

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

4000 Volumes Good

**Books
19c**

An immense assortment of miscellaneous books, some shopworn. Up to \$1 editions at 19c.

—Meier & Frank's: Fifth Floor.

50c-75c Jewelry at 25c

Over 500 pieces of jewelry novelties including good quality earrings in an endless variety of colors and combinations, brooches, bar pins, beauty pins, etc.

Leather Belts 49c

Just 150 men's genuine leather belts with sterling front buckles at 49c instead of 98c.

Buckles, Pair 25c

200 pairs of ornamental metal slipper buckles at exactly half price. 50c values 25c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**Sale of Cotton
Challis
16c**

Regularly 25c. Good 27-inch cotton challis suitable for quilt tops, kimono, etc.

—Meier & Frank's: Second Floor.

**Bring
Your
Films
Here**
to be finished.
—Main Floor.

See Also B
This Section for Ad
Store N
July Clear

Tomorrow We Launch an Event Fraught With

July Clearance

IT IS JUST one big thing after another at the Big Store! This fact, however significant an index to the versatility of this organization, has its roots in the great underlying principle of the MEIER & FRANK business—to sell its patrons quality merchandise at lowest prices—prices that because of the unequalled MEIER & FRANK purchasing power are usually lower than elsewhere for like dependable qualities. A new strong link will be forged in the great chain of MEIER & FRANK merchandising achievements with the July Clearance Sales which begin tomorrow.

The
Begins
At 9



July Sale of Lingerie

The values in this sale are all the more remarkable in that the merchandise is practically all new. Included are garments purchased for the June White Sale but which were not received in time for that event and others secured by our buyer when recently in the East, exhibiting the very newest notes in dainty lingerie. We can scarcely begin to tell of the opportunities here.

Undermuslins in the Sale

Dainty new undermuslins of fine quality batiste, witchery crepe, voile and plisse crepe are most attractively priced. Flesh and white undergarments trimmed with Val. lace and wash satin, also plain tailored models with colored embroidery and hemstitching.

GOWNS—\$2.59 and \$1.59.
ENVELOPE CHEMISE—\$3.50 and \$2.59.
STEP-IN CHEMISE and drawer combinations—\$1.98.
SECO SILK BLOOMERS—\$1.98.
COTTON CREPE GOWNS—\$1.98.

A few garments are sketched but you will have to see the assemblage to appreciate its newness and desirability. Many less expensive garments also at clearance prices.

—Meier & Frank's: Third Floor, Sixth Street. (Mail Orders Filled.)

Trousseau Crepe, Wash Satin and Georgette Garments

A splendid assortment of these lovely underthings in the most attractive new styles and colors. Our prices suggest immediate selection for personal wear and for gifts.

Particularly fine are the trimmings of these new garments which comprise fine Val. lace edgings and insertions, ribbon, touches of embroidery, organdy motifs, etc. Some garments are of Georgette-and-Crepe de Chine or Wash Satin-and-Crepe de China combinations.

GOWNS—\$5.95 to \$11.95.
CHEMISE—regulation, envelope, step-in and envelope chemise with elastic waist—\$3.79 to \$6.95.
CAMISOLES—beautifully trimmed with fine laces, tucks and organdy motifs, some with clusters of Georgette inserts and colored embroidery. Full length. \$2.29 to \$3.59.
BLOOMERS—of wash satin with lace and embroidery trimming. \$4.98.

Four Most Exceptional Lots In This Great

July Clearance Sale of Standard Make Corsets

These corsets are all from regular stock and have been reduced especially for the July Sales. All are extraordinary values at our sale prices. Limited quantities, but nearly all sizes in each group. Early selection is advised.

\$1.47

A broken line of sizes in American Lady corsets made of good coutil. Low and medium bust styles with long hips, some elastic top models. Sizes 25 to 30. No exchanges or credits.

\$3.95

Front and back-lacing corsets of fancy brocade and plain coutil. Medium and low-bust models with long hips and three pairs of hose supporters. Broken line of sizes. To \$6.50 values.

\$2.47

Women's corsets made of plain pink coutil and fancy white batiste. Medium and long hip models with three pairs of hose supporters. Low-bust styles. All sizes. No exchanges or credits.

\$5.95

High-grade corsets of fancy brocade and plain coutil, some "Mme. Irene" corsets. Low and medium-bust styles with long hips and three pairs of hose supporters. Broken sizes.

—Meier & Frank's: Corset Shop, Third Floor.



Millinery 1/2

Two good groups of hats are reduced to half price for the July Clearance Sales:

Untrimmed hats of natural Milan, black and colored lisere, 1/2 regularly \$2 to \$12, now at..... 1/2

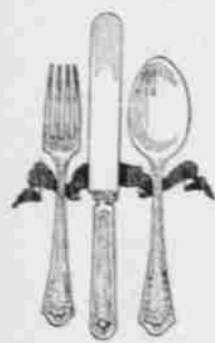
50 trimmed hats in tailored and dress models, regularly 1/2 \$3.50 to \$25, now at..... 1/2

1/4 Off Misses' and Children's Hats—Regularly \$3 to \$12

—Meier & Frank's: Millinery Shop, Fourth Floor.

Sale Oneida Community Par Plate Silverware

As a result of a special purchase we offer Oneida Community Par Plate silverware at a very special price concession. The silverware has just been received in time for the July Sales. It is all in the



"Liberty" Pattern
as illustrated at left—a combination plain and hammered design in gray finish. Fully guaranteed to give ten years of ordinary family service.

In Sets of Six
Tea Spoons..... \$9c | P.H. Md. Forks \$1.75
Table Spoons \$1.75 | Med. Knives \$2.29

Fancy Pieces Each
Sugar Shell..... 29c | Cold Meat Fork priced at each .59c
Butter Knife..... 29c
We have just the above pieces. Prices subject to 5 per cent war tax.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)



White Enamel Cooking

Utensils at \$1

We have just received in time for the July Clearance Sales a shipment of 400 pieces white enamel cooking utensils with blue band on edge. Made of medium weight white enamel. These will give excellent service.

4 1/2-quart tea kettles, 6-quart lipped saucepans, 6-quart lipped preserving kettles, 2-quart coffee pots, 10-quart water pails, 10-quart dish pans. One of each sketched.

—Meier & Frank's: Basement.

You Save Almost as Much as You Spend in This Sale of 1000 Pairs

Curtains \$1, \$1.65, \$2.15, \$2.55, \$3.95

Our curtain buyer when recently in the eastern market secured this lot of 1000 pairs of curtains in a very special purchase. The curtains, just received, go on display and sale for the first time tomorrow.

Good quality scrim and marquisette curtains in a variety of pleasing trimming effects—lace edges, insertions and plain hemstitched curtains. While any remain, pair \$1, \$1.65, \$2.15, \$2.55 and \$3.95.

Pillows, Each 99c

Good quality beach pillows covered with cretonne. Arranged with pocket and hand strap.

English Chintz 79c

A variety of beautiful color blendings in these fine quality English chintzes.

Lace Nets, Yd. 95c

Splendid quality lace nets in most effective patterns. 700 yards. Worth \$1.50 a yard.

Marquisette, Yd. 45c

Soft sheer filet marquisette that will give unusually good service. Yard only 45c.

Chair Pads 49c

A special sale of new wicker chair pads in attractive patterns and colors. Good values.

Cretonnes, Yd. 33c

500 yards of serviceable quality cretonnes in desirable patterns and colorings.

Grenadines 45c-65c

Durable and attractive dotted grenadines in a good selection of patterns.

Curtain Rods 20c

Limited number at this price. Flat curtain rods that may be used single or double.

Pillows, Each \$1.49

A limited number of pillows covered with hand-blocked linens and cretonnes. 24 inches square.

Scrim 27c-35c-40c

Fancy border scrims in drawn-work effects, require no hem. 3000 yards.

Squares \$1-\$1.25

Several hundred pillow squares made of fine quality tapestries, velvets and damasks.

Camping Ticks \$2.95

Full-size mattress ticks of durable quality striped material. Very special at \$2.95.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

July Sale of Grass Rugs

Specially Priced

A just-received special purchase brings new grass rugs at great savings for the July Sales.

There is a good assortment of patterns and colorings in these serviceable grass rugs suitable for every room in the house.

Four special lots as follows:

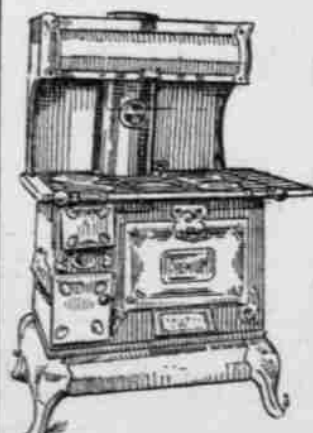
Size 3x6 feet Grass Rugs at..... \$1.95
Size 6x9 feet Grass Rugs at..... \$5.65
Size 8x10 feet Grass Rugs at..... \$8.35
Size 9x12 feet Grass Rugs at..... \$9.85

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

"Premium" Steel Ranges

Installed Complete for

\$54.50



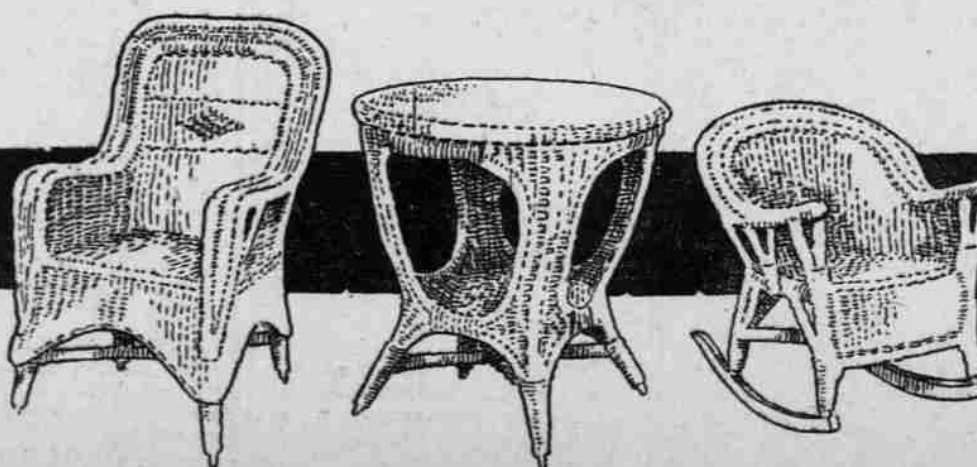
Bohn Syphon Refrigerators

We are sole Portland agents for the nationally-known and nationally-used Bohn Syphon refrigerators. We have a full variety of styles and sizes.

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Imported Chinese "Sea Grass" Furniture—Sale



We are pleased to announce that the first large shipment of "Sea Grass" furniture to be shown on the coast in three years will be on display at this store tomorrow. And we've marked this new furniture at special prices for our July Sales!

"Sea Grass" furniture is well adapted for porch and summer home use. Made of best selected twisted sea grass on SOLID MALACCA CANE (not bamboo) frames. We have many styles of chairs, rockers, tables, stools, settees, steamer chairs and breakfast room sets. The chairs and rockers are \$7.13 to \$10.69, the tables \$8.98 to \$18.79.

**Make Your Own
Terms in Reason**

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)