

National Blouse Week

THE United Waist League of America has set aside November 10-15 as National Blouse Week, in an earnest endeavor to demonstrate the style supremacy of American-made waists. With this in view, our waist buyer has succeeded in securing a wonderful selection of high-grade blouses, ranging in price from \$1.95 to \$60.00.

Now Is the Time to Consider Buying Your Blouses for Christmas Gifts.

Lingerie Blouses Special \$1.95

In this lot are blouses that have sold up to \$4.00. Dainty lace trimmed fine voile, batiste and organdy blouses; satin striped tailored effects, neat crossbar patterns and pastel shade voiles. You will want more than one of these.

Novelty Suit Blouses \$8.50

Striped crepe de chine, dark suit shades and white and flesh in heavy-weight crepe de chine and Georgette. Stunning blouses lavishly trimmed with bonnaz embroidery, soutache braid, lace or beads. Though we will not quote comparative prices, you will readily see that these blouses were meant to sell for a far higher figure.

Exceptional Blouses \$5.85

Heavy-weight crepe de chine, Georgette and sheer French voiles. Collarless, round and square necks, new frilled fronts, dainty hemstitching as well as beautifully beaded and embroidered models, and those trimmed with soutache braiding and touches of Val. and Venise lace. Many new net blouses are included in this lot—all have sold for a much higher figure than quoted.

High-Grade Novelty Blouses Reduced 25%

Beautiful blouses from sample lines—scarcely two alike. Smart high necks, square, round and V necks—elaborately beaded or daintily touched with sheer lace and tiny tucks. All popular shades.

Use Your Charge Account to take advantage of the special National Blouse Week Offers.



WASHINGTON AND TENTH STREETS
The Gray Tile Corner



We Make a Specialty of Extra Size BLOUSES

Great care is given to selecting these blouses—every style, color and line is adapted to the stout figure. Crepe de chine, georgette and finest quality voile come in white, flesh, bisque, navy, taupe, brown and black in sizes from 48 to 54. Priced

\$3.50 to \$18.50

Russian BLOUSES \$13.50

Figured georgettes as well as the different suit shades. Round necks, new bell sleeves—¾, and full lengths. Loose belts of georgette and corded girdles.



Casaque Blouses Strikingly Beautiful

Satin, velvet, Georgette, pussy willow and Georgette combinations. They are handsomely trimmed in metallic thread, wool, French silk twist, braided designs, real Italian Filet, Cluny, Val and Venise lace or with fringe and hand-drawn work. These are priced from

\$23.50 TO \$60.00



ing councilor for Wellesley college, and is making a tour over the country, visiting all of the Wellesley clubs. During her visit he will be the guest of Mrs. J. E. Withrow, 705 Davis street, and Mrs. R. S. Tracy, 715 Hancock street.

Tomorrow Mrs. Vincent Cook will give a luncheon at the University club in her honor. In the evening Mrs. Boudinot Seelye and Mrs. Alice Rowe will give a cafeteria supper for the club at 740 Fulton road, after which the regular monthly meeting will be held to discuss ways and means and the future development of the local club.

Mr. and Mrs. Clifford H. Watson of Vallejo, Cal., announce the birth of a daughter, who was born on their first wedding anniversary, October 25. The young lady is the first grandchild of Mr. and Mrs. Frank Watson and great-granddaughter of Mrs. John Whalley of this city.

Miss Genevieve Thompson was a charming dinner hostess when she entertained for her niece, Miss Ruth Teal, and her bridal party at the University club last Monday. Seated around the handsomely appointed table, which was decorated with rare orchids, were Mrs. Cameron Squires, Mrs. Alan Green, Miss Teal, Miss Katherine Hart, Miss Sara McCully, Miss Catherine Collins and the hostess.

Mr. and Mrs. C. B. C. Ball have returned from a delightful and extensive trip to the Atlantic coast. They visited with Mr. Ball's family and other relatives and friends.

A luncheon of interest was given at the Arlington club last Monday, when Cameron Squires entertained for Carlton Betts and the men of the Betts-Teal wedding party. Mr. Squires' guests included Alan Green, Charles Holbrook, Prescott Cookingham, George Powell, Carlton Betts.

Through the efforts of its president, Mrs. Edwin Seelye Parsons, the Drama league of Portland had the privilege of meeting Mr. and Mrs. W. V. Derbyshire of New York, Wednesday night in one of the lecture halls at the central library.

Mrs. Derbyshire has been an active officer of the New York Drama league for several years, and spoke informally to the members of the league and their friends of the activities of the New York league, touching at some length on the public discussion meetings, and the drama, as a means of education, being introduced into the public schools.

Mrs. Parsons outlined the prospective activities of the Portland league for the winter. Several plays will be given during the next few months by members of the league. Through the secretary, Mrs. Graham Dukehart, arrangements are being made to bring two or three well-known authors and lecturers to Portland to speak at some of the larger meetings. The high schools are being interested in the drama and a prize has been offered for the best play produced by any of the high schools during the spring term. New plays by new authors, and those possessing histrionic ability are being eagerly sought. To increase the membership of the league, arrangements have been made by which those wishing to join now will receive membership until January, 1921.

Later in the evening refreshments were served by Miss Margaret Biddle, Miss Marion Voorhies and Miss Gladys Bowen.

Mr. and Mrs. Derbyshire left Thursday for California on their way to New York.

Mr. H. W. Goode is in Tacoma, the

Mr. and Mrs. Josephson of New York announce the engagement of their daughter, Miss Anna Rabinowitz, to Joseph Ruzensky of this city. The date of the wedding has not been set.

The Women's New Thought club held a unique party Wednesday afternoon at the home of Mrs. George Bruce, 1407 Congress street. It was

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PLAY

"KNOW YOUR OWN UNITED STATES"

A new, snappy, fascinating game for children. Has a marvelous educational feature, being founded on 100 facts of national importance and interest. Anyone who can read and play. Children play for hours and hours. Price 50 cents at all up-to-date department, drug and book stores, or by mail, postpaid. Money back if not satisfied.

GRIEBEL GAMES CO., 625 First Avenue, Seattle, Wash.

Society and Commercial Engraving Steel Die Embossing Litham

Stationery & Printing Co.

Fifth and Oak Sts. Portland, Oregon

Your Christmas Order for Personal Greeting Cards should be placed with us immediately.

NATIONAL BLOUSE WEEK

Giving you a wonderful opportunity to buy your Christmas gift blouses now at attractive prices.

Choose what you like and we will hold it for you.

The entire nation is honoring blouses this week. We offer as our quota

A Real Blouse Sale Event

100 Blouses
Marked \$8.50 to \$15
\$7.45

Mostly georgettes, some crepe de chine, of exceptionally heavy quality in white, flesh, rose, bisque, navy, brown, maize. New trimming effects of lace, beading, embroidery, hemstitching, make them unusually charming—neck outlines of whatever finish you prefer.

Every Blouse Reduced

Georgettes, Crepe de Chines, Overblouses, Casagues, Voiles, Nets, Challis

8 Doz. Crepe de Chine and Georgette Blouses
marked \$3.95 to \$4.75
\$2.95

Good quality and dainty styles in white and flesh. Pretty trimmings that make them attractive indeed.

20 Dozen Voile Blouses \$1.00

Actual wholesale cost today. Nothing is more practical than these neat waists—they tub beautifully. Corded, stripes and plain weaves.

15 DOZEN SILK BLOUSES Selling to \$7.50 \$4.55

Georgettes and crepe de chines in all sorts of fetching modes, showing collarless effects, round and square necks, as well as high and roll collars.

Extra Special! Voile Blouses \$1.55
marked \$1.75 to \$2.75

They are exceptionally good quality voile, with dainty lace edgings, insertions and embroidery.

You Make a Big Saving On Any Blouse You Purchase During This Tremendous Reduction Sale.

This store will be closed Tuesday, Nov. 11, Armistice Day

Smartly Styled Hats Specially Priced \$15

Fresh from our own workrooms—embodying all the enchanting features of the season's styles—rich velvet, furry beaver made up into the "different" shapes that add youth and charm to feminine faces.

Among them is one just made for YOU. Don't you want it?

Fashion's Choice—Plush and Fur Fabric Coats

Full Length and Short Sport Styles

Wonderfully rich fabrics that can scarcely be distinguished from the expensive real seal.

Seal Plush Near Seal Hudson Seal Baffin Seal Yukon Seal Matelan Silk Velours

Seal Plushes—\$29.50—\$39.50—\$49.50
Fur Fabrics—\$59.50—\$67.50—\$75.00—\$95.00
Velours—\$89.50 to \$135.00

Some have no trimmings but their own richness; others have wonderful fur collars in different pelts. For style and comfort you cannot surpass the luxurious fur fabric coats.

EMPORIUM
Z. SWETT CO.
124 to 128 SIXTH ST. JUST OFF WASHINGTON

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Exclusive Blouses

The kind smartly dressed women desire—

\$20 to \$65 Blouses

from regular stock

Reduced 25%

During National Blouse Week.

November 10 to 15

Georgettes beautifully combined with exquisite lace, embroidery and beading—dainty colors as well as rich, dark shades.

To enhance the effectiveness of the new tailleur you will want one of these chic overblouses or tuck-in models

At the Shop of
Kathryn Coffield
374 Morrison at West Park.

National Blouse Week

Permit us Madam

to show you our splendid new arrivals in the latest designs and the favored materials of fall and winter blouses—prices to suit.

Our Special At **4.95**

Is not equaled at the price.

MILLINERY, SUITS, COATS, DRESSES

PETERSON'S
UPSTAIRS STORE
SECOND FLOOR PITTOCK BLOCK