

A MAYTAG ELECTRIC WASHING MACHINE WILL LIGHTEN SUMMER LABORS

Straight Hair Can Be Permanently Waved

—If you admire naturally wavy hair you will be glad to know that your hair can be waved to look natural and become more beautiful after shampooing. We have installed the most modern and satisfactory appliances, which are made for waving hair. Come in and talk it over.

Mezzanine Floor—Lipman, Wolfe & Co.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Your Home Can Be Made Beautiful

—Miss Stoddard is here to aid you in developing your own ideas for making your home beautiful. If you are striving after some period effect, she will develop complete schemes in any color or combination you prefer. Discuss your home with Miss Stoddard as freely as you will.

Fifth Floor—Lipman, Wolfe & Co.

July at This Store—"What You Want at the Price You Want to Pay!"

The Sales on This and Page 1 of This Section Are Full and Sufficient Proof of the Wisdom of Shopping at This Store

**Take a Victrola**

With You on All Summer Outings

—All your summer pleasures—whether they be at seashore, in the mountains or whether they are just short jaunts round on the river beaches—will be increased twofold if you have a portable Victrola. They are easy to carry, and you can always be sure to have the kind of music you want if you have one.



This Victrola and 4 10-In. Records \$25.90

\$3.00 at Once \$1.00 a Week—No Interest

—This outfit includes four 10-inch double-faced records of your own choosing and 300 needles. It has the true Victrola sound and will give you the greatest summer satisfaction. Come in and let us play it for you.

Music Floor, the Seventh Floor—Lipman, Wolfe & Co.

Black Silk Sale—\$1.79

35 Inch Chiffon Taffeta
35 Inch Satin Messaline
Exceptionally Low Priced

—This silk sale is right along the line of events planned for our Silk Section this summer, giving people popular, good wanted silks at the time they are most wanted and at prices far below ordinary.

—The chiffon taffeta is of heavy quality in soft finish, best black and quite above usual at anything like so low a price as \$1.79.

—The satin messaline is of fine, lustrous quality, just the right weight and finish for frocks, suits and skirts. Very unusual at \$1.79.

Lustrous White Chiffon Taffeta Very Specially Priced At \$1.79

—This is a very good quality of a most popular fabric; lustrous in finish and of good texture; fine for sports suits, skirts and frocks. Quite the thing for immediate usage, and very special in price.

Second Floor—Lipman, Wolfe & Co.

Rompers and Creepers for the Little Tots Summer—Special

—Such cunning new rompers and creepers for the little folks from 2 to 6—sweet as can be and specially priced.

At \$1.00

—Rompers of plain colored chambray with gimpes, sleeves and belts of white madras. Collarless.

At \$1.65

—Rompers of dainty pink and white, or blue and white baby checked ginghams in the very prettiest styles.

—Other rompers and creepers in many styles and a variety of colors—ginghams in checked or striped pattern and plain colored materials at \$2.25 to \$5.50.

Fourth Floor—Lipman, Wolfe & Co.

**New Models in Crepe de Chine and Georgette Blouses \$6.75**

—Some of the prettiest, summeriest and daintiest blouses we have seen at any price are to be found among these six new models.

—Rows of hemstitching, wide pleats, tiny tucks, shirring, novelty lace trimmings and touches of embroidery add to their effectiveness. Some are round necked and collarless, some have square necks; the popular V-neck with sailor collar is shown, too. White, flesh and the most wanted brilliant colors are included. Third Floor—Lipman, Wolfe & Co.

A Special Sale of Stamped Dresses, 69c

—Ready-made dresses for children in sizes 6 months to 1 year. They are made of fine white batiste and lawn in the daintiest style; straight front or empire. Some are scalloped around the neck and sleeves; others to be lace finished. Stamped for feather stitching and eyelet embroidery.

A Special Sale of Stamped Gowns, \$1.45

—Extremely dainty gowns, ready made in kimono style, with round, square or V-necks. They are of excellent quality nainsook, stamped for embroidery on neck, sleeves and front.

5th Fl.—Lipman, Wolfe & Co.

**Reed Baby Carriages, \$39.75**

—You will be proud to take your baby out in one of these dainty old ivory finished reed baby carriages. The back and seat are beautifully upholstered, the top is lined and there is a back windshield. Its wheels are steel with rubber tires.

Onioles of every type for those who prefer them. We have them in old ivory, French gray or brown—\$15 to \$19.75.

Fifth Floor—Lipman, Wolfe & Co.

In Summer Cook Electrically

—The modern, cool way of cooking by wire is ornamental as well as practical because these new electrical appliances add much to the beauty of your table. There is no smoke, no soot and no ashes to bother with.

—The electric grill is equipped with a three-heat system, two pans and a lid—is convenient as a two-hole plate—complete with cords at \$9.50 and \$10.00.

—Electric waffle irons cook two waffles in 1½ minutes.

Waffle Irons, \$15. Electric hot plates, \$3.50 to \$7.50.

Electric Toasters, \$4.50 to \$7.50. Electric Percolators, \$7.50 to \$15.00.

Electric Curling Irons, \$5.50 and \$5.75.

—Electric Corner, Street Floor, Lipman, Wolfe & Co.

Announcing a Food Conservation Course—Gratis

Monday, Wednesday, Friday
During July, 2 to 4 P. M.

Lectures and Practical Demonstrations
By Mrs. Clarence W. Batterson

Instructor in Domestic Science
Girls' Polytechnic School

—During the stress of war times, when food conservation was of the utmost importance, Mrs. Batterson conducted a six weeks' extension course in canning club work at O. A. C.

—In 1918 she devoted a good part of her time to making young women efficient in pantry work, and placed more than 50 girls in local hotels.

—We are, indeed, fortunate in procuring the services of Mrs. Batterson for this demonstration.

Monday's Topic and Demonstration

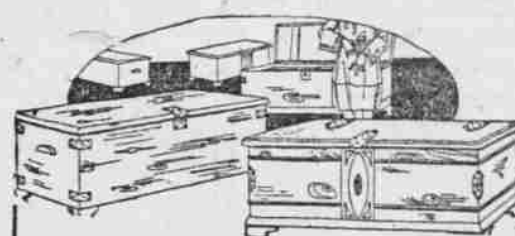
Methods of Canning and Preserving—Discussion of Canning Equipments—Syrups and the Actual Canning of Soft Fruits, Strawberries, Red Raspberries, Loganberries and the Making of Loganberry Juice.

—It will be well to stay for the entire demonstration and discussion, as each demonstration will be given but once.

You Are Cordially Invited to Attend These Lectures

—They are absolutely free, and as the time for conserving foods is at its height you will gain much valuable information. Discussion of modern canning appliances will be held at each lecture.

Household Efficiency Section, Eighth Floor.
Lipman, Wolfe & Co.

**Genuine Tennessee Red Cedar Chests**

—There is always a certain amount of sentiment attached to a chest, but aside from the sentiment which may develop around these chests, there is a practical side which makes them most desirable. They effectively keep your clothes free from moths and give them the sweet aroma of the Tennessee cedar wood. These are beautifully made and some have brass and copper trimmings.

36x16x12 in. \$18.25 42x18x12 in. 27.25
41x18x12 in. 24.75 48x18x12 in. 35.50
41x18x12 in. 27.50 54x20x16 in. 39.00

Fifth Floor—Lipman, Wolfe & Co.

Sale of 50 Rich Cut Glass Pieces at \$1.95

—Interesting sale that brings handsome, richly cut, heavy pieces of glassware for your summer table at savings that make buying now well worth while.



—There are orange bowls, three-footed bowls, jelly compotes and celery trays, and they are all being sold at very little above present cost price.

100 Pieces Light Cut or Engraved Cut Glass—Half Price

—This group includes some of the coolest looking, most artistically shaped glassware, with just a dash of color, you could find for summer use. The effects are new and very beautiful. In the group are large footed bowls, cheese and cracker dishes, sandwich trays, marmalade jars, fruit bowls, sugar and cream sets, flower baskets and candlesticks. Regular prices ranging from \$1 to \$5 are now cut in half.

Sixth Floor—Lipman, Wolfe & Co.

July Offers in Wash Goods and Domestics**5000 Yards Gingham, 35c**

—New gingham in the most popular plain striped and checked pattern, as well as plain colors. A splendid assortment of 32 and 27-inch gingham at this very special price.

Silk Mixed Crepe at 65c Yard

—The most wanted colors are shown in these attractive materials for waists, dresses and underwear. This fabric looks like crepe de chine and washes beautifully. 32 and 36 inches wide.

Slightly Imperfect Bath Mats

—These bath mats are sub-standards of very excellent quality. There is a good assortment of colors and patterns and imperfections consist of drawn thread or oil stains. Price 75c to \$1.50.

Fancy Colored Voiles, 50c

—There are 50 different colors and combinations—the new chaille, floral and striped patterns included—for your choosing. Pretty for all sorts of summer wear.

Plain Colored Organdie, \$1.50

—It will be difficult to find a more popular fabric for summer frocks and we are glad to offer this genuine Swiss organdie in the most wanted colors at this moderate price.

—Second Floor, Lipman, Wolfe & Co.

**Fringed Auto Robe Blankets at \$4.95**

A Limited Quantity
Very Specially Priced

—Medium weight robes in attractive patterns—dark gray grounds, with pretty plaids—that will prove ideal for traveling automobile or camp usage. There are not many at this special price, so early shopping is advised.

Indian Robe Blankets for Outings at \$8.95

—Whether you are planning an automobile trip or a voyage on the water this summer one of these handsome, Oregon-made Indian patterned blankets will add much pleasure to your trip. There are about 25 different styles in a splendid variety of color combinations for your choosing. Fifth Floor—Lipman, Wolfe & Co.

—And Again This Monday, We Are Able to Offer a Shipment of 800 Glass Mixing Bowls—Newest Kitchen Equipment at \$1.15

—It is most interesting to note that we have been selling these mixing sets—without great flourish—at this price, while elsewhere in the city "Great" sales have been held of the same bowls at far higher prices.

—These dainty glass bowls are in sets of five and are pretty to use on the table for salads and fruits or berries, as well as in the kitchen for mixing and stirring.

—Each set consists of one bowl in each of the following sizes: 5, 6, 7, 8 and 9 inches. No telephone orders can be filled and none sent on approval.

—All are in sizes that are used every day for a dozen different purposes from beating up a single egg to stirring a large cake. They are used in the most modern kitchens.

Household Efficiency Department, Eighth Floor—Lipman, Wolfe & Co.



Sketches.

Ideal for Summer and Offered in Special Sale

Congoleum Rugs

"All the Beauty of a Woven Rug for Less"

—If you have been reading the national magazines recently you'll remember seeing the charming illustrations of rooms developed with congoleum rugs. These are offered at special prices.

6x9 foot rugs, special... \$ 7.75
7x6x9 rugs, special at... 8.95
9x12 rugs, special at... 14.45

—These are in conventional and floral designs particularly pretty for living rooms, dining rooms, porches, kitchens and bathrooms.

—They lie perfectly flat on the floor and are sanitary because they can be kept clean so easily. Come in and see this assortment.

Fifth Floor—Lipman, Wolfe & Co.

Billy Burke Dresses, Special \$2.65

—It seems that the popularity of these neat Billy Burke house and porch dresses is greater this year than it has ever been before.

—And these are especially desirable dresses because they are made of such good quality ging-ham. They are in pretty plaids with full belts and large white collar and cuffs neatly hem-stitched. Good colors in sizes 36 to 46.

Fourth Floor—Lipman, Wolfe & Co.

Lipman, Wolfe & Co.

Windsor Crepe Gowns \$1.65

—Dainty, cool gowns of genuine Windsor crepe in white, pink and striped patterns. They are prettily finished with feather stitching and shirring. Sizes 16 and 17.

—Especially practical for the summer traveler and camper because they require no ironing.

Fourth Floor—Lipman, Wolfe & Co.

Windsor Crepe Bloomers \$1.25

—There are two styles in these practical bloomers—some are plain and some striped. All are finished with elastic at the knee; narrow ruffles and small pockets.

**Please See Page 1, This Section**

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE