

PENDLETON'S MOTOR EXHIBITION SUCCESS

Three-Day Show Attracts Auto Enthusiasts.

ANNUAL EXHIBIT ASSURED

More Than Fifty Makes of Automotive Vehicles Center of Attraction in Big Pavilion.

PENDLETON, Or., March 15.—(Special.)—Remarkable not alone for the number of makes and styles of cars, trucks and tractors, but for the high grade of the machines and the unusually well designed setting in which they were displayed, the second annual Pendleton automobile show, which began here Thursday, closed tonight.

More than 50 varieties of motor vehicles were shown in Happy Canyon pavilion. The hall, though said to be the largest in the Inland Empire to be used for such a purpose, was crowded for display space, so great was the assortment of cars, trucks and tractors were placed outside in the arena under canvas.

Pendleton has long been noted for the number and high class of its automobiles, and the show was representative of that condition and the progressive character of its dealers in motor cars and allied lines. Interest in the show was keen.

It is said that the number of cars used in and about the city is as high in percentage of population as any similar section of the northwest, and the attendance at the exhibition today would seem to confirm that statement. The Essex, Stanley steamer and Lexington, new motor launch for Pendleton, attracted wide interest.

The machines displayed ranged from the light Ford to larger cars such as the Peerless and Marmon. The tractors, where the trucks and tractors were shown, was brilliantly lighted. Ten accessory houses were represented with exhibits in the main district.

Concerts afternoon and evening were on the daily entertainment programme. The show closed this evening with a frolic that awakened memories of the year's motor event a "jitney" dance is planned in the pavilion for the evening of St. Patrick's day, Monday.

so pronounced was the success of the show that it has been definitely decided to make it an annual event. The Pendleton Automobile association, which staged the show, has purchased all the decorations for use at later dates.

The officers of the association are: J. B. Knight, Allen-Knight company, president; L. E. Zink, Green Motor garage, vice-president; Lyle Long, Studebaker distributor, treasurer; L. A. Menton, Simpson tire service station, secretary.

Proof of the fact that the Thermoid tire has established an enviable record in Multnomah county and that the distributors, Allen & Hebard, have made good with the added territory in the announcement that the firm hereafter will have the additional territory of southern Washington, a large part of eastern Oregon and district west from Portland to the coast.

In making preparations to handle this new business in the same thorough manner that has characterized the distributor in Portland and Multnomah county, Allen & Hebard have added four field men to their force and will increase their tire stock about \$10,000.

A recent addition to Allen & Hebard's force is Gordon S. Bennett, well known in Portland, who is on the job as salesman for the Thermoid tire. Mr. Bennett was recently mustered out of the army. He saw more than a year of service overseas with the supply company of the first artillery.

The Thermoid tire manufactured by the Thermoid Rubber company, also the makers of Thermoid brake lining, at Troutdale, N. J., distributors of the company declare that Allen & Hebard will do a large business in their new territory.

LOST MOTOR CARS RECOVERED—Hudson Owners Assisted in Regaining Stolen Automobiles.

With the constant increase in the number of automobiles in use, it being estimated that there are now approximately 1,000,000 in operation in the United States, the number of stolen cars has grown until the yearly loss to owners totals hundreds of thousands of dollars.

the spacious dining-rooms of the company's office. President F. A. Seiberling welcomed the great racer in behalf of the Good-year organization and congratulated him upon having earned the distinction of traveling over the surface of the earth as fast as ever known to human history. He also expressed his satisfaction that his company had had a part in De Palma's wonderful victory, in furnishing tire equipment that stood up magnificently under the terrific strain.

De Palma, responding, declared his appreciation of the part that his tires had played, not only in setting up the new records, but in all his race track work for the last three years. He humorously referred to some of his racing exploits and told how immunity from tire trouble had been a big factor in winning many of his races.

Goodyear officials made the most of the opportunity to quiz the great automobile driver concerning his racing career, and he gladly accommodated them, in his modest way, by reviewing some of his racing experiences.

PIERCE MEN VISIT PORTLAND—Seattle Will Have Big Show, Dealers' Association Head Declares.

E. G. Hoffman, president, and Irving Ballard, vice-president of the E. G. Hoffman company of Seattle, distributors of Pierce-Arrow cars in the Washington territory, visited Portland today.

Mr. Hoffman is president of the Seattle Dealers' association, which will stage an automobile show in the Seattle armory March 18 to 25. He says the Seattle men expect to have the finest automobile exhibition in the history of Washington shows.

PAIGE PRESIDENT VISITOR—HARRY M. JEWETT MAKES CALL ON COOK & GILL.

Manufacturer Sees Big Future for Automobile Industry and Coast Trade Prospects in Orient.

Harry M. Jewett, president of the Paige Motor Car company of Detroit, who spent two days here last week in conference with Harry Lyon, manager of Cook & Gill, distributors of the Paige cars in this territory, declared that never in his business experience has he found such favorable prospects for the future. Mr. Jewett was accompanied by Charles R. Harris, factory representative.

NOTED RACER VISITS FACTORY—Ralph De Palma at Plant Where His Tires Are Made.

Direct from the scene of his wonderful performance of breaking all world's automobile speed records from one to twenty miles, at Daytona, Fla., Ralph De Palma, now the "ace of aces" among speed demons, spent a day at Akron, O., as the guest of the Goodyear Tire & Rubber company.

After a visit in the factory, where he viewed the process through which tires go to enable them to attain a speed of 150 miles an hour, he was giving a dinner by a party of Goodyear officials and department managers, in

ROAD IMPROVEMENTS LURE TO MOTORISTS

Highway Programme in Northwest Extensive.

MANY TOURISTS EXPECTED

North Coast States, With Their Varied Attractions, Prove New Field for Many Autoists.

The motorist, like Alexander, is constantly on the lookout for new fields to conquer," says W. D. Albright, northwest manager of the B. F. Goodrich Rubber company, who sees 1919 as the northwest's greatest year.

Plans for the show are progressing favorably and a big event is planned. People from all parts of this section of the state are expected to attend. The show will be staged by a recently formed association of the automobile dealers of Albany, of which Claude H. Murphy is president.

ALBANY TO HOLD MOTOR SHOW—Automobile Exhibition to Be Staged in Armory March 21-22.

ALBANY, Or., March 15.—(Special.)—A big jazz jitney dance each evening of the event has been decided upon as one of the features of Albany's first automobile, truck and tractor show, which will take place in the armory here March 21 and 22.

Reclaiming Platinum.—It used to be that in the screws of the old magnetos and contact coils there was often inserted a good sized piece of platinum. By using a file carefully it is possible to remove the brass and reclaim the platinum, when it can be soldered upon the end of a new screw.

Circuit Breaker Points.—In truing up circuit breaker points a very thin file should be used; a nail file will do or one of the type known as a jeweler's file. The points should be filed out until they bear over the entire end surface. A little of the metal as possible should be removed.

Aerial Mail Planned.—An aerial mail service will be established shortly in New Zealand from Auckland to Dunedin, a distance of 190 miles. It is expected that a saving of 14 hours will be effected.

and money has been expended for the good of these hiking tourists, so every effort must be made to improve our "bad stretches" so that the... BATTERY REQUIRES ATTENTION

Light Economy Urged as Means to Eliminate Trouble.

The man who has trouble keeping his battery charged will find that the difficulty largely can be overcome by careful handling. In other words, he should economize on current. He should keep his engine tuned up so that it starts on the second or third turn. Thus he can minimize the amount of current used in starting, and, remember, this is very large. The current required is 200 to 500 times as much as required by an ordinary 16-cp. house light.

He should also be economical with his lights. He should use his headlights only when absolutely necessary. He should determine the car speed at which his cutoff relay makes connection with the battery and operate the car as much as possible above this speed.

If he drives much in a congested city district and stops his engine many times, he will find that his battery can be kept more nearly charged by changing gears in traffic whenever necessary instead of trying to do it all on high gear, the reason being

that by changing gears he boosts his engine speed so that his battery is charged, while if he tries to pull slowly on high he gets down to a speed at which charging stops due to the opening of the cut-out.

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NOTHING but its downright goodness can account for the actual affection that Liberty owners feel for their cars.

Their preference begins to assert itself the moment it dawns on them what a distinct difference there is in the way the Liberty rides and drives.

They are attracted at the outset by its sheer physical beauty.

But as they ride, they instinctively feel there is a quality to this difference in the Liberty which stamps it as superior.

In the first few minutes of driving their feeling that the Liberty must be an unusual car becomes positive conviction.

And this appreciation invariably thrives as the miles multiply, into an ever-growing pride in Liberty performance and ownership.

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LIBERTY SIX

TRACTOR SPEAKER COMING

EVERY MAN WILL TALK HERE MARCH 20 AND 21.

L. R. Von Volkenburg Will Lecture at Hodson-Peenaughty's, East First and Yamhill.

L. R. Von Volkenburg, tractor expert representing the Avery company, Peoria, Ill., manufacturers of Avery tractor, will lecture here Thursday and Friday, March 20 and 21, at the Hodson-Peenaughty company's place of business, East First and Yamhill streets.

Lexington MINUTE MAN SIX Brunner Motor Car Co. 444-46 Stark St. Phones: Broadway 2958, A 2958

Mitchell SIXES WITHOUT A SUPERIOR 1 1/2, 2, 3 1/2 and 5-Ton Capacities ATTERBURY TRUCK SALES CO. "Truck Specialists" 324 Oak St., Portland

has sprung a leak this condition may be remedied by first enlarging the hole and emptying out all the gasoline, an operation that is assisted by warming the float a little. All openings should then be soldered up, great care being taken to prevent unbalancing or changing the weight of the float.

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NOTICE If your car needs washing, have it done where it is done right at a reasonable price. We will do it while you enjoy the show this evening. Simonizing our Specialty. WASHINGTON ST. PUBLIC GARAGE First and Washington Sts.

TIRES - TIRES We have on hand all the odd sizes that have been so hard to get, at special prices: 34x3 1/2, 35x4, 36x4, 37x4 1/2, 32x3 1/2 regular clincher. 33x4 and 34x4 regular clincher, and straight side. BIG BARGAINS IN FORD, CHEVROLET, MAXWELL, DORT, ETC. Sizes 30x3 1/2 Republic... \$17.50 Pullman Non-skid... \$15.45 Fisk Plain... 14.95 Superbar Non-skid... 15.45 Kokomo Skid... 17.50 Kokomo Plain... 16.65 J. & D. Ribbed... 19.75 Firestone Plain... 16.25 Fisk Non-skid... 19.75 J. & D. Non-skid... 21.15 32x3 1/2 Diamond Clincher... \$19.25 33x4 Plain Ajax... \$25.00 32x3 1/2 Diamond SS... 19.25 33x4 Cord Qd... 39.75 32x3 1/2 Firestone SS... 21.25 33x4 Kokomo Skid... 29.50 32x3 1/2 Kokomo Non-skid... 21.25 33x4 Imperial... 24.25 32x3 1/2 Republic SS... 21.25 33x4 McGray Plain... 22.25 34x4 Congress N-Skid... \$25.60 35x4 1/2 QD. Congress... \$34.65 34x4 Congress Plain... 23.25 35x4 1/2 QD. Firestone... 34.50 34-4 Firestone Skid... 29.75 35x4 1/2 Goodrich Pl... 36.50 34x4 Springfield Rib... 29.75 35x4 1/2 SS Kokomo Skid... 43.00 35x5 Firestone Rib Cord... \$47.50 | 35x5 Firestone Cord NS... \$49.75 Other Sizes in Cords Will Arrive Within a Week WE CAN SAVE YOU 30% ON TUBES AND TIRE ACCESSORIES Goods Shipped Anywhere C. O. D. Mail Orders Promptly Filled. PORTLAND TIRE CO. 331 BURNSIDE STREET PORTLAND, OREGON. Dealers Write for Discounts.