Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Sewing Week

See Also Back Page
This Section for Additional Store News of Especial
Interest to Women

BEGINNING Monday, Annual Fall Sale of Notions. Beginning Monday, Sewing Week all over the store. A good old-fashioned common-sense Sewing Week. Women who sew have little fear of the high cost of living. Their humming sewing machines, their flying needles, lower the cost of everything they wear. Better even than that, costs can be lowered on many things that the whole family wears.

DURING this sewing week helpful displays will be made of new dress good, silks, velvets, fur cloths, chiffons, georgettes, nets, brocades, linings, flannels, buttons, laces, dress trimmings, fur trimmings, ribbons and advance autumn patterns. Aided by modern electric sewing machines and adjustable dress forms home sewing can be just as successful as the best art of famous dressmakers.

LININGS OF ALL KINDS

Everybody wants fancy linings, so far. Fortunately there are quantities of just the kinds most wanted ready right now in the Lining Store. Among them are good printed sateens at 75c and 85c yard and cotton-back satins at $2, $2.25, $3.50 yard.

—Meier & Frank's: Second Floor.

READY

Butterick Quarterly Autumn 1919

and advance Butterick patterns showing the new wider skirts, the longer suit coats, the panier skirts for evening frocks. Special attention is paid to fashions for the younger set.

—Meier & Frank's: Pattern Shop, Second Floor.

SALE 150 WIRE LAMP SHADES

50c to $1 Shades, 25¢
$1.50-$2.50 Shades, 75¢

Small and large sizes. Savings like these will go a long way toward purchasing the material for the shade.

—Meier & Frank's: Seventh Floor.

LAMP SHADE CLASS

is forming for the Autumn. Free instructions will be given by an expert in the art of making all kinds of silk and cretonne lamp shades. The only requirement is that the material for the shades be chosen here. New silks and trimmings now on display.

—Meier & Frank's: Seventh Floor.

Annual Autumn Sale Notions and Dressmakers' Supplies

Sewing Thread and Basting Cottons

Charter Oak Machine Thread, six cord, black and white, all numbers, doz. 50c, six spools..25¢
White Basting Cotton, Lenox and Empire, extra strong, 100-yard spools, doz. 25c, four spools 10c, spool ....3¢
Byssine Mercerized Sewing Thread, good assortment of staple colors, doz. 50c, spool.5¢
Clark's O. N. T. Machine Thread, six cord, black and white, doz. 65c, spool....6¢
Waconta Silk Finish Sewing Cotton, three cord, extra strong, black and white, 300 - yard spools, doz. 75c, three spools 20c, spool....8¢
Charter Oak Button Thread, linen finish, extra strong, 50-yard spools, doz. 40c, three spools 10c, spool ....5¢
Corticelli and Carlson Currier Sewing Silk, best quality, all wanted shades, doz. $2, two spools 35c, spool....20¢

Crochet and Mending Cottons

O. N. T. and Charter Oak Darning Cotton, soft finish, black, white and tan, doz. 25c, two spools ....5¢
J. P. Coates' Mercerized Darning Cotton, all the staple stocking shades, doz. 45c, four spools 15c, spool....5¢
Silko Silk Finish Crochet Cotton, good assortment of desirable colors, doz. $1.10, spool .... 10¢
Swiss Knitting Cotton, white, Nos. 4, 6, 8, 10, box 45c, spool .... 5¢
Dutchess Mending Cotton, mercerized finish, black, white and tan, 3 spools 10c, spool....5¢
Dexter's Pearl Cotton, white and staple colors, ball....10¢
Silk Mending Thread, all the staple colors, 2 for 15c, spool .... 10¢
Wool Mending Thread, black, white, tan and gray, 3 cards 10c, card ....5¢

Needles and Accessories

Smith's Betweens Needles, 10 needles to paper, special 2 papers ....5¢
Sewing Needles, standard makes, all sizes, 25 needles to paper, 2 papers 20c, paper ....12¢
Machine Needles, 3 needles to wooden tube, 3 tubes 25c, tube .... 10¢
Tatting Shuttles, metal and celluloid, assorted sizes, each....5¢
Celluloid Knitting Needles, 10 to 14 inches, assorted sizes, pair .... 19¢
Sterling Silver Thimbles, broken assortment of sizes, each..19¢
Steel Thimbles, extra heavy weight, open and closed ends, assorted sizes, 4 for 15c, each .... 5¢
Silver Plated Thimbles, assorted colors and sizes, each....5¢
Celluloid Thimbles, assorted colors and sizes, each....5¢
Celluloid Finger Shields, assorted colors and sizes, each....5¢

Braids, Tapes and Bindings

Black Silk Skirt Braid, ⅝ inch wide, yard....12¢
Superba Silk Skirt Braid, black and colors, 2 yards 25c, one yard ....15¢
White Stickerie Braid, 4 yard piece ....19¢
Bias Seam Tape, extra quality, widths 1, 2 and 3, twelve-yard piece ....10¢
Celluloid Roll Tape Measures, assorted colors, each....19¢
Nickel Plated Skirt Markers, extra heavy base, each....23¢
Steel Skirt Markers, adjustable, each ....15¢
Reversible Tape Measures, 60 inches, 3 for 10c, each....5¢
Tailors' Tape Measures, 60 inches, 2 for 15c, each ....10¢
Silk Taffeta Seam Binding, black and white, 8-yard rolls, 2 for 40c, roll ....25¢
White Cotton Tape, Nos. 6 and 8, three-yard rolls, 3 for 10c, roll ....5¢

Braids, Tapes and Bindings

White Cotton Tape, ⅝ and ¾-inch wide, 6-yard rolls, 2 for 35c, roll ....20¢
White Twilled Tape, fine weave, ⅝-inch wide, 6-yard roll..19¢
Stickerie Edging, white and assorted colors, 3 and 4-yard pieces, 2 for 15c, each....8¢
Narrow Trimming Braid, assorted colors, 3-yard piece....20¢
Sanford's Romper Braid Trimming, fast colors, 2-yard piece .... 12¢
Lingerie Ribbon Tape, pink, blue and white, 4-yard pieces, 2 for 25c, piece....15¢
Lingerie Tape, white and colors, with fancy edge, 2 pieces 15c, piece ....10¢
Warren's Straight Bone Belting, black and white, 1½ to 3 inches wide, bolt of 12 yards $2.20, yard ....23¢
Warren's Curved Bone Belting, black and white, 1½ to 3 inches wide, bolt of 12 yards $2.50, yard....27¢
Warren's H. B. Tape, black and white, piece of 12 yards $1, yard ....10¢
Warren's Chicago Feather Bone, black and white, 12-yard piece $1.25, yard ....12¢

Beltings, Bonings and Stiffenings

Crowley's Adjustable Bone Belts, black and white, each....23¢
White Silk Belting, good quality, 1¾ inches wide, yard special .... 15¢
Cotton Belting, black and white, 2 inches wide, yard....19¢

Hooks, Eyes and Snap Fasteners

Snapit Fasteners, white, Nos. 00 to 0000, three cards 10c, card .... 5¢
Konek Snap Fasteners, best quality, black and white, all sizes, 12 cards 75c, two cards 15c, card ....10¢

Hooks, Eyes and Snap Fasteners

De Long Snap Fasteners, black and white, 12 on card, dozen 90c, three cards 25c, card..10¢
Windsor and Dorcas Hooks and Eyes, black and white, 00, 1 and 2, six cards 25c, card..5¢
De Long Nub Hooks and Eyes, black and white, all sizes, dozen 90c, three cards 25c, card .... 10¢
Hook and Eye Tape, black and white, yard ....15¢
Lead Weighting Tape, black and white, yard ....10¢
Tailors' Chalk, 50 pieces to box 69c, the 48-piece box 45c, the 36-piece box....25¢
Tailors' Wax Chalk, 48 pieces to box....45¢

Pins and Safety Pins

Dressmakers' Steel Pins, Nos. 4 and 5, half pound box....35¢
Steel Pins, medium size, 400 count papers, 3 for 10c, paper .... 5¢
Brass Pins, highest grade, 15c package ....10¢
Gem Pins, size MC, 300 count papers 2 for 15c, paper ..10¢
Jet Steel Mourning Pins, 2 boxes 15c, box....10¢
Glass Head Toilet Pins, black only, 12 pins on card....5¢
Hat Wire, extra heavy, black and white, piece ....12¢
Silk Hat Wire, black and white, 3 pieces 25c, piece....10¢
Dressmakers' Hat Wire, black and white, piece ....5¢
Ribbon Wire, black and white, 3 pieces 10c, piece ....5¢
Mutual and Atlas Safety Pins, Nos. 1 to 3, dozen on card..5¢
Nickel Plated Steel Safety Pins, assorted cards 2 for 15c, card .... 8¢
Duplex Safety Pins, best quality, size 2¼ and 2½, two cards 15c, card ....10¢
Baby Dimples Nickel Plated Safety Pins, all sizes, 12 on card, 3 cards 25c, card....10¢
Dressmakers' Vest Brass Pins, sizes 4 and 5, half pound box .... 59¢

Hairpins, Nets and Curlers

Jet Wire Hairpins, assorted cabinets, 3 for ....10¢
Unisilk Sport Veil Hair Nets, with elastic, assorted shades, large size, each....10¢
Face Veil Hair Nets, black and brown, 2 for 15c, each....10¢
Human Hair Nets, cap shape, staple shades, 3 for 25c, each .... 10¢
Violet Silk Nets, without elastic, 2 for 15c, each....10¢
Kiddies' Hair Bow Fasteners, 3 for 25c, each....10¢
Leaded Hair Curlers, dozen in package ....10¢
West Electric Hair Curlers, 5 on card ....10¢
Carnation Hair Curlers, 5 on card ....5¢
Curling Irons, wood handles, large and medium sizes, each...10¢
Folding Curling Irons, for tourists and travelers, each ..10¢

Dress Shields and Sanitary Goods

Kleinert's Gem Shields, nainsook covered, sizes 2, 3 and 4, pair .... 35¢
Kleinert's Gem Shields, flesh color, scrim lined, Nos. 2 and 3, pair ....29¢
Kleinert's Feather Weight Shields, silk lined, crescent shape, flesh and white, Nos. 2 and 3, pair ....43¢
Kleinert's Gem Brassiere Garment Shields, flesh and white, pair $1.49
OMO Shields, crescent shape, silk lined, flesh color, sizes 2, 3 and 4, pair ....45¢
OMO Shields, crescent shape, nainsook covered, white, sizes 2, 3 and 4, pair ....29¢
OMO Satin Coat Shields, white, gray and tan, pair ....85¢
Sanitary Aprons, medium size, special ....49¢
Everready Sanitary Aprons, medium size, each ....35¢
Elastic Sanitary Belts, assorted sizes, each ....25¢
Kleinert's Sanitary Belts, extra quality, flesh color, each..39¢

Miscellaneous Specials

Waterproof Household Aprons, special ....49¢
Kiddies' Waterproof Play Aprons, assorted colors, each....15¢
Waterproof Household Aprons, assorted gingham patterns, each ....79¢
Oil Cloth Cuffs or Sleeve Protectors, black and white, pair .... 15¢
Black Sateen Oversleeves, pair .... 29¢
Black Enamel Stocking Darners, with handle, 2 for 15c, each 10¢
Foot Form Darning Lasts, each .... 10¢
Wooden Coat Hangers, with pants hanger attached, 2 for 25c, each ....15¢
Wooden Pants Hangers, with felt pads, each ....10¢
Howard Dustless Dusters, each .... 25¢
Folding Steel Coat Hangers, each ....15¢
Patent Trouser and Skirt Hangers, each ....19¢
Given Names, on tape, strip of 12 at ....5¢
Ironing Wax Pads, each....5¢
Ironing Board Covers, each..75¢
Ironing Board Pads, each..$1.25
Webbing Shawl or Book Straps, each ....10¢
Fancy Round Garters, assorted colors, pair ....79¢
White Silk Corset Laces, 5 yards, each ....15¢
White Lisle Corset Laces, 5 yards, 2 for 15c, each....8¢
Shinup Pocket Shoe Polishers, each ....15¢
Shoe Polishing Set, brush, dauber and fleece polisher, set....10¢
Shoe Button Hooks, each....15¢
Slipper Trees, pair, special..10¢
2-in-1 Shoe Polish, can, special .... 10¢
Shoe Laces, black and tan, assorted lengths, pair....10¢
Shoe Laces, round and flat, all colors, 27 to 63 inches, 2 for 15c, pair....10¢
Combination Shoe Horn and Slipper Tree, each....25¢
Shoe Polishing Set, felt dauber and buffer, set ....35¢
Elite Shoe Polisher, large size, each ....50¢

Women's, Children's Hose Supporters

Kewpie Garters, black and white, all sizes, pair....25¢
Dr. Parker's Waists and Kerns Waist and Hose Supporters, black and white, all sizes, pair .... 45¢
Sidley and Hickory Supporters, for children up to 12 years, black and white, pair....21¢
Children's Gold Bond Hose Supporters, black and white, assorted sizes, pair....15¢
Infants' Hickory Supporters, white only, 3 pairs 25c, pair .... 10¢
Women's So-On Hose Supporters, white, pair ....19¢
Women's So-On Hose Supporters, white, set of 4 straps ....29¢
Women's Shoulder Supporters, white, pair....39¢

Hairpins, Nets and Curlers

Bone Hairpins, crimped, straight and looped, shell and amber, assorted sizes, "seconds," 1800 boxes special at ....10¢
Celluloid Hairpins, all standard makes and styles, shell and amber, package....21¢
Celluloid Hairpins, crimped style, shell and amber, 2 boxes 25c, box ....15¢
Celluloid Hairpins, crimped style, shell and amber, broken sizes, box ....10¢
Invisible Hairpins, jet or bronze, assorted cabinet....12¢
Jet Wire Hairpins, assorted cabinet ....10¢
Jet Wire Hairpins, assorted cabinets, 2 for....15¢

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Laces and Embroideries Many Specially Priced

Thousands of yards of washable laces.
Imported and domestic. For underclothes, children's clothes and holiday gifts.

EMBROIDERIES

10¢ Yard
Embroidery edges and beadings of Swiss and cambric. ¾ to 4 inches wide.

25¢ Yard
Skirtings, edges, beadings and galloons of embroidery, including Swiss, nainsook and cambric. Also good corset-cover embroidery. Some are 17 inches wide.

89¢ and 98¢ Yard
Embroidery flouncings for the baby's dresses; done on Swiss and ruffled and scalloped at the edge. 27 inches wide.

49¢ Yard
Skirtings of eyelet and solid embroidery on Swiss and long cloth. 12 to 27 inches.

LACES

5¢ Yard
Cotton torchon, Cluny and filet lace edges and insertions. ¾ to 4 inches wide.

10¢ Yard
French two-thread Valenciennes edges and insertions, also Plat Valenciennes, Point de Paris and imitation Cluny insertions. ¾ to 2 inches wide. Exceptional quality.

25¢ Yard
Point de Paris, Plat Valenciennes, Cluny, filet and shadow lace edges and bands. 1 to 10 inches wide.

59¢ and 69¢ Yard
Imitation filet edges and bands, shadow lace flouncing and net top laces in white and ecru for neckwear, blouses and lingerie.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Furs By the Yard

In some cases the collars are already shaped and there is fur to match for the cuffs. Generally, however, the furs come in straight pieces from half inch to twelve inches wide, according to the species.

Skunk, Hudson seal (dyed muskrat), natural gray squirrel, stone marten, mole, ermine with and without tails, leopard, beaver, kit coney, black bear, cinnamon bear, black coney, brown coney, taupe coney, white coney, imitation ermine, natural opossum, taupe squirrel and many others. Also fur buttons, heads, tails, pompoms, etc.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Eldredge Two-Spool Sewing Machines

Are Purchasable at

$1 DOWN, $1 WEEK

Paying for a machine as it pays for itself is good common sense.

With all the things needed for home and wardrobe, to get a machine for an initial payment of a dollar means real thrift. Eldredge machines sew directly from two spools of thread and no bobbins are needed. This means that their mechanism is especially simple and that even an inexperienced needlewoman can soon learn to operate them expertly. An Eldredge two-spool sewing machine will save its price over and over again in the home making of the children's clothes and grown-up blouses, dresses, bathrobes, and so on.

Come and see how modern and easy they are.

Dress Forms

$3 to $23.50

Forms that are not adjustable, $3.

Forms with 12 adjustable sections so that women of sizes 32 to 51 can be fitted, $14.50.

Sixteen-section forms, $16.50.

Twenty-three-section forms, $23.50.

A Few Used Sewing Machines

(Not Eldredge Two Spools.)

1 new drop-head machine with motor, $40.
1 drop-head machine with motor, $38.
1 Domestic machine, $18.
1 Willamette machine, $16.
1 Singer machine, $10.

Sold on the deferred payment plan.

Western Electric Sewing Machines

with motors are portable—they can be moved from one room to another. They do wonderfully good work. Very reasonably priced.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

All Wool Garbardine, Serge and Poplin, $2.50 Yard

Three popular all-wool fabrics at last year's low price. 44 inches wide. Wanted wood browns, tan, burgundy, gray, green, plum, navy and American Beauty in some one or another of them. The gabardine has a lustrous satin finish, the serge is the soft French kind, the poplin is correct weight and finely woven.

For straightline dresses and the new wider skirts.

Plaids for Smart Sports Skirts

Interesting plaids in rich color combinations are $4.50 to $7 per yard. They are very wide—48 to 56 inches—so it does not require much yardage for a skirt.

Velveteen, Corduroy, Silk Velvet, Silks

in autumn colors and newness are now on exhibition in the Daylight Dress Fabrics Stores. We shall be glad to show all the new shades, weaves and patterns.

SKIRTS CUT FREE

We will cut to your measure FREE OF CHARGE any style of tailored skirt you select, on condition only that you purchase the materials in our

Woolen Dress Goods Shop

We baste, fit and make skirts ready to finish for a very moderate charge.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Tub Fabrics for Winter

Japanese crepes for smocks, home frocks and delightful for hand-smocked school dresses, especially artistic colors, 65c yard.

Printed voiles for tunic blouses, $1, $1.25, $1.50 yard.

Percales for house and school dresses and boys' blouses, 35c to 45c yard.

Devonshire cloth for children's school clothes, 50c yard.

Ginghams for all-year school dresses, 40c to $1.50 yard.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)