

Boost for The Pacific International Livestock Show

The Pacific Northwest has the land and the climate to make it the ideal place for the breeding of livestock.

Oregon and its bordering states have the most progressive and energetic livestock breeders and feeders in the country.

In the Portland Union Stockyards the Pacific Northwest has an up-to-the-minute livestock market that is keeping pace with the market needs of the livestock industry in this territory.

What is needed now is a strong organization to co-ordinate all of our present forces to make this livestock industry develop to the highest state of efficiency.

To spread the propaganda of more and better livestock on the farms.

To show those who want to know the way to produce this end.

To bring about a better understanding and mutual trust between producer, commission man, stockyards, packers and butchers and consumers, so that they may work in harmony and for the benefit of all and the state and territory at large. Discord and destruction go hand in hand. Harmony and construction work are beneficial to all.

The organized force that is to bring harmony, mutual understanding and constructive upbuilding of the livestock industry of this section of the country is to be vested in the Pacific International Livestock Show.

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A Notable Spirit of Co-operation

is abroad in the west. It could not be more fully exemplified than in the present voluntary subscription for stock in the Pacific International Livestock Association. It is evidence of the broad vision and initiative of western industry and enterprise. Upon such is the development of livestock and allied industries dependent. It is intelligent co-operation and organization, the benefits of which are immeasurable.

The Union Meat Company is appreciative of this movement forward and the spirit that actuates it. There is realization on its part that the work so well begun will successfully continue.

And the Union Meat Company desires to state that its full co-operation is enlisted not alone in this worthy enterprise, but is assured in all other endeavor to further and encourage the upbuilding of the vast Pacific territory.

Union Meat Company

