

Enlarging Our Trimmed Hat Section

In order to serve our customers better we are moving our entire stock of trimmed hats to the third floor, where an increased force of saleswomen will devote all their attention to what we believe is the largest assortment of trimmed hats in the city—more than 2000.

Untrimmed hats, banded hats, trimmings and children's hats will be found on the first floor.

We think this new arrangement will enable us to give more efficient service and be more convenient for you.

To acquaint you with our new trimmed hat department We Offer for Special Sale Monday

200 Trimmed Hats at - - - \$15.00

200 Trimmed Hats at - - - \$7.50
(Third floor)

100 Beaver-faced Plush Sailors \$6.50
(First floor)

These 500 hats will be snapped up quickly.
The early shopper has the best choice.

EMPORIUM
Z. SWETTCO
124 to 128 SIXTH ST., JUST OFF WASHINGTON

Only intimate friends of the honor guests were asked to spend the evening with them. William Aronsen, of Christiania, Norway, gave some interesting numbers on the violin which more than charmed his audience. David Campbell served as accompanist.

Mr. and Mrs. Thomas Kerr and little Jeanne Josephine, who have been spending the summer here, have returned to their home in Tulsa, Okla.

Mrs. Dent Mowrey was a charming hostess at a musical tea Thursday afternoon at her apartment in Trinity place in honor of Mrs. Solberg of Seattle, and Miss Elizabeth Creadick. Miss May Ennis gave a most delightful piano programme.

Mrs. R. W. Whittaker has been very much entertained for the past two weeks, before she left for Chicago, where she will remain until after the holidays. Among those who entertained for her are Mrs. John Stenner who gave a bridge tea in her honor at Alexandra court. Mrs. Warren Keeler had two tables of bridge in her honor. Mrs. Guy Strome gave a luncheon and Orpheum party for her and Mrs. Thomas Beverly, who entertained her with a matinee party at the Alcazar.

First dance of the season at B'nai B'rith building will be given by the B'nai B'rith club girls Saturday evening, October 11. Invitation extended to all.

Mr. and Mrs. H. J. Higger of Irvington announce the engagement of their daughter Evelyn H. to M. J. H. Nicholson of Seattle, the wedding to take place the early part of November.

Mr. and Mrs. Percy Young of Albany announced the engagement of their daughter Isabelle to Captain Bogart Rogers of Los Angeles at a large reception for which they were hosts last Saturday afternoon. Miss Young is a member of one of Albany's most prominent families and has many friends in this city, where the Young family is well known.

Last evening Miss Ruth Graham, daughter of Mr. and Mrs. Joseph Graham, became the bride of Richard Burton Case, the Rev. Mr. Holmes of Vancouver, Wash., officiating. The bride was attended by her sister, Mrs. Harold Edgar Shook, and the groom by Russell Case, Mrs. Fred Olson sang preceding the ceremony. The bride was attired in a white satin gown trimmed with old lace and wore a tulle veil. She carried a bouquet of bride roses. Mrs. Shook wore a pink organdie gown and carried an arm bouquet of Ophelia roses. Miss Imogene Colman and Mrs. Charles Bates of Salem presided in the dining room. Assisting about the rooms were Miss Gladys Bowen, Miss Dorothy Reed and Mrs. Russell Case. The bride and groom are well known in college circles, the bride having graduated from the University of Oregon, where she was a popular member of Alpha Phi sorority and of Zeta Kappa Psi honor society. She was a member of the debating team, president of the Oregon Intercollegiate Oratorical association and vice-president of the senior class, also taking an active part in dramatics. Mr. Case was a

member of Phi Delta Theta fraternity and editor of the Orange. The young couple will make their home at the Case country home near Vancouver, Wash., where Mr. Case has large farming interests.

Mr. and Mrs. T. H. Williams will leave tonight for New York to be present at the debut in the musical world of their son Parrish Williams, which will take place at Aeolian hall on October 13. During the absence of Mr. and Mrs. Williams, which will be about two weeks, friends from Berkeley, Cal., will occupy their home.

Last night Mrs. Warren E. McCord, with her daughter, Mrs. Sherman O'Gorman and granddaughter Miss Virginia McDonough left for Superior, Wis., where they will visit Mrs. Lyman C. Powell for a few weeks. Mr. O'Gorman will join them next week. Mr. and Mrs. O'Gorman will return to Portland at the end of the month. Mrs. McCord and Miss McDonough will spend the winter at Palm Beach.

Dr. and Mrs. Stuart Sheldon with their two children are in town again, after an absence of some months, when Dr. Sheldon was on duty in Washington, D. C. The Sheldons have taken their old home, with her two daughters, the Misses Elizabeth and Flora, returned Thursday night from an extended trip to the Atlantic coast. Donald Sikes, the son of Dr. and Mrs. William Sikes, left Thursday for Palo Alto, where he will attend Stanford university.

A much feted visitor has been Miss Margaret Alderson, who has been the guest for the past two weeks of Mr. and Mrs. Leroy Fields. Among those who have entertained for Miss Alderson during the past week were Mr.

and Mrs. Guy Porter, who gave a dinner and Orpheum party for her on Monday night, also Mr. and Mrs. J. F. Cobb, who had a dance for her on Tuesday night. Mr. and Mrs. Truitt Hughes were hosts in her honor at a theater party. On Monday afternoon Mrs. James Ambrose entertained for her with a bridge tea. On Tuesday Mrs. Lloyd Bates was hostess for a similar affair. On Wednesday Mrs. Harry Stevenson gave a bridge luncheon in her honor. On Thursday Mrs. Fred Belcher entertained at an informal bridge tea in her honor. Miss Alderson has just returned from France, where she did splendid work with the Red Cross. She left Thursday night for her home in California.

The marriage of Miss Jessie Harriet Guiller of Boston and Harry M. Grayson of The Oregonian staff was solemnized on Monday night at the Methodist Episcopal church, South Union avenue and Multnomah street, the Rev. James T. French officiating. Only a few friends and relatives were present. Miss Jennie Conway was bridesmaid and Frank J. Loneragan acted as best man.

Mrs. Grayson is a graduate of Simmons college, Boston; Framingham Normal school, Framingham, Mass., and Mrs. Lucinda Prince's School of Store Service and Education, which is affiliated with Simmons college. Since coming to Portland in September, 1918, Mrs. Grayson has been educational director of the Meier & Frank store, resigning but a few days ago. She was formerly educational director at the Jordan Marsh company of Sioux City, Iowa, coming to the Meier & Frank store from the latter concern.

Mr. Grayson is a member of Portland lodge No. 142, B. P. O. Elks, the

Multnomah Amateur Athletic club, Portland Press club, Portland Golf club, is vice-president of Portland post No. 1, Oregon Branch of the American Legion and president of the Devil Dog club of Oregon.

Mr. and Mrs. Grayson left Thursday night for San Francisco and Del Monte, Cal.

On Saturday night, September 27, Mr. and Mrs. Bruce Scott were hosts in honor of the birthday of Pomeroy Sinnock, entertaining a number of his friends who have recently come to Portland. The gay affair took place in the hollyhock room at the Multnomah hotel, the table being beautifully decked with autumn colors. Baskets of autumn leaves, sininas and lavender formed the attractive centerpiece, and from them ran sprays of trailing jasmine and fern. Covers were laid for 30 guests, dainty hand-painted cards marking the places, each one suggesting the individual tastes of each one present. Numerous birthday surprises were a feature of this delightful dinner party. Mr. Scott, as toastmaster, called upon each member of the party for toasts to Mr. Sinnock. When each had paid his tribute to the guest of honor the lights suddenly blinked out and the orchestra struck up a lively tune. Immediately a waiter appeared bearing a tray on which reposed a great illuminated birthday cake.

The evening's entertainment was concluded with dancing in the rose ball room adjoining. Punch was dispensed at a prettily appointed table.

Mrs. William Alvord is in San Francisco, the guest of her brother and sister-in-law, General and Mrs. Benjamin Alvord. General Alvord is (Continued on Page 4.)



Handsome Novelty Suits

The woman who has set a limit on the price she will pay for her fall suit will be wise to consider these smart styles and reasonable prices. The actual saving on any one of these suits is from \$10 to \$15, compared with prices elsewhere.

\$59.50
\$69.50
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MATERIALS—Silvertone, Tricotine, Plumette, Velour.
TRIMMINGS—Fur collars, cuffs and bandings, fancy vestees, buttons.

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Blouses of Fascination

For the new fall suit several new blouses must be added to the wardrobe.

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you will find crepes and georgettes of excellent quality and workmanship in both plain-tailored styles, with just tucks and hemstitching, and the dressier ones with little round necks often touched up with lace, embroidery or beading on the front.

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you can buy just the prettiest blouses imaginable in both crepe and georgette of exquisite quality. They are ornamented with Val. and new laces on the order of Venice. One has a unique front with small squares of hand hemstitching.

A Velveteen Dress

Just Wears and Wears

For real service no material can surpass velveteen. This group of dresses are of black, navy and brown in several modes, each exceedingly attractive. Embroidery trims a clever model in brown-moire ribbon offsets another of black. They are indeed good-looking; marked only \$39.50



A Bright Page in Our History

The Emporium's presentation this fall of the newest and finest in women's apparel at prices that are amazingly low, is an achievement of policy which we are justly proud. Our quality has ever been to offer sterling quality at moderate cost. This year it was a problem to keep the standard of our goods. Through foresight and preparation coupled with a distinct reduction in our measure of profit we have been able to solve the problem. We are amply repaid by the appreciation of hundreds of satisfied customers.

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Our new underwear section is proving very popular with women who appreciate quality garments at prices about 20% Lower Than Elsewhere

Gowns, chemise, bloomers, camisoles in satin, crepe and georgette.
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