

Light Weight Also Means

system of highways, the location of which is to remain in charge of the state highway departments; and finally changes in the present Federal Aid act which would do away with the re-strictions now limiting Federal aid to roads on 70 per cent of the mileage of which there is post delivery and of the limitation of \$10,000 per mile under Federal aid. In arriving at this resolution, it was the sense of the meeting as brough out by discussions presented by the Minnesota and Missouri delegates, and later generally participated in, that after all, the fundamental problem in all highways transportation is the road. Without it there is no.load and unless it is solidly built, traffic must always be limited while maintenance costs will always remain high. Good Roads Quicken Trade. Reports from all sections of the

Reports from all sections of the country showed that it has been pos-

pany now has not only a measure of the situation, but sufficient material in

while to bring about a very marked in-crease in marketing through improved transportation wherever the road would stand the traffic. The concluwould stand the traffic. The conclu-sions reached were that all that is nec-cessary today to add untold wealth to the resources of the country together with an enormously stimulated produc-tion of all kinds of supplies, is a road system which will not only open up the virgin territories of the West and South, but which will quicken the pulse of trade in the most congested districts of the Wart where the cessual observed

states; the construction of a national els during the various Bulck mod-system of highways, the location of Four models have been reduced in price which is to remain in charge of the season.

of the East, where the casual observer might believe that traffic has been fully developed, but which close stu-dents say could be geared up to a re-markable extent through efficient use of the highways. In standing by the creation of a Fed-eral road commission, the officials of the body, expressed their belief in the feeling now generally prevalent

36x5 37x5

feeling now generally prevalent throughout the United States among road men, that the time has come when transportation on the highways is de-serving of more substantial recognition than that accorded it as a bureau, which, while it has been as efficient as the limitations of the law has permitted, would make possible representation of five different districts of the United States with their diverse needs.

#### Vast Field Is Opened.

As for the future of the highways transport committee, the work already done by the voluntary organizations has opened such a vast field for research in the economic life of the coun-try, that it is believed this work should be continued as a branch under the proposed road commission by sal-aried men who should be experts in the field, and who would give all of their time to a close development of the problems which the present committee has thus far only had time to uncover. In this field are classified as subjects of utmost importance to the future de-velopment of the United States, these

points; A study of the relationship of trans-

portation to cost of living. A study of the development of the

railroad lines hrough a vast new business which we ild be brought to them through the utilization of every high-way as a "feeder."

A study of the relationship between the costs of transportation on a dirt road as compared with that on gravel and hard surfaced highways with the idea of placing before the residents in every community what the improve-ment of the road means to the business of each one of them whether he be in the city or the country.

### Grade Research Planned.

An analysis of the traffic limitations imposed by grades and research which would disclose at what point it becomes cheaper to carry a smaller load up a steeper grade than to carry a

SPECIAL PRICES STANDARD MAKES—FIRSTS 3500-Mile Guarantee 3500-Mile	TH	RE	S
0x3 Plain\$11.50 Tubes 0x3½ Non-Skid. 15.60 2.95 2x3½ Non-Skid. 16.70 3.40	STANDARD	MAKES-F	IRSTS
	0x3 Plain 0x312 Non-Ski 2x315 Non-Ski	\$11.50 15.60 16.70	e Tubes 82.40 2.95 3.40 3.50

# **5000-Mile Guarantee**

x5	Rib
1x3 1/2	Non-Skid 17.50
1×314	Rib 17.00
IX3 h	Non-Skid 24.75
X4	Non-Skid 25.75
X4	Non-Skid 29.00 Non-Skid 27.50
x4	Non-Skid 27.50 Non-Skid
	Non-Skid 48.75
PECL	

Malcom Tire Co. Goods Shipped C. O. D., Parcel Post, Express, etc. Money Refunded on Goods Returned Intact Within 10 Days. 80 N. Broadway Near New Postoffice 30 Branches

# Heavy Weight Pounds Out Tires

First Light Weight Fine Car; nor a more direct indictment of unnecessary motor car weight.

It is excess weight that prevents the average heavy and rigid car from equaling the publicly-known Franklin tire-mileage. The action of the weight of an automobile on its tires is similar to a hammer blow—and the heavier the hammer, the harder and more destructive the blow. Heavy weight pounds out tires prematurely. And the heavy car owner, accustomed to paying for tire-mileage he doesn't get, accepts it as part of the game-until he meets a Franklin owner.

# For Franklin owners in every part of the country, get a consistent delivery of 10,000 miles and more to the set of tires.

The reason lies in the sixteen-year old Franklin principle of Scientific Light Weight and Flexible Construction. The Franklin

## Gasoline Lconomy

These facts of Franklin construction affect the whole performance of the car. Because of Scientific Light Weight, because of Flexible Construction, the Franklin is not only economical in tires, but also gives a day-by-day delivery to its owners of 20 miles to the gallon of gasoline instead of the usual 10, besides remarkable riding-comfort and ease of handling.

Think of these things-and decide that any car that combines fineness with motoring economy such as this, is worth your immediate inspection.

For, any way you look at it, your motor-ing satisfaction in 1919 is going to depend on whether or not you have a car that will give you efficient transportation, with the utmost comfort, safety and reliability-at the least expense.

# BRALY AUTO CO

601 Washington St., Cor. Nineteenth

A

Phone Main 4880

