

SEATTLE ARRESTS PROVE TO BE SHOW PUBLICITY STUNT

Business Manager for "Turn to the Right" Company Springs Something Quite New and Novel in the Line of Publicity.



Chief Warren of Seattle, desk sergeant; Howard L. Smith, "Slippery Muggs," of "Turn to the Right"; Detective McLennan, who made the arrest, and Allen Mathes, "Dynamite Silky."

SOMEbody once said there was "nothing new under the sun," but after you have read this little story you will begin to think that the man who coined the quotation knew more than most people gave him credit for.

Theatrical press agents have pulled every known trick to get "live" stories which the papers would accept, but for a novel publicity stunt just commended to one William B. Naylor, business manager for the big New York comedy success, "Turn to the Right," which comes to the Heilig theater on March 20 for a limited engagement.

Mr. Naylor took the two actors who play the crooks in his play and had pictures made of them exactly in the same form as is used by the police for the rogues' gallery. Then he went to see Chief Warren of the Seattle police department, showed him the pictures and asked if he would give them to his detective department and have them look for the men, especially around the Union depot, as they were "wanted in New York and elsewhere."

Armed with the pictures on Friday afternoon Detective Officer McLennan went to the depot, where Mr. Naylor and Messrs. Smith and Allen Mathes, the "Slippery Muggs" and "Dynamite Silky" of "Turn to the Right" were strolling around. The detective came along, saw the three standing and knew he had found two of the men his chief had told him might be there. It took this smart officer very little time to get busy and a few minutes later the station was crowded and a battle royal was in progress.

The station constable came in and someone phoned headquarters and in no time Smith and Mathes were handcuffed together and ready to go anywhere the officer said. At this time both actors and Mr. Naylor had given no sign of any kind that would lead the hundreds watching or the operating officials that everything was not on the "level." However, when one of the cops decided he would take Naylor along too, "because he was with them," things were beginning to get out of line of procedure mapped out by the seeker after publicity.

He might "frame" to get his actors "released," but left himself out of the programme.

Then the patrol wagon came into view and all three were bundled into it and in their confusion they all were now "according to Hoyle." But they were soon disabused of any such idea. "Slippery Muggs" and "Dynamite Silky" were stripped clean of all their belongings, money and entries made on the blotter. Up to this point the three men had been acting, and right in the spirit of the affair, but when Naylor began to declare himself in on the frameup, why, the cops just smiled knowingly and went on with their business. One man was engaged looking through the rogues' gallery for Naylor's "mug." They took him along with them and when he came back his comedians were not to be seen. They had been taken upstairs and were put in the cage with other celebrities, including "Australian" Len, a noted international crook captured in Seattle that morning by the same Detective McLennan, and the mugger, Brownie Hamilton.

The boys now began to get an idea that things were not working right, while Detective Naylor was trying to get the desk sergeant to phone Manager George Hood of the Metropolitan theater to come down and identify him owing to the fact that the only man who knew the whole scheme, Chief Warren, was not in the building. However, before Mr. Hood got down to the police court the big chief arrived, told his officers Mr. Naylor was a personal friend of his and to erase from the police records the names of the three and to give them their liberty. And they certainly were a happy couple of crooks when they got their belongings and were once more free men. After introductions all around and many compliments paid the whole three for the really clever work in which the police force had been tricked into thinking they had three real honest-to-goodness crooks the two thespians, Chief Warren, Mr. Naylor, Detective McLennan and the desk sergeant were photographed in front of the police courthouse, a record of one of the most daring and well-executed "press stunts" ever attempted on the Pacific coast.

Portland has seen it in stock and, like "The Trail of the Lonesome Pine," "The Great Divide," and others of the same class of plays, it seems to grow more and more welcome as the years go by.

The story of Uncle Joshua whose boy went to the city and disappeared and how the kindly old man followed in search of him is too well known to require repeating here. Suffice to say that the part of Uncle Josh in which Thompson starred so long will be played by Louis Leon Hall whose recent portrayal of "Grumpy" aroused such favorable comment, with Walter Gilbert as Seth and George Webster as St. Prime and the entire Baker company in the cast. Don't hesitate to see "The Old Homestead" once more, even if you have seen it once or twice. Matinees today, Wednesday and Saturday.

"YES OR NO" COMING HERE

Baker Stock Company to Offer Dramatic Novelty of the Day.

"Yes or No," described as the dramatic novelty of the day, will be seen here for the first time at the Baker for the week starting next Sunday matinee. This unusual play has just completed a five weeks' sensational run at the Morosco theater in Los Angeles, during which time it was witnessed by more than 50,000 persons.

One side of the stage depicts life among the upper ten and the other side life in the tenements. The contrasts in

surroundings are about the only difference between the two—showing that human nature is the same, no matter where it is found. The cast is extra large.

"MADAME X" IS AT ALCAZAR

Popular Drama Has Large Cast and Elaborate Stage Effects.

"Madame X," one of the best-known and popular dramas of the decade, has been selected by the Alcazar Players as the attraction for the ensuing week. The first performance will be offered at the matinee today. The universal appeal of "Madame X" is best attested by the fact that when the war broke out, the play had been translated into almost every civilized language and was being produced simultaneously in half a dozen different countries.

Briefly, the story deals with the mother love of Jacqueline, who deserts her husband and small son. The pang of mother love assails her and to deaden them she contracts a drug habit, and this, in turn, causes her degradation until she is the companion of the lowest men in France. One of these, learning that the deserted husband is now one of the most prominent men in the country, plans to blackmail him. Jacqueline, realizing that such a scheme will reveal her dishonor to her son, now a rising young lawyer, slays the blackmailer.

Matinees will be today, Wednesday and Saturday.

SCENIC FEATURE REMARKABLE

"World-Wide Revue" Is Feature at Pantages This Week.

Every corner of the world is represented in the extensive scenic conception of "The World-Wide Revue," which comes featured to Pantages for the week commencing with the matinee tomorrow.

An exceptionally clever cast is seen in the production and among the members are H. Ollon Downing, Renee Rayne and Dorothy Bard, all favorite musical comedy stars who are meeting with rare success in vaudeville.

Ned Norworth, assisted by Evelyn Wells and her company, appears in a cyclonic comedy entitled "What's the Matter With 'Em." There is not a dull moment in the act.

Songs of the sunny south, yesterday and today, are offered by the Dixie Four, one of the best colored quartets in vaudeville.

Marjorie Lake, a favorite in musical comedy and vaudeville, comes in an original song cycle in which her remarkable contralto voice is heard to excellent advantage.

Delton, Mareena and Delton have a whirlwind comedy acrobatic turn that is universally pleasing.

"The Lightning Raider" offers an exceptionally exciting episode with Pearl White as the heroine.

The Imperial Pekinese Troupe will close the local engagement with the continuous performance today from 1:30 to 11 o'clock, supported by a programme of blue ribbon vaudeville.

"SHIP-A-HOY" IS LYRIC CHANGE

Dillon and Franks in Lively Nautical Extravaganza Coming Today.

Starting this afternoon at the Lyric, Dillon and Franks will present a lively musical extravaganza entitled "Ship-a-Hoy," with the scene on board a ship from the California bound for New York.

Nothing but fun and nonsense, laughter all the time and brilliant chorus effects. Among the song hits this week are, "The Tale the Church Bell Told," "Loading Up the Mandy Lee," and many

HIPPODROME HAS NOVEL ACT

Beautiful Surroundings Feature "The Silver Fountain."

A combination of rare beauty, novelty and gorgeous surroundings lends a most spectacular tone to the posing number, called "The Silver Fountain," scheduled as the leading attraction at the Hippodrome today.

"The Silver Fountain" alludes to only one of a series of beautiful paintings, all famous works of art that have been prize-winners in the salons of Paris, to be represented by three girls direct from the well-known artist colony of that noted city.

"A Woman's Experience" is one of the most remarkable stories ever told in pictures. Although intensely dramatic as it unfolds the tale of married life in exclusive New York society, and even tragic at times, the delightful romance and the search for happiness which is ultimately found prevents this feature from ever reaching the depressing stage.

SALISBURY BACK AT STRAND

South Sea Setting to "The Light of Victory" Makes Film Worth While.

The palm-clad isles of the south seas, with their hula maids and life destructive of ambition, provide the atmosphere for the photoplay, "The Light of Victory," which brings the popular favorite, Monroe Salisbury, to the Strand theater today as the headline feature of a combined vaudeville and film programme.

Ulmarik Brink and Heath, who have established a popularity record with their harmony singing at the Strand, are to be held over for a few more days as a special added feature of the vaudeville bill.

Other acts will be Washington and Nichols, colored entertainers, in stories, melodies and dances of the old south; Haller and Haller, spectacular aerial and ground gymnasts, and Bryant and Rae, in blackface comedy and song.

Current Events will reveal the latest news gleaned from all parts of the world.

"POLLYANNA" FULL OF LAUGHS

Popular Play Attraction at Heilig March 27, 28 and 29.

"Pollyanna" will spread joy and gladness broadcast throughout the entire community when Klaw & Erlanger and George C. Tyler bring this joyous comedy of optimism for its engagement at the Heilig theater March 27, 28 and 29.

The glad-girl revives touching memories of some great soul that most of us have known and loved—a father, mother, sister, brother or friend, but strangely unfamiliar and irresistibly welcome before the footlights.

"Pollyanna" from all accounts, leaves a picture to be cherished in the memory of everyone who is thrilled and moved by its blended humor and pathos.

"NEVER SAY DIE" IS COMING

Production to Be at Alcazar Following "Madame X."

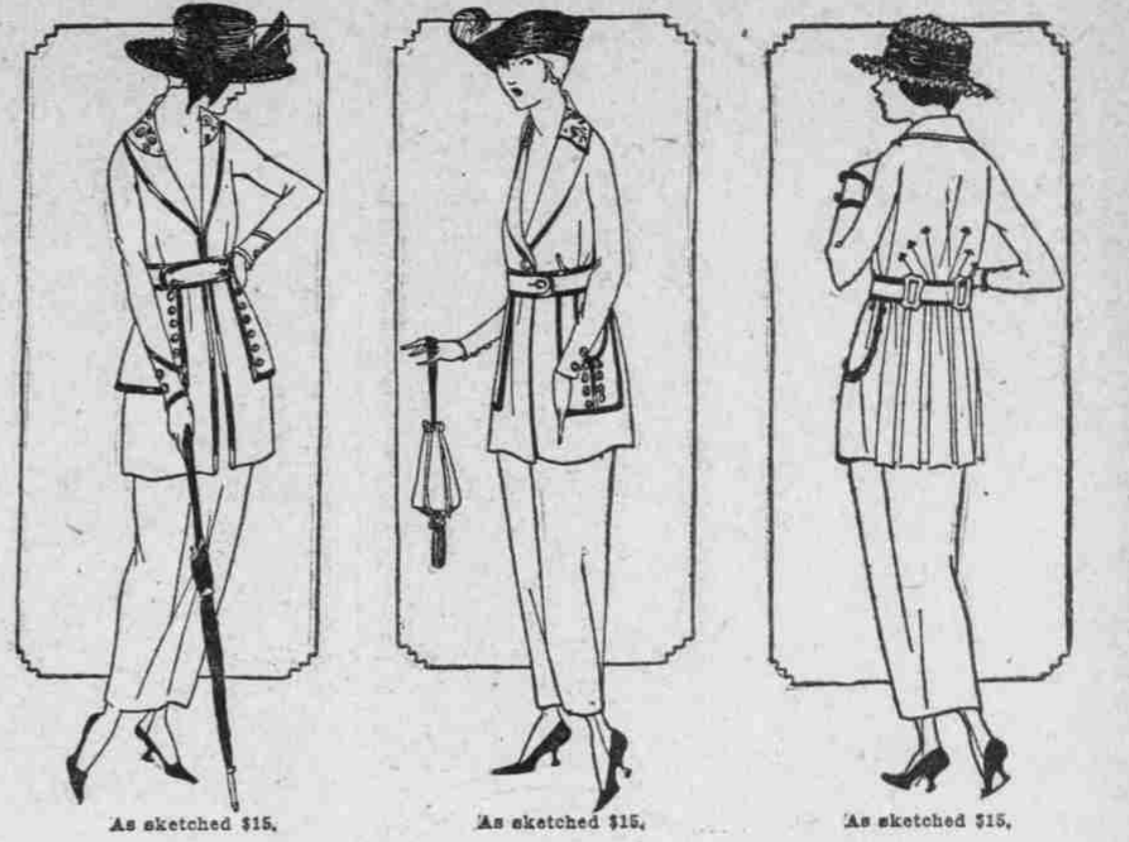
William Collier's merriest farce, "Never Say Die," has been secured by the management of the Alcazar Players. This amusing entertainment is promised for the week following "Madame X." The late Nat Goodwin found "Never Say Die" as his most successful vehicle in recent years.

EVERYTHING FOR CASH EVERYTHING FOR LESS

Lipman Wolfe & Co. Merchandise of Merit Only

Economy Basement Store

Where You Spend the Least and Get the Most for It



As sketched \$15. As sketched \$15. As sketched \$15.

Again—the Unexpected!

100 HANDSOME All Wool Serge Suits ON SALE

\$15

SIZES FOR ALL

THREE STYLES SKETCHED

Bought Much Below the Market Price Rushed Out By Express. Priced at Even A Lower Margin Than Usual in the Basement

—Women who are dressing on limited incomes, women with growing families who wish to "look out for the others' apparel needs first," business women who want simple, yet good-looking clothes that are good, women who shop "without fear or favor" because they want the full value for their money, will shop here eagerly Monday morning for these suits.

—To convince yourself, we would ask that you shop around a bit on suits; see what you can find elsewhere in Portland to compare with these at fifteen dollars, comparing quality, style, workmanship and general smartness.

—The long shawl collar is a smart feature of one suit, with its small over-collar of fancy material.

—Another has bolero effect in back formed by narrow military braid. This appears on the front of coat, too.

—These suits are shown in all sizes from 18 to 44, and all have fancy linings. This is but one instance of the splendid savings you'll always find here under the new "Cash Only" policy.

Economy Basement—Lipman, Wolfe & Co.

Spring C.B. LaSprite Front Lace Corsets

\$2, \$2.50, \$3

—Designed on the lines that discriminating women look for in corsets, these corsets of a superior make present values remarkable at these prices. Long hip lines and low bust lines. Sizes 20 to 30.

Economy Basement—Lipman, Wolfe & Co.

36-Inch Colored Silk-Mixed Tussah Very Special at 89c

—The fabric ideal for summer sportswear, and for general wear as well, since it so admirably combines style and serviceability. In all the wanted colors for spring—tan, khaki, wisteria, old rose, ceil blue, Mediterranean blue, gray and white.

Economy Basement—Lipman, Wolfe & Co.



As sketched \$2.45. As sketched \$2.45. As sketched \$2.45. As sketched \$2.45.

Hundreds of Smart Untrimmed Shapes Ready at \$2.45

—So many women prefer to trim their own hats, and to them these good-looking shapes will appeal.

—A variety of straws; rough, bright-finished, piping and other kinds.

—Smart, close-fitting shapes; some droop all around a la mushroom, others droop in front and tilt slightly in the back.

—Black, white and colors. See our flower and trimming display for suggestions.

HUNDREDS OF OTHER BASEMENT BARGAINS READY MONDAY

Economy Basement—Lipman, Wolfe & Co.

Lipman Wolfe & Co. Merchandise of Merit Only

You Can Buy a "Free" Sewing Machine

—Guaranteed Thoroughly—

At About the Usual Cost of Rental



—And there are so many points wherein the "Free" is superior to other sewing machines. It runs far lighter, sews more easily and has many exclusive features that lighten the effort of sewing and make it a real pleasure.

—The "Free" is ball bearing and has many improvements that not only insure its running easier, but save time and effort as well.

—The best way to learn wherein a "Free" differs from all other machines on the market is to see one. Come in and we will show you gladly.

—You can buy a Free Sewing Machine for \$5 down and \$1 weekly. Why pay for renting an inferior, used machine of other make? Let us send a "Free" to your home.

And "Model" Dress Forms on Easy Terms

—These are adjustable, can be made to any desired figure and all parts are self-locking automatically. There are several styles of "Models."

—It will be a simple matter to "fit yourself" with the aid of a "Model." You will be independent of all outside assistance, which is uncertain.

—Why not buy a "Model" now and have it in time to lighten your spring sewing? We will gladly adjust one to any desired form for you.

ON CONVENIENT TERMS—AS LOW AS 50c A WEEK

Mezzanine Floor—Lipman, Wolfe & Co.

Hoover Suction Sweepers Take Out Grease Spots

—With its electric vibrating brush it actually takes out grease spots and removes every bit of dust and lint from your carpets. We will demonstrate this in your home. Terms, \$5 down, \$5 month.

Street Floor. Lipman, Wolfe & Co.

MAYTAG ELECTRIC WASHERS

—We will be glad to demonstrate a Maytag in your home. And you will be amazed at the ease with which your washing is done in the shortest time possible. Convenient terms of \$10 down, \$2 weekly.

Household Efficiency Section. Lipman, Wolfe & Co.

IN PORTLAND'S THEATERS

(Continued From Page 2.)

Rockwell and Al Fox, two noble nuts; William de Marest and Estelle Collette in a mirthful rhapsody of vaudeville tidbits; Virginia Lewis and Mary White. "Just two girls trying to get along"; Paul Nolan and May Nolan, feasting jugglers; Kate and Wiley, a harmony of grace, strength and dexterity; Kibograms, picturing events here and abroad, and the Orpheum Travel Week, showing moving pictures of the Port of Marselles and camping out in Montana.

This show closes with the matinee Wednesday.

"OLD HOMESTEAD" BAKER BILL

Stock Company to Give Famous Denman Thompson Rural Comedy.

Starting this afternoon, Baker Stock company will offer for the week a revival of that famous Denman Thompson rural comedy success, "The Old Homestead." This will make the third time