

Portland's Largest Stocks of Household Utilities

will be found at MEIER & FRANK'S. Complete stocks of chinaware, glassware, tinware, woodenware, electrical appliances—household utilities of every good kind are here. Many special values will be found in this section.—Basement.

Complete Assortments of Silverware

We are principal Portland agents for Oneida Community silver-plated ware—Par Plate, Reliance and Community Plate. We also have complete stocks of 1847 Rogers Bros. silverware. A fine selection of sterling silver.—Main Floor.



See Also Back Page
This Section for Important Announcements of
New Spring Arrivals
at Meier & Frank's

We Have a Staff of Expert Interior Decorators

who are at your service at all times—they will help you carry out your own plans of interior decoration, or they will submit original ideas for your approval. Take advantage of this expert service.—Seventh Floor.

March Sales of Home Furnishings

"OWN YOUR HOME"—Furnish It at Noteworthy Savings in These March Sales at MEIER & FRANK'S

Stove Headquarters

Stoves of national reputation and proven merit—installed by experienced workmen—that is the foundation of our above-the-ordinary service. We are exclusive agents for:

South Bend

Malleable Ranges, made by the Malleable Steel Range Co. Burn wood and coal. Built with triple wall construction—steel, asbestos and steel, hand-riveted to malleable iron frame. The only range made with patented copper bearing, aluminum fused flue linings.



Acorn

Gas Ranges, made by Rathbone, Sard & Co.—famous for over three-quarters of a century. The Acorn Gas Range has an enviable reputation from coast to coast and is enthusiastically endorsed by thousands of Portland housewives. We have all styles.



Universal

Wherever gas and coal ranges are used separately a change to a Universal Combination is a most happy one. The Universal affords two complete ranges in one—a wood and coal range and a gas range. It is complete, simple and easy to operate and saves the expense of maintaining two cooking stoves.



Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

Drapery Materials in the March Sale

In this sale of drapery and upholstery fabrics you will find materials suitable for every room at most unusual savings.

For the Living Room

Velvets \$2.45
Velours \$2.65

The \$3.50 quality. Of soft luxuriously will be hangings of these beautiful fabrics. 50 inches wide. Mulberry, blue, green and brown.

Fine Filet
Net 95¢

These Filet nets at 95¢ yard are in a very fine mesh and are in most desirable patterns.

Sale Net Curtains, Pair \$8.15 and \$10.45

Dainty effects in Swiss applique curtains on fine quality net. The \$10.00 and \$10.25 curtains, pair \$8.15. The \$12.50 and \$13.00 curtains, pair \$10.45.

Sale Upholstery Mohairs \$6.75

Reduced from \$10.50. Fine wearing upholstery mohairs in very pleasing designs. Colors include mulberry, rose, tan and green.

Sale Cretonnes
55¢ and 65¢

36-inch cretonnes in a wonderful diversity of designs and colorings. Yard 55¢ and 65¢.

For the Bed Room

Sale Curtain Voiles 45¢

Soft, finely woven curtain material that is particularly adapted to bedroom use.

Marquisette
23¢ and 39¢

Fine quality plain curtain marquisette that will give exceptional service.

Sale Curtains, Pair \$1.85, \$2.15 and \$2.65
A variety of trimming effects makes these scrim and marquisette curtains unusually desirable for bedroom use.

For General Use

Velour Couch Covers \$21.25

Were \$27.00. These velour couch covers are splendid copies of oriental rug patterns in rich color combinations.

Pillow Squares
\$1 and \$1.25

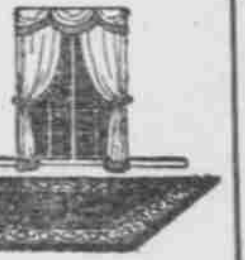
Very attractive patterns and colorings in these pillow squares of tapestry, velvet and damask. 24-inch size.

Our Lamp Shade Making Class

Let us help you plan your lamp shade and teach you how to make it—FREE. We have many new silks suitable for lamp shades and the largest assortment of trimmings in Portland.
—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Another Fine Sale of Rugs

MEIER & FRANK'S has the largest collection of high-grade floor coverings on the Pacific coast. During our March Sales of Home Furnishings we offer standard grades of Velvet, Axminster, Brussels and high-grade Wilton rugs at very special prices. All the new patterns and the most wanted shades are included in this sale. The best sizes in rugs for every room in the home are marked at these telling underprices:



Seamless Velvet

\$32.50 Size 9-0x12-0 Rugs.....\$23.65
\$32.50 Size 8-3x10-0 Rugs.....\$23.75
\$35.00 Size 9-0x12-0 Rugs.....\$26.85
\$42.50 Size 8-3x10-6 Rugs.....\$29.75
\$42.50 Size 11-3x12-0 Rugs.....\$29.75
\$45.00 Size 9-0x12-0 Rugs.....\$32.50
\$45.00 Size 11-3x12-0 Rugs.....\$33.75

Axminster Rugs

\$37.50 Size 8-3x10-6 Rugs.....\$27.50
\$40.00 Size 9-0x12-0 Rugs.....\$29.35
\$42.50 Size 8-3x10-6 Rugs.....\$31.50
\$45.00 Size 9-0x12-0 Rugs.....\$33.85
\$45.00 Size 11-3x12-0 Rugs.....\$37.50
\$50.00 Size 11-3x12-0 Rugs.....\$39.75
\$60.00 Size 11-3x12-0 Rugs.....\$46.50

Seamless Brussels Rugs

\$27.50 Size 8-3x10-6 Rugs.....\$21.35
\$30.00 Size 8-3x10-6 Rugs.....\$23.65
\$30.00 Size 9-0x12-0 Rugs.....\$23.85
\$32.50 Size 9-0x12-0 Rugs.....\$26.85
\$45.00 Size 11-3x12-0 Rugs.....\$33.75

Continuing Our Sale of Wilton Rugs

The most desirable patterns and colorings in high-grade Wilton rugs are in this sale. Two extra special lots as follows:

Lot 1—

\$35.00 Size 4-6x 7-6 Rugs...\$23.50
\$50.00 Size 6-0x 9-0 Rugs...\$32.50
\$80.00 Size 8-3x10-6 Rugs...\$62.50
\$85.00 Size 9-0x12-0 Rugs...\$67.50

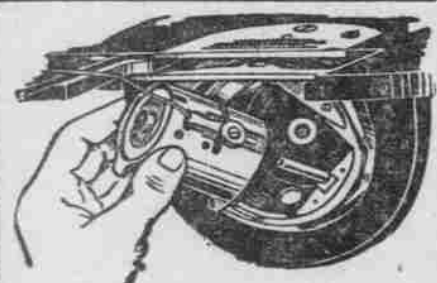
Lot 2—

\$ 40.00 Size 4-6x 7-6 Rugs...\$29.50
\$ 62.50 Size 6-0x 9-0 Rugs...\$47.50
\$ 95.00 Size 8-3x10-6 Rugs...\$72.50
\$100.00 Size 9-0x12-0 Rugs...\$77.50

Seamless Wilton Velvet Rugs: \$70 Size 8-3x10-6 Rugs, \$50; the \$75 Size 9x12 Rugs, \$55.
—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Special Sale Canned Milk

Carnation or Borden's Milk, large cans, case of 4 doz., \$6.45, doz. cans, \$1.65.
Libby's, Yeloban, Holly or Hazelwood Milk, large cans, case of 4 doz., \$6.25, doz. cans, \$1.59. Delivered only with other groceries.
—Meier & Frank's: Ninth Floor. (Mail Orders Filled.)



The Eldredge Two-Spool

sewing machine is the only home sewing machine made that sews directly from two spools of thread—one above, one below. The original spool of thread, just as it comes from the store, takes the place of the old-fashioned bobbin. The Eldredge has a winder which enables the operator to divide a spool of thread. If desired, pay only

\$1 Down—\$1 Week

Your old machine taken as part payment.

We Are Agents for the
Western Electric Sewing Machine



The Western Electric sewing machine eliminates all drudgery and work from sewing. It can be conveniently used on any table or stand. You press the pedal and guide the goods—the motor does the work. Come in tomorrow and see the Western Electric. If desired, pay only

\$1 Down—\$1 Week

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

6-Day Sale of Living Room Furniture

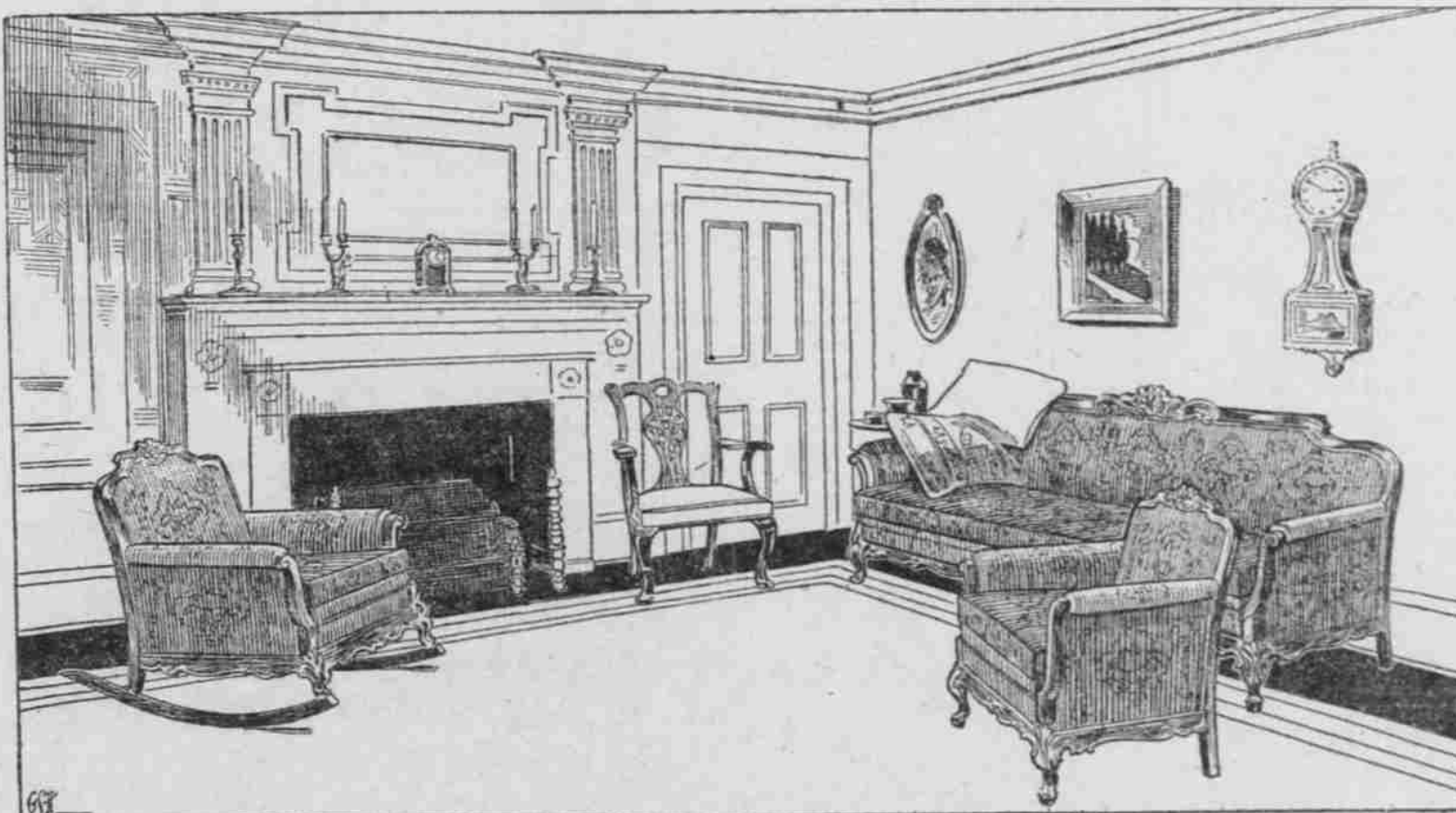
In addition to the items listed here there are many equally good unadvertised specials in living-room furniture.

Sale of Living Room Suites

Mahogany and cane Louis XVI. Living-Room suite, upholstered with blue and gold damask with black background. Loose "komfy" cushions in each piece. Davenport has roll and two sunburst pillows. \$210 Davenport, \$168. \$97.50 Rocker, \$87. \$95.50 Chair, \$85.

Mahogany and cane three-piece Living-Room Suite, upholstered with blue and gold damask. Each piece has loose spring-filled cushions. \$124.50 Settee, \$87.50. \$68 Rocker, \$49.75. \$65.50 Chair, \$48.00.

Solid mahogany three-piece Living-Room Suite, upholstered with black and gold damask. Queen Anne style. \$94.50 Davenport, \$79.50. \$67 Rocker, \$51. \$67 Chair, \$51.



Now comes the golden opportunity to buy living-room furniture—we promise values in this sale as great as those in our last week's sale of dining-room furniture of which so many patrons took advantage.

Sale of Living Room Suites

Three-piece Louis XV mahogany Living-Room Suite, as illustrated, upholstered with mulberry damask. Loose spring "komfy" cushions in all the pieces. Outside back covered with same material. \$192.50 Davenport, \$159. \$103 Rocker, \$82. \$101 Chair, \$81.

Three-piece Living-Room Suite consisting of overstuffed davenport, fireside chair and arm chair, covered with gold and dark blue damask. Outside back and arms upholstered with plain velour to match. All have loose spring cushion seats and the davenport has two loose pillows with fringe on arms. \$257.50 Davenport, \$195. \$112.75 Fireside Chair, \$81. \$90.75 Arm Chair, \$71.50.

Mahogany Chairs and Rockers

\$14.00 Rocker, mahogany finish, tapestry auto seat.....\$9.85
\$19.00 Rocker, mahogany finish, tapestry seat, cane back \$15.85
\$23.00 Rocker, mahogany finish, tapestry seat and back...\$18.25
\$26.00 Chair, tapestry seat and back.....\$16.25
\$32.00 Chair, blue velour upholstered.....\$24.50
\$41.50 Chair, tapestry seat and back.....\$33.50
\$44.00 Rocker to match...\$35.50
\$42.50 Chair, tapestry seat, cane back.....\$33.50
\$49.00 Chair, damask seat, cane back.....\$38.50

Make Your Own Terms in Reason

Sale Oak Chairs and Rockers

\$11.75 Rocker, wax finish, imitation leather seat.....\$8.85
\$13.00 Rocker, wax finish, leather seat.....\$9.75
\$14.00 Rocker, wax finish, imitation leather seat and back.....\$9.75
\$14.00 Rocker, wax finish, leather seat and back.....\$9.85
\$14.00 Rocker, wax finish, imitation leather seat.....\$9.85
\$14.00 Chair, wax finish, imitation leather seat.....\$9.85
\$14.25 Rocker, wax finish, imitation leather seat and back.....\$9.85
\$15.00 Rocker, wax finish, auto leather seat.....\$11.75
\$25.75 Rocker, wax finish, auto leather seat, loose back...\$19.85

Odd Living Room Pieces at 1/2

\$76.00 Mahogany Bench, sateen covered.....\$38.00
\$110.00 Gold Velour Chair, down cushions.....\$55.00
\$215.00 Gold Velour Sofa, down cushions.....\$107.50
\$133.00 Gold Sateen Chair, down cushions.....\$66.50
\$135.00 Gold Sateen Day Bed, down pillow.....\$67.50
\$125.00 Sateen Chair, down cushions, now only.....\$62.50
\$146.00 Walnut Chair, denim upholstered.....\$73.00
\$169.00 Velour Chair, down cushions, now.....\$84.50
\$325.00 Damask Davenport, down cushions.....\$162.50

Sale Odd Chairs and Rockers

\$41.50 Overstuffed Rocker, blue denim.....\$29.50
\$53.75 Overstuffed Chair, brown denim.....\$41.50
\$60.00 Overstuffed Chair, tapestry, for.....\$46.00
\$59.00 Overstuffed Chair, mulberry velour.....\$47.50
\$75.00 Overstuffed Chair, brown denim.....\$58.00
\$56.00 Mahogany Frame Chair, denim.....\$42.50
\$67.00 Mahogany Frame Rocker, velour.....\$56.00
\$97.00 Mahogany and Cane Chair, velour.....\$58.00
\$125.00 Mahogany Chair, mulberry velour.....\$97.50

Library Tables in This Sale

\$24.50 Wax Oak Table, oval top, now.....\$16.75
\$22.75 Wax Oak Table.....\$17.50
\$24.50 Wax Oak Colonial Table, in this sale.....\$18.75
\$28.50 Wax Oak Table with magazine ends.....\$19.85
\$25.00 Oak William and Mary Table, now.....\$19.85
\$24.50 Mahogany Finish Table, oval top.....\$16.75
\$24.50 Mahogany Finish Table, this sale.....\$18.75
\$25.00 Mahogany Finish William and Mary Table.....\$18.35
\$82.00 Mahogany Cromwellian Table, this sale.....\$63.50

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