

### STUDEBAKER BRANCH CHIEF IS PROMOTED

E. H. McCarty Made Assistant General Sales Manager.

### NEW POSITION IS BIG ONE

Hustling Executive Succeeded Here by J. K. Leander, Formerly With the Branch at Chicago.

E. H. McCarty, for nearly three years manager of the northwest branch of the company, with headquarters in Portland, has been called to South Bend, Ind., to become assistant general sales manager of the whole big Stude-

of every agricultural exhibition and the demonstrations of passenger cars, trucks and the tractors in plowing tests is a drawing card for the farmer. Automobile parties from Portland to Seattle and Tacoma will find much of interest at the Puyallup fair. This year the show will be open day and night. Eight Indian tribes are sending thoroughbred horses and the races will take place at night as well as by day. Huge spotlights will make day out of night along the track.

Several carloads of fine horses, cattle, sheep and goats will be on exhibition. Oregon will compete with Washington in the poultry exhibits and everywhere will be evidence of the ship-by-truck campaign, for the products of the farm must be moved rapidly to the city or the suburban railway station and the motor car has made this possible.

The fair management, according to W. H. Paulhamus, president, has space for the parking of more than 2000 automobiles. This means that Dobbin will have to be on hand mighty early in the morning or all places at the rail will be taken by the iron horse.

### RECORDS WILL CUT CAR COST

Keeping Track of Expenses Helps Owner to Economize.

"One of the fallacies of American home life is the idea that it is impossible to keep track of household expen-

### OREGON CAVES WELL WORTH GOING TO SEE

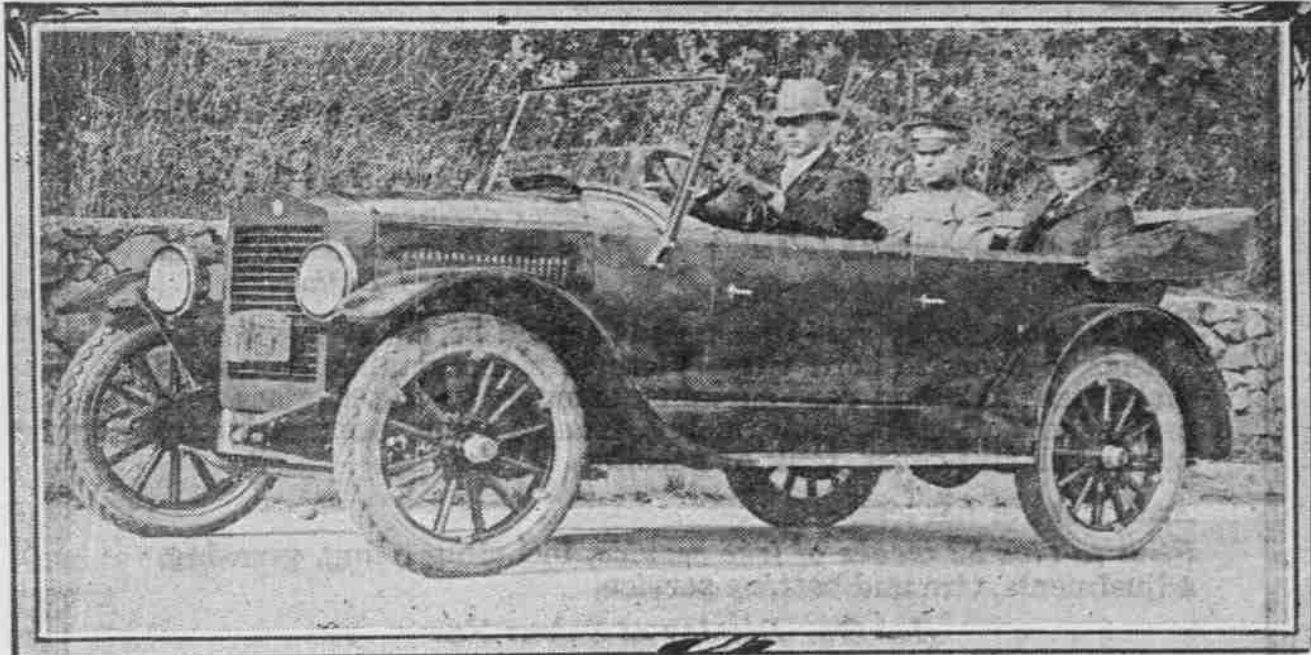
Mr. and Mrs. Seth Leavens Enthusiastic Over Visit.

### AUTO ROAD PART WAY ONLY

From Cave Camp, 27 Miles Beyond Grants Pass, Horses Boarded for Remaining Ten Miles.

Have you ever seen the Josephine county caves, often called the "Marble Halls of Oregon"? Then you have a real treat coming to you. Seth Leavens, of Leavens & Howard, tire dealers, was at the caves last week

### SERVICE MEN SEEING PORTLAND IN AN ESSEX CAR.



THIS PHOTOGRAPH WAS TAKEN FROM THE TOP OF KINGS HEIGHTS, WHERE NOT ALL THE AUTOS ON NIGHT-SEEING TRIPS VENTURE TO GO.

In the car with George Y. Adams, salesman for the C. L. Boss Automobile company and a C. P. O. in the navy himself, are Major Austin E. Richeson, who finally received his discharge only a couple of weeks ago, is in "civ" clothes. Beside him in uniform is First Lieutenant Glenn H. Ticer, also of the 364th Infantry, 21st division, who likewise has just received his discharge. Lieutenant Ticer was Major Richeson's battalion adjutant.

baker Corporation of America. News of Mr. McCarty's promotion became known here last week only a short time before he left Portland for South Bend to take up his new duties.

The importance of his new post is indicated from the fact that there are only two assistant sales managers. His advancement is regarded by Mr. McCarty's many friends here as a recognition of his fine work as northwest manager for the company.

Since he came to Portland in January, 1917, from Dallas, Tex., where he was manager of a Studebaker branch, sales of Studebaker cars in this territory, which includes Oregon, Washington and the northern part of Idaho, have increased to an enormous extent. While the war was in progress, the territory also included British Columbia.

**Worked His Way Up.**  
Mr. McCarty has been with the Studebaker corporation since he was a mere youngster starting on his way. He began as file clerk at the factory at South Bend, 17 years ago, when Studebaker was one of the main outputs. That was before the Studebaker company had begun the manufacture of automobiles.

For 12 years he was in the vehicle division at the factory. Five years ago he was sent to Portland as manager of the vehicle division here on the east side. From this post he was promoted to manager of the Dallas, Tex., branch, where he got into the automobile end of the business. From Dallas he was sent back to Portland two years later as Studebaker northwest manager, and now comes his further advancement to assistant general sales manager.

Mr. McCarty and his wife, during their residence here, have made a host of warm friends. They are both active members of the Multnomah Amateur Athletic club. Mrs. McCarty and their two children will join Mr. McCarty at South Bend within the next two or three weeks.

**Chicago Man Successor.**  
Mr. McCarty is succeeded in Portland as northwest manager for the Studebaker corporation by J. K. Leander of Chicago, who comes to Portland from Denver, where since January he has been manager of a district branch of the Studebaker corporation there, which he opened at that time.

He was sent to Denver by the company following his discharge in December as first lieutenant and officer-instructor at the machine gun school at Camp Hancock.

Prior to entering the service, however, Mr. Leander had been for six and one-half years with the Studebaker corporation, virtually all of that time in Chicago. His first Studebaker connection was as wholesaler at the Chicago branch. Two years ago he was made district manager of the branch. Like Mr. McCarty, he is a young man of the hustling energetic type who become Studebaker executives.

Mr. Leander arrived in Portland last week and is now in charge of the branch.

### AUTO SHOW AT PUYALLUP

EXHIBIT IN CONNECTION WITH WESTERN WASHINGTON FAIR.

Much of Interest to Portlanders to Be Seen at Event That Opens on Tuesday.

PUYALLUP, Wash., Sept. 27.—The Automobile Club of Western Washington has undertaken a campaign to make automobile day at the western Washington fair at Puyallup, to be held from September 30 to October 5, the banner day, an appreciation of what the farmers of this great section of Washington have done to aid the club and other organizations get better highways by supporting and working for road bond campaigns the last two years.

Recognizing the automobile, the truck and the tractor as important factors in modern agricultural progress, the fair management this year has set aside a large pavilion for motor car displays. This structure will be filled to capacity.

"The motor car long ago took the place of Dobbin on the farm and in farm work. Automobile dealers of the northwest recognize the community, county and state fair as a valuable advertising center. Automobile and tractor exhibits now are a big feature

## REPUBLIC TRUCK PRESTIGE

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Michelin Tires are the result of experiments and tests which have been continuous since 1901. They are the result of 17 years of effort.

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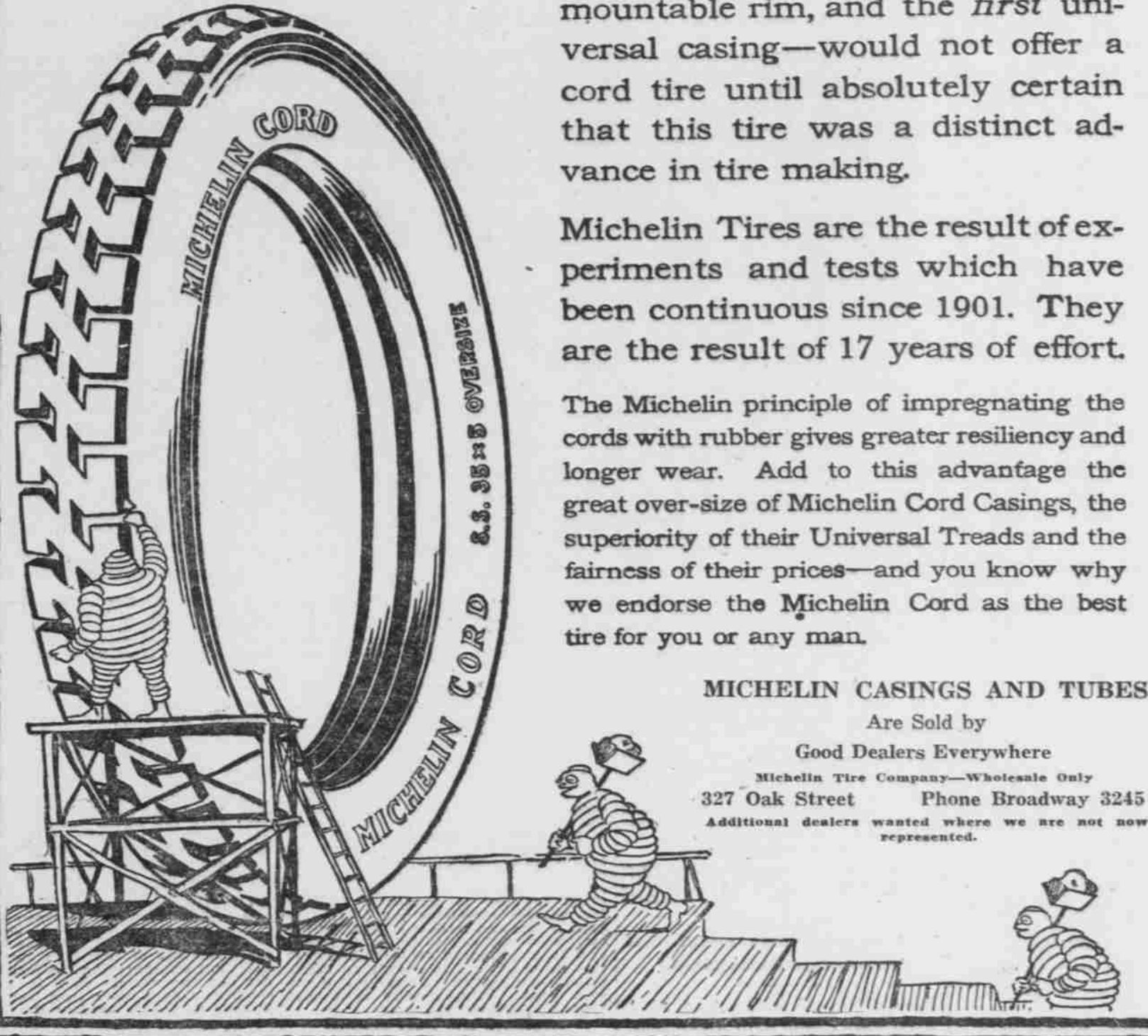
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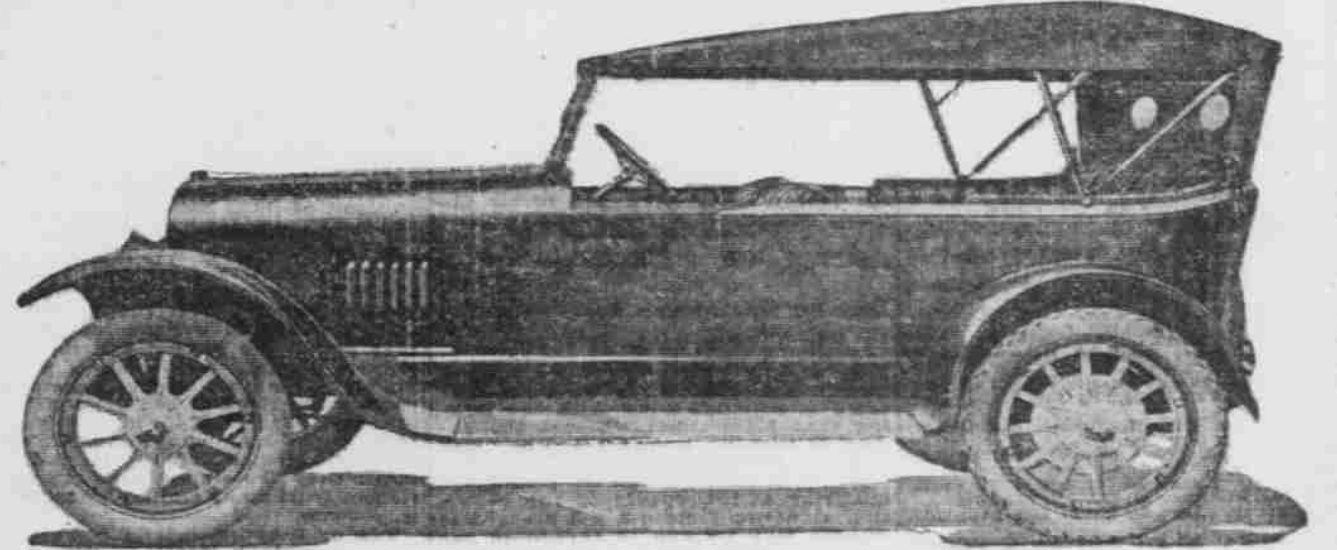
is beautiful beyond any description. Great white stalactites hang from the ceiling, where they have been formed by the seepage drippings of thousands and thousands of years.

"Each drop of water deposits a tiny bit of sediment, and thus the stalactites are built up at top and bottom, and in the course of centuries become columns." We were shown columns formed in this way that the guide said scientists estimated had required 80,000 years to form.

"We had electric torches along to light the way. There are many beautiful chambers in the caves. The largest is 520 feet long, 40 feet high and 30 feet wide.

"The entrances to the caves are in the side of a mountain. At the other

side of the same mountain there is a crawl through, but nevertheless an built at this opening, smoke quickly small opening, too small for a man to exit there of the caves. If a fire is found its way into the caves."



### Incomparable Anderson Six

Carload just arrived in four, five and seven-passenger models.

Immediate deliveries while they last.

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