

APPERSON COMPANY WINS HIGH POSITION

Concern Lands Among Leaders in 18 Months' Time.

SEATTLE BRANCH ACTIVE

Anniversary Model Declared Original and Different With Excellent Record for Service.

Despite the fact that only a year and a half has elapsed since the coming of the Apperson Motor Car company to the northwest...

That the local concern under Mr. Horn's management should have succeeded in overcoming the many difficulties with which it was beset...

Car Given High Rating.

"The success of the Apperson eight throughout the northwest has been almost phenomenal," says Mr. Horn...

"Consistent and aggressive advertising has awakened the public to the opportunity afforded it...

Show Rooms Among Best.

"In line with the expansion policy of the company, the Seattle branch known locally as the Kimball-Horn Motor company...

A feature of the Portland automobile show was the showing made by the Apperson eight models.

New Car Owners in County.

Temporary police licenses were issued in Portland last week to the following buyers of latest model motor cars...

Mr. W. Stimmans, 214 Graham, Paige. Mrs. L. P. McNeil, 232 North Twenty-third, Studebaker.

SHOCK STRIP HAILED AS TIRE INNOVATION

Racine Rubber Company Has New Invention.

EXHAUSTIVE TESTS MADE

Eleven Hundred and Eighteen Experiments Result in Perfection of New Service.

Engineers are credited with the creation of the modern automobile due to their remarkable development of the internal combustion engine...

SILVERTON MAN BUYS JORDAN SUBURBAN SEVEN AT AUTOMOBILE SHOW.



Early in the week of the show W. J. Haberly signed up with Ed Ostendorf for this Jordan, exhibited by the Mitchell, Lewis & Staver company at the Hippodrome.

ROAD MEASURE APPROVED

ROY D. CHAPIN PRAISES TOWNSEND HIGHWAY BILL.

Future Improvements Must Develop

Nation's Enormous Latent Resources, He Says.

Road building along economic, scientific lines, will be given a tremendous impetus...

Strip in Service Two Years.

"This absorbing shock strip has been put through the tests of two years of service, and has come through standing up."

WALLINGFORD PLAYS HOST

MEMBERS OF HIS ORGANIZATION ENJOY BANQUET.

Company Grows From Small Concern to One of Largest in Portland in Two Years' Time.

Twenty-one members of the W. H. Wallingford company's organization were guests of W. H. Wallingford...

So carefree you don't even know they're in your car

HYATT ROLLER BEARINGS

Malcom Tire Co. 22 N. Broadway, Portland, Or.

Distributors for Automobile Tire Co., Inc.

Oldest Tire Jobbers in the U. S. Largest in the World.

Branches in all Principal Cities.

ACASON TRUCKS SENT ABROAD

Belgium, England and Mexico Are Among Vehicle Purchasers.

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Future Improvements Must Develop Nation's Enormous Latent Resources, He Says.

REPUBLIC TRUCKS

Will not be orphaned.

Many trucks now sold in Portland will be orphaned in the next few months.

Buy your truck from us, where you can count on

Continuous Service

Roberts Motor Car Co., Inc.

Park and Everett Sts.

TIRES

Standard Makes

Table listing tire sizes and prices: 28x3 Non-Skid \$11.40, 28x3 Plain \$11.50, 30x3 Non-Skid \$12.00, etc.

Good shipped C. O. D. express or parcel post.

Money refunded on goods returned intact within 10 days.

Malcom Tire Co. 22 N. Broadway, Portland, Or.

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Oldest Tire Jobbers in the U. S. Largest in the World.

Branches in all Principal Cities.

THE GIANT THAT LIVES IN A BOX

Announcement: OAKLAND AWARDS

Sales Agency to Willamette-Oakland Co.

N. A. Ely J. H. Lemons

344 Burnside, Near Broadway. Telephone Bdwy 82

—as sole local distributors for

OAKLAND

"Sensible Six"

—a car of unusual popularity—with price and performance properly related...

Liberal and enterprising policies will dominate the new concern.

The new concern welcomes opportunity to meet and personally care for Oakland owners...

Acknowledged to be "the right car at the right price"—with freight and war tax included, \$1275.

Descriptive literature sent free upon request.

Liberal terms. Used cars taken at full value.

movement looking toward better highways.

"So rapidly has the movement come to a head with the effective aid of the department of labor and other agencies...

The Mexican government has just placed an order for a substantial fleet of Acason trucks...

Further activities of the Acason company abroad comes in the form of a cable from Antwerp, Belgium...

Looking backward at the success of the Acason trucks, which were used by the English military in France...

The latest advances in tire construction is that announced by the laboratories of the Racine Rubber company...

This absorbing shock strip has been put through the tests of two years of service...

Strip in Service Two Years.

"This absorbing shock strip has been put through the tests of two years of service, and has come through standing up."

Reports from the territory men Monday evening agreed in that a large volume of business is assured for 1919...

Two years ago the Wallingford company's sales force consisted of only two men and today there are more than 20 persons connected with the organization.

Mr. Wallingford began business with one passenger car line, but now distributes the Liberty, Premier, Biscuits and Stanley steamer passenger cars...

A leather washer placed beneath a metal washer not only tends to stop rattling but gives a certain compression that often saves a bolt from being stripped of its threads.

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AUTO DIRECTORY

offers more of "what you actually need and want in an automobile."

Franklin Main 4880, A 3881. 19th and Washington Sts.

HOLMES AIR COOLED Higher Mileage From Gas and Tires

McNeff Tractor & Auto Co. 225 Pittcock Bldg. Portland, Oregon

Lexington MINUTE MAN SIX Brunn Motor Car Co. 444-46 Stark St. Phones: Broadway 2958, A 2958

Mitchell SIXES New Light Six, \$1250 Factory Mitchell, Seven-Passenger, \$1525, Factory MITCHELL, LEWIS & STAYER CO. Broadway at Oak

WITHOUT A SUPERIOR 1 1/2, 2, 3 1/2 and 5-Ton Capacities ATTERBURY TRUCK SALES CO. "Truck Specialists" 334 Oak St., Portland

AUTO ACCESSORIES AND PARTS

ARCHER & WIGGINS Distributors of AUTOMOTIVE ACCESSORIES Sixth Street at Oak

Columbia STORAGE BATTERY CO. Broadway and Glisan Phone Bdwy. 546

The only battery with a definite guarantee. All makes of batteries charged and repaired.

DAVID HODES CO. AUTOMOBILE GEARS, PARTS AND ACCESSORIES AT REDUCED PRICES ENGINES A SPECIALTY N. Broadway and Flanders.

DELCO REPAIR STATION We Stock Parts for All Delco Equipped Cars R. W. LEE, 6th AND BURNSIDE At Auto Electric Equip. Co.

LAHER AUTO SPRING CO. 10,000 Springs Carried in Stock Let Us Repair Your Springs Where You Get Service 15TH AND COUCH STREETS

VESTA STORAGE BATTERY GIBSON Electric Garage & Storage Battery Co. Distributors 12th and Alder Sts. Broadway 2557

THE Automobile Record

Published by M. O. Wilkins, will begin publication of 1919 SERIES OF REGISTRATION March 25.

Numerical and Alphabetical. Subscription, \$12.

See our ad in all National Weekly papers.