

Great Sales Usher In the 3d Anniversary of

See Also Back Page
This Section for Additional
Store News of Especial
Interest to Women

Meier & Frank's Lower Price Downstairs Store

See Double Page Spread
In the Center of This Section for
News of Meier & Frank's
Great Co-operative Sales



MEIER & FRANK'S Lower Price Downstairs Store is essentially, as the name implies, a place where merchandise is to be had at lower prices—but it is more—
It is a place where GOOD merchandise is to be had at lower prices because it is an integral part of the MEIER & FRANK Store—famous for more than 60 years for selling good merchandise.
The diversity of the lines the Lower Price Downstairs Store handles is at once apparent when one considers that it is a complete store in itself, paralleling in its stocks many of the lines carried in the main store sections.
Its value-giving is proverbial, for within the short space of 3 years it has launched and carried to a successful conclusion more big value-giving events than any store of its kind in the whole Northwest. That, too, is to

be expected of a store with the MEIER & FRANK resources behind it and with the MEIER & FRANK principles to guide it.
It is very accessible—all elevators and escalators connect with the Downstairs Store. It has three direct street entrances.
It is a pleasant place to shop—flooded with daylight, scientifically ventilated.
Above all—it extends to patrons the same SERVICE as the Upstairs Store—there is no discrimination at MEIER & FRANK'S between Upstairs and Downstairs patrons in the matter of charging purchases or other courtesies between the store and the people it serves.
The Downstairs Store offers this page of values for the first week of its 3d Anniversary Sales.



A Sale of 1800 Men's Shirts

Most Extraordinary Values at

98c

If we bought these shirts on today's market they would be priced from \$1.50 to \$2.00. More than 1800 high-grade dress and negligee shirts of finely serviceable madras, percale, Oxford cloth and other desirable materials.
Soft and stiff cuff shirts in a multitude of neat striped effects. The negligee shirts have collars attached. Some of these shirts are subject to very slight imperfections. All regular sizes.



Men's Work Shirts 75¢

Men's work shirts that will give the utmost in service—made of heavy blue chambray with attached collars. Pockets. All regular sizes.

Men's Fiber Sox 19¢

First quality fiber silk sox in plain white with printed checks in blue, green, yellow and black, also a few plain colors. Regularly 35¢.

Union Suits Only 50¢

Men's and boys' athletic style union suits made with elastic waistband and closed crotch. Some slightly imperfect. All regular sizes.

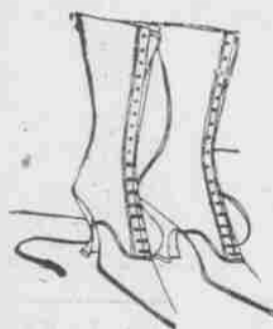
Men's Hose, 3 Pairs 50¢

Men's serviceable lisle finished cotton sox in black, white, cordovan and other colors. All sizes 9 1/2 to 11 1/2. Worth 25¢ pair.

Sale 600 Pairs Women's White Shoes

Formerly Priced at \$4.00 to \$8.00

\$2.98



A great final disposal of women's white shoes including samples and small lots taken from regular stock.
White wash kid button shoes with 8-inch tops, Cuban heels and leather soles. White Sea Island duck 8-inch top lace shoes with Cuban heels and sewed soles. White nubuck lace Oxfords with white military heels and white leather soles. Other odd lots. Broken sizes 2 1/2 to 7. Less than present wholesale cost at, pair \$2.98.

EXTRA!

The type is small but the values big in these:

Bathing Suits Special \$2.98

Men's and women's one-piece wool mixed bathing suits with skirt. The men's are in plain colors, the women's in combinations. Sizes 38 to 44.

Silk Petticoats Special \$3.98

Women's good messaline and tafeta silk petticoats in plain colors, stripes and changeables. All regular sizes. About present cost.

American Lady Corsets \$1.59

Made of good quality coutil and batiste. Embroidery trimmed. Four desirable styles. To \$3.00 values.

New Georgine Waists \$1.98

Women's new Georgine waists in plain hemstitched and embroidered front styles. With sailor collar. Flesh and white. All sizes.

Women's Wash Waists 98¢

New voile waists in white and colors, also fancy madras and checked and striped dimity waists. All sizes.

Sweaters for \$1

Children's good sweaters in all desirable colors. Sizes 4 to 10 years. Some slightly imperfect.

Children's Wash Dresses \$1.49

Fancy plaid gingham dresses, also plain line, batiste and striped and corded voile dresses. 3 to 14 years. To \$2.98 values.

Child's Play Suits \$1

Slipover play suits in tan and blue with red trimming. 4 to 8 years. Worth \$1.50.

2 Great Apparel Sales

Values of the most extraordinary kind will be found in our Lower Price Store Anniversary Co-operative Sale of apparel. Two exceptional groups as follows:

At \$10

Garments regularly priced as high as \$25.00.

Women's Dresses at \$10

Made of Georgette crepe and crepe de chine in wanted colors, also dark taffeta, poplin and messaline dresses and serge and jersey models. Many SAMPLE dresses in sizes 16, 18 and 36. Fifty different styles in the lot.

Capes, Coats, Dolmans, \$10

Made of all-wool poplin, velours, Panama cloth and gabardine; these capes, coats and dolmans are shown in all colors. Also a limited number of serge suits in navy blue. Unequaled values at \$10.



At \$5

Garments regularly priced as high as \$12.50.

Women's Skirts for \$5

These are our "Special \$7.95" skirts at \$5 while any remain. Heavy quality fancy plaid surah silk and twill skirts, plain blue and black serge skirts and fancy block or plaid poplin models. All sizes.

Misses' Dresses at \$5

Misses' and children's soft silk chiffon taffeta dresses in every wanted shade. Also a limited number of silk poplin coats in all colors. Sizes 3 to 14 years. Regularly priced to \$12.50.



DOMESTICS AT ABOUT PRESENT COST!

Standard Oilcloth, Yard 33¢

Standard oilcloth in plain and figured effects. Regular width. Subject to slight imperfections. Regularly priced at 50¢ yard, special 33¢.

Table Damask, Yard at 59¢

Highly mercerized table damask that is 63 inches wide. Mill lengths 1 1/2 to 2 1/2 yards. Limited quantity. Worth 79¢ to 85¢ yard.

Curtains, Pair Only \$1.98

Samples of marquisette and scrim curtains trimmed with Torchon and Cluny laces. 1, 2 and 3 pairs of a kind. To \$3.98 values.

Curtaining, Yard Only 23¢

Marquisette, scrim, sea cloth and voile curtaining. 34 to 38 inches wide. Some of this material is slightly imperfect. Worth to 50¢.

Curtain Scrim, Yard 12 1/2¢

Good quality curtain scrim in white, ecru and cream with plain and fancy borders. Full width material. Regularly priced 20¢ yard.

Comfy Cloth, Yard at 15¢

Surface fleece comfy cloth in striped, checked, plaid and figured effects. 27 inches wide. Regularly priced at 25¢ yard—special 15¢.

Muslin Sheets, Each \$1.39

72x93 1/2-inch seamless sheets of good sturdy muslin. Full bleached sheets torn before hemming. About present cost at each \$1.39.

Pillow Tubing, Yard 39¢

Good quality pillow tubing that is full bleached. 42 inches wide. Very specially priced in this sale at, yard 39¢.

Feather Pillows, Each 89¢

Genuine feather pillows in size 17x25 inches. Covers of fancy art ticking in desirable colors. Limited number. Worth \$1.25 each.

Comforters Only \$3.98

Home-made, hand knotted comforters filled with 4 pounds good white cotton. Covered with fancy silkolines and challis.

Blankets Special \$4.75

Fine wool finish blankets in full size. Plain gray and white blankets also plaid effects. Good heavy weight. Regularly priced at \$6.49 a pair.

Bed Spreads Special \$2.39

Pretty Marselles bed spreads in good weight. Full size. Some have slight imperfections. If perfect these spreads would be priced at \$5.00.

Bed Spreads Special \$3.49

Satin bed spreads in fancy Marselles patterns. 76x88 inches. Some slightly shelf-worn. Limited number. Regularly \$5.00.

Wash Goods, Yard Only 15¢

27-inch strong cloth in wanted striped and figured designs on light and dark grounds. For garments receiving hard wear. Regularly 25¢ yard.

White Suiting, Yard 29¢

Standard brand heavy white suiting in mill lengths. Will cut to suit customer. 33 inches wide. Regularly 40¢ yard—special 29¢.

New Gingham, Yard 25¢

Zephyr gingham remnants in pretty plaids. 32 inches wide. Lengths from 2 1/2 to 6 yards. Regularly priced at 40¢ yard—special 25¢.

Good Percales, Yard 19¢

Good quality percales in light and dark colors. Many desirable designs. 36 inches wide. Mill lengths 2 1/2 to 20 yards. Worth 25¢ yard, special 19¢.

Fancy Cretonnes, Yard 33¢

Fancy repps and cretonnes in pretty floral designs. 36 inches wide. Included are materials worth to 75¢ yard—very special at 33¢.

Huck Toweling, Yard 15¢

Fine birdseye weave huck toweling. 16 and 17 inches wide. Also crash and blue striped glass toweling. Regularly priced 19¢ yard.

Terry Toweling, Yard 29¢

Full bleached Terry cloth toweling for bath towels, etc. Extra heavy weight material. 18 inches wide. Very special at yard 29¢.

3600 Pairs Women's "Onyx" Hosiery

Very Specially Priced for the Anniversary Co-operative Sales

59c

All first quality stockings of the famous "Onyx" make. Included are pure silk, fiber silk, plated and lisle stockings in fashionable shades of cordovan, gray, field mouse, taupe, navy, champagne, black and white. All regular sizes. 3600 pairs in this sale at, pair 59¢.

Women's Hose, Pair 25¢

Good cotton stockings with reinforced heels and soles. Cordovan, gray, black and white. Wide elastic tops. All regular sizes. Some slightly imperfect.

Children's Hose, Pair 15¢

Heavy black cotton stockings in all sizes. Seconds.



Great Sale of 600 "Mina Taylor" House Dresses \$1.39

Just received in time for our Anniversary Co-operative Sales. A fine new lot of 600 house dresses and overall aprons of the famous "Mina Taylor" make—on sale at \$1.39 while any remain—regular values to \$2.50.

Full cut, well made dresses and aprons of fine madras, chambray, percale, gingham and soisette. Attractive styles in a diversity of color combinations.

These garments all exhibit the superior "Mina Taylor" workmanship, fit and finish. All regular sizes. See the illustration.

Sale 1200 Women's Muslin Gowns

Just Received in a Remarkable Special Purchase — On Sale at

\$2.49

These are SAMPLES and odds and ends of women's gowns from one of the country's foremost manufacturers. We secured the garments in a most important special purchase at so low a price that we are able to offer gowns of regular \$3.50, \$4, \$4.50 and \$5 qualities at \$2.49.

Made of fine longcloth and nainsook. Beautifully trimmed with laces, embroideries and ribbons. More than 50 styles to select from. All regular sizes.

Women's Union Suits 39¢

"Fitrile" cotton knit union suits in good summer weight. Low neck, sleeveless, lace trimmed knee style in all regular sizes. Seconds.