

See Also the Meier & Frank Store News on the Back Page



This Message Is for the Home That Wants New Things, Finer Things, Better Values

CO-OPERATIVE SALES

Will Continue This Week All Over the Store

Announcement:

We Shall Open at 9 A. M. Tomorrow on the Basement Balcony, Fifth Street, a New

Sheet Music Shop

Rounding out the service of the store, we are now glad to be able to comply with many requests to open a section of sheet music. As quickly as new music is published it will be placed on sale here. Expert pianists will be in attendance all day. Any music will be cheerfully played upon request. All the latest hits will be featured. Music books of wanted kinds will be shown in variety. In short, it will be a complete music store with a highly specialized service.

Popular Songs at 15c

After All.
Alabama Lullaby
Alcoholic Blues.
All That I Need to Know Is That You Come From Dixie.
Bring Back Those Wonderful Days.
Chong
Come on Papa
Come to Roseland (Murtagh)
Cootie Tickle
Daughter of Mine
Don't Cry Frenchy.
Friends.
High Brown Babies' Ball.
How Ya Gonna Keep 'em Down on the Farm.
I'm Going to Break that Mason Dixon Line.

Ja-da
Jazz Baby.
Johnny's in Town.
Little French Mother—Good Bye.
Lonesome.
Mammy O' Mine.
Memory Land.
Moonlight on the Nile.
Norma.
Riveter's Rag.
Salvation Lassie of Mine.
Tackin' 'em Down.
That Tumble Down Shack in Athlone.
Then I'm Not Missing You. Till We Meet Again.
What Do You Mean by Loving Somebody Else?
You're Still an Old Sweetheart of Mine.

In addition to these and many other popular songs at 15c we have a fine selection of new standard hits at 30c, operatic numbers at 35c and semi-classic favorites at 40c.

You are cordially invited to visit this new section.

—Meier & Frank's: Basement Balcony, Fifth Street.

Why Not Have Your Laundry Done for 2c an Hour

AND HAVE IT OUT OF THE WAY BEFORE BREAKFAST



Where?
In your own home.
By whom?
Yourself—and the Thor Electric Washing Machine.
This Thor machine is a dumb thing of wood, iron and electrical connection, but it mechanically does its work so well that it releases a lot of time for the home-wife.

Suppose you had a Thor in your laundry tomorrow morning. This is what would happen:

Fill Thor's perforated wooden cylinder with white clothes, replace the lid, turn the spigot for hot water and then push the button releasing the electric current and starting the motor.
That's all Thor needs. He is a miniature of the washers in laundries which clean tons of clothes every week. He knows his business. The Thor washes the dirt out instead of rubbing it in.

After twelve minutes the clothes will be cleaned. An electric wringer stands patiently waiting to serve you in the next process.

Could anything less fatiguing or less time-taking be imagined?
An ordinary wash can be finished in less than an hour—and Portland electricity costs only 2c an hour.

"Thor" is absolutely guaranteed by the makers and costs for life-time service just \$135. There are no leather belts or other alarming machinery about the Thor—none at all.

MAKE YOUR OWN TERMS IN REASON

The New Electric Kitchen and Laundry

invites you personally to see the latest electrical inventions to make home work less hard and more satisfactory.

Every woman and a surprisingly large number of men so far have been tremendously interested in the new scientific electric dish-washer. Have you seen it?

—Meier & Frank's: Basement Balcony, Sixth Street.

The "Glory" Universal Range

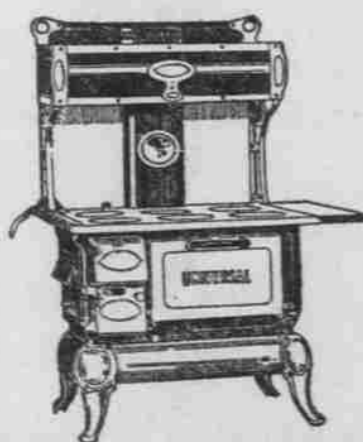
The "Glory" Universal cast iron range will meet the requirements of the most exacting housekeeper. It is a high-grade, sanitary, smooth cast-iron range of graceful design and beautiful finish.

Has fire box properly proportioned to do good work with a small amount of fuel. Duplex grates. Full white porcelain enameled splashers back. Lift up cooking top. Sliding draft damper. Let us show you these and the many other special features that characterize this popular range.

Moderately priced. If desired—

MAKE YOUR OWN TERMS IN REASON

—Meier & Frank's: Sixth Floor, Fifth Street



BY REQUEST
A Bringing Down the Cost of Living Special

"CARNATION" MILK

Regular 16c Tall Cans

Case of 4 Dozen \$6.45

Dozen Cans for \$1.65

With the price of raw milk high, Portland people will take advantage of this opportunity to secure Carnation milk—of "contented cows" fame—at a price which is about the PRESENT WHOLESALE COST.

Not more than one case to a customer. Deliveries will be made as rapidly as possible.

Flour, Royal Banquet or Crown, 49-lb. sacks \$2.90

Pork and Beans, with tomato sauce, No. 2 cans, case of 2 dozen \$3.45, dozen \$1.75, can 15¢

Parlor Matches, 6 boxes for 25¢

Holly Rice and Milk, dozen for \$1.25, can 11¢

Soap, Crystal White, box of 100 bars \$6.50, ten bars 67¢

Washing Powder, Citrus, large pkgs., dozen \$3.15, three pkgs. for 80¢

—Meier & Frank's: Ninth Floor, Fifth Street.

Our Model Daylight Bakery

makes delicious French bread with crisp brown crust at 15c.

Rye Bread

in round loaves, appetizingly brown, at 10c.

French Pastry

in all sorts of interesting kinds and shapes, 10c each.

Cherry and Apple Pie

and other fruit pies are 35c. Cream pies are 40c.

Wedding and Birthday Cakes

are a specialty. Orders should be given 24 hours in advance of delivery.

—Meier & Frank's: Ninth Floor.

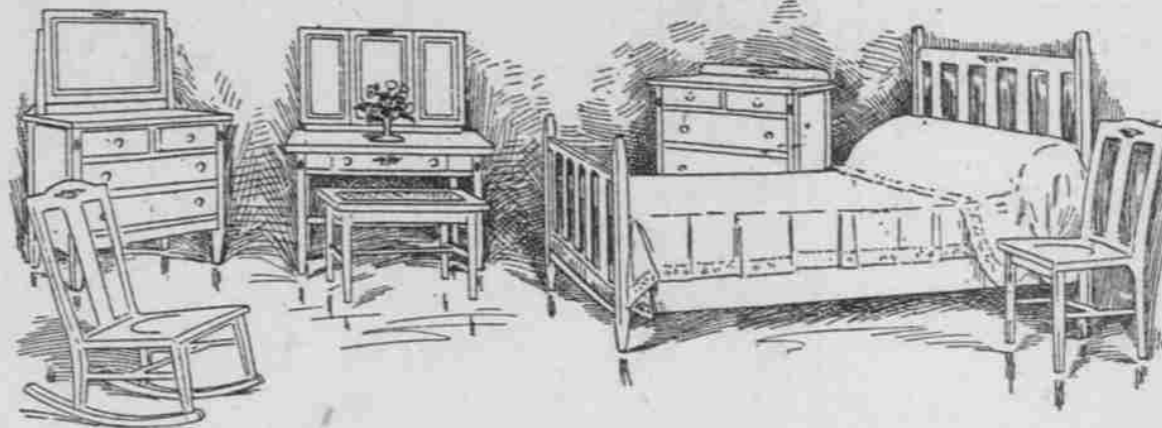
Mrs. Ginger

will continue her Domestic Science lecture-demonstrations at 2:30 P. M. all this week in the Auditorium, Sixth Floor.

Mrs. Ginger is a practical expert. She knows all sorts of short cuts for the busy housewife. She knows how to economize interestingly. She tells one how to make good bread in three hours. She can bake the most delicious angel cake anyone ever dreamed of. She knows the vegetables which make one thin and those which make one fat. She understands how to cook less expensive meats so that they are appetizing as well as nourishing.

Mrs. Ginger is always glad to answer questions.

These lectures are free.



"BEDROOM WEEK"

Comes Into Its Own in the August Sale of Furniture

Forty white enameled bedroom suites made especially for us are offered at \$84.50—also separate pieces of fine furniture at reductions of \$5.50 to \$62.50.

Last week we told you of the scarcity of good furniture—that the whole American furniture market is flooded with orders for the next six months.

These forty bedroom suites at \$84.50 were contracted for in the spring—well ahead of the great scarcity and increased prices. They were built to our order. They are substantial, good looking, thoroughly practical. All are enameled ivory white. If there is an artist in the family they can be easily decorated with flowers which will make them look twice as costly.

Bought on a quantity basis, these good suites were obtained at very important price concessions. Now that Portland folk are planning to refurbish their homes because the boys have come back and things begin to be normal we pass on these savings secured months ago.

Four Pieces Are Included at \$84.50

An extra wide chest of drawers.
A dresser with 22x28-inch beveled mirror.
A dressing table with triple mirror.
A full-size bedstead with tapered posts.
Bedroom chairs, rockers and dressing table bench to match may be had at proportionately low prices.

These May Be Purchased Singly as Follows:

The ivory enameled dresser at \$24.50, standard price \$33.
The ivory enameled chest of drawers \$19.75, standard price \$28.
The ivory enameled dressing table \$21.50, standard price \$30.
The ivory enameled bed \$18.75, standard price \$27.

ODD PIECES ARE GREATLY REDUCED

Ivory enamel dresser, was \$110.00, now \$78.50.
Ivory enamel single bed, was \$75.50, now \$37.50.
Ivory enamel chiffonier, was \$65.00, now \$52.50.
Ivory enamel chiffonier, was \$53.00, now \$39.75.
Ivory enamel dressing table, was \$28.00, now \$19.85.
Mahogany toilet table (Berkey & Gay), was \$162.00, now \$99.50.
Walnut and cane three-quarter bed, was \$89.00, now \$67.25.

Mahogany veneer toilet table, was \$86.00, now \$68.
Mahogany veneer chiffonier, was \$83.75, now \$59.75.
Walnut low boy, was \$83.50, now \$54.50.
Walnut toilet table, was \$74.00, now \$59.
Mahogany veneer toilet table, was \$61.00, now \$48.50.
Mahogany veneer chiffonier, was \$32.00, now \$26.50.

Porch and sun parlor wicker furniture and odd pieces of living room furniture also at new lower prices in this August sale.

Sleep Restfully on These Mattresses Specially Marked \$13.85

Special \$17.85

"Hygienic" mattresses, full double-bed size, containing 50 pounds pure felted cotton, covered with good striped ticking.

"Solid comfort" mattresses, full double bed size, containing 40 pounds pure felted cotton, made with rolled edge, covered with art ticking, special at \$13.85.

Make Your Own Terms in Reason

—Meier & Frank's: Furniture Shop, Eighth Floor.

RUGS—

The MEIER & FRANK floor covering business, always of considerable dimensions and for a number of years now the largest on the coast, has received a tremendous impetus within recent months and more particularly since the inauguration of our Co-operative Sales. It is values such as the following which together with great assortments and exceptional display facilities account for this leadership.

All these rugs are in the 9x12 size.

Seamless Brussels Rugs, \$22.35.
Seamless Brussels Rugs, \$26.50.
Seamless Velvet Rugs, \$32.50.
Seamless Velvet Rugs, \$34.65.
Axminster Rugs, special, \$33.85.
Axminster Rugs, special, \$42.50.
Axminster Rugs, special, \$45.00.

New Royal Turkish Oriental Rugs

Here Only in Portland

Correct American reproductions of true Orientals. Correct in design, weave and colors. Correct in the fringes and overlapped edges. Correct in "feel"—the backs of these rugs are as soft as oriental carpets and the effect is very different from the usual stiff copy.

They are quite the closest to the real Turkish rugs that we have seen and the soft beautiful colorings are especially to be commended. Moderately priced as follows:

25x40-inch Rugs \$10.00
36x60-inch Rugs \$20.00
48x72-inch Rugs \$32.50
6x9-foot Rugs at \$65.00

—Meier & Frank's: Rug Shop, Seventh Floor.

Sale of Discontinued Decorative Samples Half and Less

Wonderful fabrics from the looms of America and Europe are reduced to half price and less because of our inability to duplicate them.

Mostly 1 1/4-yard lengths of finest damasks, velvets, brocades, linens.

For pillows, table runners, chair covers, scarfs, etc., these are ideally adapted.

Half price and less while any remain.

—Meier & Frank's: Drapery Shop, Seventh Floor.

Pottery Jardinieres 72c 96c \$1.39

A very special sale of handsome imported pottery jardinieres in Flemish finish artistically decorated with raised figure design (illustrated). The 6, 8 and 10-inch sizes are, respectively, 72c, 96c and \$1.39.

—Meier & Frank's: Basement, Fifth Street.

