

EXPOSITION DE L'AUTOMNE



Autumn Costumes Are Only Half Perfect Without These

Corsets

Slightly Nipped-in at the Waist
from Madame Irene. Intended for the wearers of crinoline and pannier frocks. Just a wee bit nipped-in—a little higher—Paris is advocating them.
Paris is also recommending the new boneless corsets—models of suede cloth with satin trimming—and some of silk tulle in which we now have all sizes.
New Frolaset front lace corsets include a model of good elastic webbing with flowered trimming.
—Third Floor.

Silks

Miles of New Ones
number the new chinchilla meteor, heavy tricolette, gold and silver embroidered satins, plain and printed georgette, printed pussywillow taffeta, chiffon velvet and plushes.
—Second Floor.

Shoes

for Fall Are High
to reach the new shorter skirts. They have military or Cuban heels for practical walking and French heels for dress. Some have cloth tops. Dark brown, maple kid and black are the colors most in demand.
Boot top spats are new—they fit over the shoe so carefully that they become a part of the boot itself.
—Third Floor.

Needlework

Bead bags and sautoirs made by members of the Art Needlework class are displayed now in the Art Needlework Shop. Instruction is free if the materials are purchased here. "Hairpin crochet" is particularly good looking and the "hairpin" is shown only at Meier & Frank's.
—Second Floor.

Ribbons

Have Their Day
Metal embroidered ribbons for gilets. Wider brocaded ribbons for sashes and high corsage girdles. Sashes with embroidered ends. Hairbow ribbons. Twotone picot ribbons. Fancy weaves from which we will make men's ties to order.
—Main Floor.

Diamond and Platinum Jewelry

A FINE new collection of platinum and diamond jewelry has been received in time for the autumn exposition. Personally chosen from some of New York's fine jewelry manufacturers for its value, its fashion and its particularly reasonable prices. Effective dinner rings have lacy platinum tops and are paved or set with several larger diamonds. Small solitaire diamond rings are spe-

cialized. Enchanting little platinum top watches are mounted on smart ribbon bracelets.
Long platinum bar pins and platinum lavallieres have lovely filigree work and many diamonds.
People who wish effective diamond jewelry in new approved styles are invited to see these beautiful pieces.
—Meier & Frank's: Main Floor.

Umbrellas

With Hinged Bracelet Handles
are new—other novelties are crook handles of pimento wood inlaid with silver. Plenty of bright colors to cheer up rainy landscapes.
—Main Floor.

Negligees

are of characteristic Eastern silks with elaborately hand-embroidered flowers, birds and oriental symbols. A new importation is being shown.
—Third Floor.

Stockings

of Lace and Silk
Silver gray stockings have silver embroidery and a thread of gold tinsel.
Black silk have insets over the ankle of sheer black lace. Black or white silk have white or black embroidery, drop stitch designs or pretty open-worked "boots."
Fine, sheer silk stockings in white or black are also among the latest arrivals.
—Main Floor.

Handbags

Are Some of Life's Pleasant Gifts
Straight from Paris, a silver gray pull bag of velvet with steel beads and balls—this has a powder puff attached to the mirror. A Paisley bead bag; a rose bead bag; a black velvet and steel bag; a double box-pleated bead bag and many others.
Miser bags—too pretty for the name—in masticum, black and steel, and black and red bead effects.
Chiffon velvet bags for afternoon are plain or marvelously decorated with gold brocades and golden roses.
—Main Floor.

Gloves

with beige colored crepon lining in the long slip-on gauntlet cuffs are among many late arrivals for the opening.
Fine suede, mocha, capeskin and exquisite kid gloves with the newer stitchings are also being shown.
Chamois slip-on sports gloves are very distinctive.
—Main Floor.

Fans

of Decorative Ostrich Plumes
add a marvelously picturesque touch to the evening costume. Some open and close. Cleopatra fans are five great plumes in a stationary arrangement reminding one of early Egyptian days. Black, tangerine, turquoise, sapphire, Pekin blue, orchid, coral, cerise, jade.
—Main Floor.

Metal Cloths and Brocades

Bewilderingly lovely satin back gold, silver and steel cloths; metal brocades, metal laces, and the new printed palette crepe. For wraps, girdles, bodices and dresses.
—Main Floor.

Bouquets

Boutonnieres of gay little flowers, some with bandboxes to contain them. Also velvety roses, delicate orchids and other flowers to be placed in the new perpendicular way on evening gowns.
—Main Floor.

Neckwear

Old ivory tones in charming gilets, berthas, collar and cuff sets, made of novelty chantilly, net top laces, repousse laces, Calais valenciennes and others.
—Main Floor.

French Veils

Dotted veils and large square meshes, the latter with embroidered designs are fashionable. New scroll designs, Russian meshes, veils with deep borders which are worn so that the plain mesh screens the eyes.
—Main Floor.

Perfumes

Captivating Ones From Paris
Coty, Houbigant, Violet, Bourjois and Rosine (Paul Poiret) are widely represented in the Toilet Goods Shop. Perfumes, toilet water, face powder, soap, rouge and pomade—the finest and most original that Paris produces. Fascinating gift packages are on exhibition.
—Main Floor.

EVERY window, every floor, every section of the MEIER & FRANK Store will be en fete tomorrow. The center aisle will be a broad avenue of beautiful draperies and glowing lights. From there on all the way to the Furniture Gallery will stretch a marvelous exhibition of the NEW. New fashions for women, new fashions for men, new fashions for children, new fashions for the home—interestingly displayed everywhere.

FASHIONS are more changed this autumn than in the last five years. Paris, the historic center of world fashions, is seething with ideas. One event after another has kept all Paris in constant excitement for the past five years. That excitement reveals itself in the clothes of 1919.

SOME of the Paris fashions are delightful. Masterpieces inspired by classic styles of the eighteenth century or Oriental in note. Then there are the so-called "Eve gowns"—extremely short, entirely sleeveless, entirely backless, low in front—never within living memory have evening gowns been so scant.

Crinoline or Straight Lines?—Asks Paris

Since the openings of French dressmakers in August, the world of women has decided to adopt both of these sharply contrasting silhouettes. See how radically different they appear in the pictures.

The ostrich feather dress is of pink taffeta with floating voluminous overdress of tulle and four panels of ostrich feathers.
The slim serious gown of metal brocade, fox fur and intense blue satin, with a train half brocade, half tulle, to serve as scarf in dancing, illustrates the second mode. There is just a note of drapery at the side and the gown tapers toward the ankle in an artistically uneven hem.

Pannier Gowns

Show 18th Century Inspiration

A fascinating pannier frock is of blue taffeta with delicate silver tracery of embroidery all over it and a long spray of red roses and forget-me-nots placed perpendicularly in the new way at the corsage; a frothy silver lace underskirt peeps boldly from under the short hem.

Half Crinoline Half Pannier

is the frock of aqua marine taffeta with lace embroidered with flowers and threads of gold; the panniers are wired in crinoline fashion, there are floating sapphire blue tulle draperies and a great corsage bouquet.

Star Sapphire Brocade

forms another marvelous gown which is draped with tulle and has gold lace and strass trimmings.

A Silver Brocade Gown

for a bride or for a reception has cobwebs of silver lace; the long train which starts at the shoulder is lined with silver cloth; in front there is a ruching at the end of the hipline to give the new effect of fullness.

Sumptuous Evening Wraps

Black velvet combined with pompadour brocaded faille has a hood collar and huge cuffs of black fox.

Black chiffon velvet with gold and silver tinsel stole has Hudson seal collar. Black chiffon velvet with high choker collar and large cuffs of mink is combined with gold brocade and gives the barrel silhouette.

Short Fur Coats

High Fur Chokers

Beautiful dress coats of mole with lynx—Hudson seal with skunk—Hudson seal with beaver—Japanese kolinsky—blended squirrel. Also the new, very popular sports coats of durable Russian pony, marmot, un-plucked otter and Japanese mink. Most of them are about thirty inches long and enchantingly young looking as well as warm.
Smart little choker collars worn with the tail at the left side or in back are of Australian opossum, mole, Hudson seal, nutria, squirrel, fox and Japanese mink.

IN CHOOSING the fashions for this Autumn Exposition, the MEIER & FRANK experts have selected all "Made-in-America" garments. Combined in them is the inspiration of both Paris and America. Their silhouette is largely Paris. Materials and colors are Paris. Many come from makers who have just returned from Paris. Yet, being interpretations, they are designed especially for Americans and are much less expensive and less extreme than if they were entirely Parisian.

Suit Coats Are Long and Straight

or Long and Flaring or Short and Flaring

All three styles are represented in the wonderful collection of autumn tailored suits here. Suits with fur are featured but there are also suits without fur.

One of the newest arrivals has an extra godet at the foot to give more width to the skirt.
Another new arrival fastens at the side.

A chiffon velvet suit has a tinsel embroidered gilet.
Still another has its coat bordered with gray squirrel—an interrupted border.

Blouses of Originality

Flower-pot pendants belong to a blouse tunique of dark blue georgette and it has also gold and self-colored embroidery.

Wooden beads, yarn fringe and yarn embroidery are the distinguishing notes of a square necked tunique.

Huge blue and black plaids on a novelty crepon are seen in an ecclesiastical cascade.

Tokio or tomato red georgette is used under an overblouse of dark blue in a waistline bodice.

Gray angora wool stitching forms a deep border on a dark blue tricolette tunique; the girdle is of braided gold with balls of twisted gold thread.

Real Italian filet lace trimmed blouses have just come from a little foreign shop in New York. Hand-made and hand-drawn, fashioned of fine white georgette. Exquisite.

Autumn Millinery

To Wear With Crinoline and Pannier Frocks as Well as Straight-Line Street Costumes

Feathers are triumphantly the fashion. Ostrich plumes, ostrich tips, the exquisite blonde from the South American ostrich called rhea, cassowary from the Australian ostrich, iridescent coque, wing and breast feathers from Oriental birds.

Hats flare this season—they more often turn up than turn down. Many of them show two eyes and even an eyebrow in their elevation from the face.

Many hats are large to go with pannier and crinoline frocks. Small hats are charming with furs and tailored suits and have a place in the mode all their own.

This MEIER & FRANK Millinery Exposition illustrates the new inspirations of Paris, translated by clever Americans.

Meier & Frank's: Fourth Floor.

