## GOOD BRAKES BEST INSURANCE FOR CAR

Up to Motorists to Keep Them in Good Condition.

OIL ON BANDS DANGEROUS

On Long Hills, Brakes Should Be Conserved by Making Use of Motor as Brake.

Good brakes are about the best form of life insurance the motor car requires the best there is to be had;
"pretty good" will not do in an
emergency. You need a motor to get
there, but without good brakes you
may get too far.

There is nothing the matter with

the brakes on most cars when they come from the factory. There will be little the matter with them at any time if they are given, the proper care; if oil is put on where it is needed, and kept off where it is not needed, and if worn parts are renewed in time to prevent an accident. The brakes will hold the car as long as they are in condition; they are sufficient for all needs so long as they are in order.

It is the driver's business to see that they are in condition before going out, even if he cannot take time to look after the motor. It may be a matter of life and death before the

garage is reached again. Every car has two sets of brakes, operating independently of each other, and either one should be in shape to hold the car at a standstill, or, in chauffeur phrasing, "silde the heels." The average owner is care-

ess about the brakes. Drivers should learn to use first the Drivers should learn to use first the foot and then the emergency brake on long hills. This alternation allows each in turn to cool off, for where there is so much friction heat cannot be avoided, and only by alternating the brakes is there safety from hurned-out linings. Also the driver should learn how to use the motor as a brake. By engaging a lower gear each in turn to cool off, for where there is so much friction heat cannot be avoided, and only by alternating the brakes is there safety from hurned-out linings. Also the driver should learn how to use the motor as a brake. By engaging a lower gear and cutting off the ignition the engine under compression will retard the speed sufficiently so that moderate use of the foot brake will be enough for safety. Likewise safety calls for slow speed in descending a long hill as less heat is developed, or at least it is developed more slowly.

Another serious cause of brake failure is oil. As a rule this comes from the differential leaking through the axie housing to the hub and therice overflowing to the brake drums. This there is our the brake drums. This cannot be avoided, and only by alternating to the went out among Chevrolet out among Che

Another serious cause of brake failure is oil. As a rule this comes from the differential leaking through the axie housing to the hub and thefice overflowing to the brake drums. This may be the result of enthusiasm in labrication, which promots a too liblubrication, which prompts a too lib-eral quantity in the differential. Then when the car turns off the crown of the road the oil overflows

This car is a six of 130-inch wheel base and an improved overhead valve engine that has been in development for two years. Though the bore and stroke of the engine are only 3½x5½ inches, it develops 71 horsepower at 1800 revolutions per minute, showing like remarkable gain of 57.8 per cent over the previous National six of the same size. Reasons for this remarkable increase, aside from improved design, are found in extremely fine and close workmanship, and a new ofling system that forces oil to every vital working part under pressure, including the overhead valve rocker arms, in a manner comparable to the circulatory system of the human body.

For starting in extreme cold weath—

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tour of the rear seat. A striking fea-ture of the body, and one that con-tributes materially to its distinctive

tributes materially to its distinctive character, is the shape and contour of the front fenders, which are of the individual type, closely hugging the wheel, and independent of the running-board.

A new and advanced method of body mounting is employed that permits lowering the body several inches, materially adding to fleetness of line, and giving exceptional strength and solidity.

All doors are provided with capacious pockets for blue books, clothes brushes and the like, except the left front door, which contains a built-in and fitted tool compartment. Standard equipment includes motometer, windshield cleaner, Hartford shock absorbers, both front and rear, power-driven tire pump, transmission theft back, large size electric horn, Warner 75-mile-an-hour speedometer, one-man top lined inside, with glass rear window, cord tires, and a screw-jack of new and improved type.

SHOW CARS HARD TO OBTAIN

But/Chevrolet Dealer Rented Cars From Their Owners.

So difficult is it to get automobiles driver can have. In fact, they are at this time that many dealers are unabout the most important part of the about the most important part of the automobile. A pretty poor sort of a ing held on the Pacific coast. The United States on the average of every motor will run the car, but to stop it Chevrolet dealer at Stockton, Cal, nine minutes day and night, Sundays

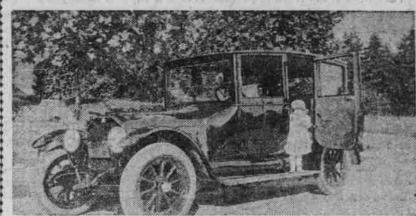
Value of Automobile Exports Grows in Five Years.

TIRE MARKET ALSO LARGE

Tires Two and One-Half Times Bigger Than in 1914.

That American exports of automo biles have increased to the poin

HERE IS ONE OF PORTLAND'S MOST YOUTHFUL "SEDAN-



Miss Lois DeLay, daughter of W. R. Delay of the D. C. Warren

UP OF EXPERIENCED MEN.

Large Plant Established in Indianapolis for Manufacture of

turing company, Detroit, he was con-troller of the Chevrolet Motor com-pany at Flint, and auditor and later Some countries spent almost as

NEW MODEL DISTINCTIVE

It collect of the Chevrolet Motor company at Flint, and auditor and later production manager of the Miami Cycle company of Middletown, Ohio, the served as captain in the motor transport corps in charge of finance, accounting and settlement of claims under the motor vehicle division.

D. C. Selheimer, works manager for the company, is also just out of service, having served 20 months as a major in the motor transport corps in charge of automobiles \$2 cents was spent for tires and for every passens in the company, is also just out of service, having served 20 months as a major in the motor transport corps in charge of automobiles \$2 cents was spent for tires and for every passens of Argentina, sproximately \$1980 was spent on tires. Incidentally the value of our exports of tires to fargines and chassis. He went from the past fiscal year was \$3 times that of 1914. For every manager of the Hal Motor Car company of Detroit, holding important positions in the manufacturing of engines and an improved overhead valve engine that has been in development for two years. Though the bore and stroke of the engine are only \$3\frac{1}{2}\frac{

entrance. As a result, low-grade fuels perform with the snap and pep of high-test gasoline.

In appearance, the left side of the engine is absolutely blank, with all operating accessories grouped on the right, where they are illuminated for inspection at night by a motor light set in the reverse side of the dash. The chassis is as advanced in design as the engine being not works for the Cadillac Motor Car company, where he was chief draftsman and the chassis is as advanced in design.

senger cars and trucks, amounted during the fiscal year ended June 30 to \$79,047.767, while exports of parts and tires amounted to \$25,650,810. The total value of automobile exports for the fiscal year ended June 30 was over two and one-half times that of

of long experience and high standing in the motor industry.

M. J. Moore is treasurer of the new M. J. Moore is treasurer of the new tires is almost as significant as that

provided in addition with an exhaust during the last two years, except for as tollows:	
Super-heated not-spot at its point of a few manths when in the ways Algeria 5,000 Honduras	
entrance. As a result, low-grade Iueis   I D Debarteen has been appointed therein 23,000 India	1,000
perform with the shap and pep of mortrage After completing his Austria 19 2001.	55,500
high-test gasoline. Barbadoes 700 targettes at the City and Barbadoes 700 targettes at the City and the City	1.000 BILTO FUNDEON IN OLLOWFOR forced to turn our attention to trans- going to do it, and in addition lower out the fact that there are about 1918. The total registered was 75.258,
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The chassis is as advanced in design olis from the Cadillac Motor Car com- Bulgaria 1,000 Norway Canada 300,000 Panama	3.500 WHERE HIGHWAYS LEAD. But while our waterways and our ganize and operate a rural motor ex- There are about 175,000 such boats. 32,000 trucks.
as the engine, being holeworthy for   pany, where he was chief distreman   Caylon 2 300 m	rallways opened the way, they were press. If you will do this and give All yachts of more than 16 gross tons
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light weight. L. A. Menges, chief draftsman, is Dutch E. Ind. 12 000 spain	14 000 Take Cases which is not teibu
A neat refinement in the chassis another man in the new organization guida, indistraits 8	tis \$2000 Highway transportation is one of products. already been held and great results tary to tide water and is under the
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The lines of the new National Sex- been engaged in similar work at the Halti	1,000   1,000
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corporate the tatest ideas of Daropean	know it but a highway nevertheless   The advance of the Germans was   New Federal Act.   motors do not have to be recrutated   PARTS
William Guy Watt Chief Cagnition of I Fied as to how to remove a	don't from the transfer and finetty are some to the transfer and some and s
	f into the which Rome conquered the world.   Food products which were raised on   of boats used for commercial purposes
His conception departs entirely against the index finger and take the tank, meanwhile tapping	thightly From the birth of our nation, ways and waterways reached tide, mented most sugar to pleasure carrying passengers and freight and N. W. Cor. Sixteenth and
noter and individuality all its own, the hand opens readily if a back kick air in the tank will push the	e dent our with the horse as the pulling power, more to our armies and our allies. same manner as license plates are Portland, Or. Main 3419
radiator to the sharply defined con- down.	e Surface   distance could not be covered econom.   The war is now over but still we used on motor cars. Compilation of   Truck registrations in New York
two the new of the mane	taps.   ically or swiftly, and so we were must feed the world, and if we are the risk under this act has brought state increased 36 per cent during
(Barthalan Barta)	

the casing and the oil overflows the casing and the only outlet is the axie housing. And sometimes the play of parts acts like a pump and sends the oil out along the axie. The remedy lies in using less oil, and if that does not remedy it put a felt washer in the axie housing.

This consists of a long, thin strip of hard felt wound around the shaft.

Wind it, beginning at the wheel end, in a direction opposite to the forward of long experience and high standing value was 80 per cent greater. The

wind it, beginning the shaft. It should be fastened to the shaft. It should be fastened to the shaft with shellac and bound with cord in several places.

M. J. Moore is treasurer of the new company. He was formerly connected with the Northway Motors manufactions with the Northway Motors manufactions with the Northway Motors manufactions. Detroit, he was con-

For starting in extreme cold weather the carburetor, a Rayfield, is provided with an auxiliary electric heating device that warms the initial charge of fuel to a point of ready vaporization before passing it to the carburetor.

Moreover, the engine has been designed especially for burning low-grade fuels, the intake manifold being contained in its entirety within the detachable cylinder head, where it is entirely surrounded by heat, and provided in addition with an exhaust super-heated hot-spot at its point of entrance. As a result, low-grade fuels perform with the snap and pep of high-lest graveling in the start of the months spent in the navy.

J. P. Robertson has been appointed works engineer. After completing his and the Maxwell company, Detroit.

G. B. Spreng, purchasing agent, was formerly purchasing agent of the Otia Steel company and assistant purchasing agent of the Otia Steel company and assistant purchasing agent of the Otias as the official statistics of automosias the official statistics of automosias the official statistics of the official statistics of automosias t

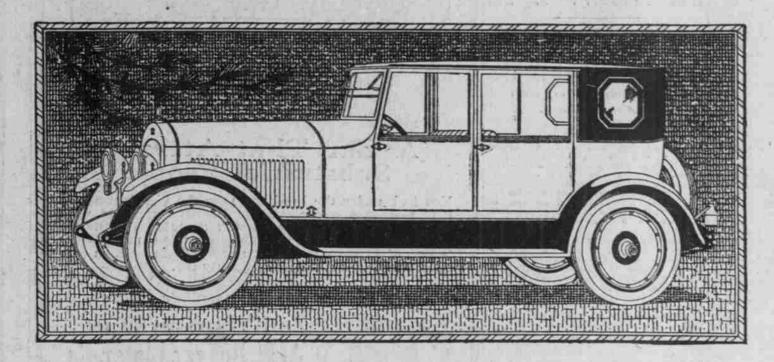
Australia	25,000	Italy	24110
Austria	19,300	Jamaica	
Barbadoes	700	Semiliares	1,50
Belgium	12 000	Japan	3,00
Boltyla	500	Martinique	54
Brunil	TO 000	Mexico	15,00
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Trains	Street.	Asia, Africa.	1,00
Haltf	265		No.
EIRWRIGHT IKIK.	6,340	Total1	384,23

There's a Touch of Tomorrow



in All That Cole Does Today

# Turning Future Ideals Into Present Achievements



### Creations Which Anticipate Coming Styles

FORECAST of the future is the Cole intended for fulfillment only at some future time have become realities of the present.

It has ushered in a new vogue in motor carpatterns. It has determined the trend which future styles will take.

Aero-Eight elevates motor car designs for the first time to a plane commensurate with their advanced mechanical attainment.

It furnishes a new incentive to ownership; it A Aero-Eight. In it, ideals which seemed affords a new satisfaction in possession. It gives to motoring a new significance.

> Five years devoted exclusively to the building of eight-cylinder cars by one of the first two American manufacturers to produce an Eight, are responsible for its development.

Radiating a new beauty and dignity, the Ten years of planning ahead-ten. years dedicated to the creation of the new, the advanced, the original-give it the maturity of experience and sound judgment.

### Increased Performance—Exclusive Designs

HERE is an indescribable charm about the a welcome departure from the traditions in en-Aero-Eight. Its winsome grace of line, closed car design. its dashing attractiveness are a constant pride and delight-its rugged power a source of continual

Averaging 15,000 miles on tires, developing 80 horsepower, economical in its use of fuel, light in weight, fleet as the wind, tenacious in its adherence to the road and reposeful in its luxurious comfort, the Aero-EIGHT gives a new interpretation to motor car possibilities.

The new All-Season models introduce for the first time flush panel construction and represent in advanced motor cars.

The open cars are refreshingly different from the staid conventions of the past.

The harmony of color, richness of fabrics, taste in the selection of appointments denote the worthy craftsmanship of these distinguished cars.

So original in conception that their counterparts are not to be found in current design, they turn future ideals into present realities and stand as noteworthy additions to Cole's significant creations

Prompt Deliveries Assured—Prices Guaranteed Against Reduction in 1919

### Northwest Auto Co. "The Line Complete"

Alder at Eighteenth St.

# Cole Motor Car Company, Indianapolis, U.S.A.

Creators of Advanced Motor Cars