### THE SPHAGNUM MOSS GIRL

**Announcing the pioneer firm in the development of sphagnum moss as a commercial product from which the various kinds of hospital pads and SFAGNA-KINS (sanitary napkins) are now being made and placed in the hands of your dealers.**

**Other articles now in the process of development will be manufactured shortly, announcement of which will appear later.**

**To those desiring SFAGNA-KINS on the market we are positive that they are greatly superior to anything now obtainable,**

**that they will be found to contain wonderful features not new invented in an article of this kind.**

**Don't forget the name SFAGNA-KINS, and if your dealer has not received his supply kindly call at his place or telephone us, giving his name and address.**

**A. J. Churchill Co., Inc.**

**401-403 Central Bldg.**

**Tel. Main 618**

**Portland, Oregon**

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### ST. PATRICK'S DAY

**ORGAN RECITAL**

**Public Auditorium**

**The Afternoon of St. Patrick**

**F. W. Cowled, Organist**

**Boston Bell, Violinist**

**ALL POPULAR IRISH MEDLELS**

**Admission 10 Cents**

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### THE VOGUE OF NAVY BLUE SERGE AND TRICOTINE STREET DRESSES

Is exemplified in this collection of delightfully styled models in the most flattering styles which are in demand this season. Navy dresses, semi-tailored frocks and high waisted jackets suited to the individual requirements of every woman. Sizes 14 to 42.

**$25 and $35**

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### DRESSES FOR SPRING AND SUMMER WEAR

**A charming collection of chiffon dresses with assorted collar and sleeve styles. A variety of the most accepted styles.**

**Fashioned of satins, silks and other fashionable fabrics.**

**$35.00 to $90.00**

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### NEW CAMPS AND DOLMANS

**Arriving Every Day**

**There comes to be an end in the wonderful dressing and attractive variety of spring clothes.**

A plentiful showing of models, in each fabric as Polish twill, tricotine, clairette, and gabardine.

**Priced $25 to $95**

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### Suits

**Strictly Tailored and Elaborately Trimmed**

**Suits—Suits adapted to every type, from the slender line to the mature figure. New styles with silk waists, Russian effects, and a host of other charming models.**

**$45 to $75**

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### NEW AND DECIDEDLY "DIFFERENT" ARE THE MODES DISPLAYED IN THE BLOUSE SHOP

**The importance of being smart is nowhere better emphasized than in the BLOUSE SHOP, where these seasonal superlatives are being shown.**

**Spring effects come first-two illustrative of each color as orange, lemon blue, and Antique and Georgette.**

**Priced $25 to $95**

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### SILK PETTICOATS $3.95

**Fashions of really wonderful quality in all sizes and fashions in the styles that are avowed for spring wear.**

**Main Floor**

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### LADIES—

**Come to this store and know the pleasure of buying fashion's prettiest footwear in standard quality without the need of paying an extravagant price.**

Above model in pattern black kid or velour, full length $5.95

East in harem, green $6.95

A large assortment of Opan, ete......... $1.75

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### THE SUNDAY OREGONIAN, PORTLAND, MARCH 16, 1919.