

# The Livestock Industry

## —A Source of Ceaseless Prosperity

WE HAVE learned to undertake and to accomplish with a wider vision; to picture at will the resources and the needs of states and nations—of many peoples.

Greater Oregon and the old Oregon Country are rich in resource and in potential wealth. The value of their yearly production of livestock alone is reckoned in millions. The great open stretches of Eastern Oregon; the fertile pastures of the Willamette, and the gold-strewn hills and valleys of the Rogue River country support their teeming herds and droves of cattle, sheep and hogs. Washington and Idaho, too, vie with their sister state in the production of animal wealth.

Yet there is room and opportunity for a ten-fold—yes, an hundred-fold—increase.

It is our duty—the duty of every good citizen—to foster and to promote whatever tends to increase this, one of the state's chief industries. The stockman creates wealth without infringement upon his neighbor's resources or impairment of his own.

The careful, judicious increase and building up of herds and flocks make for individual prosperity, not only, but as well for the prosperity of the nation and the commonwealth.

We stand, therefore, for those things which will bring the stockman in closer touch with his neighbor; for facilities where he can exhibit, with pride, the result of forward-looking, intelligent labor; where multitudes may come and enlarge their knowledge concerning a responsible calling—the use of Nature's forces, under a kindly Providence, to add to the comforts and to the blessings of all mankind!

We have only recently inquired of leading banking institutions through the Middle West—Kansas City, Denver and other large cities—regarding the state-wide benefits that follow the building of great, permanent exposition facilities for the proper housing and exposition of livestock. Without exception the replies show that the stockman, and the state at large, have reaped a lasting benefit from such.

What other states have done, Oregon can—and will—do!

## THE UNITED STATES NATIONAL BANK

Resources Over \$30,000,000.00

"Portland's Bank for Foreign Trade"

### LIVESTOCK INDUSTRY INCREASING IN OREGON

Whole State Shows More Hogs Being Raised.

SHEEP STANDS ABOUT EVEN

Statistics Compiled by Portland Chamber of Commerce Give Full Details by Counties.

Statistics for 1918 as compiled by the Portland Chamber of Commerce show a substantial increase in the hog industry of Oregon during the past year, while the stock cattle industry also has shown an increase in eastern Oregon. In western Oregon there has been a decided increase in the sheep industry, but this is offset by the decline of this industry in eastern Oregon.

Western Oregon Counties.				
Increase or Decrease of Livestock.				
	Horses	Cattle	Hogs	Sheep
Benton	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Clatsop	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Columbia	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Douglas	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Jackson	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Josephine	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Lane	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Lincoln	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Marion	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Multnomah	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Tillamook	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Washington	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Wheeler	Nor. 105	Nor. 115	Nor. 105	Nor. 105
Yamhill	Nor. 105	Nor. 115	Nor. 105	Nor. 105

Pictures From Rural Spirit. The livestock pictures shown on the front page of this section are reproduced by The Oregonian through the courtesy of H. C. Browne, publisher of Rural Spirit, a farm weekly newspaper. Mr. Browne is an enthusiastic booster for the Pacific International Livestock exposition campaign.

### OPPORTUNITY TO BECOME LEADING STOCK CENTER OF WEST PRESENTED TO PORTLAND

Frank M. Rothrock, President of Spokane Livestock Show, Deems Erection of Stadium Here Key to Success. Citizens Should Open Purse Strings to Building Programme, Is View.

PORTLAND can easily become the leading livestock center of the entire west. Never before in the history of the industry has such an opportunity been presented to a city in the northwest, and if the citizens of the Oregon metropolis will only awaken to a realization of their opportunities, they will open their purse strings quickly and gladly in order that the building programme of the Pacific International Livestock exposition may be a success.

This is the prophecy of Frank M. Rothrock, prominent shorthorn breeder of Spokane, who was in Portland Friday in the interest of the campaign. Mr. Rothrock is a member of the firm of Day & Rothrock, owners of the Hercules stock farm. His farm won national prominence at the shorthorn congress at Chicago in February when four shorthorns from the Hercules farm were sold for a total of \$11,650 after winning prizes amounting to more than \$450.

Stadiums Held Opening Step. If the Pacific International Livestock exposition secures its proposed show stadium in Portland, it will stimulate interest among the breeders as no other one thing could do," said Mr. Rothrock. "It will likewise prove to be the opening step toward starting a chain of winter livestock shows in the Pacific northwest.

Los Angeles and San Francisco are certain to stage livestock shows. And these, together with the annual shows at Billings, Mont., Lewiston, Idaho, and Spokane, will all add to the prestige of the Portland show. Livestock breeders throughout the west will exhibit throughout this chain of shows, and all of them will lead directly to the

big exhibit which, of course, would be the Pacific-International show in Portland. All of the other shows would revolve about the Portland exposition. "Not until this year has a western breeder shipped cattle to a Chicago sales exposition for more than 15 years, but the Day & Rothrock Hercules farm decided upon the experiment last month with wonderful success. Four purebred shorthorns were shipped to the Chicago shorthorn congress by express. Their prize bull, Village Hercules, won the grand championship and sold for \$2500.

Another bull, Hercules Diamond, won a first prize and was sold for \$5000. Two others won third prizes, but commanded higher prices than did some of the shorthorns which won higher honors from the judges. Mr. Rothrock is a native of Kentucky but came to this state 25 years ago. It has taken the northwest 25 years, he says, to attain the point in livestock breeding which the east had attained before he came to this country. But the west is now coming into its own, and he believes that a great future is in store for shorthorn cattle.

"The cattle business of the northwest is rapidly going on a new and paying basis, making the use of the shorthorn possible," he said. "With pastures fenced, we can control both feeding and breeding, warranting investment in pure-bred bulls. We have roughage to consume and wheat fields to glean, making cattle raising imperative. On our forest reserve pastures cattle are needed to keep the coarse grasses from choking out the more tender varieties.

ington and Oregon already are sending cattle to Omaha and Chicago, and we can furnish the corn belt stock men with an animal that they can fatten up rapidly on corn. "In the Pacific northwest the shorthorn has found a new sphere, and it is already giving a good account of itself. Improvement is the order of the day, and the red, white and roan shorthorns are its chief exponents."

### SILAGE IS MONEY-SAVER Economy in Feeding Established by South Carolina Station.

According to R. W. Clark of the Colorado Agricultural college, "we have ample proof of the economy of the silo." He asserts the superiority of the silage over stover and cottonseed hulls has been established. The test was made at the South Carolina experiment station and showed that corn silage gave by far the best results, not only in economic production of beef, but also in the quality of beef and the shape in which it reached the market. The silage-fed groups of steers produced beef from 15 to 20 per cent cheaper than the other groups.

The silage-fed steers produced gains that would warrant an earning on the silage of \$6.36 per ton. This earning was made on a very poor market, as the steers only sold for \$5.50 per hundred. Had they sold on a better market this price could easily have been increased 20 to 30 per cent. With corn silage costing but \$5 per ton, which is a fair price for its production, good corn land can be made to earn from \$50 to \$100 per acre. If the land owners of the west would heed the teachings of this bulletin the profits would be increased millions of dollars.

### HERE ARE PURE-BRED SHORTHORNS FROM THE NORTHWEST WHICH WON NATIONAL HONORS AT THE RECENT SHORTHORN CONGRESS IN CHICAGO.



FOUR PRIZE-WINNING SHORTHORNS FROM THE DAY & ROTHROCK HERD AT SPOKANE.

### SHORTHORN SALE DRAWS HIGH-GRADE ANIMALS TO BE OFFERED APRIL 1.

Exhibits Which Won Recognition in East to Be Sold at Stockyards.

More than passing interest is being shown in the coming spring shorthorn sale to be held at the Portland union stockyards, North Portland, on April 1, under the management of Frank Brown. Mr. Brown is now lining up his animals for the sale, and present indications show that there will be about 60 bulls and 40 females offered to breeders at that time. This will make the shorthorn sale much larger than the one held last spring.

The animals will come from some of the best herds in the northwest, while a carload of shorthorns which won recognition at the recent shorthorn congress and sale at Chicago also will be offered to the breeders of this section. The fact that breeders from Oregon and Washington carried away the highest honors at the Chicago shorthorn congress indicates that Oregon and Washington cannot be equaled for the breeding of these animals. This should awaken more than ordinary interest in the shorthorn stock which will be put on the block at the April sale.

Barley for Stock. In recent years some northwestern livestock men have been experimenting with barley as a food for cattle and hogs. The results have been exceptionally satisfactory and surprising in some instances. It is a subject the livestock men might study with profit.

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LIVE STOCK COMMISSION MERCHANTS Market Reports Furnished on Application R. B. CASWELL Union Stock Yards, North Portland, Or. Phone Woodlawn 2400

## We Stand for PROGRESS!

—attained in the livestock industry best through a free exchange of ideas as to improved breeding and the production of more and better cattle, sheep and hogs.

Such progress is amply reflected in the many lines of endeavor dependent upon this important industry and we therefore, in the interests of a Greater Portland, earnestly bespeak the support of all for the PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION.

PORTLAND CATTLE LIVE STOCK STATE LOAN COMPANY BANK Capital and Surplus, \$750,000 Capital and Surplus, \$125,000 W. P. DICKEY, President. Located in Livestock Exchange Building, Union Stockyards, North Portland, Or.