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**Bring
Your
Furs
Here**
to be stored.
—Fourth Floor.

**Sale of Rubber
Divers
14c**
Good assortment of col-
ors. Another special—\$1.50
and \$2 bath sprays at **98c**.
—Meier & Frank's: Main Floor.

Linen Kerchiefs 16c
Women's pure linen handkerchiefs, embroidered in hand-loom designs,
in plain white and colored effects. A wide range of patterns. 25c values.
Each 16c or 7 for \$1.05.
Kerchiefs Each 9c | **Men's Kerchiefs 20c**
Women's and misses embroidered | Men's Shamrock lawn embroid-
lawn handkerchiefs in one-corner | ered initial handkerchiefs in full
styles. 3 for 25c. | size. Regular 35c values.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**Big Sale of Picture
Frames
59c**
Stand picture frames
complete with glass and
back. Antique finish. Cab-
inet to 8x10-inch sizes.
—Meier & Frank's: Fifth Floor.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

The Most Tremendous Importance for Portland

ance Sales

THESE sales have a logical part in our programme undeviatingly adhered to—to bring down the cost of living so far as one institution with great resources for buying and selling and with the will to do can accomplish. Let the items and prices speak for themselves—they tell better than words of ours how sweeping, how momentous are the reductions made on merchandise throughout the store—upstairs and downstairs—all of it **GOOD**, much of it **NEW**. Match the values who may! Look to summer requirements now. Many equally good values are not advertised.

Wash Goods—July Clearance **25c**

The Second Floor Bargain Square will be the scene of this the greatest wash goods sale in many months. Included are
1000 yards regular 65c to \$1 silk and cotton striped voiles at 25c.
1200 yards regular 40c crepes in stripes and fancy patterns at 25c.
1000 yards regular 40c plaid pongette at 25c. 2000 yards regular 40c striped suitings at 25c.

Because of the limited quantities and the great reduction we advise early selection. Other Second Floor specials:

White Nainsook 27-Inch—25c Grade	36-In. Longcloth 10-Yard Piece	Pillow Cases 35c Grade—45x36	36-In. Muslin Bleached—35c Grade
15c	\$2	25c	25c

"Royal Society" and "Artamo"
Package Goods 1/2
Were 75c to \$3.00
Now 38c to \$1.50

Secure your summer needlework in this special July Clearance Sale and you save exactly half. This sale includes package goods of such famous makes as Royal Society and Artamo. Women's gowns, children's dresses, novelties, etc., at just half price.

—Meier & Frank's: Needlework Shop, Second Floor.

Special July Clearance Sale of
To \$6.00 Fancy Silks \$2.98

Fancy khaki kool, baronet satins, colored La Jerz silks, plaid tourist silks, silk serges. Materials suitable for skirts, sports coats, suits and dresses. 36 and 40 inches wide. No phone or mail orders filled.

Imported Shantung Pongee 98c

A new shipment of fine quality imported Shantung pongee in the natural shade and polka dot effects for women's, misses' and children's wear and men's shirts. 34 inches wide. Mail orders filled.

—Meier & Frank's: Silk Shop, Second Floor.

Embroideries 79c

A July Clearance Sale of 300 yards fine quality 36-inch voile and organdy dress embroideries with scalloped edges and 36 and 40-inch voile and batiste flouncing in white with colored work or solid grounds with embroidered designs in white or self colors.

Filet Edges and Bands, Yard 25c

Excellent quality filet crochet lace edges and bands from 3 1/2 to 4 inches wide and novelty filet bands 10 inches wide. For camisoles and artwork.

Embroidery Flouncing, Yard 39c

10 to 17-inch Swiss, cambric and nainsook embroidery flouncing for petticoats and children's wear. Eyelet, filet and solid designs. Fast edges. 36 to 60c values.

Edges and Insertions 10c to 25c

A special lot of IMPORTED Platt Val. and Point de Paris edges and insertions for lingerie. 1 to 6 inches wide.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

July Sale of New White Wash Waists

Very Specially Priced
\$2.75---\$5



Dainty new white voile, organdy, dimity and batiste wash waists at very special prices for our July Sales.

Lace trimmed, embroidered, tucked, frilled and knife pleated styles. Round, square and V necks. Peter Pan, flat and roll collars and collarless models. On sketched at \$2.75.

Splendid values at **\$2.75, \$2.95, \$3.50, \$3.95, \$4.50 and \$5.00**.
—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

July Clearance Sale
Women's Lambskin

**Gloves
\$1.49**

900 pairs of women's fine lambskin gloves at \$1.49 while any remain. Also a limited number of **REAL KID GLOVES** at this price.

Odds and ends and samples of gloves in black, tan, brown, white and mode. Two-clasp style. P. K. and overseas sewn. All sizes.

Silk Gloves 93c

Women's long silk gloves of a nationally famous make. 16-button gloves of finest quality silk in pretty new colors with fancy embroidered backs. Neatly tucked. All sizes. Pair special at 93c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Merchandising Mastery Brings for Men

2000 New Silk Shirts

Regularly Priced
\$8.00 to \$12.00

\$6.95

There Are All Sizes
14 to 18 Inclusive

This July sale of silk shirts is for men and young men who like to be at the head of the style procession. They're high-grade silk shirts at the lowest price for which such shirts can be sold—merchandising mastery did it—buy your summer supply.

Richly serviceable broadcloths, baby broadcloths, crepes de chine and jacquard silks. There is practically no end of handsome patterns and harmonious colors. Nearly all first quality, a few seconds of much higher priced lines. All wonderful at \$6.95.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)



The Apparel Clearance

The July sale brings women's and misses' suits, dresses and wraps at prices that mean wonderful savings on fashion-favored apparel.

Sale of Dresses

Good \$45.00 Values at \$34.50

Women's and misses' summer dresses of satin, taffeta, foulard and georgette for street and afternoon wear. This season's best styles and colors.

Capes, Dolmans

\$29.50 to \$37.50 Values, \$20.00

\$45.00 to \$55.00 Values, \$25.00

Serge, poplin and tricotone garments in the most popular models and colors greatly reduced for clearance.

Suits Reduced

\$29.50 to \$35.00 Values, \$22.45

\$45.00 to \$48.50 Values, \$35.00

\$55.00 to \$75.00 Values, \$45.00

This is a clearance of 155 women's and misses' suits in a fine assortment of materials, styles and colors. Serge, poplin, tricotone and velours. Loose, belted and blouse models. Plain tailored and fancy braid-trimmed suits; many have vests of silk and tricolette. Navy, Copen, taupe, tan and velour checks.

None on approval—none sent C. O. D.

—Meier & Frank's: Apparel Shop, Fourth Floor.

EXTRA!

A Wonderful July Clearance Sale of
600 SAMPLES of Women's

"Merode" Union Suits

The Regular \$1.50 to \$2.00 Values

89c

Two Garments for Only \$1.75

There are only 600 garments in this sample lot of "Merode" hand-finished union suits at 89c—early selection is strongly advised.

All first-quality union suits of fine light weight ribbed lisle. Low neck, sleeveless, tight and loose-knee style. Neck and armholes are finished with tape and band. Assorted sizes. White only. While any remain, each 89c, or two for \$1.75.

—Meier & Frank's: Knit Underwear Shop, Main Floor.

