceptional and hard service, have come into general favor among own-ers of medium and large capacity passenger cars because of their extra the longer mileage that can be expected of them. They are popular also because, in the opinion of many owners, they add to the appearance of the car.

The government standard oversig

scale, which has been adopted by tire manufacturers, sets a maximum and minimum air capacity for each over-size. The table given above applies for those tires which, like Firestones, give the maximum of air capacity fo

U. S. L. BATTERY DEALER EX-PLAINS SIMPLE TEST.

Any Car Owner Can Make It by Following a Few Rules Named by W. J. Albritton.

"In order to cut down the cost of upkeep every automobile owner should know how to test a storage battery with a hydrometer and thus climinate expense," says W. J. Albrit-ton of the Sunset Electric company, distributor for U. S. L. batteries.
"It is not hard to learn how to use a hydrometer, and a few rules in this regard will doubtless be appre-ciated by automobile owners.

ciated by automobile owners.

"The hydrometer test should be made before distilled water is added to the battery. If distilled water is added before the test is made the reading will not be correct. "To make the test remove the yent

plug from the top of the cell, and after you have forced the air out of the hydrometer syringe by squeezing the bulb, insert the rubber tube through the vent plug hole into the electrolyte or battery solution. Release the bulb and draw up sufficient electrolyte into the glass to float the hydrometer. Next see that the bydrometer floats freely, touching neither top, bottom or sides. Then move the hydrometer until it is on a level with the eye and read the point on the hydrometer scale which appears on the level with the electrolyte back into the cell from which it was removed."

AUTO TOURISTS VISIT PARKS

50,000 Expected Next Year at Rainier and Crater Lake.

About 75 per cent of the visitors to Crater lake and Mount Rainier Na-tional park are tourists that come by automobile, according to C. B. Cadwell, local representative of the

Municipal Dock No. 2 Considered Ideal for Purpose.

SHOW DATE IS SELECTED

Portland Dealers Name Bert Eling as Head of Association Having Charge of the Big Show.

Cadwell, local representative of the national touring bureau of the B. F. Goodrich Rubber company.

More than 50,000 people are expected to visit these great national parks the company. parks this year. Many of the motorists are campers. This is due to the fact that the government is very hospitable to the camper. He may come, select his camp site, with certain restrictions, and retain that site.

At last a place for holding the next Portland automobile show has been found that seems to fit the bill all around.

Growing of Tobacco.

Great care must be exercised by tobacco-plant growers in the prepara-

that so few Portlanders really know what a fine municipal dock the city has. About ten persons in 100,000 residents of Portland have ever visited the dock, let alone go through it. If the show is held there, it will give the people a change to see the

give the people a chance to see the dock, and will really be a big advertisement for the city."

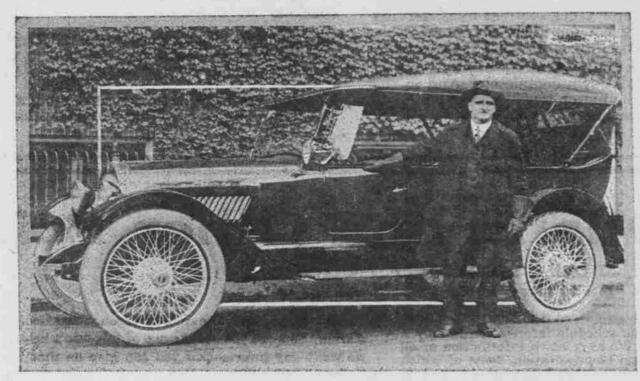
The dealers at the Benson dinner not only selected the show date as February 23.28, and decided upon the Municipal dock as the place for holding it but also elected show officers. ng it, but also elected show officers

and committees.
Officers of the Portland Automobile
Trades' association, a subsidiary of
the Dealers' Motor Car association of Oregon, to have direct charge of the show were elected as follows: H. H. Eling, president; A. S. Robinson, secretary-treasurer; Howard M. Covey, vice-presider a. H. M. Covey was made chairman of

the committee on building and dec-oration; A. B. Manley was appointed chairman of the finance committee, and A. S. Robinson was named chair-man of social arrangements, to have charge of entertaining of visiting automobile dealers.

STEAM AS SOIL STERILIZER

HIS SECOND CAR, LIKE HIS FIRST, AN OLDSMOBILE.



J. P. Coxon, manager of Pacific Employment company, and his new Oldsmobile Eight, purchased from Oldsmobile company of Oregon. This is his second of that make.

free for as long as he wishes to ton street. Working committees of tion of beds for producing sets. The If the Rainier or Crater lake

cession rents camp outfits and con-ducts a general store, at which ar-ticles can be had at prices supervised by the government.

PORTLAND MAN RECEIVES PATENT ON INVENTION.

Device Makes Adjustment of Ford Brake Band Possible Without Exposing Transmission.

Mr. Bond's invention enables the brake bands to be tightened without

DRILLING HOLES IN GLASS

The only question now before the house is whether they will be able to get the dock. It seems reasonable to suppose that the Dock commission would be willing to rent the space for the one week of February 23 to 28, which is a slack time of year so far as shipments are concerned, and thus one when the dock is not likely to be required for shipping purposes. The automobile dealers at the dinner were all enthusiastic in the hope that the dock can be obtained. It

that the dock can be obtained. It is the one place in Portland roomy enough for the automobile show, and at the same time centrally located.

Roomy Quarters Hard to Get. This problem of finding quarters with enough room for the show has een a bugaboo for every show comparticularly to such clamps as are used on automobiles for tightening brake bands where the braking is done on the transmission.

Heretofore it has been necessary to remove the transmission casing cover in order to tighten the bands. Not only is this inconvenient and time consuming, but further is open to the objection that incompetent or careless persons performing the operation frequently let tools fall into the casing, necessitating removal of the transmission.

Mr. Bond's invention enables the brake bands to be tighten. mittee for the past several years. One

NOT A PACKARD, BUT A PACKARD STYLE BUG.

They get bug orders from all parts of the Pacific northwest, this Packard style being one of the favorites.

ton street. Working committees of the Dealers' Motor-Car association of Oregon, at a dinner meeting in the Benson hotel last week, decided that if they can obtain the use of the dock for the week of February 23 to 28, they will be able to stage the best automobile and truck show ever held in Portland.

The only question now before the house is whether they will be able of the machine to the beds with a

RIGID STEPS TAKEN TO CURB AUTO PROFITEERS.

mission to regain the lost tool.

Mr. Bond's invention enables the brake bands to be tightened without removing the transmission casing cover, by simply tightening or loosening a bolt at the hub of the brake pedal.

DRILLING HOLES IN GLASS

The Portland armory also has been used for automobile shows in the past and could be so used in future. It is often encouraged, it is said, by the another quarters on which the dealers have an eye is the new building at the Livestock exposition. It has lots of room, but is out too far from the center of town.

"We are all hoping that the dock commission will let us lease the disposing of the automobile shows in the past and could be so used in future. It is often encouraged, it is said, by the private automobilist. On receiving a new car, the owner in a number of reported cases has resold it to a second-hand dealer and pocketed an immediate profit of \$500 or more. Such is the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars that the second-hand dealer has no difficulty in the demand for cars

pentine to prevent heating. Do not for holding the show in the Munic-press too hard on the drill in boring ipal dock, it seems to me, is the fact aligned as to run properly.

Domestic Demand and for Export Demand, Also.

CONNERSVILLE, Ind., Nov. 8 .- The Lexington Motor company, anticipat-ing a greater demand for passenger automobiles throughout the country, and with a view of establishing a permanent export business in all quarters of the globe, has inaugurated a programme of expansion which in-cludes building of an addition of sev-eral hundred homes, to be occupied by Lexington employes and their fam-

ilies.
Frank B. Ansted, Lexington president, believes that much industrial unrest is created by inferior living conditions. Squalid homes, crowding into insanitary quarters, in his opinion breed discontent and are two of the most dangerous enemies striking at the foundation of industrial peace.
Mr. Ansted called a staff of building experts, engineers and contractors, and outlined an extensive campairn including erection of at least 400 homes in Connersville during a two-year period. A beautiful park addition, named "Lexington Heights," has been platted.
"Environment has a great part in the life of humanity and particularly

the life of humanity and particularly can we note its power in the community as well as the individual," said

Mr. Ansted "Therefore Mr. Ansted "Therefore, manufac-turers and men acknowledged as leaders of great industrial organiza-tions have before them a well-defined task. Not only must they sometimes think for the employe, but they must put their own thoughts into action. "Action can assume no more im-portant bearing on the life of em-ployes than that which provides modern, wholesome, home-like living con

NOT ENOUGH GARAGES THERE Secretary.

House Its Trucks.

Obio is confronted with a new housing phoblem, not for officials but for state-owned motor cors and trucks. The Ohio highway department recently received more than 300

Don't Use a Reamer. trucks and cars for use in highway maintenance. Altogether, more than 800 automobiles and trucks have been awarded to Ohio in the demob-ilization of the government trans-

State Highway Commissioner Taylor is making arrangements to distribute these motor vehicles among the various counties. But the first concern is the housing of the vehicles. They are at present allowed to stand in the open at the state fair grounds and at the federal storage plant, east of Columbus.

CLEVELAND SOLVES PROBLEM Garage Men Have Plan to Aid in Theft Prevention.

Vigilance of garage men is util ized in the latest plan for the recovery of stolen automobiles and the possible apprehension of the thieves stealing them. The plan has been worked out by directors of the automotive association of the Cleveland Chamber of Commerce, it is an-



ditions for the man whose duty it is tion requested that reports of stolen ing, is as hard as glass and will turn to function in the production world." cars be turned over with the least the edge of any reamer that was ever possible delay to the association's made.

These reports are to be filed with State Highway Department Can't in the garages having membership in the garage division of the organimation. Its members are pledged carefully inspect all motor cars their places of business and to rep

Don't Use a Reamer.

Don't Wash Your Car, but Have It Simonized Portland's only authorized Simonizing Station.

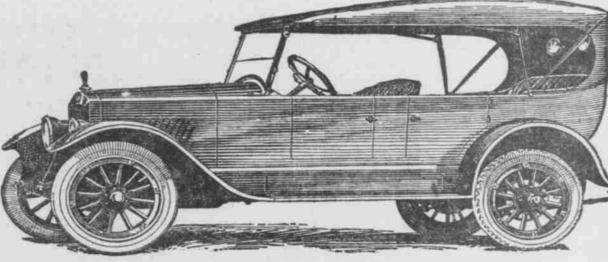
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