

AMERICAN CAR WINS TOP O' WORLD RACE

Seven of 12 Entries Wrecked
in Mountain Contest.

KING GREETES HERO DRIVER

Spanish Motoring Classic Run Over
Tortuous Roadway, Gruelling
Test for Drivers.

BARCELONA, Spain, March 8.—It was in the gray of the dawn. Beside a little wayside shrine, a remnant of the middle ages, stood an aged priest in full vestments, a crucifix uplifted in his hands. In the dusty road before him two grim-covered men sat with bowed heads in a low-hung powerful racing car.

The priest's lips moved in silent blessing as he stepped close to the car to allow each of the occupants to kiss the crucifix. Then he moved back and, with a sudden roar, the great engine awoke. There was a clash of gears and the car vanished in a whirl of dust, its exhaust echoing from the mountainside like the thunder of a battery of heavy artillery.

Hardly had the din subsided when another car rolled up out of the mist, paused, and the ceremony was repeated. Twelve times this happened. And, as the last car disappeared up the tortuous roadway it left the priest surrounded by a little group of peasants, their brilliant-hued head dresses offering a strange contrast to the somberness of the scene.

Tribute Paid to Speed.
For it was in the very heart of medieval Spain, the sunny land of the Crusades and the Grandees, and these representatives of a bygone age were paying a tribute to the feet of supreme speed and endurance as exemplified in the finest creations of the foremost automobile engineers of two continents.

The great Partridge mountain race, the premier event of the year in all Spanish motoring, was being run. With the sun not yet in sight 12 great speed creations were hurling themselves along the treacherous winding road, through a dangerous mist, toward Spain's "top-o-the-world"—the cloud-capped peak of Partridge mountain.

Breathlessly the little group of men and women at the foot of the shrine watched, peering intently upward, to where the rising sun was painting the top of the mountain a dusky blood-red. A man at a roadside telephone turned. "Jose is out there over on a turn. Mechanician killed," he cried, with a sob in his voice. For Jose, who drove a high-powered Italian, was a popular favorite with the villagers.

Five Cars Left in Race.
Silently the seconds passed, and, before the contest was half finished, only five cars were left, the others being strewn in splintered heaps of wreckage along the treacherous road. It was a saddened little watcher at the telephone after the time of the contestants had been computed.

"Luis Carreras, in Hudson super-six, wins," he shouted, and a ripple of cheers greeted the word. He was the first time through the mist.

In winning with a stock car, the only change in it having been the use of a special body, Carreras had broken all records for the course by 13 kilometers. In 25 3-5 minutes at an average speed of 121 kilometers an hour.

In recognition of the feat King Alfonso had his chief secretary send Carreras a letter which said:
"I have had the honor to convey to his majesty the news of your victory and he has specially charged me to convey to you his congratulations on having won the race with a Hudson super-six."

BRUNN COMPANY BUILDING

DISTRIBUTOR OF LEXINGTON TO
HAVE NEW HOME.

Structure on Broadway, Between
Couch and Burnside, Will Be 50
by 95 Feet and Cost \$15,000.

Work preparatory to the construction of a new home for the Brunn Motor Car company, distributors of the Lexington car, was begun last week, and Isaac Brunn, head of the company, says the building will be ready for occupancy by May 1.

The structure will be located at 28-29 Broadway, between Couch and Burnside. It will be 50x95 feet and cost approximately \$15,000. The space will be devoted exclusively to offices and sales room, a service station being maintained near by.

A feature of the building will be a tiled floor throughout, which will add about \$2000 to the cost of construction.

PARRY COMPANY SALESMAN VISITS PORTLAND.

R. P. Henderson, sales manager of the Parry Manufacturing company, Indianapolis, makers of commercial bodies for cars and trucks, was in Portland last week for a brief business visit to the local Parry distributor. He is visiting the larger cities on the Pacific coast conferring with dealers. His trip to the coast will also be the occasion of a short visit at Berkeley, Cal., with his brother, C. P. Henderson, who is the Pacific coast distributor for Cole and Lexington passenger cars.

struction. The floor will be unobstructed by pillars or posts. Workmen now are tearing down the building on the Broadway site to make way for the new structure. Automobile men consider the location one of the best in the city.

PAVING PROGRAMME IS LARGE

Grays Harbor County Commissioners
Talk of \$100,000 Expenditure.

ABERDEEN, Wash., March 8.—(Special.)—Grays Harbor county will go in for a big road-building programme this summer. The commissioners, in discussing the subject, have indicated their intention to go the limit in taking advantage of the government offer to match the county dollar for dollar, on primary road progress. One hundred thousand dollars of county money was the tentative estimate.

NEW OAKLAND FIRM IS ORGANIZED HERE

James H. Lemons and Norman
E. Eley Incorporators.

RETAIL FIELD IS ENTERED

Northwest Company Will Continue
to Handle Wholesale End in
Oregon Territory.

A new retail automobile organization in Portland is the Willamette Oakland company, incorporated by James H. Lemons and Norman E. Eley, both experienced motor car men, to handle the Oakland car in the Portland territory.

PACIFIC TIRE COMPANY ENTERS PORTLAND FIELD.

The wholesale business in Oregon will be conducted by the Northwest Oakland company, with A. H. Brown as manager, as it has in the past, it is announced. Both organizations will occupy the quarters at 344 Burnside street for the present, but the new organization soon will be in a new location.

Mr. Lemons is president of the new concern and Mr. Eley is sales manager. Both have been in the automobile game for some years. Mr. Lemons is a graduate of the University of Michigan, was formerly connected with the Goodrich Tire & Rubber company's branch at St. Louis and is a graduate of that company's technical school at Akron, Ohio. He spent several months in the service and only recently was mustered out. He held a commission as lieutenant in the 14th infantry. He is married and has made his home in Portland for some years.

The sales manager, who was a member of the Northwest Oakland company's force for a year and a half, has been connected with the automobile industry in Oregon for the last ten years. He was formerly with the Covey Motor Car company and later with the Howard Auto company. He predicts a big automobile business for the coming years.

"The Northwest Oakland company will continue to be Oregon distributor for the Oakland and handle the wholesale business, and our new company will concentrate on the retail end in this territory," said Mr. Eley yesterday.

"The volume of business assumed such proportions that it was found necessary to divorce the retail and wholesale departments."

"The Willamette Oakland company will transact business at 344 Burnside street for the present, but a new location which will furnish adequate sales rooms, service station and shop will be obtained in the near future."

"We expect to pursue an aggressive and broad sales policy and will make a specialty of service. We will establish a service station where all Oakland owners will be welcomed and properly taken care of."

Clutch Allment.
If the sliding member of the clutch is rusty, it will give the effect of a grabbing member. The rusted portion will prevent the clutch's engaging gradually, holding for a fraction of a second, and thus forcing a quick engagement. The operator often believes that the trouble is due to poor friction or worn engaging members.

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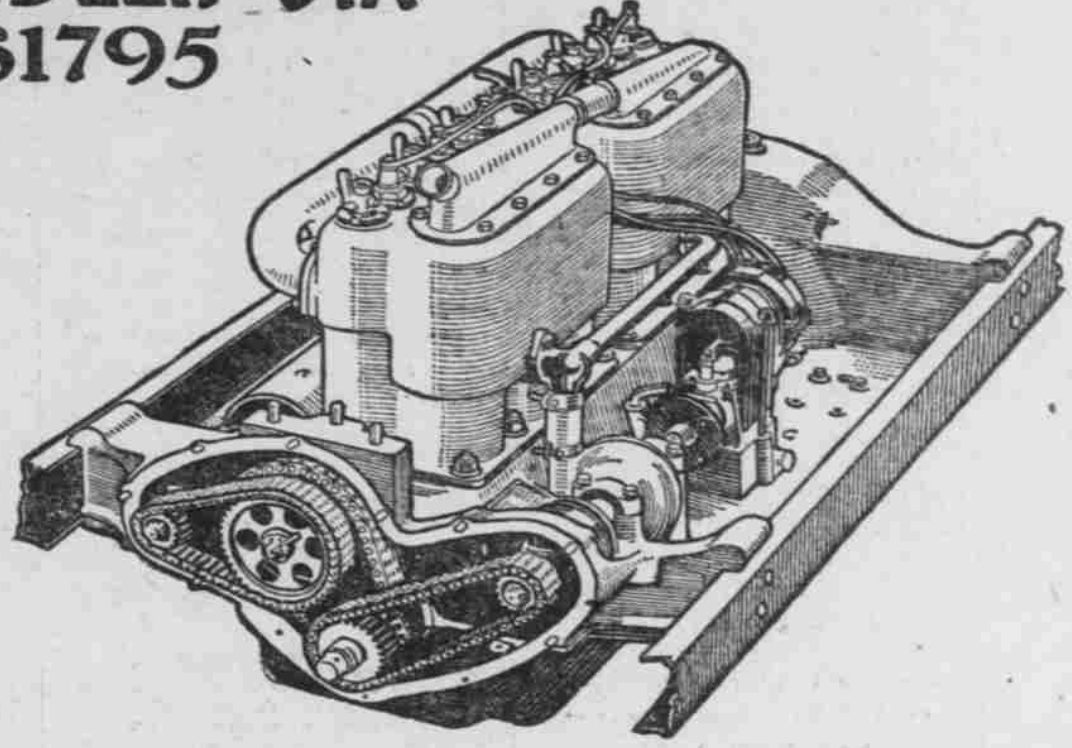
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CHANDLER SIX \$1795



This is the Chandler Motor Famous for Its Excellence

CHANDLER owners, and men generally who know automobiles, talk about the Chandler motor for its marvelous performance and endurance.

It is exclusively the Chandler motor, of Chandler design and Chandler manufacture in Chandler shops. The only automobile hood you can find it under is the Chandler hood. It is not a stock motor. No other car has it.

And this is the greatest of six-cylinder motors. The Chandler motor, with refinements and improvements from time to time but without radical change at any time, is now in its sixth year.

Lift the hood of a Chandler car and see that motor. Even from the outside you know it is good. Manufacturers wouldn't build and mount a motor with such care if it weren't an extraordinary motor inside.

Cylinder cast in three, valves in the side, all working parts easily accessible. Heavy, perfectly-balanced crank shaft, running in unusually large bearings.

Chain drive for crank shaft, cam shaft and magneto shaft, three chains running silently in constant spray of oil. Bosch Magneto for sure ignition. Mounted on solid cast aluminum base

extending solidly from frame to frame, giving perfect rigidity and saving the motor from the rack and stress of the roadway.

The power so economically produced by the Chandler motor is carried back to the rear wheels with loss by friction brought to its minimum through accuracy of workmanship and the use of annular ball bearings.

Chandler motor and chassis design are typical of the highest priced construction, yet Chandler is moderately priced. It offers greater value than other cars give you for hundreds more. You can absolutely prove this to your own satisfaction if you will come and study the Chandler car.

Seven-Passenger Touring Car, \$1795 Four-Passenger Roadster, \$1795
Four-Passenger Dispatch Car, \$1875
Convertible Sedan, \$2495 Convertible Coupe, \$2395 Limousine, \$3095
All prices f. o. b. Cleveland

Twin States Motor Car Co.

514 Alder Street

Phone Broadway 494

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO

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"OFFICIAL"

Several million car owners throughout the entire country have learned by experience to look to the authorized Willard Service Station for Battery Satisfaction.

To assure you, in Portland, of that Battery Satisfaction to which you are justly entitled we have placed

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Near Tenth

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Cleveland, Ohio

"The Gordon Store" Announcing

The Opening of The Gordon Tire Branch

Because of their great popularity it has been impossible in the past to secure enough Gordon Tires to supply Portland motorists. Thanks to the increased facilities of the manufacturer we are now able to announce the establishment of a Portland Branch with a complete stock of the

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Gordon Cords are the tires with the 7000-Mile Guarantee that is often only half large enough to cover their actual mileage figures. Truly an Exceptional Tire.

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Gordon Tires

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