

Stupendous July Hosiery Sale!

Offering in the Face of Conditions Seemingly Unsurmountable and Just When Advancing Hosiery Prices Have Made Family Outfitting a Problem—A Great Sale of Nearly 15,000 Pairs

Lipman Wolfe & Co.
Merchandise of Merit Only

Bringing Hosiery for Women, Misses and Children in Almost Every Conceivable Weave, Style, Color, Quality and Weight
Prices in Most Instances As Low As Wholesale Cost

The July Sales



—July clearance sales are—in the programme of this store—a thing of the past.

—Here we have a clearance sale any time we find anything we think we can do without. Sometimes we advertise them—oftener we do not.

—This means cleaner stocks, which is another way of saying that we have newer goods oftener—for we do not allow our money to be tied up in older, slower selling merchandise.

—Our newer policy is—"Sell what people want to buy—not what merchants want to sell."

—The July sales at this store aim to bring to the attention of our patrons stocks which are varied at prices lower than similar stocks would sell for if replaced in the present market.

—Throughout the month—this programme will be carried on. It commences tomorrow with a great hosiery event—and with many other events of lesser magnitude, but of no less importance.

—Watch the ads of Lipman, Wolfe & Co.

—A sale of such magnitude as has never been equaled by this store, and, we feel certain, in the Pacific Northwest. Our buyer, who is now in the East, has consummated some of the most remarkable purchases we have ever seen.

—Special purchases made by our former buyer many, many months ago are just coming in, and all these hose have been grouped together in this special sale at about, in most cases, present wholesale cost.



—We have taken dozens of pairs of hose from our own stock rooms—hose that have come to light in recent stock-taking days—and are selling them at the old low prices, irrespective of the fact that they are worth much, much more today.

—There are stockings for women, stockings for children; perfect, sub-standards; silk hose, fiber silk hose, cotton, lisle; in a word, just about every kind and color that is being manufactured—offered at about present cost.

27 Separate and Distinct Lots—Do Not Miss Reading One of the 27 Women's Silk Hose: All New Styles, Every Shade, Special!

—In these twenty-seven groups of stockings you will find kinds enough and colors, too, to supply your need for a year to come. And it will surely be worth your while to buy liberally for stockings are soaring in price, steadily!

Pure Silk Hose Special \$1.39

—Sub-standards of a very fine quality of stockings for women. Pure silk, with lisle garter tops, reinforced toes, heels and soles. Black, white and many of the popular colors.

Pure Thread Silk Stockings, \$1.55

—Women's perfect hose of pure thread silk, with reinforced cotton tops, toes, soles and heels, double knit where silk and cotton join to prevent "dropping." Black and colors.

Fine Silk Hose Special \$1.65

—Perfect hose; silk thread, with cotton top and reinforced heels, toes and sole; with mock seam; in white, silver and many of the newest colors.

Silk and Fiber Lace Hose, \$1.15

—Perfect hose in the most popular lace patterns. These have cotton tops, reinforced soles and high spliced heels. The wanted brown, bronze and cordovan shades.

Pure Silk Clocked Stockings, \$3.50

—Perfect hose; silk thread, clocked, hardest of all to get. Full fashioned, with reinforced lisle garter tops, soles, toes and heels. All colors and black.

Drop-Stitch Silk Stockings \$1.65

—Perfect silk hose at a very special price! Women's hose in drop-stitch pattern with lisle garter tops and heavy soles, toes and heels.

"Onyx" Black Silk Hose Special \$2.50

—Think of buying this famous brand of perfect, full-fashioned silk stockings at this price. All have lisle garter tops and reinforced heels.

Black Silk Hose Special \$1.35

—Good black silk hose have been so scarce, we consider this a fortunate offer. All have lisle garter tops, reinforced soles, heels and toes.

Full Fashioned Silk Hose, \$3

—Perfect quality of fine silk full-fashioned hose for women. They have lisle reinforced top and will wear excellently. In black and colors.

Full Fashioned Silk Hose, \$3.50

—"Perfected" of fine quality pure silk stockings—full-fashioned, all silk, with lisle reinforcements. Extra high splicing at heels.

Pure Thread Silk Hose, \$4.50

—Perfect quality black silk stockings with cotton reinforced tops, double soles, heels and toes. An unusually fine stocking this season.

Fancy Clocked Silk Hose, \$2.95

—Perfect quality of pure silk stockings with fancy clockings and lisle garter tops, reinforced heels, toes and soles. In white, gray and other colors with fancy clockings.

Full Fashion'd Silk Hose, \$1.75

—Women's pure silk black and white stockings, full fashioned, with lisle garter tops and double heels, toes and soles. Very specially priced.

Women's Fiber Silk, Lisle Cotton Hose

—These are the kind of stockings for which there is always demand, and the prices will make shopping here interesting, indeed. Now is the time to supply needs.

Fiber Silk Hose Special \$1.50

—Fine fiber silk stockings, with lisle tops and heavy toes, heels and soles. White, cordovan, fawn, gray, etc.

Silk and Fiber Mixed Hose, \$1

—Perfect stockings in seamless style, with garter tops and heavy toes, soles and heels. Black, gray and field mouse.

Fiber Silk Hose Special 85c

—Perfect fiber silk stockings, with cotton tops and heavy heels, toes and soles. Black and many wanted colors.

Misses and Children's Silk, Cotton Hose

—Unusual savings afforded in stockings for the younger members of the family. All kinds of stockings that the younger generation want at prices lower than you would expect.

Richelieu Rib Stockings, 50c

—Children's perfect stockings in black, white and cordovan brown, in the popular Richelieu rib style.

Mercerized Lisle Stockings at 60c

—Perfect hose of fine mercerized lisle in fine ribbed style; black and white and cordovan; in all sizes.

Cotton Ribbed Stockings, 3 Pairs for \$1

—These are for boys or girls; good weight for present wearing. Cotton ribbed stockings, 35c, or three pairs for \$1.00.

Full Fashioned Lisle Hose, 60c

—Perfect quality of fine full-fashioned lisle stockings with elastic garter tops. In black, white and most wanted shades.

"Buster Brown" Stockings, 40c

—Women's white lisle cotton stockings—perfect quality—with garter tops, heavy heels, toes and soles.

Burson White Cotton Hose 45c

—A very special price for these perfect quality hose for women. With heavy garter tops, heavy heels, toes and soles.

Drop Stitch Lisle Hose, 65c

—Perfect quality of fine lisle hose in drop-stitch style, with double garter tops, heavy heels, toes and soles.

Pure Silk Hose Special 89c

—Substandards of children's pure silk stockings in black, white and many colors. These are unusually good and the colors most popular.

Silk Plaited Hose at 55c

—"Seconds" of silk-plaited stockings for children. In black, white and many popular colors. Very special at 55c.

Phoenix Lisle Hose at 35c

—Children's white lisle hose in fine ribbed quality. Pretty to wear with summer frocks. Sizes 5 to 12.

"Wearwell" Lisle Stockings 3 Pairs for \$1

—Women's famous "Wearwell" stockings in black and white with elastic garter tops, reinforced heels, toes and soles, 35c pair.

JUST 85 SUITS—Spring's Good Styles Reduced Monday—\$20

—Monday we place on sale in the Third Floor Garment Section 85 suits in a great variety of models at the remarkably low price of \$20

—One of the lowest prices that we have heard of suits of even inferior quality selling for thus far.

—There are very few of a kind, variations of box coat styles predominate. These are to be found in smart braid bound and slashed effect. Some have novel vests and tailored trimming.

—The materials in every instance are all-wool poplin or serges, the colors are navy and black.

—Early shopping is counseled.

—Third Floor,
Lipman, Wolfe & Co.



On Sale for the First Time Monday—Purchase of 1200 Pairs Two-Clasp Milanese Silk Gloves 79c

A Fine Maker's "Sub-standards"

—These 1200 pairs of silk gloves just arrived in time for the offer of one of the biggest happenings on Monday's store calendar.

—They come from one of the finest makers in the country and are passed on to us at a remarkable concession because there may be some insignificant, hard-to-find imperfections in some of them.

—The silk is very fine quality of milanese and you may have choice of black, white, navy, pongee and gray.

—They are all two-clasp styles and every pair of gloves is decidedly under price at 79c.



Sport, Street, Dress Hats—A Clean Up For Monday at \$5

—We have gathered together for Monday an extensive collection of trimmed hats for all hours of the day and offer them in unusual sale at \$5.00 tomorrow.

—There are light colors, as well as black hats, and the assortment has been repriced without regard for earlier prices.

—You cannot fail to find the collection interesting from the saving as well as from the style standpoint.

C. B. a La Spirite Summer Corsets—\$1.50 and \$2.00

—The Corset Shop on the Fourth Floor specially features tomorrow:

At \$1.50—Lightly boned pink net corsets, in sizes 20 to 26; low bust styles, with long hip and back and elastic waist line.
At \$2.00—Corsets of net finished at the top with embroidery; medium bust model, in long hip and back. Sizes from 21 to 32.
Fourth Floor—Lipman, Wolfe & Co.

We Will Place on Sale Monday a Just-Arrived SPECIAL Purchase of 200 Beautiful Silk Bags Beaded Designs and Plain Moire

\$4.95



—These bags were secured by one of our Eastern representatives from a prominent manufacturer and present a bag-buying opportunity distinctly unusual.

—There is a variety of sizes, all beautifully made and fitted, and they are available in taupe, blue and black.

—Both strap handle and chain handle styles, with tassels as well.
—Both beaded effects and handsome plain moire.

Street Floor—Lipman, Wolfe & Co.

Turn the Page for More News of the Store