

WEEK OF REAL GAIETY IS UNDER WAY TODAY

Ad Men to Be City's Guests for Three Dazzling Days.

FESTIVAL OPEN WEDNESDAY

Airplanes, Battleships, Soldiers Will Add Military Note to Joyous Annual Gathering.

(Continued From First Page.)

best clothes, look your prettiest and extend the glad-hand of welcome when they come.

So saying, Mother Portland stooped and straightened a wrinkle in the party rug, then hurried upstairs, donned her high-heeled slippers, her new hobbit skirt, powdered her nose and presently appeared on the front porch, ready for eventualities.

Record Crowd Expected.

Unless all signs fail, the present week is to be the most animated in Portland's history.

Telephone and telegraph wires have been humming the song of hotel reservations. Letters and postcards have brought message upon message forecasting the influx that now is under way.

Ad Men Come in Droves.

Fully 250 delegates to the Ad Men's convention are expected here by tonight. Members of the Portland club have made necessary reservations, through committees, for the accommodation of these guests.

The present week will be one continuous round of merriment beginning with the song reveille this morning, and continuing until the close of the annual all night dance on Thursday at the Cullison hall Friday evening.

Whole Week is Filled.

Which brings us to the point of decorations. The Laue o' Laughter in the South Park blocks, and the oriental gardens in the North Park blocks will be ablaze with myriads of colored incandescents arranged as a canopy over the pleasure grounds of the festival.

Along the downtown streets have appeared endless streams of fern and evergreen, with here and there a giant rose-light, a 1000-watt lamp the center of the blossom.

SWITCHMAN LOSES FEET

Frank Moore, 61, Falls Under Freight Car in Albina Yards.

Frank Moore, a switchman in the Albina yards of the O.W.R. & N. company, fell under a freight car yesterday and both his feet were cut off at the ankles.

Decorations Ready Everywhere. The illumination of the streets has been fixed as one of the set events of the festival programme.

Moonlight Dance Planned.

Members of the Webfoot drill team, No. 65, Women of the World, have completed arrangements for a moonlight dance aboard the boat swan Tuesday evening.

MOTOR BOAT ENGINES

From 200 to 300 Horsepower For Trolling Boats, Work Boats or Pleasure We Are Distributors for Five of the Largest Gas Engine Manufacturers in the United States.

First Meeting Today.

Today's meeting of the Ad Men will be held in the auditorium, beginning at 3 o'clock, and will be presided over by President Charles F. Borg.

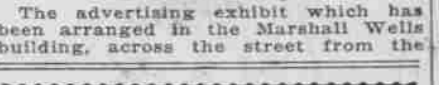
Dellegates to Pour In.

All incoming trains are expected to bear large numbers of delegates, while from the north many will come by auto.

AD MEN MAY HAVE CONTEST ON HANDS

Consolidation Question Is to Be Considered. Views Show Variance. Western Clubs Object to Affiliation With General Order, Fearing Loss of Freedom.

WELL-KNOWN PORTLAND BOY MEETS DEATH WHILE FLYING IN CALIFORNIA.



Lieutenant Everett S. Wisdom.

Lieutenant Everett S. Wisdom, an army aviator of Rockwell field, who was killed Friday, May 30, while flying from Rockwell field to Warner, where he was to become a unit in the air patrol of the Cleveland national forest.

During the funeral, aeroplanes flew in formation overhead, and the entire personnel of commissioned officers of Rockwell field, except those on duty, participated in the services.

The body was taken to San Francisco for cremation, and the ashes will be sent to Portland to be placed with that of Lieutenant Wisdom's father and mother.

Opposition of First Congregational Church on Architectural Grounds Void.

NATATORIUM PLANS SAFE

SPECIAL BOARD REPORTS NO DANGER IS THREATENED.

No damage will result to the foundation of the First Congregational church as a result of the construction of a natatorium on property directly in the rear of the church.

Mr. Wilder. Two lecture courses will be given by Dr. J. Duncan Spaeth of Princeton.

OSTEOPATHS PICK CHIEFS

Medford Man Elected President of State Association.

7325 Placed in Jobs. From reports on file at the office of C. H. Gram, labor commissioner.

SUMMER COURSES GIVEN

University Classes to Open June 23; Dr. Spaeth to Lecture.

The University of Oregon summer school will open June 23 and close August 1.

Official members of the church protested to the city council against the proposed atatorium on the ground that possible seepage from the swimming tank might undermine the church foundation.

Architect W. W. Lucius, in charge of construction of the natatorium building, has announced that the swimming tank will be moved three feet further away from the church building than had first been planned.

According to the appraisal filed in county court yesterday an estate valued at \$48,231.66 was left by the late Roy E. Nicolai of the Nicolai Door Manufacturing company.

Nicolai Estate Near \$50,000.

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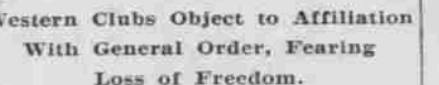
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Rapid Growth and Development. Characterize this era—no live man or woman can afford to be out of the current. Especially is this true of those who make their living in the business world. At the convention of the Pacific Coast Advertising Men's Association, June 8 to 11 inclusive, some of the biggest men and women on the Pacific Coast, and indeed from all over the country, will be in attendance.

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Oh, There's The Light! Ingersollite Locater. GUIDES you to the electric pull chain, No waving your arms or stumbling over furniture.

Ad-Clubbers. Bring your guests to America's greatest viewpoint—COUNCIL CREST PARK. Admission to the Park is always free.

CATARRH. Is not early overcome by using an antiseptic oil spray, which abates and dissolves the hard web-like mucous membrane of throat and nose.