

37 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY

The Store Will Be Closed All Day Tuesday, November 11th, in Honor of Armistice Day

We will be open all day tomorrow, 9:15 to 5:45, allowing people ample time to supply two days' needs at this store of finest stocks and service. All prices on this page good also for WEDNESDAY if lots last.

2 Shoe Shining Parlors

Shoes of all kinds expertly cleaned and dyed. Satin slippers cleaned and dyed. Black and brown shoes shined 15c. One parlor is on the Fifth Floor, Fifth Street, the other on the Basement Balcony.

See Also Page 13

this section for additional MEIER & FRANK Store news of great November Pre-Holiday Sales

Enlargements Make Ideal Gifts

Now is the time to have enlargements made for Christmas gifts—before the holiday rush begins in earnest. Black and white and sepia enlargements made in all sizes.—Main Floor.

**Classes in Lamp Shade Making**

are being held daily in our curtain shop on the Seventh Floor. There is no charge if you buy your materials here. What more acceptable gift than a beautiful hand-made lamp shade? Begin tomorrow.

See Also Back Page

this section for additional MEIER & FRANK Store news of a great November Sale Women's Apparel

For Free Travel Information

Ask Mr. Foster. A lady member of this national organization will give free details concerning trips anywhere—by auto, rail or water to nearby points and remote places. No charge.—Sixth Floor.

Thanksgiving and Holiday News for the Home

Due to Labor and Freight Conditions It Seems at This Time Unavoidable That There Will Be a

Country-Wide Christmas Shortage of Columbia, Edison and Victor Phonographs

Those Who Wish to Be SURE of Getting the Make and Style Which They Prefer Can Best Make Certain of it by Choosing Now

Columbia Grafonolas, \$20 to \$250
Edison Phonographs, \$95 to \$285
Victor Victrolas, \$25 to \$300

There, briefly, is the outline of the MEIER & FRANK gift stocks of fine phonographs at the present moment. What further shipments we shall receive between now and Christmas eve we do not know. Large orders from us have been at the factories for months, but the demand for all kinds of phonographs is unprecedented. It is almost impossible for the factories to cope with the volume of business because the phonograph output was greatly interrupted during the past two years due to patriotic work for the

government and there are no made-up stocks to help take care of Christmas orders. Freight and express conditions in the east also materially delay receipt of the models after they leave the factory. So our best advice to our patrons is to choose NOW if convenient. We shall be glad to hold purchases intended for gifts until Christmas week.

Your Own Terms—in Reason

Ask to Hear the New Records in the Sound-Proof Phonograph Rooms

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

At Last We Can Announce Plenty of

Room Size Wilton Rugs

—All sizes, including 9x12 feet; 8-3x10-6 feet; 6x9 feet; 4-6x7-6 feet; 36x36 inches and 27x54 inches, are here now for you to choose from.

Because of the great shortage of production affecting the world of homes the Carpet Store has been almost sold out of larger sizes of Wilton rugs for several weeks.

Serious shortage still remains over the length and breadth of the land, but fortunately for Portland—there is no shortage at MEIER & FRANK'S for the time being. On a recent trip to the eastern mills our floor-covering chief was able to secure for immediate delivery all wanted room sizes—and in the NEW designs.

These new designs include copies and adaptations of Oriental rug patterns besides the many created by American artists.

They are to be had with the desirable backgrounds of rose, tan, mulberry, blue or taupe.

As an example of the difficulty experienced, and surmounted by

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

us, in securing the goods our customers need, a number of these rugs were at the mill unsewn because there was a shortage of carpet sewing people; the MEIER & FRANK rug chief had them shipped as they were and they have been sewn in our own Carpet Work Shop on the premises.

Are the Curtains Up and the Draperies Hung?

Thanksgiving Day Will Soon Be Here

The flying days between now and November twenty-seventh—only fourteen shopping days—seem to cry, "what about the lace curtains, what about the cretonne curtains for the living room, what about those heavy portieres to keep out drafts?"

Thanksgiving Day is usually the date set by every housekeeper to have her home trim and fully furnished and delightfully comfortable for the long winter months ahead.

Can we help?

Our facilities are at their best.

Floods of new merchandise have been received in the last few days.

Curtains and portieres are here ready to hang—and others will be made quickly to order in our own Drapery Work Shop on the premises.

Five Special Values for This Week

Curtainings 49¢

2000 yards. Plenty for every window in the house. Marquette with the charming drawn borders. Madras in white and cream color—the kind which launders so well. Voiles with dots and cross bars. Regularly 60c to 75c.

Filet Nets 43¢

Another special purchase for filmy curtains. Particularly fashionable.

Cretonnes 27¢-53¢

Just the right colors and patterns for living-room and bedroom curtains and slip covers. They surely will make the home look "comfy." Two special purchases away below regular prices. Some are slightly imperfect.

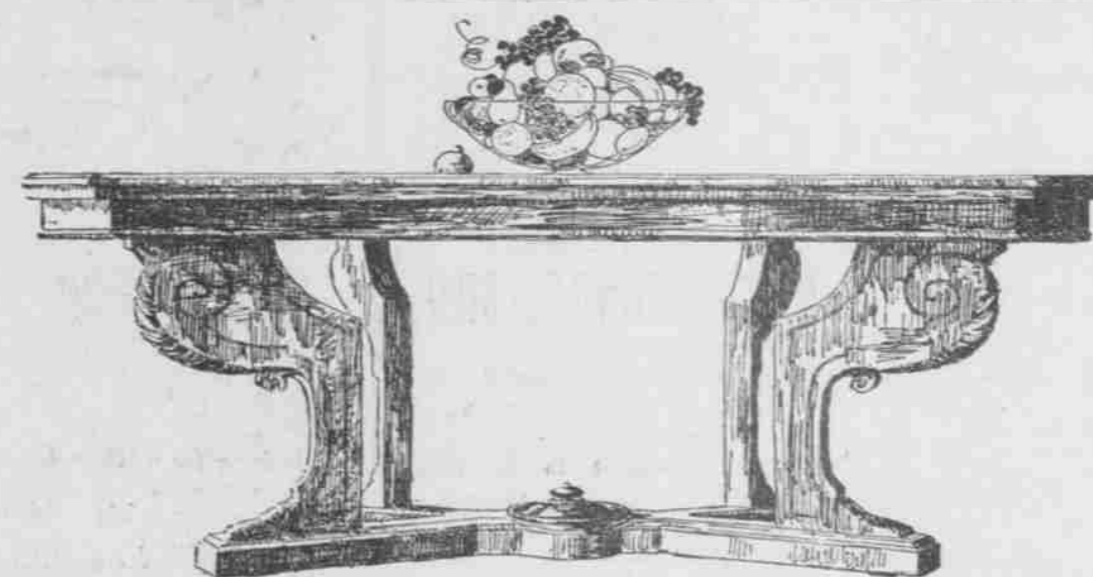
Silkolettes 22¢

Something like silkoline. All-over flower patterns; good for comforter coverings.

Poplins, Yard Special \$1.49

Made of silk and cotton; dyed in one and two-color combinations. They look as though they cost a great deal more.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)



For Thanksgiving Day Dinner

The Dining Room Certainly Should Look Its Best

CUSTOMERS tell us that the displays of dining-room furniture here are astonishingly large and fine—much better than they have been able to find elsewhere in Portland or in coast cities of neighboring states.

In addition to our already important collections we have received this week a number of entirely new suites and separate pieces. Fully ten thousand square feet of the Furniture Gallery are given over to dining-room furniture in this Thanksgiving showing.

A Span-Umbrian suite from Berkeley & Gay is of solid walnut with tracery designs punched on the surface as seen in old 16th century Spanish and Italian furniture; the chairs belonging to this set have rush seats or cane backs, or tapestry seats and backs.

A new Queen Anne dining suite of mahogany has an interesting oblong table and the metal drawer pulls are quaint enough to please one's taste for the antique.

Chippendale dining suites are to be had in the English or Chinese styles with chairs having leather or tapestry upholstery.

A Sheraton dining suite has the quiet grace and elegance of the typical Sheraton design, the sideboard very long, the chairs with lattice backs.

A Heppelwhite suite in mahogany has the distinguishing marks of this master 18th-century craftsman.

An Italian suite of walnut has rather elaborate carvings and characteristic polychrome decorations.

An Italian Renaissance suite is of mahogany and there is a pleasant absence of all corners which will probably endear it to its future owners.

Dining-room suites in the Furniture Gallery are to be had for as little as \$150 or as much as \$2000.

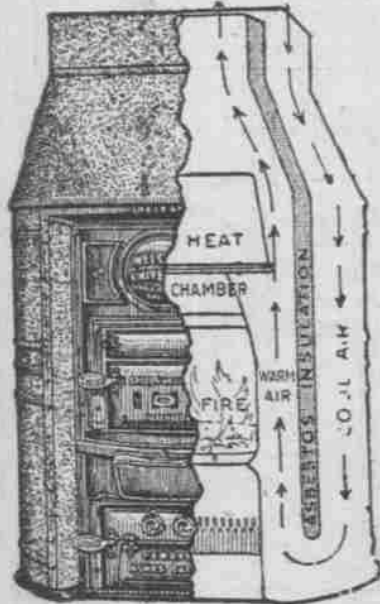
Your Own Terms—in Reason

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

Burlington House of Interior Decoration

Is Decorated in Jovial Fashion Ready for a Holiday Party and the Table is Laid for a Thanksgiving Day Dinner.

—Meier & Frank's: Seventh Floor.

The Universal Asbestos-Insulated Pipeless Furnace

More heat with less fuel, a more even temperature throughout the house, better ventilation—these are assured with a Universal Asbestos-Insulated Pipeless Furnace. It heats your entire home through one register and with no loss of heat in the basement.

Radiation plus circulation assures an abundance of pure, warm, moist air evenly distributed throughout the entire house, doing away with cold floors and chilly corners.

Some of the Superior Features of the Universal Pipeless Furnace are:

Asbestos insulation between heat duct and cold air return makes for freer and better circulation; extra quality gray cast iron construction assures durability; closely fitted doors and dampers allow easy regulation.

The Universal Asbestos-Insulated Pipeless Furnace may be installed in homes already built, as well as those under construction. Your old stove or heater taken as part payment.

"The Range Beautiful"—The

Universal Porcelain Enamel Range

is as practical and durable as it is handsome. The body is as easily cleaned as a china bowl and as rustproof as a piece of glass—no blacking, no bruised knuckles if you have a Universal Porcelain Enamel Range in your home.

Handsome glossy blue or gray finish in several styles of wood, coal and combination wood or coal and gas ranges.

Your Own Terms—in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



In Good Time for Thanksgiving and Early Gift Choosing Comes This

Sale of Cut Glass 98c

A just-received special purchase is the good luck which brings this timely sale of more than 500 pieces light cut glass at 98c. All of the pieces are in the attractive fuchsia cutting as illustrated. Any of these pieces will make a very acceptable Christmas gift.

The Following Are Included½-Pound Candy Jars
1-Pound Candy Jars.
10-Inch Vases.6-Inch Flower Baskets.
Whipped Cream Sets (bowl, plate and ladle).
Marmalade Sets (jar, plate and spoon).9-Inch Sandwich Plates.
Sugars and Creamers.6-Inch Handled Bon Bon Dishes.
6-Inch Low-Footed Comports.
5-Inch Low-Footed Comports.
5-Inch High-Footed Comports.
6-Inch Handled Butter Ball Plates.

Early Selection Is Advised

—Meier & Frank's: Basement. (Mail Orders Filled.)

Arrived in Portland First Carload of the Latest Model Eden Electric Washing Machines

With the Swinging Wringer

Priced \$137.75

Your Own Terms—in Reason

These are the very first "swinging wringer Edens" shown in Portland. The swinging wringer can be adjusted in almost any convenient position; on the washer itself or on one side or another of the stationary tubs. This further eliminates handling of the clothes. Practically the only time when the housewife touches them after she has the swinging wringer Eden is when she hangs them on the line.

Think of the joy of that!

No laundry, no laundress, with all their human imperfections. The Eden washer will wash the clothes electrically, wring them electrically without fuss; bother or labor on your part except for the filling of the tubs with water and soap and the hanging of the clothes on the line.

Why wash the old way another week?

Put off wash day! Come tomorrow and order the Eden with the swinging wringer for immediate delivery. Then wash electrically.

Your neighbor is doing it!

Electricity costs only 2c an hour in Portland.

The Eden washer will save its price many times over.

\$39.00 America Electric Cleaners \$25.65

Exactly 27 of these nationally-advertised cleaners are now in the Electric Shop at this saving of more than thirteen dollars.

Durably constructed; front wheels of rubber, making for noiseless operation and leaving no trace on hardwood floors; elliptical opening in front of nozzle permits machine to remove easily all refuse, including strings, without handling.

With the America cleaner a housewife can clean right up to the baseboards without trouble.

Do It Electrically!

—Meier & Frank's: Basement Balcony. (Mail Orders Filled.)

