 STATE DISTRIBUTORS MOON MOTOR CARS
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## C. M. Harrison Co.

Tires and Vulcanizing 328 Pine St., Portland, Or.

We Will Re-Tread or Half Sole Your Tires

All Work Guaranteed
We Sell Goodrich Tires
C. M. Harrison Co. Tires and Vulcanizing 328 Pine St., Portland, Or.

## WE SELL

## Goodrich Tires

J. M. Hart Mercantile Co. 680 Lombard St., Portland, Or.

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## Victory Announcement

More Mileage Adjustment on
GOODRICH TIRES
FABRIC TIRES 6000 Miles

CORD TIRES 8000 Miles

To automobile owners and drivers, to Goodrich dealers, the B. F. Goodrich Rubber Company herewith declares a more mileage adjustment on Goodrich tires-

6000 MILES FOR SAFETY TREADS- 8000 MILES FOR SILVERTOWN CORDS
Fix these new Goodrich adjustment figures firmly in your mind

6000 MILES FOR SAFETY
TREADS- 8000 MILES FOR
SILVERTOWN CORDS
instead of 3500 miles and 5000 miles, respectively, heretofore in force.
This new adjustment stands back of all Goodrich Tires, including tires already purchased in the hands of user or dealer. Goodrich tires in actual usage on road and pavement are today unfolding such matchless mileage, regularly in excess of adjustment basis, that Goodrich knows it has the strongest, most durable tires the rubber industry has produced. The Goodrich adjustment mileage is increased because Goodrich knows the mileage in its tires, and wants to give every motorist a share in their economy and all-around benefits.
Go to a Goodrich dealer and buy a Goodrich tire - or buy four Goodrich tires, sure that with fair usage a safety tread will render you at least 6000 miles and a Silvertown cord at least 8000 miles. Buy Goodrich tires from your dealer.

## GOODRICH TIRES

BEST IN THE
LONG RUN

## B. F. Goodrich Rubber Co.

Broadway and Burnside
Portland, Or. Broadway 3130

