

THE SILENT DRAMA



Scene From "The Busher,"
Featuring Charles Ray
at Liberty.



Enid Bennett, in "The Haunted
Bedroom," at Columbia.



Bryant
Washburn
in
"Putting It
Over,"
at Star.



Dorothy
Gish
in Comedy
"Boots,"
at Globe.



J. Warren Kerrigan,
in "One Dollar Bid,"
at Strand.



Scene From Rex Beach's
"The Barren," at Strand.



"The Turn of the Road,"
Helen Jerome Eddy, at Peoples.



Douglas
Fairbanks
in
"Arizona,"
at Circle.

TODAY'S FILM FEATURES.

Columbia—Enid Bennett, "The Haunted Bedroom"; Elmo Lincoln, "Elmo, the Mighty"; Star—Bryant Washburn, "Putting It Over"; Liberty—Charles Ray, "The Busher"; Floyd Sterling and Louise Fazenda, "Hearts and Flowers"; Majestic—Leah Baird, "As a Man Thinks"; comedy, "Rowdy Ann"; Peoples—Helen Jerome Eddy, "The Turn of the Road"; The Globe—Dorothy Gish, "Boots"; Circle—Douglas Fairbanks, "Arizona."

THE convention of northwest motion picture men in Seattle is progressing farther than just plans. The Arena and the Hippodrome, the two buildings with the largest floor space in Seattle, have been leased for the four days, July 15-19.

The street between these two buildings will be closed, making one building. The committee has been assured of the presence of three stars, and they expect to hear from others accepting their invitation within the next week or two.

An intensive advertising campaign was started by the advertising committee this week with a contest for the most popular star in the daily papers, the distribution of stickers all over the four states, also ad cards and one-sheets.

Space has been contracted for by supply houses and musical instrument houses for displays of their goods. The convention proper closes July 18 with the ball in the evening. July 19 will be devoted to the entertainment of the out-of-town guests. A steamer has been chartered for the day, and it will carry the guests first across the sound to Bremerton, where they will be entertained with a clam bake and a specially conducted tour of the navy yard. From there the boat will proceed to Tacoma, where they will be guests for the afternoon of the Tacoma Theater Managers' association. First they will be taken by automobiles to Camp Lewis and will be shown all over the camp, then back to Tacoma for a ride around the city and dinner. The day will end with the moonlight excursion back to Seattle.

Periodicals Assist Theaters. The Ladies' Home Journal has placed itself and its staff of exploitation experts, scattered all over the country, at the disposal of every exhibitor who has booked or will be shown all over the country. The journal, which is the most widely read of its kind, is being loaned to exhibitors, and it indicates, that corporation cites, to what extent it is prepared to co-operate with those who play its production to make for success and box office return.

In the July, 1919, issue of the Ladies' Home Journal, which will be on the stands by July 1, three full pages are devoted to a description of the gown which Irene Castle is wearing in the Paramount-Artcraft special, "The Firing Line." They are copiously illustrated and the entire article, written and signed by Miss Castle herself, is one of the features of this issue of the magazine. Incidentally, prominent mention is made throughout the article to the effect that Miss Castle's forthcoming motion-picture production is "The Firing Line."

To bring to the attention of its 2,000,000 readers the fact that the July issue contains this illustrated article, the Ladies' Home Journal, through its exploitation department, is having distributed throughout the country 1,000,000 cards, in several colors, of the same size as the regulation window cards, which will be put in store windows, tacked on fences, telegraph poles, etc. Mention in big type is made of the fact that the gown shown and described in the article can be seen in action in the Paramount-Artcraft special, "The Firing Line."

The home office of the Ladies' Home Journal at Philadelphia has instructed its staff of exploitation experts centered in the big cities throughout the country and covering the entire United States to place themselves at the disposal of the famous Players-Lasky exchanges and through them at the disposal of the exhibitors playing "The Firing Line." They will co-operate in every way with the exhibitor to make his engagement of "The Firing Line" a success and will give him the benefit of all their ideas of exploitation.

Release Given Show.

The Western Photo-Plays serial, "The Great Gamble," to be released by Pathé on August 2, will be given a trade showing next Friday at 11:30 A. M. on the New York theater roof, at which time exhibitors will have an opportunity to view the first three episodes of this new stunt serial.

"The Great Gamble" was written and directed by Joseph A. Golden and has as its co-stars Anne Luther and Charles Hutchison. Miss Luther is a noted screen beauty who has won much success before the camera, having appeared with the late John Mason in "Moral Suicide."

AMERICANIZATION OF WORLD HELPED BY MOTION PICTURES

Democratic Ideas Spread in Every Quarter of Globe by Development of Cinema Art.

NEW YORK, June 7.—"The motion picture will Americanize the world," declares D. W. Griffith. "Its influence has been gradually spreading, until today our unconscious propaganda excites the admiration of the nations. They look with envy on the material benefit which our people will derive through this high development of the cinema art. For it is an art, the only truly American art that is seen and understood by every race on earth."

"Even the half-civilized tribes in South Africa are attending American picture shows today," he continued. "I have reports showing that one picture alone is being exhibited in Tokyo, Japan, Rome, Italy and in Africa among the native tribes. At the same time it is being shown in San Francisco, Paris and London. I am sincere when I say it is the biggest, most powerful force for propaganda work we have, because I know how those people living outside of our country look upon the motion picture."

Highest Types Shown. To them it is an art, one equal with their plays, their paintings, their music and literature. They endeavor to understand it and to appreciate it as they do other forms of art. Now it is being used, without any aim of that particular sort, in distributing American ideals.

"We see the American man on the screen as a graceful athlete, a great financier or a genius. Always in heroic pose. It is the same with American womanhood. She is represented as the highest type on earth in these pictures that go round the world. "Naturally the average scene is made in America. Our costumes or methods of business and our mode of living are presented all over the world every day. England and France, realizing this, have taken steps through their respective

and starred in "Her Moment." Mr. Hutchison is one of the most daring "stunt" men on the screen, and his work in "The Great Gamble" is said to set a new mark in serial characterizations. The supporting cast includes Richard Neill, Warren Cook, William Cavanaugh, Billy Moran and Edith Thornton. Director Golden and his company will be present at the trade showing.

LIBERTY HAS NOVEL PICTURE

"The Busher," Featuring Charles Ray, Attracts Crowd.

Packed houses from 11 o'clock in the morning until the last show in the evening was the reception Portland gave the latest Charles Ray picture, "The Busher," which will run until Thursday at the Liberty this week. Thomas H. Ince, the producer, has upset picture calculations again. He purchased for Charles Ray a story written by Professor Earle Snell of the University of California.

It has been urged that the rules of the screen technique were so distinctive that an outsider could not produce an acceptable script. Mr. Ince has found the exception that possibly proves the rule.

The story that comes from the halls of learning is not a heavy drama. It is a typical Charles Ray vehicle, with country life, bush league baseball and small town romance. The continuity of the story was written by R. Cecil Smith. The character provided for Mr. Ray

is that of a hired man who develops a great pitching "wing" and attracts the attention of the big city, but gets chummy and is given his walking papers. He returns to his home town much subdued, vowing he will never play ball again, but is forced into a home game later when his sweetheart's brother has staked all their money on the game. He goes in and wins.

Colleen Moore is Mr. Ray's leading lady in this Paramount-Luce picture.

PEOPLES FILM IS THRILLER

"The Turn in the Road" Features Half Dozen Stars.

There is no star featured in "The Turn in the Road," an Exhibitors Mutual release, which opened yesterday at the Peoples theater for the week's run, although each and every one of a half-dozen in the cast are stars in every sense of the word.

Helen Jerome Eddy, who attained popularity while appearing in successes starring George Heban, has a prominent role. The character of June in "The Turn in the Road" could not have been placed in more capable hands, while visually she is the type that conveys unerringly the lovable character of the "girl" in this charming heart-story.

Little Ben Alexander, who scored a big hit in "Hearts of the World," has in Bob one of the most important roles

isn't done, that's all, except in rare instances such as bank robberies and other gatherings of a more or less public nature.

Winston Churchill an Example.

"The great empire builders of England, men like Winston Churchill, for example, are as good judges of acting as any of our own actors. Why? Because they have studied it. Churchill studied scenario writing, not because he intended to write scenarios, but because he wished to understand the motion picture. And Churchill, as can be seen in his own pictures, is familiar on almost any topic, the subject depending on the inclination of the other person.

"Churchill knows that the motion picture is the most effective propaganda for empire building today. What business man realizes this? He cannot, with all the money in America, buy brains that will convert the world to his point of view. Neither have we writers, artists or scientists who can make all the world take an interest in an American product other than the picture.

Sight a Common Medium.

"Our books are not read throughout the world. Our music is not heard far from the seat of the English and American tongues. Our paintings are hung in our own galleries and studios. The reason for the supremacy of the cinema is its medium. It requires only one sense—sight. We all possess the same sight. We can interpret almost all of that which we can see. We believe at least half of it. It matters not to the African native or the Hindu, the French peasant or the Lithuanian, that he knows only his own language. He can read the pictures, and he is, thinking American will think of what he has witnessed.

"We must develop this art as well as our other arts. I personally believe the American audience craves only for clean, healthy pictures. At least those are the only pictures in which honest directors are interested. They are objects by the terms of the treaty that the French did? They made it equally important with the restoration of the stolen lands."

ever played by a child actor. Around this little fellow revolves the entire latter part of the story.

Pauline Curley, one of the real blonde beauties of the screen, plays the young wife.

Lloyd Hughes, who has recently come to the silent drama from the speaking stage, proves himself remarkably adapted to screen-drama in the difficult part of Paul Perry, the headstrong and impulsive young husband.

George Nichols does a fine piece of work as Hamilton Perry, the tyrannical money-mad capitalist. Before coming to the screen Mr. Nichols appeared in stock in San Francisco and Chicago for 14 years. He was assistant to Griffith at Biograph for three years, subsequently going to Thanhouser as director.

Winter Hall is another well-known actor who has an important role.

"AS MAN THINKS" AT MAJESTIC

Night Life in Paris Contrasted With Home Aristocracy.

Life in the Latin quarter of Paris, where artists work and play, achieve fame or fall by the wayside; night life of the great metropolis, and then, in contrast, the home life of New York's aristocracy—this is the atmosphere of "As a Man Thinks," in which Leah Baird is featured in the new programme which opened yesterday at the Majestic theater.

MYSTERY STORY AT COLUMBIA

"The Haunted Bedroom" One of Ince's Latest Successes.

A mystery story that grips you at the start and holds you fascinated until the end of the picture is "The Haunted Bedroom," Thomas H. Ince's latest Paramount picture, starring daily Enid Bennett, which is now being shown at the Columbia.

With a grace and feeling does Miss Bennett portray the character of the newspaper reporter who is assigned to ferret out a ghost mystery that has aroused a southern community. The actions of the weird and hysterical being are logically explained with reason for every apparent invasion of the spirit land.

The deft hand with which unusual sights and sounds are explained on the screen is remarkable. To produce the desired effects Mr. Ince got a new standard in photography. The lighting effects surpass anything yet seen on the screen and aside from creating a spooky atmosphere, give some wonderful artistic pictures. As an added attraction the latest Sidney Drew comedy, "Squared," is included in the bill.

"PUTTING IT OVER" STAR LEAD

Shirley Mason, Pretty Actress, Seen in Leading Role.

In "Putting It Over," Bryant Washburn's new Paramount picture, which opened at the Star theater, Shirley Mason, the dainty little star, plays the

leading feminine role, that of Mary Stacey, the little city girl with whom the big country boy falls in love.

Mr. Washburn is fortunate in having for his leading woman such a splendid little actress. Three recent Paramount productions in which she starred are: "The Winning Girl," "The Rescuing Angel" and "The Final Close-Up."

As little Mary Stacey, Miss Mason is said to give a splendid performance. The picture was produced under the direction of Donald Crisp and is founded on an original story by George Weston which appeared in the Pictorial Review for October, 1918.

The story picture is a light comedy-drama in which the star has the role of a good-natured hick with big town ambitions. "One is quite as successful at depicting characters of this sort

as Mr. Washburn and as the story is clever and original, something really extraordinary may be expected.

"THE BRAND" SUNSET FEATURE

Film Tells Dramatic Story of the Frozen North.

"My biggest picture since 'The Spoilers,'" declared Rex Beach after the dramatization of "The Brand," which opened at the Sunset theater yesterday. The play, with the background of Alaskan pioneer and mining life, is a drama of stormy passions and frozen trails, of the primitive days in the silent white north, where man made his own laws and wrought his own

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LET'S GO
THE
CIRCLE
THEATRE
Fourth At Washington
DOUGLAS FAIRBANKS



IN
"ARIZONA"
As a Cavalry Lieutenant with his daring horsemanship, clever athletics, and famous smile constantly in evidence
Also
2 Reel Drama "Fortunes of Corinne" and Mutt and Jeff Cartoon
Admission: 15, 10, 5 cents
Open From 9 o'clock in the Morning Until 4 o'clock the Following Morning.

!GLOBE!
Washington at 11th
DOROTHY GISH
IN
'BOOTS'
The Frustrator of Bolshevism



DOROTHY GISH
in "Boots"
A picture characterization greater than "The Little Disturber" in "Hearts of the World"
A plot of gripping, heart-throbbing interest.
Also
A Rattling Comedy