

Campbell, B. F. Boynton, A G. Long, Chief Dowell and Marshal Grenfeld. About 250 fire chiefs from Oregon. Washington, Idaho, Montana, California



New Pastor of First Christian Church

EUGENE, Or., Sept. 6 .- (Special.) - A fund of several hundred dollars has been set aside by the official board of been set aside by the official board of the First Christian church of this city for advertising during the coming year. The advertising campaign will begin October 1. At a meeting of the board this week a plan was outlined by Dr. E. V. Stivers, pastor of the church, which was adopted and a committee of local business. local business men was appointed to have charge of the expenditure of the money, under the supervision of the pastor.

ruary from Stockton, Cal. where he built up a large church, and great emphasis was placed on advertising as a means to bring this about. At the pres-ent time he holds membership with the Stockton Advertising club, and while a resident there was very active in this organization.

I am a tirm advocate of church ad-vertising," said Dr. Stivers, "it has aj-ways brought the desired results wher-ever it has been tried and I know that there is no better way to reach the public than by this means. There is a dignity about same advertising that is in keeping with the work of the church, and certainly the need of placing the correl before the community in a set

has been advertising in a small way and he says the results have been ex-cellent. The congregation has paid a \$25,000 debt on the church and every department is growing, according to the pastor. Not only does Dr. Skivers believe that advertising will bring the desired results in church attendance and increased interest, but that finan-

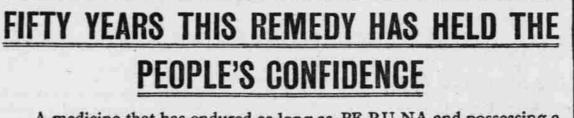
"It results come to the business man through this medium," says the clergy-man. "it will also come to the church, for the church of all institutions has something worth while to present to the public. Publicity through the newspapers will attract the attention of the people toward the house of God."

SPECIAL FAIR DAYS NAMED

Entertainment Promised for All at

Prineville Exhibit.

PRINEVILLE, Or., Sept. 6.-(Spe-cial.)-There will be special days at the Oregon interstate fair to be held here October 1 to 4. inclusive. Wednesday, the opening day, will be Pioneer. Prineville and school day, when school children will be admitted free. Spe-





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