

EXPOSITION SURVIVES MANY HARD KNOCKS

Early Experiences Recounted by O. M. Plummer.

YAKIMA MAN FIRST HEAD

Growth Comes Rapidly When Importance of Displays in Northwest Development Is Realized.

Some of the hard knocks taken by the Pacific International livestock exposition during the early days of its existence in 1909, and a few pages telling of the brighter side of the organization's history after it became a firmly established institution, are told in the following interview prepared by O. M. Plummer, who has been identified with the organization since its inception, and who is now managing the campaign for the reorganized exposition:

It was just before Christmas, 1919, that a small bunch of commission men gathered in the scale house at the then new Union stockyards, north of Portland, and decided to offer a few hundred dollars cash premiums for carlots of fat Christmas cattle. Among them was "Dad" Hunt, who had been in this neck of the woods in the cattle and sheep business for close on a hundred years, at least his record ran before stockyards records were kept. Colonel Hunt was there, Tom Benson, Sharkey, Ira Bodine, Burke Brothers, Chawell, Daughtrey, Plummer and Lively of the stockyards. About \$750 was raised and this was the beginning of the Pacific International, which in eight short years has grown to be one of the outstanding shows of its kind in the United States. In the spring of 1911 the first annual Pacific northwest livestock show was held with a regular premium list, covering at least \$2900 in premiums, divided among cattle, hogs and sheep, with a small showing of draft horses in harness. No breeding classes were shown.

Jack Spilawa First President. The first president was our good old friend "Uncle" Jack Spilawa of Yakima, Wash., who during his lifetime was one of the finest supporters of the livestock industry in this western country. James J. Hill and Robert S. Lovett of the Hill and Harriman lines, respectively, were vice-presidents; D. O. Lively, who at that time was general agent of the stockyards, acting as general manager, while N. C. Martin was secretary, a position which he held through all succeeding shows until the beginning of war.

The second show, of which M. E. Parsons of Utah was president, was held in the spring of 1912, with a greatly enlarged premium list, carrying the fat stock breeding classes in beef cattle, hogs and sheep. The success of this show was so pronounced that the directors of the combined shows, given a place, and it was decided to reorganize with provision made for the breeding animals of all kinds, all the breeds of cattle, hogs and sheep. J. W. Clise of Seattle, the famous breeder of Ayrshire cattle, agreed to accept the presidency of the combined shows. Mr. Lively in the meantime had resigned to become chief of the department of livestock of the Pan-Pacific exposition at San Francisco, and O. M. Plummer became general manager of the combined shows, with the name Pacific International livestock exposition.

Permanent Structures Needed. During the earlier days the fund for carrying on the work and to pay premiums was from voluntary contributions, the railroad companies, the next part, as well as the larger commercial interests and the clearing-house. In 1913 the legislature appropriating \$5000 a year to this show, which appropriation is maintained at the present time. During all these years and up to the present time, the show has been housed, so far as breeding classes are concerned, under tents, beginning under a tent 50 by 100 to a circus-like city of tents spread over 10 acres. Now and then a show would be held during inclement weather, but mostly during inclement weather, during which shows the breeders complained bitterly about the conditions under such adverse conditions and for two or three years past the necessity of permanent buildings has been very clearly seen. It was stated at the 1916 show that unless buildings could be erected in time for the 1917 show, it would not be held.

Conditions were such that it was not possible to raise the funds, but as time drew near breeders from all over the country asked to be allowed to show again under old conditions, realizing that the bringing together of breeding stock of this excellence was of such actual value that they would stand for the inconveniences. After a very successful show in 1917 the breeders determined to raise funds sufficiently large to erect the buildings and steps were immediately taken, looking toward this end, and at a banquet held during the show of 1917, something like \$40,000 was contributed from the floor amid much enthusiasm.

War Brings Disappointment. Once again, however, the breeders were doomed to disappointment—the war came down upon us and the government issued orders that no funds be allowed to be raised for any purpose other than those immediately connected with winning the war. Owing to the influenza situation it was necessary to discontinue all thoughts of a breeding show for 1918, and a fat stock show only was held at the Union Stockyards. Although this show was a good one, it was not up to previous years' standard. Breeders and exhibitors who were present saw more clearly than ever the importance of a complete show. The lack of one brought it very keenly to their attention and at a meeting held during the week it was decided that the breeders of the northwest should take over the management of the Pacific International and a tentative board of 15 directors was elected, which later on was enlarged to one of 40, a list of which follows:

Frank Brown, president; William Pollman, vice-president; Henry Thiessen, C. L. Hawley, F. M. Rothrock, A. D. Dunn, F. A. Koser, O. V. Baitley, A. C. Ruby, Thomas Carmichael, Ray Fox, Ed Carey, Nat McDougall, George A. Gue, C. C. Berkley, Frank H. Porter, Albert Hunter, W. B. Ayer, D. H. Looney, C. E. Royston, J. W. Pruitt, Edward Schoel, U. S. Grant, Edward Coles, George Dickson, J. N. Burgess, F. L. Simpson, Clifford Reed, A. B. Cook, George Wilson, L. J. Simpson, John L. Smith, C. P. Kiser, Warren Chandler, W. S. Levy, A. L. Gile, Ralph H. Jenkins, Dan Kirby, S. G. Butterfield.

In this list are names of breeders of all kinds of livestock, men who have been prominently identified with the different breeds during the last generation. Frank Brown of Carlton, famous for his Shorthorn stock, was made president; William Pollman of Baker, president of the Cattle and Horse Raisers' association, was elected vice-president, and E. L. Potter of Corvallis secretary.

O. M. Plummer, who had been general manager of the original Pacific

HERE ARE A FEW OF THE DIRECTORS OF THE PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION WHO ARE TAKING A LEADING PART IN THE CAMPAIGN FOR A \$250,000 BUILDING FUND.



W. B. Ayer



Leslie Butler



C. L. Hawley



Grand Dimick



L. J. Simpson



Thos. Carmichael



Nat McDougall



R. N. Steinfeld



A. C. Ruby

international until war times, was elected general manager, with the understanding that he was to be allowed to work for the interest of the breeders, but in equally large measure to the value of the land of the farms on which livestock is maintained. The prosperity of every man, woman and child in this western country is wrapped up in the success of the Pacific International.

A tentative premium list has been made which shows over \$40,000 in premium money, which will be offered to the exhibitors at the show this coming fall, an amount probably second to that given at the international in Chicago, and which in some ways indicates the standing of this show. The national breed associations have

stock goes on increasing year by year and adding wealth to the country, not only through the value of livestock itself, but in equally large measure to the value of the land of the farms on which livestock is maintained. The prosperity of every man, woman and child in this western country is wrapped up in the success of the Pacific International.

The war has shown us more clearly than many years under peace conditions have done the tremendous danger we are in for the need of food stuffs and it is through the use of purebred livestock and that alone that we may be able to supply ourselves and foreign nations with food which is absolutely must have in order to live.

Show Improves Breeds. The Pacific International is the gathering place each year of master minds who have lived all their life to improve breeds and fix types. Each year as a result of these educational meetings, where types can be compared, brings forth animals of a still higher excellence and tend toward increasing average production. Livestock raisers will have the lumber industry, the lumber industry dwindling as the forests are cut off, while the live-

each year go the prime animals of the United States, and from all sections of the country breeders and others interested in livestock make annual pilgrimages. Each year the movement becomes larger and larger.

Western Country Served. The Pacific International is so located that it best serves this entire western country, being easy of access from Montana, northern Idaho and eastern Washington on one side; British Columbia and western Washington on the north, with California, Idaho and Oregon on the south, making it the ideal place for the bringing together of breeding animals and the auction sale of same. The railroads radiate from this point in every direction, making it possible to ship animals home without change.



O. M. Plummer, director of Pacific International livestock exposition campaign.

already passed appropriations for the next show, which in some cases exceed anything ever given to any one show before in the history of the country. It is almost impossible to foretell the influence of this show upon this great western country, but we have before us the example of the international at Chicago, through whose doors

Texas yearly produces three crops of broom corn.

CARLTON MAN STRONG FOR LIVESTOCK DRIVE

Future of Industry Declared Important to Northwest.

PORTLAND LOGICAL CENTER

Frank Brown Says Construction of Livestock Stadium Is Essential to Growth of Northwest.

"There is absolutely no question but that the livestock growers of the northwest will subscribe more than their share of the \$250,000 building fund for the Pacific International Livestock exposition, and the success of the enterprise rests entirely with the people of Portland."

Frank Brown, prominent shorthorn breeder of Carlton, Or., and president of the Pacific International Livestock exposition, radiates confidence and optimism when he voices his opinion of the success of the gigantic reorganization plan of the association of which he is the head.

Success of Drive Predicted. He believes that the construction of the big livestock stadium in Portland will mark a memorable milestone in the history of this great industry. He believes, too, that the people of Portland have vision enough to see what the enterprise means to them, and he cannot conceive of this city registering a failure when the drive for \$250,000 is started the latter part of this week. "It is the livestock breeders throughout the northwest are united in the opinion that Portland is the only logical place where this big show can be held," he says. "It is the logical place for more than any of the other cities and is the logical point for a general meeting place of all livestock interests."

Future Prosperity in Balance. "I firmly believe that the history of Denver, Kansas City and Chicago will be repeated in Portland. The livestock expositions in those cities have made them the livestock centers of their sections, and the same recognition is bound to come to Portland just as soon as the new stadium is completed."

Mr. Brown is firmly convinced that the northwest is better adapted to the breeding of pure-bred stock than any other section of the country, and he believes that the success of this drive is wrapped up in the fact that all livestock bred here and put in competition with the best herds of the east has never failed to win championship honors," he explained. "The Ladd herd at the St. Louis fair in 1904 won championship honors for the best Shorthorn British Columbia and western Washington on the north, with California, Idaho and Oregon on the south, making it the ideal place for the bringing together of breeding animals and the auction sale of same. The railroads radiate from this point in every direction, making it possible to ship animals home without change."

Portland Logical Center. As president of the Pacific International Livestock exposition, Mr. Brown is not only interested in furthering the Shorthorn industry, but likewise takes a deep interest in all livestock matters. He has a firm belief in the future of the northwest, and is particularly anxious that Portland shall be the great center of the industry, and come without doubt the leading livestock center of the entire western country.

The fact that California breeders are subscribing money for this campaign is sufficient proof that the breeders generally recognize Portland as the logical center," he concluded. "This in itself should be sufficient to convince Portlanders that there is only one path for them to follow, and that is to subscribe generously and quickly to the \$250,000 fund."

DIRECTORATE IS LARGE

EXPOSITION BOARD INCLUDES PROMINENT MEN. Every Branch of Livestock Industry Represented on Pacific International Body. Every branch of the livestock industry is represented on the directorate of the Pacific International Livestock exposition. The board of directors includes men known throughout the northwest as the breeders of pure-bred livestock. The names, addresses and branch of the industry which each represents follow:

Frank Brown, president, Carlton, Or.; Shorthorns. William Pollman, vice-president, Baker, Or.; Cattle and Horse association, range cattle. Henry Thiessen, Sweetwater, Idaho; Herefords. C. L. Hawley, McCoy, Or.; Guernseys. F. M. Rothrock, Spokane, Wash.; Shorthorns. A. D. Dunn, Wapato, Wash.; Shorthorns. F. A. Koser, Richland, Or.; Cotswolds-Berkshires. O. V. Baitley, Yakima, Wash.; Aberdeen-Angus. A. C. Ruby, Portland, Or.; Percherons-Elghans, Siles-Couch horses. Thomas Carmichael, Gaston, Or.; Holsteins. Ray Fox, Lyons, Or.; Poland Chinas. Ed Carey, Carlton, Or.; Jerseys. Nat McDougall, Portland, Or.; Horse Show. George A. Gue, Yakima, Wash.; Holsteins. C. C. Berkley, Hay Creek, Or.; Rambouillet-Range sheep. Frank H. Porter, Halsey, Or.; Bad Paled. Albert Hunter, Island City, Or.; Fergusons.

PRESIDENT OF PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION ENTHUSIASTIC OVER FUTURE PROSPECTS OF ORGANIZATION.



FRANK BROWN, SHORTHORN BREEDER AND EXECUTIVE OF LIVESTOCK MEN'S ASSOCIATION.

W. B. Ayer, Portland, Or.; milking Shorthorns. D. H. Looney, Jefferson, Or.; Guernseys. C. E. Royston, Fayette, Idaho; Berkshires. J. W. Pruitt, Enterprise, Or.; Duroc Jerseys. Edward Schoel, Suver, Or.; Chester Whites-Hampshires. U. S. Grant, Dallas, Or.; goats. Edward Coles, Haines, Or.; fat cattle. George Dickson, Prineville, Or.; Angus and fat cattle. J. N. Burgess, Pilot Rock, Or.; sheep. F. L. Simpson, Hollywood farm, Seattle; Holsteins. Clifford Reed, Portland, Or.; Jerseys. A. B. Cook, Townsend, Mont.; Herefords. George Wilson, Wilbur, Wash.; Percherons. L. J. Simpson, North Bend, Or.; Holsteins. John L. Smith, Spokane, Wash.; Holsteins. C. P. Kiser, Harborside, Or.; Oxforda. Warren Chandler, La Grande; fat hogs, fat cattle. W. S. Levy, Union, Or.; Shetland ponies. A. L. Gile, Chitook, Wash.; Guernseys. Ralph H. Jenkins, Portland, Or.; saddle horses. Isaac Kirby, McMinnville, Or.; sheep. S. G. Butterfield, Water, Idaho; Rambouillet-Hampshire, Shropshire-Lincolns. The greatest mistake farmers make, next to feeding "scrub" cows, is the "scrub" feeding of good cows.



A Convincing Argument That Will Convert Every Doubting Thomes to a Believer That Portland Should Certainly Support the Pacific International Livestock Show. Is the Exhibit of Pictures of Prize-Winning Stock Now Shown in the Writing Room of the Portland Hotel. The Public is Most Cordially Invited to See Them. THE PORTLAND HOTEL Under the Management of Richard W. Childs.

Our Favorite Expression:

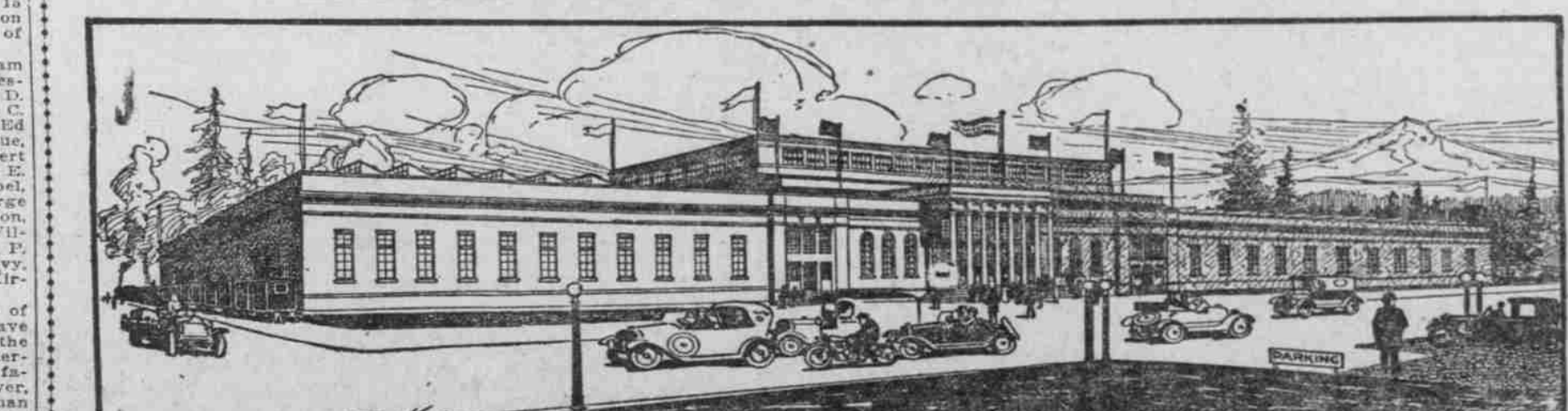
"Have the Pacific International Livestock Exposition Here Permanently."

BENSON Commission Co. Livestock Commission Merchants Union Stockyards North Portland

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H. V. BLACKWELL, President. O. E. WEIRD, Secretary. C. N. SEVIER, Mgr. and Cattle Salesman. J. W. SEVIER Sr., Hog Salesman.

HERE IS THE NEW HOME OF THE PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION WHICH WILL BE CONSTRUCTED THIS YEAR AND BE MADE READY FOR OCCUPANCY AT THE NEXT SHOW ON NOVEMBER 15 TO 22.



When completed this will be the largest livestock building in the United States. The stadium has a seating capacity of 8000 persons. The building will cover 7 1/2 acres of ground and will be by far the most complete livestock exhibit building in the world. It will be erected at a cost of \$250,000.