MOTOR CAR DEALERS

Members of Association Enjoy Banquet at Benson.

BOARD MEMBERS PRAISED

Portland Automobile Men Plan Even Greater Things for Northwest Automotive Industry.

Members of the Dealers' Motor Car Association of Oregon, under whose auspices the 1919 automobile show was held in the Hippodrome building February 24 to March 2, gathered around the banquet table at the Benson hotel Wednesday evening to hear reports on the exhibition. The guests united in declaring that the show was successful in every particular.

Speakers were optimistic regarding the future of the automobile business in Oregon and made a number of suggestions to improve business methods and service that were received with

The association's board of directors consists of A. B. Manley, presi-C. M. Menzies, secretary-treasurer: O. M. Wilkins, manager, and H. H. Elling and H. M. Covey, received praise for the manner in which it planned and conducted the show. On motion of C. L. Boss a committee was appointed to select a gift for each member of the board as an expression of

appreciation of their services.

M. O. Wilkins, manager of the show, presided during a brief and informal programme and then turned the reins

pregramme and then turned the reins over to A. B. Manley, who acted as toastmaster. Mr. Manley reviewed former shows and the scrivities of the board of directors for this year's show, expressing his thanks to each of the members for their work.

Among the speakers were M. O. Wilkins, A. B. Manley, C. M. Menzies, H. H. Elling, H. M. Covey, C. L. Boss, A. H. Brans, C. Bert Elling, I. V. Rawlings, Charles G. Irwin, A. L. Denney, J. H. Graham, P. B. McCracken, H. A. Yeager, N. J. Carey, Ora P. Willis, W. R. DeLay, J. Chandler Egan, W. J. McCallum, S. M. Hulm, A. B. Cytler, A. C. Stevens, C. L. Boss, A. H. Brown, A. L. Smith, Howard M. Covey, A. H. Knaus, Frank B. Thompson, S. G. Werschkul, C. M. Menzies, B. Smith, C. N. Pilchard, C. G. Francis, Del Wright, A. Junge, L. Therkelsen, Isaac Brunn, W. D. Chessman, Lewis E. Obye, R. F. Fike, Arnold Cohen.

The members of the Dealers' Motor

The members of the Dealers' Motor

Don't neglect the lubrication of your care.

Pany, Regnen, R. Fileds, Inc., Portland Motor Car company, Pany, Regnen, & Fleds, Inc., Portland Motor Car company, Engles, Inc., Portland Motor Car company, Engles, Inc., Portland Motor Car company, Inc., A. C. Stevens, Talbot & Casey, Inc., Twin States Motor Car company, Engles, Inc., Portland Motor Car company, Engles, Inc., Portland Motor Car company, Inc., Wan Dersai, W. H. Wallingford, D. C. Warners, Wenther Manuer, Warner, Wenther Manuer, Warner, Motor Car company, Engles, Inc., Portland Motor Car company, Inc., Wan Dersai, W. H. Wallingford, D. C. Warners, Wenther Manuer, Warner, Warner, Wenther Manuer, Warner, Wenther Manuer, Wenther Manuer, Warner, Wenther Manuer, Warner, Wenther Manuer, Warner, Wenther Manuer, Warner, Warner, Wenther Manuer, Warner, Warner, Wenther Manuer, Wenther Manuer, Warner, Warner, Wenther Manuer, Warner, Warne

Car association of Oregon which these men represented are:
Apperson Motor Car company, Atterbury Truck Sales company, Auto Rest Garage, Ballou & Wright, C. L. Boss Auto company, Braly Auto company, Brunn Motor Car company, C. H. S. company, Cook & Gill company, Covey Motor Car company, Cutler Manufacturar company, Dissourch T. Truck Sales

company, Koehring Machine company, Tractor & Auto company, McCracken Motor company, Manley Auto company

Mitchell, Lewis & Staver company

Northwest Auto company, Northwest

W. J. McCallum, experienced au-

been made manager of Northwest Auto company.

Oakland company, Obye Motor Car company, Oregon Motor Car company, Olds

EXPERIENCED MAN APPOINTED TO SUCCEED MENZIES. ing company, Diamond T. Truck Sales Agency, Daniels Sales Agency, Charles C. Fagan company, Inc., Francis Motor Car company, H. J. Graham, Howard Automobile company, W. L. Hughson company, International Harvesting

Northwest Auto Company's Chief Comes to Organization With Established Reputation.

W. J. McCallum, with the Internaonal Harvester company for 21 years and an automobile man of wide ex-perience, has been promoted from department manager to manager of the Northwest Auto company by Fred W. Vogler, president of the company, to succeed C. M. Menzies, resigned. Mr. McCallum assumed his new duties with a record for past performances which his friends declare insures his success in his new position.

in his new position.

During the years that he was with the International Harvester company the International Harvester company Mr. McCallum was in charge of some of the firm's largest branches, including the one at Edmonton, Alberta, Canada. He left Canada for Mrs. McCallum's health and came to Portland, arriving several months ago. He was with the International people here for a while and then entered the employ of the Northwest Auto company as manager of the truck department.

of the truck department.

When Mr. McCallum's appointment as manager was announced all the department heads of the company tendered their resignations to him, all of which he refused to accept, declar-ing that the men had been hired by Mr. Vogler and his predecessor and had made good.

"Before coming to the Northwest

"Before coming to the Northwest "Before coming to the Northwest materially from the tractors utilized by Auto company I was well acquainted the United States government for towing and carrying purposes, and for this reason is of special interest.

"So far as I am concerned the agusted with the construction of Buick passive of the special in the construction of Buick passive of the special in the construction of Buick passive of the special in the construction of Buick passive of the special in the construction of Buick passive of the special interest. cressive and progressive policies that have proven successful in the past will be continued. I feel that I will have the loyal support of the entire organization in my new work."

GARFORD WINNER IN DENMARK

pany, Oregon Motor Car company, Oldsmobile company of Oregon, Palace Garage, Inc., Portland Motor Car company, Regner, & Fields, Inc., Roberts Motor Car company, Rebinson-Smith company, Rushlight & Penney, Inc., A. C. Stevens, Talbot & Casey, Inc., Twin States Motor Car company, E. D. Van Dersal, W. H. Wailingford, D. C. Warren Motor Car company, Wentworth & Irwin, Willys Overland Pacific company. American Truck Excels Those of

The trucks were then reassembled and placed in regular military service. For two months the trucks underwen the most rigid tests. Over roads which in this country would be termed impassable and in all sorts of weather they hauled heavy materials for gun factories, munition works, etc., for great distances.

The work was proportioned evenly

The work was proportioned evenly among the 20 trucks and accurate records were kept in order that all should cover the same mileage and operate under the same conditions as to load, road and weather.

At the end of the two months the trucks were torn down a second time.

trucks were torn down a second time and accurate, measurements of the various parts were made as before. This, of course, was to ascertain which of the trucks withstood the strenuous service with the least evidence of warming the contract of the strenuous service with the least evidence of warming the contract of the dence of wear.

The results disclosed that the Garford led all competitors.

WAR MACHINES BUILT FOR THE BRITISH DISTINCT IN TYPE.

Engine Differs From Conventional Car Only in Lubricating System.

The Eulck Motor company has been making a military tractor for the British government, according to word received by the Howard Automobile company, distribtuors for the Bulck pas-senger car here. This tractor differs materially from the tractors utilized by the United States government for tow-

used in the construction of Buick pas-senger cars have been adopted by the British designers of the truck is a trib-ute to the well-known American manufacturers. The tractor in the main is distinctly British in principle, its par-ticular distinction being that it is built up with what is called the hull, upon which the body, power plant and trans-mission system are carried, and which also provides the support for the tracks. It is, in fact, a magnified sled that runs

over metal tracks.

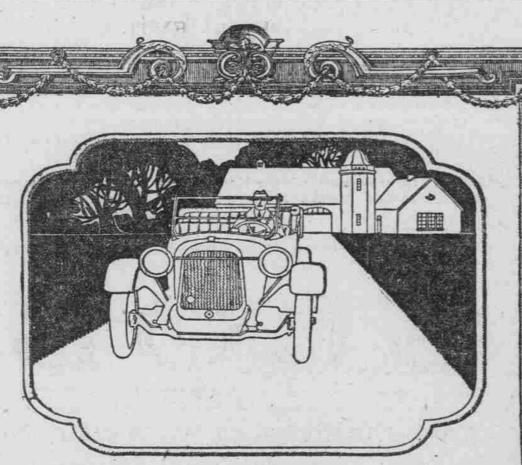
The engine, a standard six-cylinder, four-cycle Bulck design, differs from the conventional car motor only in the construction of its lubricating system.
The bore and stroke of the engine are
the inches and the inches, respectively. The cylinders are cast en bloc and have all the valves in the head. The lubricating system differs from

the standard Buick motor in that it has a compound gear pump instead of a single gear pump. The Delco motor generator is used, as in the Buick, while the carburetor, of standard Marvel design, such as is found in Buicks, is located on the left-hand side of the engine. engine.

South America Takes Tractors.

In the fiscal year of 1918 more trac tors were shipped from the United States to the Latin-American countries than in all of the preceding four years, eccording to a daily consular report.

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A Hot Spot Chalmers Knows Neither Altitude Nor Weather

NYONE who has motored much knows how a change of altitude-even of 600 feetaffects the average car. And when the weather changes, even if you never leave your home town, what a terrible affair it is to get your motor "running right."

A Hot Spot Chalmers knows neither altitude nor weather. For the Hot Spot device is proof against

No matter what the day, no matter where you are on the map, the Hot Spot carburizes the gas into a "dry" vapor from which all the power is wrung with amazing ease.

It is throbless, frictionless power, and on a cold day the engine runs warm in an instant or on a hot day runs cold consistently.

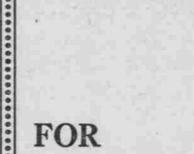
For "pulverizing" gas nothing yet has equalled the Chalmers Hot Spot and for racing it into the cylinders (a trick that is highly im-portant), nothing has ever been made to approach the Ram's-Horn.

Either one of these two magnificent devices are worth an hour of any man's time. Both of them provide you a mental feast on modern engineering that you'll long remember.

Come and see them. They've made the Chalmers one of the few great cars of the world.



Portland



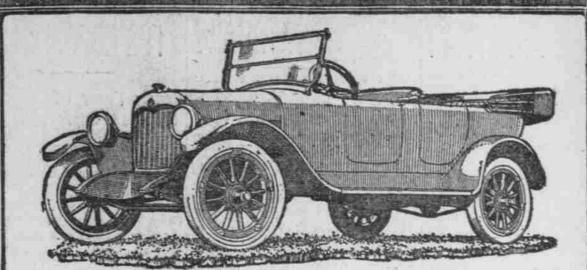
GOOD

USED CARS

SEE

C. L. BOSS Automobile Co.

615-617 Washington St.



Each New Day Brings

a Better Maxwell ******************

OST anyone would think that after building motor cars on one chassis plan that close on to perfection would be reached.

That is true in a large measure; but it happens to be only the point at which the Maxwell executives began.

They decided to keep on building Maxwells better and better as each new day went by.

The locomotive engineer drives his engine better every day. The banker who loans money does so with more and more judgment. The man at the forge-likewise.

This is the principle on which the Maxwell is built. It is not new in the business world. But it is sound.

And today, with 300,000 Maxwells built on this plan, anyone will readily understand-

> Why a Maxwell runs on and on and never quits with age; Why a Maxwell seldom turns in at a repair shop; Why a Maxwell is so eagerly sought for in the second-hand

One of the last of more than 100 improvements made since the first Maxwell was built is the appearance.



Let your eyes glance over this present-day Maxwell and you'll think the price \$200 more than we ask for it.



46 Miles Per Gallon With a Maxwell Car

Maxwell Motor Sales Corporation giving us a \$500 prize for driving Maxwell car, owned by Mrs. Ora G. Sharp of 1071/2 Fourth St., over 46 miles on a gallon of gasoline, with a representative of The Oregonian and a representative of the Journal in the car at the trial.

C. L. Boss Automobile Co. 615-617 Washington St.

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